## GEORGE A. ZSIDISIN, Ph.D., CPSM, C.P.M.

Department of Supply Chain and Analytics College of Business Administration University of Missouri – St. Louis Office: 314-516-7930

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#### **EMPLOYMENT**

John W. Barriger III Professor and Director, Supply Chain Risk and Resilience Research (SCR3) Institute, University of Missouri – St. Louis, Department of Supply Chain and Analytics, St. Louis, MO (2019-current)

Professor, Virginia Commonwealth University, Department of Supply Chain Management and Analytics, Richmond, VA (2013-2019)

co-Editor, *Journal of Purchasing and Supply Management* (2010-2015)

Associate Professor, Bowling Green State University, Department of Management, Bowling Green, OH (2008-2013)

Visiting Scholar, Colorado State University, Department of Management, Fort Collins, CO (2007-2008)

Assistant Professor, Michigan State University, The Eli Broad Graduate School of Management, Department of Marketing and Supply Chain Management, East Lansing, MI (2001-2007)

Teaching and Research Associate, Arizona State University, College of Business Administration, Department of Supply Chain Management, Tempe, AZ (1997-2001)

Acquisition Logistician, Project Manager-Soldier, Department of the Army, Ft. Belvoir, VA (1995-1996)

Logistics Officer (Quartermaster) and Tank Platoon Leader, U.S. Army, Vilseck, Germany (1990-1993)

#### **EDUCATION**

Arizona State University, Tempe, AZ Ph.D., Business Administration, Supply Chain Management (December, 2001) Dissertation Topic: "An Investigation of Supply Risk Perceptions and Management"

Northern Arizona University, Flagstaff, AZ Master of Business Administration with Honors (May, 1995)

New Jersey City University, Jersey City, NJ Bachelor of Arts, Political Science (January, 1990)

Army Logistics Management College, Ft. Lee, VA Material Acquisition Management Course Commandants' List (September, 1995)

#### RESEARCH STATEMENT AND PHILOSOPHY

My research objective is to provide significant intellectual contributions to the field of supply chain management. I believe the best method for accomplishing this is to study, conduct, and publish research beneficial to both academics and practitioners. My primary research focus is supply chain risk. Topic areas I research in relation to supply chain risk and its management are supply risk assessment and resilience, supply continuity planning, commodity price volatility, foreign exchange risk, supply chain integration, corporate social responsibility, and innovation. The techniques I use in my research include case studies, survey instruments, and theory development informed through theoretical frameworks such as agency theory, transaction cost economics, the resource based view of the firm, and institutional theory. The information obtained from my research informs me of the most recent trends in supply chain management, and these insights are shared with scholars, students and practice.

### **ACADEMIC LEADERSHIP**

Director, Supply Chain Risk and Resilience Research Institute <a href="https://www.umsl.edu/scr3/">https://www.umsl.edu/scr3/</a>, University of Missouri – St. Louis (2019-present)

Position includes setting the strategic direction and mission of the Institute, recruiting corporate members, establishing partnerships with industry, institutions, and scholarly organizations, and providing the overall leadership for the Institute.

co-Founder, Coordinator and Member, International Supply Chain Risk Management (ISCRiM) network, (2001-present).

Executive Committee (Education), *International Purchasing and Supply Education Research Association* (2020-present).

Chair, International Purchasing and Supply Education Research Association Educator's Conference

April 10, 2022, <a href="https://www.ipsera.com/Educator-workshop">https://www.ipsera.com/Educator-workshop</a>, Jönköping, Sweden

January 22, 2021, <a href="https://ipsera.com/event-4046282">https://ipsera.com/event-4046282</a> (on-line),

Guest Editor (with Samir Dani and Andreas Norrman), Special Issue on "Learning from COVID-19: Cases in Managing Supply Chain Disruptions and Ensuring Resilience," *International Journal of Physical Distribution and Logistics Management* (2020-present)

Guest Editor (with Federico Caniato and Michael Henke), Special Issue on "Supply Chain Finance," *Journal of Purchasing and Supply Management* (2017-2019)

Founding Director, Master of Supply Chain Management Program, Virginia Commonwealth University (2014-2019).

Responsible for the creation of the graduate program, to include establishing the curriculum and four new courses, and managing the approval process through the various school, university, and state entities. Responsibilities included providing strategic direction in conjunction with the Dean's office, recruiting, admitting, and orienting new students, and coordinating with the Army Logistics University for U.S. Army students. Additional roles involved supervising students, supervising their applied research projects and providing overall guidance to the profession.

co-Editor, *Journal of Purchasing & Supply Management* (2010-2015)

- First North American Associate Editor and Editor in journal history
- Attained Thomson ISI recognition in 2010
- Received first IF score of 1.06 in 2011
- Increased IF score to 1.46 in 2012; 1.61 in 2013; 2.33 in 2014; 2.56 in 2015 (ranked 39 of 192 management journals); and 3.24 in 2016 (ranked 17 of 347 in Management and Strategy). Metrics in 2015 and 2016 reflects journal impact during my last two years serving as editor.
- Attained first 5 year IF score of 2.521 in 2014; 3.39 in 2015; 4.856 in 2016
- Substantially increased submissions annually (2010: 80; 2011: 127; 2012: 143; 2013: 183; 2014: 244; 2015: 248)

co-Director, Supply Chain Management Leadership Program, Purchasing Management Association of Canada (2005-2007)

Responsible for developing course content and arranging for instruction for a one-week program that integrates prior courses for supply chain management professionals in Canada pursuing the Certified Purchasing Professional (C.P.P.) designation.

#### REFEREED JOURNAL PUBLICATIONS

(Google Scholar citations 9208; h-index 35; i10-index 57; Research Gate Score 29.97)

Gaudenzi, Barbara, George A. Zsidisin and Roberta Pellegrino, "Estimating the Financial Effects of Mitigating Commodity Price Volatility," *Supply Chain Management: An International Journal*, Vol. 26, No. 1, (2021), pp. 17-31, <a href="https://doi.org/10.1108/SCM-02-2020-0047">https://doi.org/10.1108/SCM-02-2020-0047</a>

Zsidisin, George A., Amanda Bresler, Benjamin Hazen, Keith Snider and Taylor Wilkerson, "Research in Defense Logistics: Where Are We and Where Are We going?" *Journal of Defense Analytics and Logistics*, Vol. 4, No. 1, (2020), pp. 3-17, <a href="https://doi.org/10.1108/JDAL-07-2019-0012">https://doi.org/10.1108/JDAL-07-2019-0012</a>.

Zsidisin, George A., Richard Lamming, Christine M. Harland, Finn Wynstra, Alessandro Ancarani, Wendy L. Tate, and Louise Knight, "Reflecting on the Past 25 years: The Editors' Perspectives," *Journal of Purchasing and Supply Management* (2019), <a href="https://doi.org/10.1016/J.PURSUP.2019.100559">https://doi.org/10.1016/J.PURSUP.2019.100559</a>

Caniato, Federico, Michael Henke, and George A. Zsidisin, "Supply Chain Finance: Historical Foundations, Current Research, Future Developments," *Journal of Purchasing and Supply Management*, Vol. 25, No. 2 (2019), pp. 99-104 <a href="https://doi.org/10.1016/j.pursup.2019.02.002">https://doi.org/10.1016/j.pursup.2019.02.002</a>

Saunders, Lance W., Wendy L. Tate, George A. Zsidisin, and Joe Miemczyk, "The Influence of Network Exchange Brokers on the Triple Bottom Line of Sustainable Organizational Networks," *Journal of Business Ethics*, Vol. 154, No. 3 (2019), pp. 849-868 <a href="https://doi.org/10.1007/s10551-017-3436-3">https://doi.org/10.1007/s10551-017-3436-3</a>

Gaudenzi, Barbara, George A. Zsidisin, Janet L. Hartley, and Lutz Kaufmann, "An Exploration of Factors Influencing the Choice of Commodity Price Risk Mitigation Strategies," *Journal of Purchasing and Supply Management*, Vol. 24, No. 3 (2018), pp. 218-237. <a href="https://doi.org/10.1016/j.pursup.2017.01.004">https://doi.org/10.1016/j.pursup.2017.01.004</a>

Zsidisin, George A., Boyana N. Petkova, Lance W. Saunders, and Mark Bisseling, "Identifying and Managing Supply Quality Risk," *International Journal of Logistics Management* Vol. 27, No. 3 (2016), pp. 908-930 <a href="https://doi.org/10.1108/IJLM-02-2015-0043">https://doi.org/10.1108/IJLM-02-2015-0043</a>

Zsidisin, George A., Boyana N. Petkova, and Lammertjan Dam, "Examining the Influence of Supply Chain Glitches on Shareholder Wealth: Does the Reason Matter?" *International Journal of Production Research*, Vol. 54, No. 1 (2016), pp. 69-82. <a href="https://doi.org/10.1080/00207543.2015.1015751">https://doi.org/10.1080/00207543.2015.1015751</a>

Birou, Laura, Heather Lutz, and George A. Zsidisin, "Current State of the Art and Science: A Survey of Purchasing and Supply Management Courses and Teaching Approaches," *International Journal of Procurement Management*, Vol. 9, No. 1 (2016), pp.71-85.

Zsidisin, George A., Janet L. Hartley, Ednilson S. Bernardes, and Lance Saunders, "Examining Supply Market Scanning and Internal Communication Climate as Facilitators of Supply Chain Integration," *Supply Chain Management: an International Journal* Vol. 20, No. 5 (2015), pp. 549-560.

Jia, Fu and George A. Zsidisin, "Supply Relational Risk: What Role Does Guanxi Play?" *Journal of Business Logistics*, Vol. 35, No. 3 (2014), pp. 259-267.

Zsidisin, George A., Janet L. Hartley, and Wesley A. Collins, "Integrating Student Projects with Real World Problems: The Case of Managing Commodity Price Risk," *Supply Chain Management: An International Journal*, Vol. 18, No. 4 (2013), pp. 389-397.

Zsidisin, George A. and Stephan M. Wagner, "Do Perceptions Become Reality?: The Moderating Role of Supply Chain Resiliency on Disruption Occurrence," *Journal of Business Logistics* Vol. 31, No. 2, (2010), pp. 1-20. (Reprinted in "Research on Supply Chains in Crisis" virtual special issue, May 11, 2020).

