

## **Lei (Jeremy) Xu**

Marketing & Entrepreneurship Department  
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### **ACADEMIC POSITION**

**2023. 8-present** University of Missouri-St. Louis  
College of Business and Administration  
Assistant Professor of Entrepreneurship

**2019. 8-2023.8** University of Wisconsin Whitewater  
College of Business and Economics  
Assistant Professor of Strategic Management & Entrepreneurship

### **EDUCATION**

Ph.D., Texas Tech University, Lubbock, Texas. Rawls College of Business  
Major: Strategic Management

**Dissertation Chair: Professor Kimberly Boal**

M.B.A/M.S., Drexel University, Philadelphia, USA  
Major: Finance/Entrepreneurship  
June 11, 2011

M.S. Southeastern Louisiana University  
Major: Statistics  
July 1, 2014

B.A., Beihang University. Beijing, China  
Major: International Business  
June 12, 2007

### **RESEARCH INTEREST**

- Entrepreneurial Ecosystem
- Entrepreneurial Finance
- Social Network Analysis

### **TEACHING INTEREST**

Strategic Management  
Entrepreneurship  
Family Business

### **REFEREED JOURNAL PUBLICATIONS**

- **Xu, L.**, Parboteeah, K. Praveen, & Fang, Hanqing (Chevy). Jump to platform faster? Gender, institutional change, and pre-entrant entrepreneurial attempt. *Forthcoming at New England Journal of Entrepreneurship*.
- Lo, Yu-Chieh, **Xu, L.**, & Park, H. D. Hot markets, sociocognitive cues, and new market entry in the U.S. venture capital industry. *Entrepreneurship Theory and Practice*. DOI: <https://doi.org/10.1177/104225872311173>.
- **Xu, L.**, Yang, S., Liu, Y., Newbert, Scott, & Boal, K. Seeing the forest and the trees: Exploring the impact of inter- and intra-entrepreneurial ecosystem embeddedness on new venture creation. *Forthcoming at Academy of Management Journal*.
- **Xu, L.**, Ling, J. & Park, H. D. (2022). Founding Team Homogeneity and Network Positioning: The Moderating Role of Environmental and Organizational Factors. *Journal of Small Business Management*.
- Lo, J., Nag, R., **Xu, L.**, & Agung, S. (2021). Organizational Innovation Efforts in Multiple Emerging Market Categories: Exploring the Interplay of Opportunity, Ambiguity, and Socio-cognitive Contexts. *Research Policy* 49(3).
- Ling, J., **Xu, L.**, & Zhang, Weiqi (2019). The Contingent Value of Entrepreneurs' Political Capital: Evidence from China. *Journal of Asia-Pacific Business*, 3, 189–124.
- **Xu, L.\*** & Lu, Qinglian\* (2018). The Negative Impacts of Embeddedness: Evidence from China. *Current Topics in Management*, 18, 101–122.
- **Xu, L.\*** (2014). A Tale of Trinity in Founder's Identity: The Case of New Venture Creation. *Journal of Management Policy and Practice* 15(5), 11–31.
- **Xu, L.\*** (2013). How Camera Makers Knit their Social Networks to Become Innovative? *Journal of Management Policy and Practice* 14(5), 11–23.

\*The author is a doctoral student.

### **INVITED BOOKS AND BOOK CHAPTERS**

- Liu, Y. & **Xu, L.** 2024. *Entrepreneurial Ecosystem and Digitalization*. In Elgar Encyclopedia of Entrepreneurship and Digitalization, F. T. Lohrke, J. J. Cabral, & C. Frownfelter-Lohrke, (ed). Edward Elgar Publishing Limited.
- Fang, H., Liu, Chunping & **Xu, L.** (2005). *The Status Quo, Problems, and Countermeasures of Talent Development in the Advisory Industry*. The Report on the Development of Chinese Talent No. 2: 77-96. Social Sciences Academic Press (China).

### **PROFESSIONAL SERVICES AND AFFILIATIONS**

#### ***Editorial Review Board:***

- *Asian Pacific Journal of Management*
- *New England Journal of Entrepreneurship*.

***Conference Reviewer:*** AOM Annual Meeting, Babson College Entrepreneurship Research Conference, IACMR

#### ***Committee Service:***

- AOM Entrepreneurship Division Research Committee (2021-2024), Academy of Management.

#### ***Ad Hoc Reviewer:***

- *Journal of Management Studies*.

- *Journal of Business Venturing.*
- *New England Journal of Entrepreneurship*
- *Asian Pacific Journal of Management*
- *The British Accounting Review*

***Membership of Professional Associations:***

- Member of the Academy of Management
- Member of the Strategic Management Society

**EXTERNAL GRANT**

- Ou, (Amy) Yi, Guo, Wei, & Lei Xu. “*It takes two to Tango: A study on the impact of personal chemistry between venture capitalists and entrepreneurs on investment relationships using digital footprints*”. Research Grant Council of Hong Kong: \$70,512, 2022-2025.

**PUBLIC SERVICES**

***Consulting Expert (Voluntary Basis):*** Beijing Smart Walnut Education Technology CO., LTD.

## **REFERENCES**

### **Haemin Dennis Park, Ph.D.**

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Field Editor, Journal of Business Venturing  
Organization, Strategy, and International Management  
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### **Scott L. Newbert, Ph.D.**

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### **Jade Lo**

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