

October 2025

VIDEO MESSAGE FROM THE DEAN



Preparing our learners for the workforce is a top priority at the [Ed G. Smith College of Business](#). Working closely with our strong community, we connect students with experiential learning, global experiences, and professional preparation to be career-ready. Please enjoy the video and stories highlighting our top values in providing professional success.

[Shu Schiller, Ph.D.](#)

Dean, Professor of Information Systems

Ed G. Smith College of Business

University of Missouri-St. Louis



Supply Chain Research Helps Beauty Supply Refresh Adapt

Zahra Rahmati and Sowmya Kumpatla developed a mathematical optimization model to help the company revamp its supplier selection decisions to adjust to a quickly changing marketplace.

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Student Investment Trust Tops \$1 Million

The value of the UMSL fund has nearly doubled over the past two years, with students in each of the three methodology groups each beating market averages in that time frame.

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Stephen Moehrle named Curators Professor

Dr. Moehrle, sole business faculty, named Curators' Distinguished Professor for outstanding research, teaching, and service across the University of Missouri System.

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Information systems student Matt Garland joins weissman

Garland, guided and mentored by UMSL alum Greg Shafer, secured a QA analyst position at Weissman before graduating this December.

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Annual conference connects students to opportunities

The Finance Career Conference featured student-moderated sessions and a keynote by Haley Rives, managing director at Asset Consulting Group.

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UMSL DBA shines at global EMS Conference

UMSL DBA students authored 36% of all papers submitted to the premier event, which was held on the campus of Pepperdine University.

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Marketing professor explores the “maybe” problem

Assistant Professor Dan Grossman and his research collaborators found motivated reasoning as one of the root causes of why invitees so often respond to invitations with 'maybe' instead of a definitive 'yes' or 'no.'

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Accounting Department Offers Career Connections

The Accounting Club's 'Launch Your Career' event featured 11 UMSL accounting alumni representing their firms as they dispensed advice and answered students' questions.

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Entrepreneurship Center Announces Campus Pitch

The Entrepreneurship and Innovation Center will offer pitch workshops to help student participants refine their proposals before the competitions start in the spring semester.

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UMSL Honors Distinguished, Outstanding Young Alumni

UMSL honors Sam Ganga, sole business Distinguished Alumni recipient, with education, engineering, and arts leaders at 2025 Founders Celebration.

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Center Focus: Supply Chain Analytics Center of Excellence

The newly launched [Supply Chain Analytics Center of Excellence](#) (SCA-CoE) was created to strengthen collaboration across research, teaching, and industry engagement in supply chain innovation. The SCA-CoE focuses on three core pillar — Research, Education, and Outreach — to expand student opportunities, accelerate applied research, and deepen community partnerships. Please follow the [SCA-CoE on LinkedIn](#) and help amplify our work by sharing upcoming events and initiatives.



[Jill Bernard Bracy, PhD](#)

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UMSL Event Calendar



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