Jones, Shawn R. and George A. Zsidisin, "Performance Implications of Product Life Cycle Extension: The Case of the A-10 Aircraft," *Journal of Business Logistics*, Vol. 29, No. 2 (2008), pp. 189-214.

Bernardes, Ednilson and George A. Zsidisin, "An Examination of Strategic Supply Management Outcomes and Benefits," *Journal of Purchasing and Supply Management*, Vol. 14, No. 4 (2008), pp. 209-219.

Zsidisin, George A., Stephan M. Wagner, Steven A. Melnyk, Gary L. Ragatz, and Laird A. Burns, "Supply Risk Perceptions and Practices: An Exploratory Comparison of German and U.S. Supply Management Professionals," *International Journal of Technology, Policy and Management* Vol. 8, No. 4 (2008), pp. 401-419.

Parker, Delvon B., George A. Zsidisin and Gary L. Ragatz, "Timing and Extent of Supplier Integration in New Product Development: A Contingency Approach," *Journal of Supply Chain Management*, Vol. 44, No. 1 (2008), pp. 71-83.

Wu, Fang, George A. Zsidisin, and Anthony D. Ross, "The Antecedents and Outcomes of E-Procurement Adoption: An Integrative Model," *IEEE Transactions on Engineering Management*, Vol. 54, No. 3 (2007), pp. 576-587.

Zsidisin, George A., M. Douglas Voss, and Matthew Schlosser, "Shipper-Carrier Relationships and Their Effect on Carrier Performance," *Transportation Journal*, Vol. 46, No. 2 (2007), pp. 5-18.

Zsidisin, George A., Michael E. Smith, Regina C. McNally, and Thomas J. Kull, "Evaluation Criteria Development and Assessment of Purchasing and Supply Management Journals," *Journal of Operations Management*, Vol. 25, No. 1 (2007), pp. 165-183.

Swink, Morgan and George A. Zsidisin, "On the Benefits and Risks of Focused Commitment to Suppliers," *International Journal of Production Research*, Vol. 44, No. 20 (2006), pp. 4223-4240.

Zsidisin, George A. and Michael E. Smith, "Managing Supply Risk with Early Supplier Involvement: A Case Study and Research Propositions," *Journal of Supply Chain Management*, Vol. 41, No. 4 (2005), pp. 44-57.

Zsidisin, George A., Steven A. Melnyk, and Gary L. Ragatz, "An Institutional Theory Perspective of Business Continuity Planning for Purchasing and Supply Management," *International Journal of Production Research*, Vol. 43, No. 16 (2005), pp. 3401-3420.

Melnyk, Steven A., Roger J. Calantone, Joan Luft, Douglas M. Stewart, George A. Zsidisin, John Hanson, and Laird A. Burns, "An Empirical Investigation of the Metrics Alignment Process," *International Journal of Productivity and Performance Management*, Vol. 54, No. 5/6 (2005), pp. 213-224.

Smith, Michael E., George A. Zsidisin, and Laural L. Adams, "An Agency Theory Perspective on Student Performance Evaluation," *Decision Sciences Journal of Innovative Education*, Vol. 3, No. 1 (2005), pp. 29-46.

Zsidisin, George A., Lisa M. Ellram, Joseph R. Carter, and Joseph L. Cavinato, "An Analysis of Supply Risk Assessment Techniques," *International Journal of Physical Distribution & Logistics Management*, Vol. 34, No. 5 (2004), pp. 397-413.

Zsidisin, George A. "A Grounded Definition of Supply Risk," *Journal of Purchasing and Supply Management*, Vol. 9, No. 5/6 (2003), pp. 217-224.

Zsidisin, George A., Lisa M. Ellram, and Jeffrey A. Ogden, "The Relationship Between Purchasing and Supply Management's Perceived Value and Participation in Strategic Supplier Cost Management Activities," *Journal of Business Logistics*, Vol. 24, No. 2 (2003), pp. 129-154.

Zsidisin, George A. and Lisa M. Ellram, "An Agency Theory Investigation of Supply Risk Management," *Journal of Supply Chain Management*, Vol. 39, No. 3 (2003), pp. 15-27.

Zsidisin, George A., Jeffrey A. Ogden, Thomas E. Hendrick, and Mark A. Clark, "Chief Purchasing Officer Compensation: An Analysis of Organizational and Human Capital Effects," *International Journal of Physical Distribution and Logistics Management*, Vol. 33, No. 6, (2003), pp. 477-499.

Zsidisin, George A., "Managerial Perceptions of Supply Risk," *Journal of Supply Chain Management*, Vol. 39, No.1, (2003), pp. 14-25.

Ellram, Lisa M. and George A. Zsidisin, "Factors that Drive Purchasing and Supply Management's Use of Information Technology," *IEEE Transactions on Engineering Management*, Vol. 49, No. 3, (2002), pp. 269-281.

Ogden, Jeffrey A., George A. Zsidisin, and Thomas E. Hendrick, "Factors that Influence Chief Purchasing Officer Compensation," *Journal of Supply Chain Management*, Vol. 38, No. 3 (2002), pp. 30-38.

Ellram, Lisa M., George A. Zsidisin, Sue P. Siferd, and Michael Stanly, "The Impact of Purchasing and Supply Management Activities on Corporate Success," *Journal of Supply Chain Management*, Vol. 38, No. 1, (2002), pp. 4-15.

Zsidisin, George A. and Lisa M. Ellram, "Activities Related to Purchasing and Supply Management Involvement in Supplier Alliances," *International Journal of Physical Distribution and Logistics Management*, Vol. 31, No. 9, (2001), pp. 629-646.

Zsidisin, George A. and Sue P. Siferd, "Environmental Purchasing: A Framework for Theory Development," *European Journal of Purchasing and Supply Management*, Vol. 7, No. 1, (2001), pp. 61-73.

Zsidisin, George A., Minjoon Jun, and Laural L. Adams, "The Relationship Between Information Technology and Service Quality in the Dual-Direction Supply Chain: A Case Study Approach," *International Journal of Service Industry Management*, Vol. 11, No. 4, (2000), pp. 312-328.

Zsidisin, George A., Alex Panelli, and Rebecca Upton, "Purchasing Organization Involvement in Risk Assessments, Contingency Plans, and Risk Management: An Exploratory Study," *Supply Chain Management: An International Journal*, Vol. 5, No. 4 (2000), pp. 187-197.

Jun, Minjoon, Robin T. Peterson, George A. Zsidisin, and Bonnie F. Daily, "Service Quality Perceptions in the Banking Industry: Major Dimensions," *Journal of Business Strategies*, Vol. 16, No. 2 (1999), pp. 170-188.

Zsidisin, George A. and Thomas E. Hendrick, "Purchasing's Involvement in Environmental Issues: A Multi-Country Perspective," *Industrial Management and Data Systems*, Vol. 98, No. 7 (1998), pp. 313-320.

Jun, Minjoon, Robin T. Peterson, and George A. Zsidisin, "The Identification and Measurement of Quality Dimensions in Health Care: Focus Group Interview Results," *Health Care Management Review*, Vol. 23, No. 4 (1998), pp. 81-96.

#### **BOOKS**

Zsidisin, George A. and Michael Henke, *Revisiting Supply Chain Risk*, Springer Series in Supply Chain Management, Vol 7. Springer, New York, NY (2019), ISBN 978-3030038120.

Zsidisin, George A., Janet L. Hartley, Lutz Kaufmann, and Barbara Gaudenzi, *Managing Commodity Price Risk: a Supply Chain Perspective*, 2<sup>nd</sup> Edition, Business Expert Press Publishing, New York, NY (2017), ISBN 978-1631570636.

Gaudenzi, Barbara, George A. Zsidisin, Janet L. Hartley, and Lutz Kaufmann, *La Gestione Dei Commodity Price Risks: II Punto Di Vista Della Supply Chain*, Franco Angeli, Milan, Italy (2015), ISBN 978-88-917-0795-6.

Zsidisin, George A., Janet L. Hartley, and Lutz Kaufmann, *Management von Rohstoffpreisrisiken: Ein Supply Chain Perspektive*, European Management Publications, Vallender, Germany (2013), ISBN 978-3938877302.

Zsidisin, George A. and Janet L. Hartley, *Managing Commodity Price Risk: a Supply Chain Perspective*, Business Expert Press Publishing, New York, NY (2012), ISBN 978-1-60649-262-8.

Khan, O. and George A. Zsidisin, *Handbook for Supply Chain Risk Management: Case Studies, Effective Practices and Emerging Trends*, J. Ross Publishing, Fort Lauderdale, FL (2012), ISBN 978-1604270389.

Zsidisin, George A. and Robert Ritchie, *Supply Chain Risk: A Handbook of Assessment, Management, & Performance*, Springer International, New York, NY. (2009), ISBN 978-0387799339.

#### RESEARCH UNDER REVIEW OR IN-PROGRESS

Khan, O., Michael Huth, George A. Zsidisin, and Michael Henke, *Supply Chain Resilience: Reconceptualizing Supply Chain Risk Management in a Post-Pandemic World*, Book under contract with Springer Publishing.

Pellegrino, Roberta, Barbara Gaudenzi and George A. Zsidisin, "Mitigating Foreign Exchange Risk in the Supply Chain: A Real Options Approach," under second review at the *Journal of Business Logistics* Special Issue "Global Supply Chain Research."

Dullaert, W.E.H., Y. Ghiami, C.J. Jagtenberg, R. Romero Silva, P.L.J. Wissink, and George A. Zsidisin, "An Investigation of Dutch Global Pharmaceutical Supply Chains: Insights from the Theory of Swift and Even Flow," under review at the *International Journal of Operations and Production Management*.

#### **GRANTS AND FUNDED RESEARCH**

Khayat, Kamal (P.I.), Aditya Kumar, Hongyan Ma, Sajal Das and George A. Zsidisin, "Center for Novel Carbon-Efficient Binders for Sustainable Infrastructure" Tier 2 University of Missouri System Grant (2019-current), \$187,500.

Zsidisin, George A. (P.I.), Barbara Gaudenzi, and Roberta Pellegrino, "Investigating Supply Chain Approaches and Strategies for Mitigating Foreign Exchange (FX) Risk," Council of Supply Chain Management Professionals (2018), \$3,000.

