

April 2025



## VIDEO MESSAGE FROM THE DEAN



Globalization is changing the world. The College remains deeply committed to creating various opportunities for business students to learn international business content, travel abroad, and work with global organizations and companies. Today, [Dr. Joseph Rottman](#) shares more about the International Business Institute and how we support our students to achieve global success. Interested in our Study Abroad programs? We are heading to Germany, Finland, and UK this summer. Contact Dr. Rottman to find out more.

[Shu Schiller, Ph.D.](#)

Dean, Professor of Information Systems  
College of Business Administration  
University of Missouri-St. Louis



## Student pitch competition awards \$5,000 first prize

The competition highlighted student innovation and entrepreneurship, as participants presented original business ideas to a panel of judges from academia and the business community.

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## UMSL duo takes first in financial conNEXTion

Ted Niemann and Tyler Brake under the guidance of professor Gary Flotron, spent nearly 10 months working on their project, "Navigating a Career in Financial Services," and made their final presentation on a cruise ship.

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## Research celebration highlights impact of UMSL

Haitao Li and Vijay Anand were among the faculty honored at UMSL's Research and Innovation Celebration. Li received the Senior Investigator of the Year Award. Anand alongside Natalie Bolton, earned the Co-Investigator of the Year Award.

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## 2025 Trailblazer awards celebrates our educators

Ekin Pellegrini was honored with a 2025 UMSL Women Trailblazer Award for her impactful leadership in business education and community engagement. She joined five other recipients recognized for inspiring and empowering future generations.

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## Cloud Tech workshop features influential speakers

Assistant Professor Vivek Singh created the workshop in 2024 with the goal of bringing the latest developments in the areas of Business Intelligence and Artificial Intelligence to UMSL. Speakers included Microsoft, FinLocker, Azure, amongst others.

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## IS Career Conference helps IST students explore options

Representatives from companies including Anheuser-Busch and Norton Digital Consulting were on hand to offer career advice and inform students of possible internship and job opportunities.

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## DBA grad Jesse Core conducts field experiment

Core, founder of Scarlet Letter Brewing Company, conducted research at Harps Foods locations aimed at finding out if giving emerging brands more shelf space could increase overall sales for the retailer.

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## Anchor accelerator offers hands-on internships

The expanded program offers students an immersive opportunity. Each of the 13 cohort teams include the company founder/entrepreneur, one or two student interns and one or two mentors from the professional world.



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## UMSL Business staff member named April UMSL Hero

The award recognizes up to three staff or faculty monthly for their impact on UMSL students and the community. Dr. Antionette Sterling (left), a Senior Academic Advisor, manages nearly 300 students each semester.

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## Eye on UMSL: Making a plan

Members of the operations team met to plan the 2025 Women's Hackathon. Organized by students with guidance from Assistant Teaching Professor Damon Walker the event features a competition, networking, food and a chance to win prizes.

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