Zsidisin, George A., "Managing Commodity Price Risk in the Construction Industry: Initial Insights and Inquiries," Kornblau Institute, Virginia Commonwealth University, (2014), \$3,000.

Zsidisin, George A. (P.I.) and Joe Miemczyk, "Sustainable Supply Chains in Africa," Global Visiting Scholar Award, Global Education Office, Virginia Commonwealth University, (2014), \$16,400.

Zsidisin, George A. (P.I.), Janet L. Hartley, Lutz Kaufmann, and Barbara Gaudenzi, "Managing Commodity Price Volatility and Risk," CAPS Research, (2012), \$77,500.

Hartley, Janet L. and George A. Zsidisin, "An Exploration of Methods and Outcomes of Managing Commodity Price Risk," Bowling Green State University College of Business Summer Research Grant (2012), \$12,500.

Zsidisin, George A., "Leveraging Strategic Supply Management: Uncovering the Benefits of Internal Integration and Knowledge Scanning," Bowling Green State University College of Business Summer Research Grant, (2010), \$5,000.

Zsidisin, George A. (P.I.), Alexandre M. Rodrigues, Steven A. Melnyk, and Dawn Russell, "Toward the Resilient Organization – Using a Structured Simulation Study," Sponsored by IBM Integration Supply Chain Research (2006), \$29,000

Zsidisin, George A. "Business Continuity Planning," Deutsche Post World Net ProLog Award, (2006), 5,000 € (only one awarded).

Zsidisin, George A., "Managing Commodity Price Volatility: A Contingency Study," Broad College Summer Research Grant, (2006), \$10,000.

Zsidisin, George A. (P.I.), Gary L. Ragatz, and Steven A. Melnyk, "An Investigation of Supply Continuity and Risk Management," Sponsored by IBM Integration Supply Chain Research, (2006), \$33,000.

Zsidisin, George A., "Supply Continuity Management," Institute for Supply Management (ISM) Senior Research Fellowship Award, (2004), \$5,000 (one out of two awarded).

Melnyk, Steven A. (P.I.), Roger J. Calantone, Joan Luft, George A. Zsidisin, and Douglas M. Stewart, "Linking Customers, Strategy, and Activities: An Empirical Investigation of the Metrics Alignment Process," Sponsored by KPMG LLC and the University of Illinois at Urbana-Champaign, Business Measurement Research Program, (2003), \$124,000.

Zsidisin, George A. (P.I.), Gary L. Ragatz, and Steven A. Melnyk, "Best Practices in Business Continuity Planning for Purchasing and Supply Management," Sponsored by the AT&T Foundation Education Program, (2003), \$50,000.

National Association of Purchasing Management (NAPM) Doctoral Dissertation Award, for research on "Purchasing's Management of Supplier Risk: An Empirical Investigation," (1999), \$10,000 (one out of four awarded).

Ellram, Lisa M. (P.I.), George A. Zsidisin, and Sue P. Siferd, "Purchasing and Supply Management's Contribution to Corporate Success," Project Evergreen, Sponsored by McKinsey & Co. and the Harvard Business School, (1999), funding over \$100,000.

#### MONOGRAPHS AND BOOK CHAPTERS

Zsidisin, George A. "Agency Theory in Purchasing and Supply Management," in Handbook of Theories from Purchasing, Supply Chain and Management Research, Wendy Tate, Lisa Ellram and Lydia Bals, eds., Edward Elgar (2022), pp. 186-198, ISBN 978-1839104497.

Pellegrino, Roberta, Barbara Gaudenzi and George A. Zsidisin, "The 'Real' Cost of Mitigating Commodity Price Volatility: Insights from Total Cost of Ownership and Real Options," in *The Nature of Purchasing: Insights from Research and Practice*, Florian Schupp and Heiko Woehner, eds., Springer Publishing (2020), pp. 161-178, ISBN 978-3030435011.

Zsidisin, George A. "Supply Chain Risk: Transcending Research Beyond Disruptions," in: *The Routledge Companion to Risk, Crisis and Emergency Management*, Robert Gephart, C. Chet Miller and Karin Svedberg Helgesson, eds., Routledge, New York, NY (2019), pp. 500-503, ISBN 978-1138208865

Zsidisin George A. and Michael Henke, "Research in Supply Chain Risk: Historical Roots and Future Perspectives," in: *Revisiting Supply Chain Risk*, George A. Zsidisin and Michael Henke M., eds., Springer Series in Supply Chain Management, Vol. 7, Springer, New York, NY (2018), pp. 1-12, ISBN 978-3030038120.

Gaudenzi, Barbara, Roberta Pellegrino, George A. Zsidisin, and Claudio Bruggi, "Foreign Exchange Risk Mitigation Strategies in Global Sourcing: The Case of Vortice SPA," in: *Revisiting Supply Chain Risk*, George A. Zsidisin and Michael Henke M., eds., Springer Series in Supply Chain Management, Vol. 7, Springer, New York, NY (2018), pp. 407-420, ISBN 978-3030038120.

Gaudenzi, Barbara, Giorgia Siciliano, and George A. Zsidisin, "Supply Chain Finance and Cyber Risk: An Illustrative Case Study," in: *Supply Chain Finance: Solutions for Financial Sustainability, Risk Management and Resilience in the Supply Chain*, Wendy Tate, Lydia Bals and Lisa M. Ellram, eds., Kogan Page Publishing (2018), pp. 161-176, ISBN 978-1783533510.

Zsidisin, George A. and Barbara Gaudenzi, "Transcending Beyond Finance for Managing Foreign Exchange Risk," in: *Routledge Companion to Risk, Crisis and Security in Business*, Kurt Engemann, ed., Routledge, New York, NY (2018), pp. 319-327, ISBN 978-1138643109

Saunders, Lance, Wendy L. Tate, Joe Miemczyk, and George A. Zsidisin, "Advancing Social Network Theory to Sustainable Supply Chains in Emerging Regions," in: *Implementing Triple Bottom Line Sustainability into Global Supply Chains*, Lydia Bals and Wendy L. Tate, eds., Greenleaf Publishing, Sheffield, UK (2016), ISBN 978-1783533510.

Zsidisin, George A., Joe Miemczyk, and Lance Saunders, "Promoting Sustainability in Emerging and Frontier Regions: Are We Constrained by our Past?" in: *Research in Decision Sciences for the Service Economy*, Carmela Di Mauro, Alessandro Ancarani, Gyula Vastag, eds, Pearson Publishing, Old Tappan, New Jersey (2015), ISBN 978-0134052359.

Zsidisin, George A., "Supply Chain Management: Studying the 'Meta-Discipline' of Business," in: *Supply Chain Management for the Curious: Why Study Supply Chain Management*, Kishor Vaidya, ed., (2015), ISBN 978-1925128727.

Zsidisin, George A., Janet L. Hartley, Lutz Kaufmann, and Barbara Gaudenzi, "Managing Commodity Price Volatility and Risk," CAPS Research, (2014), ISBN 978-1940404011.

Rodrigues, Alexandre, Steven A. Melnyk, and George A. Zsidisin, "Supply Side Supply Chain Disruptions – Does Location Matter?" in: *Innovative Logistics Management: Competitive Advantages through New Processes and Services*, Wolfgang Kersten, Thorsten Blecker, and Cornelius Herstatt, eds., Erich Schmidt Verlag, Berlin, Germany (2007), ISBN 9783503103997.

Zsidisin, George A., "Supply in a Risk Sensitive Business Climate," in: *The Supply Management Handbook*, Joseph L. Cavinato, Anna E. Flynn, and Ralph G. Kauffman, eds., McGraw-Hill, (2006), ISBN 0071445137.

Zsidisin, George A., Gary L. Ragatz, and Steven A. Melnyk, "Effective Practices and Tools for Ensuring Supply Continuity," in: *Supply Chain Risk*, Clare Brindley, ed., Ashgate, Williston, VT, (2004), ISBN 0754639029.

Zsidisin, George A. and Michael E. Smith, "Early Supplier Involvement as a Tool for Reducing Supply Risk," in: *Supply Chain Risk*, Clare Brindley, ed., Ashgate, Williston, VT, (2004), ISBN 0754639029.

Zsidisin, George A., Gary L. Ragatz, and Steven A. Melnyk, "Effective Practices in Business Continuity Planning for Purchasing and Supply Management," Report Provided to the AT&T Foundation Education Program, (2003).

Zsidisin, George A. "Supply Risk Management: A Case Study Approach," in *Purchasing and Supply Topics at the Turn of the Millennium: Selected Papers of the Fifth and Sixth IFPMM Summer Schools*, pp. 193-206, The Hans Ovelgonne Fund, Budapest, Hungary, (2001).

Hendrick, Thomas E., Jeffrey A. Ogden, and George A. Zsidisin, "Chief Purchasing Officers' Compensation Benchmarks and Demographics: A 1999 Study of *Fortune* 500 Firms," Center for Advanced Purchasing Studies, Tempe, AZ, (2000).

Arnold, Ulli, Andrew Cox, Marion Debruyne, Jacques de Rijcke, Thomas E. Hendrick, Paul Iyongun, Jacques Liouville, and Gyongyi Vorosmarty, "A Multi-Country Study of Strategic Topics in Purchasing and Supply Management," (Statistical Analysis Portion) Center for Advanced Purchasing Studies, Tempe, AZ, (1999).

#### PRACTITIONER AND NON-REFEREED PUBLICATIONS

Zsidisin, George A., Barbara Gaudenzi and Roberta Pellegrino. "Five Principles for Creating a Supply Chain Foreign Exchange Risk Mitigation Strategy," *CSCMP Quarterly*, Q3 (2020), pp. 20-23.

Gaudenzi, Barbara, Roberta Pellegrino, George A. Zsidisin, and Claudio Bruggi, "Gestire I Rischi Nelle Supply Chain: Focus Sui Rischi di Cambio," *Logistica Management*, Vol. 305, (2020), pp. 71-75.

Zsidisin, George A., Book Review of Trent, Robert J. *Supply Chain Financial Management: Best Practices, Tools, and Applications for Improved Performance*, J. Ross Publishing, Plantation, FL., ISBN 13: 978-1604271164, *Journal of Purchasing and Supply Management*, Vol. 22, No. 3, (2016), pp. 235-237.

Zsidisin, George A. and Alessandro Ancarani, "Positioning the Journal of Purchasing and Supply Management in Supply Chain Research: Perspectives from the Outgoing Editors," *Journal of Purchasing and Supply Management*, Vol. 22, No. 1, (2016), pp. 1-6.

Zsidisin, George A., Elliot Minor, Billy Davis, and Jana McQuaid, "Developing Future Supply Chain Professionals," *Army Sustainment Magazine*, Vol. 46, No. 4, July-August (2014), p. 61.

Zsidisin, George A., Janet L. Hartley, Lutz Kaufmann, and Barbara Gaudenzi, "Managing Commodity Price Volatility and Risk," *Inside Supply Management*, Vol 25, No. 2, March (2014), pp. 34-35.

Ancarani, Alessandro and George A. Zsidisin, "Past Achievements and Future Directions for the Journal of Purchasing and Supply Management," *Journal of Purchasing and Supply Management*, Vol. 19, No. 1, (2013), pp. 1-4.

Hartley, Janet L. and George A. Zsidisin, "Managing the Commodity Roller Coaster," *Inside Supply Management*, Vol. 23, No. 6, August (2012), pp. 22-25.

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Ellram, Lisa M. and George A. Zsidisin, "Creating a Self-Funding Purchasing Department: A European Example," *PRACTIX: Best Practices in Purchasing and Supply Management*, Vol. 3, No. 3 (2000), pp. 1-4.

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# REFEREED PUBLISHED PROCEEDINGS, PRESENTATIONS, AND INVITED CONFERENCE SESSIONS

Zsidisin, George A., Barbara Gaudenzi and Roberta Pellegrino, "Cost Driver Uncertainty and Price Risk in the Supply Chain: A Research Agenda," 30<sup>th</sup> Annual *IPSERA Conference*, Jonkoping, Sweden (April 12, 2022).

Zsidisin, George A. and Michael Henke (moderators), "Risk and Resilience Workshop," *International Purchasing and Supply Education and Research Association*, Virtual, (April 22, 2021).

Zsidisin, George A., "Supply Chain Resilience During the COVID-19 Pandemic: Key Learning Lessons," *CSCMP Edge Conference*, Virtual, (September 22, 2020).

Zsidisin, George A., Roberta Pellegrino and Barbara Gaudenzi, "Supply Chain Approaches and Strategies for Mitigating Foreign Exchange (FX) Risk," *CSCMP Edge Conference*, Anaheim, CA (September 16, 2019).

Gaudenzi, Barbara and George A. Zsidisin, "Forecasting Models and Risk Assessment Tools for Commodity Price Risk: An Information Processing Perspective," 10th *Innovation*, *Entrepreneurship and Knowledge Academy* (INEKA) Conference, Verona, Italy (June 11-13, 2019).

Pellegrino, Roberta, George A. Zsidisin, and Barbara Gaudenzi, "Measuring the Financial Effects of Mitigating Commodity Price Volatility," 28<sup>th</sup> Annual IPSERA Conference, Milan, Italy (April 14-17, 2019).

"Research Streams in Defense Logistics," Panel Session Moderator, Panelists Benjamin Hazen, Keith Snider, Amanda Bresler, *Academic Research Symposium, Council of Supply Chain Management Professionals*, Nashville, TN (September 30, 2018).

Gaudenzi, Barbara, Janet L. Hartley, George A. Zsidisin and Lutz Kaufmann, "An Investigation of Commodity Price Risk Assessment: Insights from Information Processing Theory," 27<sup>th</sup> Annual IPSERA Conference, Athens, Greece (March 27, 2018).

Zsidisin, George A. and Barbara Gaudenzi, "Examining the Role of Supply Chain Management in Foreign Exchange Risk," 48<sup>th</sup> Annual Meeting of the Decision Sciences Institute, Washington, D.C. (November 19, 2017).

Hartley, Janet L., George A. Zsidisin, Barbara Gaudenzi, and Lutz Kaufmann, "Commodity Price Risk Assessment: Insights from Information Processing Theory," *Academic Research Symposium, Council of Supply Chain Management Professionals*, Atlanta, GA, (September 24, 2017).

Zsidisin, George A. and Barbara Gaudenzi, "Integrating Financial and Supply Chain Strategies for Mitigating Foreign Exchange Risk," *12th European Research Seminar (ERS) on Logistics and SCM*, Barcelona, Spain, (May 19, 2017).

Zsidisin, George A. and Barbara Gaudenzi, "Mitigating Foreign Exchange Risk: A Research Agenda," *26<sup>th</sup> Annual IPSERA Conference*, Budapest, Hungary, (April 11, 2017).

"Meet the Editors," Invited panel participant, *Council of Supply Chain Management Professionals Donald J. Bowersox Doctoral Symposium*, Orlando, FL, (September 26, 2016).

Saunders, Lance, W., Joe Miemczyk, and George A. Zsidisin, "Sustainable Supply Chains in Emerging Regions: Impacts of Institutional Distance," 25<sup>th</sup> Annual International Purchasing and Supply Education and Research Association Conference, Dortmund, Germany, (March 21, 2016).

Gaudenzi, Barbara, George A. Zsidisin, Janet L. Hartley, and Lutz Kaufmann, "A Taxonomy for Managing Commodity Price Risk," *Decision Sciences Institute Meeting*, Seattle, WA, (November 23, 2015).

"Meet the Editors," Invited panel participant, *Council of Supply Chain Management Professionals Donald J. Bowersox Doctoral Symposium*, San Diego, CA, (September 28, 2015).

Saunders, Lance W., Joe Miemczyk, and George A. Zsidisin, "The Impact of Institutional Distance on Sustainable Practices in Multi-National Enterprise Supply Networks," *Council of* 

Supply Chain Management Professionals Educators Conference, San Diego, CA, (September 27, 2015).

Saunders, Lance W., Joe Miemczyk and George A. Zsidisin, "Linking Institutional Pressures and the Legitimacy of Sustainable Supply Chain Practices: An Emerging Economy Perspective," *European Decision Sciences Institute Conference*, Taormina, Italy, (June 2, 2015).

Zsidisin, George A., Manus Rungtusanatham, Constantin Blome, and Xiande Zhao, "Publishing in Top Journals," Editor Panel Session Participant, *European Decision Sciences Institute Conference*, Taormina, Italy, (May 31, 2015).

Zsidisin, George A. and Lutz Kaufmann, "Meet the Editors Session," 24<sup>th</sup> Annual International Purchasing and Supply Education and Research Association Conference, Amsterdam, NL, (March 31, 2015).

Miemczyk, Joe, Lance Saunders, George A. Zsidisin and Wendy L. Tate, "Developing Socially-Responsible Supply Chains in Emerging Regions: Insights from Social Network Theory," 24<sup>th</sup> Annual International Purchasing and Supply Education and Research Association Conference, Amsterdam, NL, (March 30, 2015).

Zsidisin, George A., Barbara Gaudenzi, Janet L. Hartley and Lutz Kaufmann, "Understanding Commodity Price Volatility Mitigation from Transaction Cost Economics: Preliminary Results," 24<sup>th</sup> Annual International Purchasing and Supply Education and Research Association Conference, Amsterdam, NL, (March 30, 2015).

Miemczyk, Joe, Lance Saunders, George A. Zsidisin and Wendy Tate, "Socially-Responsible Supply Chains in Emerging Regions: A Social Network View," *2nd EurOMA Sustainabile Operations and SC Forum*, Barcelona, Spain, (March 22, 2015).

"Journal Editor Panel," Invited panel participant, Council of Supply Chain Management Professionals Donald J. Bowersox Doctoral Symposium, San Antonio, TX, (September 22, 2014).

Hartley, Janet L., George A. Zsidisin, Lutz Kaufmann, and Barbara Gaudenzi, "A Conceptual Model of Commodity Price Risk," Invited session for the *Decision Sciences Institute Annual Conference*, Baltimore, MD, (November 18, 2013).

"Writing Publishable Articles and Navigating the Review Process: Pitfalls and Opportunities for Authors," Invited panel participant (Timothy Pettit, moderator), *Council of Supply Chain Management Professionals Donald J. Bowersox Doctoral Symposium*, Denver, CO, (October 21, 2013).

Zsidisin, George A. "Integrating Industry with Academe," Plenary panel session moderator, 21<sup>th</sup> Annual International Purchasing and Supply Education and Research Association Conference, Nantes, France, (March 26, 2013).

Zsidisin, George A. and Janet L. Hartley, "From the Classroom To Practice: The Case of Managing Commodity Price Risk," *Council of Supply Chain Management Professionals Educators Conference*, Atlanta, GA, (September 30, 2012).

Hartley, Janet L., George A. Zsidisin, and Lutz Kaufmann, "Managing Price Risk in the Supply Chain," 21<sup>st</sup> Annual IPSERA Conference, Naples, Italy, (April 1-4, 2012).

"Journal Editors Panel: The New Landscape of Publishing," Invited panel participant (by Lisa Ellram, moderator), 22<sup>nd</sup> Annual North American Research Symposium on Purchasing and Supply Chain Management, Chandler, AZ, (March 16, 2012).

Zsidisin, George A. and Janet L. Hartley, "Exploring Strategies for Managing Commodity Price Risk Research Proposal," 22<sup>nd</sup> Annual North American Research Symposium on Purchasing and Supply Chain Management, Chandler, AZ, (March 15, 2012).

"Supply Chain Security: Business, Government, and International Programs: Current Status and Challenges," Invited panel participant (by Xenophon Koufteros, moderator), *Decision Sciences Institute Meeting*, Boston, MA, (November 13, 2011).

"Meet the Editors Panel," Presentation and discussion given with other supply chain journal editors at the *Decision Sciences Institute Meeting*, Boston, MA, (November 13, 2011).

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Pirola, Fabiana, George A. Zsidisin and Stephan M. Wagner, "An Investigation of the Relationships Between Supply Risk Awareness, Assessment, Management, and Supply Disruption Occurrence," *International Conference on Advances in Production Management Systems* (APMS), Como Lake, Italy, (October 11-13, 2010).

Zsidisin, George A., Alessandro Ancarani and Finn Wynstra, "The Past, Present, and Future of the *Journal of Purchasing & Supply Management*," Plenary session at the *19<sup>th</sup> Annual International Purchasing and Supply Education and Research Association Conference*, Lappeenranta, Finland, (May 17, 2010).

Zsidisin, George A. "The Publication Process," Keynote presentation given at the 19<sup>th</sup> Annual International Purchasing and Supply Education and Research Association Conference Doctoral Workshop, Lappeenranta, Finland, (May 16, 2010).

Zsidisin, George A., Janet L. Hartley and Ednilson Bernardes "Supply Integration, Market Intelligence, and Performance: Initial Model Development and Construct Formulation," 20<sup>th</sup> Annual North American Research and Teaching Symposium on Purchasing and Supply Chain Management, Tempe, Arizona, (March 11-12, 2010).

Smith, Michael E., George A. Zsidisin and Thomas Kull, "It Depends on Where You Start: How the Disciplinary Focus on Supply Chain Management Researchers Affects Perceptions of

Research Publication Outlets," 20<sup>th</sup> Annual North American Research and Teaching Symposium on Purchasing and Supply Chain Management, Tempe, Arizona, (March 11-12, 2010).

Zsidisin, George A., Janet L. Hartley and Ednilson Bernardes "International Purchasing Survey: Preliminary Results," *Decision Sciences Institute Annual Meeting*, New Orleans, LA, (November 16-19, 2009).

Thomas, Clifton and George A. Zsidisin, "Supply Chain Resilience," *Contingency and Planning Management Conference – West*, Las Vegas, NV, (May 12-14, 2009).

Zsidisin, George A., Janet L. Hartley, and Ednilson Bernardes, "Supply Management Strategy and Performance: A Research Framework of the International Purchasing Survey Network," *Mid-West Decision Sciences Institute Annual Meeting*, Oxford, OH, (April 16-18, 2009).

Zsidisin, George A., "Meet the Editors Panel," 19<sup>th</sup> Annual North American Research and Teaching Symposium on Purchasing and Supply Chain Management, Tempe, Arizona, (March 27-29, 2008).

Bernardes, Ednilson and George A. Zsidisin, "An Examination of Strategic Supply Management Outcomes and Benefits," 19<sup>th</sup> Annual North American Research and Teaching Symposium on Purchasing and Supply Chain Management, Tempe, Arizona, (March 27-29, 2008).

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Prud'homme, Andrea M., George A. Zsidisin, and Kenneth K. Boyer, "Continuity Planning for Improved Supply Chain Performance," *18<sup>th</sup> Annual North American Research/Teaching Symposium*, Tempe, AZ, (March 29-31, 2007).

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Voss, M. Douglas, George A. Zsidisin, and Matthew Schlosser, "Shipper-Carrier Relationships and Their Effect on Carrier Performance," *Council of Supply Chain Management Professionals Supply Chain Management Educators Conference*, San Antonio, TX, (October 15-18, 2006).

Burns, Laird A., Steven A. Melnyk, George A. Zsidisin, and John D. Hanson, "Process Management and Product Innovation: Uncovering the Hidden Paradox," Performance Measurement Association Annual Conference, London, UK, (July 25-28, 2006).

Bernardes, Ednilson, George A. Zsidisin, and Rachna Shah, "Networking and Management of Supply Chain Disruption Risk," (refereed abstract), 17<sup>th</sup> Annual Conference of the Production and Operations Management Society, Boston, MA, (April 28 – May 1, 2006).

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Swink, Morgan and George A. Zsidisin, "An Examination of Supplier Commitment on Plant Performance: The Intervening Effects of Design Collaboration," 17<sup>th</sup> Annual North American Research/Teaching Symposium, San Diego, CA, (April 6-8, 2006).

Zsidisin, George A., Steven A. Melnyk, Gary L. Ragatz and Laird A. Burns, "Preliminary Findings from a Supply Risk Audit Instrument," 17<sup>th</sup> Annual North American Research/Teaching Symposium, San Diego, CA, (April 6-8, 2006).

Smith, Michael E., George A. Zsidisin, Regina C. McNally, and Thomas J. Kull, "An Examination of Institutional and Respondent Characteristics in Evaluating Purchasing and Supply Management Journals," *36<sup>th</sup> Annual Decision Sciences Institute Meeting*, San Francisco, CA, (November 19-22, 2005), pp. 13481-13486.

Thomas J. Kull, George A. Zsidisin, Roger J. Calantone, Regina C. McNally, and Michael E. Smith, "Multiple Group Factor Structure Differences: Statistical Inference Issues for Users of Confirmatory Factor Analysis," *36*<sup>th</sup> Annual Decision Sciences Institute Meeting, San Francisco, CA, (November 19-22, 2005), pp. 13261-13266.

Zsidisin, George A., Michael E. Smith, Regina C. McNally, and Thomas J. Kull, "An Empirical Examination of Purchasing and Supply Management Journals," 16<sup>th</sup> Annual North American

Research/Teaching Symposium on Purchasing and Supply Chain Management, Tempe, AZ, (March 17-19, 2005), pp. 764-775.

Zsidisin, George A., Steven A. Melnyk, and Gary L. Ragatz, "A Framework for Supply Continuity Planning," *35<sup>th</sup> Annual Decision Sciences Institute Meeting*, Boston, MA, (November 20-23, 2004), pp. 491-496.

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Burns, Laird, George A. Zsidisin, and Lisa M. Ellram, "The Moderating Role of Purchasing Integration in Managing Cost," *35<sup>th</sup> Annual Decision Sciences Institute Meeting*, Boston, MA, (November 20-23, 2004), pp. 5971-5976.

Melnyk, Steven A., George A. Zsidisin, and Gary L. Ragatz, "Effective Supply Management Practices in Business Continuity Planning," *APICS International Conference and Exposition*, San Diego, CA, (October 10-13, 2004).

Melnyk, Steven A., Roger J. Calantone, Joan Luft, Douglas M. Stewart, and George A. Zsidisin, "Linking Customers, Strategy, and Activities: An Empirical Investigation of the Metrics Alignment Process," PMA Conference, Edinburgh, UK, (July 28-30, 2004).

Zsidisin, George A., Gary L. Ragatz, and Steven A. Melnyk, "Business Continuity Planning in Supply Management," 89<sup>th</sup> Annual International Supply Management Conference and Educational Exhibit, Philadelphia, PA, (April 25-28, 2004), p. 19.

Zsidisin, George A., David J. Closs, Steven A. Melnyk, amd Gary L. Ragatz, "Lean, Mean, and Fragile: Exploring the Hidden Risks in the Supply Chain," *15<sup>th</sup> Annual North American Research and Teaching Symposium on Purchasing and Supply Chain Management*, Tempe, AZ, (March 25-27, 2004), pp. vii-x.

Zsidisin, George A., Michael E. Smith, and Regina C. McNally, "A Framework for Evaluating the Relevance and Quality of Purchasing and Supply Management Journals," 15<sup>th</sup> Annual North American Research and Teaching Symposium on Purchasing and Supply Chain Management, Tempe, AZ, (March 25-27, 2004), pp. 654-668.

Smith, Michael E. and George A. Zsidisin, "Evaluating Student Performance: Insights from Agency Theory," *34<sup>th</sup> Annual Decision Sciences Institute Meeting*, Washington, D.C., (November 22-25, 2003).

Zsidisin, George A. and Michael E. Smith, "Reducing Supply Risk with Early Supplier Involvement," *14<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management*, Tempe, AZ, (March 20-22, 2003), pp. 627-640.

Zsidisin, George A. "Defining Supply Risk: A Grounded Theory Approach," *33<sup>rd</sup> Annual Decision Sciences Institute Meeting*, San Diego, CA, (November 23-26, 2002), pp. 1780-1785.

Zsidisin, George A. and Lisa M. Ellram, "Assessing and Discovering Supply Risk," *13<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management*, Dallas, TX, (March 21-23, 2002), pp. 494-501.

Zsidisin, George A. and Minjoon Jun, "Supply Management: Insights from Agency Theory on Risk," *32<sup>nd</sup> Annual Decision Sciences Institute Meeting*, San Francisco, CA, (November 17-20, 2001), pp. 1239-1241.

Jun, Minjoon, Shaohan Cai, and George A. Zsidisin, "Customers' Perceptions of Online Banking Service Quality and Satisfaction: Key Dimensions," *32<sup>nd</sup> Annual Decision Sciences Institute Meeting*, San Francisco, CA, (November 17-20, 2001), pp. 492-493.

Zsidisin, George A. and Lisa M. Ellram, "Purchasing and Supply Management's Use of Information Technology," 12<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Memphis, TN, (March 22-24, 2001), pp. 219-229.

Ogden, Jeffrey A., George A. Zsidisin, and Thomas E. Hendrick, "Factors that Influence Chief Purchasing Officer Compensation," 12<sup>th</sup> Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Memphis, TN, (March 22-24, 2001), pp. 129-139.

Jun, Minjoon, DaeSoo Kim, and George A. Zsidisin, "Obstacles to TQM Implementation in Mexico's Maquiladora Industry: Preliminary Findings," *31<sup>st</sup> Annual Decision Sciences Institute Meeting*, Orlando, FL, (November 18-21, 2000), pp. 1310-1312.

Zsidisin, George A., Lisa M. Ellram, and Sue P. Siferd, "Managing Supply Risk: An Empirical Investigation," *The Third Annual North American Research Symposium on Purchasing and Supply*, London, Ontario, Canada, (May 24-27, 2000), pp. 805-814.

Ogden, Jeffrey A., George A. Zsidisin, and Thomas E. Hendrick, "A Cross-Country Comparison of Strategic Purchasing," *The Third Annual North American Research Symposium on Purchasing and Supply*, London, Ontario, Canada, (May 24-27, 2000), pp. 541-551.

Zsidisin, George A. and Sue P. Siferd, "Environmental Purchasing: A Progression Toward Theory Development," *30<sup>th</sup> Annual Decision Sciences Institute Meeting*, New Orleans, LA., (November 21-24, 1999), pp. 121-123.

Zsidisin, George A. and Minjoon Jun, "Dual Direction Customer Service: Case Study Findings from a Language School Intermediary Service," *30<sup>th</sup> Annual Decision Sciences Institute Meeting*, New Orleans, LA, (November 21-24, 1999), p. 1302.

Zsidisin, George A., "Purchasing's Management of Supply Risk," *Proceedings from the 5<sup>th</sup> International Federation of Purchasing and Materials Management Summer School on Advanced Purchasing Research*, Salzburg, Austria, (August 13-18, 1999), pp. 123-129.

Gove, Steve, George A. Zsidisin, Suzanne M. Stuckwisch, and Thomas E. Hendrick, "A Comparison of Centralized and Decentralized Purchasing Structures," *Proceedings from the 1999 Academy of Management Annual Conference, Chicago, IL.* (August 10, 1999).

Zsidisin, George A., "The Relationship of Perceived Risk with Purchasing's Management of Risk," *Proceedings from the Second North American Research Symposium on Purchasing and Supply Management* (poster board session), New Orleans, LA, (March 18-20, 1999), p. 204.

Zsidisin, George A., Thomas E. Hendrick, and Minjoon Jun, "Firm Characteristics That Impact Managerial Involvement in the Purchase and Disposal of Hazardous Materials," 29<sup>th</sup> Annual Decision Sciences Institute Meeting, Las Vegas, NV, (November 21-24, 1998), pp. 1592-1594.

Chinen, Ken, Minjoon Jun, and George A. Zsidisin, "The Links Between TQM and Mechanical Solidarity in Japan," *Proceedings from the International Association of Business Disciplines* 10<sup>th</sup> *Annual International Meeting*, El Paso, Texas, (October 15-18, 1998), pp. 41-46.

Hendrick, Thomas E. and George A. Zsidisin, "Environmental Issues Impacting Purchasing and Supply Management: A Multi-Country Perspective," *Proceedings from the 9<sup>th</sup> Annual Production and Operations Management Society Meeting* (published abstract), Santa Fe, NM, (March 28-31, 1998), p. 18.

Zsidisin, George A. and Minjoon Jun, "An Evaluation of the Decision to Outsource the Transport and Disposal of Hazardous Materials," *Proceedings from the First North American Research Symposium on Purchasing and Supply Management* (poster board session), Atlanta, GA, (March 19-21, 1998), p. 392.

Jun, Minjoon and George A. Zsidisin, "An Examination of Health Care Quality Dimensions," *Quality and Management Conference*, Tempe, AZ, (February 12-14, 1998).

#### **EDUCATIONAL MATERIALS**

Zsidisin, G.A. (2014), "Commodity price volatility and risk in supply chains", in Christopher, M. (ed.), Supply Chain Management: Delivering more value at less cost, The Marketing & Management Collection, Henry Stewart Talks Ltd, London (online at http://hstalks.com/?t=MM1213549-Zsidisin)

Zsidisin, G.A. (2011), "Supply continuity planning", in Engemann, K. (ed.), Business Continuity and Risk Management: Principles, practices and developments, The Marketing & Management Collection, Henry Stewart Talks Ltd, London (online at <a href="http://hstalks.com/main/view\_talk.php?t=2001&r=612&c=250">http://hstalks.com/main/view\_talk.php?t=2001&r=612&c=250</a>)

W. Rocky Newman and George A. Zsidisin (2008), "Defining, assessing, and managing supply chain risk", Center for Business Excellence, Farmer School of Business, Miami University, \$9,000 grant to develop curriculum exploring the links between supply chain management and risk management issues within organizations.

#### **SERVICE**

### Scholarship

Research Fellow, International Business Institute, College of Business Administration, University of Missouri – St. Louis (2020-current).

co-Editor Emeritus, *Journal of Purchasing and Supply Management* (2016-current)

Senior Associate Editor, Journal of Business Logistics

Associate Editor, *Journal of Supply Chain Management* (2007-2009; 2016-present)

Kornblau Scholar, Virginia Commonwealth University (2013-2015)

Associate Editor, Journal of Purchasing and Supply Management (2007-2009)

Editorial Advisory Board, Journal of Defense Analytics and Logistics

Editorial Review Board, International Journal of Procurement Management

Editorial Review Board, International Journal of Physical Distribution & Logistics Management

Editorial Review Board, International Journal of Business Continuity and Risk Management

Reviewer, International Journal of Operations & Production Management

Reviewer, International Journal of Production Research

Reviewer, Supply Chain Management: An International Journal

Past Reviewer, Journal of Operations Management

#### <u>University</u>, College and Department Committees

Chair, Issues of Tenure Removal Committee, University of Missouri – St. Louis (2021-present).

Faculty Senator, University of Missouri – St. Louis (2021-current).

Member, Promotion of Non-Tenure Track Faculty Committee, University of Missouri – St. Louis (2020-current).

Member, Issues of Tenure Removal Committee, University of Missouri – St. Louis (2020-2021).

Member, International Business Committee, College of Business Administration, University of Missouri – St. Louis (2020-current).

Member, Faculty Search Committee, Department of Supply Chain & Analytics, University of Missouri – St. Louis, (2021-current).

Member, Policy Committee, College of Business Administration, University of Missouri – St. Louis (2019-current).

Member, Faculty Search Committee, Department of Supply Chain & Analytics, University of Missouri – St. Louis, (2019).

Chair, Ad Personam committee, Promotion for Haitao Li, Department of Supply Chain & Analytics, University of Missouri – St. Louis (2019).

Member, Ad Personam Committee, Promotion and Tenure for Qiaohai Hu, Department of Supply Chain & Analytics, University of Missouri – St. Louis (2019).

Chair, Grade Appeal Committee, School of Business, Virginia Commonwealth University, (2018-2019).

Member, Supply Chain Management and Analytics Department AACSB Reaccreditation Committee, School of Business, Virginia Commonwealth University (2018-2019).

Member, Ph.D. Program Committee, School of Business, Virginia Commonwealth University (2013-2014; 2017-2019)

Member, Executive MBA Program Committee, School of Business, Virginia Commonwealth University (2014-2017)

Member, University Graduate Advisory Council, Bowling Green State University (2012-2013)

Member, College of Business Graduate Advisory Council, Bowling Green State University (2010-2012)

Member, MBA Curriculum Committee, Bowling Green State University (2008-2010)

Member, Supply Chain Management and Analytics Department Promotion and Tenure Committee, School of Business, Virginia Commonwealth University (2017-2019).

External Member, Library Promotion and Tenure Committee, Virginia Commonwealth University (2017-2018)

Member, Promotion and Tenure Committee, School of Business, Virginia Commonwealth University (2014-2017)

Member, Commonwealth Center for Advanced Logistics Systems Technical Advisory Committee (2014-2017)

Member, Department of Supply Chain Management and Analytics Chair Search Committee, Virginia Commonwealth University (2015-2016)

Member, Strategic Planning Committee, School of Business, Virginia Commonwealth University (2014)

Chair, Department of Supply Chain Management and Analytics Faculty Search Committee, Virginia Commonwealth University (2013-2014)

Member, Department of Supply Chain Management and Analytics Curriculum Program Committee, Virginia Commonwealth University (2013-2015)

Member, University Curriculum and Degree Program Review Committee, Bowling Green State University (2012-2013)

Member, Departmental Governance Committee, Michigan State University (2006)

Member, Hoagland Chair Search Committee, Michigan State University (2004-2006)

Member, Undergraduate Supply Chain Management Curriculum Committee, Michigan State University (2004-2005)

#### Industry, Professional and External Academic Committees

Executive Cabinet, Missouri Center for Transportation Innovation <a href="https://mcti.missouri.edu/who-we-are/board-of-directors-committees/">https://mcti.missouri.edu/who-we-are/board-of-directors-committees/</a> (2020-present).

Representative and Coordinator, *Regional International Purchasing and Supply Education and Research Association Center of Competence* <a href="https://ipsera.com/Community">https://ipsera.com/Community</a>, University of Missouri–St. Louis, (2019-current)

Representative, Supply Chain Risk and Resilience Special Interest Group, *International Purchasing and Supply Education and Research Association Center of Competence* https://ipsera.com/Community, (2019-current)

Member, IPSERA Doctoral Dissertation Award Committee (2016-present)

Member, Commonwealth Center for Advanced Logistics Systems Marketing Group (2013-2014)

Member, Educational Resources Committee, *Institute for Supply Management* (2005-2008)

Subject Matter Expert and Participant, Institute for Supply Management Job Analysis Meeting, Chicago, IL (2005)

### Service to Academic Conferences

Scientific Committee Member, 30<sup>th</sup> Annual IPSERA Conference, Jonkoping, Sweden, (April 10-13, 2022).

Scientific Committee Member, 29<sup>th</sup> Annual IPSERA Conference, Knoxville, TN (online, March, 2021).

Scientific Committee Member, 28<sup>th</sup> Annual IPSERA Conference, Milan, Italy (April 14-17, 2019).

Track Chair "Managing Risk in Supply Chains," 49<sup>th</sup> Annual Decision Sciences Institute Conference, Chicago, IL (November, 2018).

Scientific Committee Member, *European Decision Sciences Institute*, Udine and Venice, Italy, (June, 2018).

Scientific Committee Member, Session Chair, and Doctoral Workshop Discussant, 27<sup>th</sup> Annual IPSERA Conference, Athens, Greece (March 25-28, 2018).

Track Chair, Session Chair, Council of Supply Chain Management Professionals Educators Conference, Atlanta, GA, (September 24, 2017).

Scientific Committee Member, Session Chair, and Doctoral Workshop Discussant, 26<sup>th</sup> Annual IPSERA Conference, Budapest, Hungary, (April 9-12, 2017).

Scientific Committee Member, Session Chair, and Doctoral Workshop Discussant, 25<sup>th</sup> Annual IPSERA Conference, Dortmund, Germany, (March 20-23, 2016).

Conference Organizer and Chair, 15<sup>th</sup> Annual International Supply Chain Risk Management Network Seminar, Richmond, VA, (October 11-13, 2015).

Track Organizer and Chair (with Joe Miemczyk), "Supply Chain Management and Social Sustainability in Emerging Economies," *European Decision Sciences Institute*, Taormina, Italy, (May 31-June 2, 2015).

Scientific Committee Member, European Decision Sciences Institute, Taormina, Italy, (May 31 to June 4, 2015).

Scientific Committee Member, Session Chair, and Doctoral Workshop Discussant, 24<sup>th</sup> Annual IPSERA Conference, Amsterdam, The Netherlands, (March 31– April 2, 2015).

Scientific Committee Member, Session Chair, and Doctoral Workshop Discussant, 23<sup>th</sup> Annual IPSERA Conference, Pretoria, South Africa, (April 13-16, 2014).

Scientific Committee Member, Session Chair, and Doctoral Workshop Discussant, 22<sup>th</sup> Annual IPSERA Conference, Nantes, France, (March 24-27, 2013).

Reviewer and Session Chair, 2012 Council of Supply Chain Management Professionals Educator's Conference, Atlanta, GA, (September 30, 2012).

Scientific Committee Member, Session Chair, and Doctoral Workshop Discussant, 21<sup>th</sup> Annual IPSERA Conference, Naples, Italy, (April 1-4, 2012).

Reviewer and Session Chair, 22<sup>st</sup> Annual North American Research Symposium on Purchasing and Supply Chain Management in Chandler, AZ, (March 15-16, 2012).

Scientific Committee Member, Session Chair, Doctoral Workshop Discussant, and Plenary Session Invited Panel Participant, 20<sup>th</sup> Annual IPSERA Conference, Maastricht, Netherlands, (April 10-13, 2011).

Reviewer and Session Chair, 21<sup>st</sup> Annual North American Research Symposium on Purchasing and Supply Chain Management in San Diego, CA, (March 17-18, 2011).

Scientific Committee Member, Doctoral Workshop Discussant, and Session Chair, 19<sup>th</sup> Annual IPSERA Conference, Lappeenranta, Finland, (May 16-19, 2010).

Reviewer and Session Chair, 20<sup>th</sup> Annual North American Research Symposium on Purchasing and Supply Management in Tempe, AZ, (March 10-11, 2010).

Reviewer and Session Chair, *Mid-West Decision Sciences Institute Annual Meeting*, Oxford, OH, (April 16-18, 2009).

Doctoral Workshop Session Moderator, 18<sup>th</sup> Annual IPSERA Conference, Oestrich-Winkel, Germany, (April 5-8, 2009).

Reviewer, 19<sup>th</sup> Annual North American Research Symposium on Purchasing and Supply Management in Tempe, AZ, (March 27-29, 2008).

Reviewer and Session Chair, 18<sup>th</sup> Annual North American Research Symposium on Purchasing and Supply Management in Tempe, AZ, (March 29-31, 2007).

Reviewer, Session Chair and Panelist, 17<sup>th</sup> Annual North American Research Symposium on Purchasing and Supply Management in San Diego, CA, (April 5-8, 2006).

Reviewer and Session Chair, 16<sup>th</sup> Annual North American Research Symposium on Purchasing and Supply Management in Tempe, AZ, (March 17-19, 2005).

Reviewer and Session Chair, 15<sup>th</sup> Annual North American Research Symposium on Purchasing and Supply Management in Tempe, AZ, (March 25-27, 2004).

Reviewer, *Academy of Management Annual Conference* in Seattle, WA, Operations Management Division, (August 1-6, 2003).

Reviewer and Session Chair, 14<sup>th</sup> Annual North American Research Symposium on Purchasing and Supply Management in Tempe, AZ, (March 20-22, 2003).

Reviewer and Session Chair, *Decision Sciences Institute Annual Conference* in San Diego, CA, (November 23-26, 2002).

Reviewer, *Academy of Management Annual Conference* in Denver, CO, Operations Management Division, (August 9-14, 2002).

Program Committee Member and Reviewer, 13<sup>th</sup> Annual North American Research Symposium on Purchasing and Supply Management in Dallas, TX, (March 21-23, 2002).

Reviewer and Session Chair, *Decision Sciences Institute Annual Conference* in San Francisco, CA, (November 17-20, 2001).

Reviewer, *Academy of Management Annual Conference* in Washington, D.C., Operations Management Division, (August 3-8, 2001).

Reviewer, *Decision Sciences Institute Annual Conference* in Orlando, FL, Service Operations Track, (November 18-21, 2000).

Reviewer, *Academy of Management Annual Conference* in Toronto, Canada, Operations Management Division, (August 6-9, 2000).

Reviewer, *Decision Sciences Institute Annual Conference* in New Orleans, LA, Environmental Issues Theme, (November 20-23, 1999).

Reviewer and Discussant, *Decision Sciences Institute Annual Conference* in Las Vegas, NV, Service Operations Track, (November 21-24, 1998).

Reviewer, 10<sup>th</sup> Annual International Association of Business Disciplines Conference in El Paso, TX, (October 15-18, 1998).

### Local Community Service

Faculty Advisor and Board Member, Newman Catholic Center, University of Missouri - St. Louis (2020-present).

Musician (cantor, piano, guitar, choir, bass) at various Churches (2010-2019).

Finance Council President, Vice-President, Lectern, and Member of Knights of Columbus, St. James Catholic Church, Mason, MI, (2003-2007).

#### DOCTORAL DISSERTATION AND MASTER THESES

DBA Committee Chair, Honey Zimmerman, "Exploring the Influence of Industry 4.0 Technology on Buyer-Supplier Relationships and Performance," (November, 2021).

DBA Committee Member, Chris Anderson, "Predictive Analytics Methodologies for Demand Forecasting and Optimal Inventory: An Automotive Aftermarket Case Study," (November 2021).

Ph.D. Committee Member, Juan Zhang, "Economic and Environmental Impacts of Drone Delivery," (2021).

Ph.D. External Examiner and Opponent, Mattia Donadoni (Politecnico di Milano), "Achieving Supply Chain Resilience Again Disruptive Events: A Multi-Stage Analysis," (February, 2018).

Ph.D. External Examiner, Pablo Fernandez Campos (Politecnico di Milano and University of York), "The Joint Influence of Structural and Dynamic Complexity on Supply Chain Performance," (February, 2018).

Ph.D. External Examiner, Guillermo Grassi (Politecnico di Milano), "Estimation of Urban Infrastructure Deficit in Developing Countries as a Function of Historical Cement Consumption," (February, 2018)

Ph.D. External Examiner and Opponent, Sudipa Sarker (Politecnico di Milano), "Disentangling the Labyrinth of Supply Management in Multinational Corporations (MNCs)," (December, 2016).

Ph.D. External Examiner, Yasmine Sabri (Politecnico di Milano), "Rethinking Supply Chain Configuration," (December, 2016).

Ph.D. External Examiner, Chiara Sassi (Politecnico di Milano), "Empirical Evidence Towards Value Creation by 3PL Providers," (December, 2016).

Ph.D. External Examiner, Elisa Negri (Politecnico di Milano), "Role of Ontologies for Smart Manufacturing," (December, 2016).

Ph.D. Committee co-Chair, Maja Puljic (Manchester Business School, Manchester, UK), "The Influence of Personality and Cognitive Biases on Managerial Perception of Supply Chain Risk," (December, 2013).

Master Grande co-Chair, Karolina Podlejska (Universite de Strasbourg, France), "Purchase Processes in the Retail Industry: A Comparative Analysis of Effective Purchasing Practices at Walmart and Carrefour," (September, 2012).

Ph.D. External Examiner, Thomas Bortolotti (Università degli Studi di Udine), "Achieving Multiple Performance Excellence Through Lean Manufacturing: Empirical Evidences Using Cumulative and Trade-off Models," (May, 2012).

Ph.D. External Examiner, Antonio Palmieri (Università degli Studi di Milano-Bocconi), "The Integration in Supply Chains: An Empirical Study on Container Terminals," (May, 2012).

Ph.D. External Examiner, Barbara Resta (Università degli Studi di Bergamo), "Designing and Configuring the Value Creation Network for Servitization: A Product-Service Provider's Perspective," (May, 2012).

Ph.D. Primary Committee Member, Fabio Cerquinho (IESE Business School, Barcelona, Spain), "Supply Risk Analysis in B2B Relationships," (July, 2010).

Ph.D. Committee Member, Andrea Prud'homme (Michigan State University), "Risk Management in Supply Chains: Minimizing and Recovering from Disruptive Events," (April, 2008).

Ph.D. Committee Member, Ednilson S. Bernardes, (University of Minnesota), "The Impact of Strategic Sourcing and Networking Processes on Customer Responsiveness," (March, 2006).

Master of Science – Logistics, Field Project Supervisor, Matthew A. Schlosser (Michigan State University), "The Relation of Motor Carrier Relationships and their Cost and Service Implications at the Hershey Company," (October, 2005).

• This project generated a manuscript that was awarded the E. Grosvenor Plowman Best Paper Award at the *Supply Chain Management Educator's Conference*, (2006) and was published in *Transportation Journal* (2007).

Master of Science – Logistics, Field Project Supervisor, Douglas C. Edwards (Michigan State University), "A Supply Support Strategy Analysis for the Kalmar Rough Terrain Container Handler," (March, 2005).

# PRESENTATIONS TO UNIVERSITIES, PROFESSIONAL ORGANIZATIONS AND MEDIA

"How to Produce High Impact Research," Invited panelist (with James Campbell, Yiuman Tse and James Breaugh), College of Business Administration, UMSL (via Zoom, March 4, 2022, forthcoming).

"Supply Chain in International Business" Executive panelist (with Tim Murnin and Vinayak Rajagopal), International Business Institute, UMSL (via Zoom, February 18. 2022).

"What's behind supply chain bottlenecks and is there an end in sight?" Television interview with KSDK St. Louis, MO <a href="https://www.ksdk.com/article/money/business/labor-market/supply-chain-bottlenecks-an-end-in-sight/63-c8d3fccb-0ee4-479f-8ab5-7d757203c068">https://www.ksdk.com/article/money/business/labor-market/supply-chain-bottlenecks-an-end-in-sight/63-c8d3fccb-0ee4-479f-8ab5-7d757203c068</a> (November 16, 2021).

"Supply Chain Approaches for Mitigating Supply Chain Risk," Invited presentation to the CSCMP CEE (Central Europe) Supply Chain Conference, Warsaw, Poland (via Zoom, November 18, 2021).

"Supply Chain Risk and Continuity Planning," Invited session for the University of Verona "LogiMaster" program, Verona, Italy (via Zoom), (November 4 and November 8, 2021).

"What Do Business Professors Do," Invited presentation by Professor Pat Daugherty, Iowa State University, to the Ph.D. program (via Zoom, November 2, 2021).

"The Future of Supply Chains: Technology, Infrastructure, People," Invited presentation for the 2021 Missouri Governor's Conference on Economic Development, Kansas City, MO (September 9, 2021) https://www.hawthornfoundation.org/governors-conference

"Global Supply Chains and National Security," Invited presentation to the World Affairs Council of St. Louis (via Zoom, May 6, 2021).

Moderator, "The New (Ab)Normal," Presentation given by Professor Yossi Sheffi, MIT, hosted by the Supply Chain Risk and Resilience Research Institute and the Missouri Center for Transportation Innovation (April 21, 2021).

"Supply Chain Resilience During the COVID-19 Pandemic: Key Learning Lessons and Directions for Future Research or How I Learned to Fall in Love with Golf Again," presentation to the UMSL Supply Chain and Analytics Department and the University of Missouri Science & Technology Management Engineering Department, (December 11, 2020).

"Industry Possibilities, Lessons of 2020," National Public Radio St. Louis Interview with Sarah Fenske, <a href="https://news.stlpublicradio.org/show/st-louis-on-the-air/2020-11-25/umsl-supply-chain-expert-reflects-on-industry-possibilities-lessons-of-2020">https://news.stlpublicradio.org/show/st-louis-on-the-air/2020-11-25/umsl-supply-chain-expert-reflects-on-industry-possibilities-lessons-of-2020</a> (November 25, 2020).

- "Creating Resilience During the COVID-19 Pandemic," Invited keynote presentation for the CSCMP CEE Conference, Warsaw, Poland (virtual), <a href="http://conferencescmp.org/?lang=en">http://conferencescmp.org/?lang=en</a>, (November 17, 2020).
- "Supply Chain Approaches for Mitigating Commodity Price Risk," Invited virtual presentation for the SCOPE Supply Chain Virtual Summit, (November 12, 2020).
- "Creating a Robust and Resilient Supply Chain in the Time of COVID-19," Invited virtual presentation for the 6<sup>th</sup> Annual Supply Chain and Procurement Conference ISM and Energy Conference Network (November 11, 2020).
- "Supply Chain Risk and Continuity Planning," Invited session for the University of Verona "LogiMaster" program, Verona, Italy (via Zoom), (October 27 and November 3, 2020).
- "Supply Chain Risk and Continuity Planning," Invited session for the University of Verona "LogiMaster" program, Verona, Italy (via Zoom), (May 8, 2020).
- "Advancing Knowledge and Practice in Supply Chain Risk and Resilience," Invited presentation for the Center for Infrastructure Engineering Studies, University of Missouri Science & Technology, Rolla, MO (March 10, 2020).
- "Supply Chain Risk and Continuity Planning," Invited session for the University of Verona "LogiMaster" program, Verona, Italy, (December 9, 2019).
- "Assessing and Managing Risk in the Supply Chain," Invited presentation for *Agricultural Markets & Supply Chains Series: Trade Floods and the Future*, St. Louis, MO (September 24, 2019).
- "Supply Chain Risk and Continuity Planning," Invited session for the University of Verona "LogiMaster" program, Verona, Italy, (June 14, 2019).
- "Academic Publishing in Supply Chain Management," Invited session for the Technical University Dortmund, Dortmund, Germany (April 17, 2019).
- "Planning for and Managing Supply Chain Disruptions," Invited sessions for the University of Verona "LogiMaster" program, Verona, Italy, (October 22, 2018).
- "Transportation: Unprecedented Economics Requires Unprecedented Strategies," Invited Speaker for the Institute for Supply Management Carolinas Virginia Chapter, Richmond, VA (September 11, 2018).
- "Integrating Cost Analysis with Negotiation Strategy," Invited session for the Technical University Dortmund, Dortmund, Germany (June 19, 2018).
- "An Information Processing Theory Perspective of Commodity Price Risk Assessment," Invited presentation at the Politecnico di Milano, Milan, Italy, (February 23, 2018).

- "Planning for and Managing Supply Chain Disruptions," Invited sessions for the University of Verona "LogiMaster" program, Verona, Italy, (November 9, 2017).
- "Supply Chain Resilience and Risk Management for Improving Firm Performance," Invited keynote presentation for APPROLOG and CSCMP Peru Roundtable Conference on *Supply Chain Resilience and Risk Management: Models and Opportunities for Improvement*, Lima, Peru (June 22, 2017).
- "Mitigating Commodity Price Volatility," Invited presentation to the Capital Area Purchasing Association, Richmond, VA, (February 22, 2017).
- "Factors Influencing the Choice of Commodity Price Risk Mitigation Strategies," Invited presentation at the Politecnico di Milano, Milan, Italy, (December 15, 2016).
- "Managing Commodity Price Volatility" and "Supply Continuity Planning," Invited sessions for the University of Verona "LogiMaster" program, Verona, Italy, (November 10, 2016).
- "Mitigating Commodity Price Volatility: Some Initial Findings," Invited presentation at the Politecnico di Milano, Milan, Italy, (December 10, 2015).
- "Managing Commodity Price Volatility" and "Supply Continuity Planning," Invited sessions for the University of Verona "LogiMaster" program, Verona, Italy, (November 5, 2015).
- "Managing Commodity Price Volatility," Invited sessions for the University of Verona "LogiMaster" program, Verona, Italy, (November 3-5, 2014).
- "What You Should Know About Commodity Price Volatility," Invited session at the University of Wisconsin-Milwaukee Supply Chain Management Institute Forum Series, Milwaukee, WI, (October 10, 2014).
- "Editors Connect," Panel session participant, Virginia Commonwealth University, (October 1, 2014).
- "The Future of Supply Chain Management," Invited presentation for the Virginia Commonwealth University Demand Summit, Richmond, VA, (September 17, 2014).
- "Managing Supply Chain Risk," Invited expert panel participant for the joint ISM/APICS Greater Richmond Area Chapter, Glen Allen, VA, (November 12, 2013).
- "Managing Commodity Price Volatility and Risk," Invited research presentation given to the Commonwealth Center for Advanced Logistics Systems Board Meeting, Charlottesville, VA, (November 8, 2013).
- "Supply Chain Continuity" and "Managing Commodity Price Volatility," Invited sessions for the University of Verona "LogiMaster" program, Verona, Italy, (October 8-10, 2013).

"Preventing and Managing Supply Chain Disruptions," Invited presentation for the American Spice Trade Association Pre-Conference Workshop on Supply Chain Risk, Palm Spring, FL, (April 28, 2013).

"Developing a Research Plan and Theory: The Case of Commodity Price Volatility," and "Supply Chain Risk: Where Have We Been and Where are We Going?" Guest doctoral seminars at the University of Bergamo, Italy, (May, 2012).

"Education in Supply Chain Management: An International Comparison," Invited presentation given to the President and distinguished guests at the University of Bergamo, Italy, (May, 2012).

"A Comparison of European and North American Perspectives on Purchasing and Supply Management Journals," Research Presentation to the faculty at IESE Business School, Barcelona, Spain, (July 6, 2010).

"Positioning the *Journal of Purchasing & Supply Management* in the Supply Chain Management Domain," Research Presentation to the Faculty at Audencia University, Nantes, France, (November 5, 2009).

Presenter, Michigan State University Supply Chain Management Council Meeting, (January 15, 2007).

Presenter, 3<sup>rd</sup> Annual Midwest Supply Chain Management Conference, (March 22, 2006).

Presenter, ISM Chemical Group, Las Vegas, NV, (February 24, 2006).

Presenter, Ontario Institute of Purchasing Management Association of Canada, (October 29, 2005).

Presenter, Masco Global Purchasing Conference, (October 26, 2005).

Presenter, NAPM-Detroit Local Chapter, (September 15, 2005).

Presenter, APICS Detroit Local Chapter, (October 12, 2004).

Presenter, 27<sup>th</sup> Michigan Purchasing Conference, (October 7, 2004).

"Managing Supply Risk with Early Supplier Involvement," Presentation given to the Rolls-Royce plc. Global Extended Enterprise Meeting (GEET) on the Joint Strike Fighter (JSF) project, Derby, UK, (August 4, 2004).

"Managing Supply Risk," Presentation given to the faculty of Cranfield University, Cranfield, UK, (August 3, 2004).

## International Supply Chain Risk Management (ISCRiM) Seminars:

- Online, September (2021)
- Copenhagen, Denmark, September (2019)
- Lappeenranta, Finland, September (2017)
- Steyr, Austria, September (2016)
- Richmond, Virginia, October (2015)
- Dortmund, Germany, September (2014)
- Porto, Portugal, September (2012)
- Denton, Texas, October (2011)
- Loughborough, UK, September (2010)
- Cullowhee, North Carolina, October (2009)
- Trondheim, Norway, September (2008)
- Oestrich Winkel, Germany, October (2006)
- Cranfield, UK, September (2005)
- East Lansing, Michigan, October (2004)
- Crewe, UK, October (2003)
- Lund, Sweden, September (2002)
- Crewe, UK, October (2001)

## **COLLEGE COURSES INSTRUCTED**

<u>University of Missouri – St. Louis</u>

BUS AD 7300 – Supply Chain Management (DBA)

SCMA 6321 – Strategic Sourcing

SCMA 3321 – Procurement

SCMA 3301 – Global Supply Chain Management

# Virginia Commonwealth University

SCMA 602 – Global Supply Chain Management

SCMA 675 – Operations Management

SCMA 606 – Supply Chain Innovation

SCMA 697 – Supply Chain Management Applied Research Project

SCMA 420 – Strategic Sourcing

MGMT (SCMA) 386 – Introduction to Supply Chain Management

SCMA 320 – Operations Management

EMBA – Supply Chain Management, Strategic Dilemma Project

## **Bowling Green State University**

MBA 6040P – Supply Chain Management (Professional MBA program)

MBA 6040 – Supply Chain Management

MGMT 4470 – Supply Management II

MGMT 3000 – Integrated Operations and Supply Chain Management

## Colorado State University

BUS 650 – Supply Chain Management

MGT 301 – Supply Chain Management

## Michigan State University

MSC 918 – Procurement and Sourcing Theory

MSC 886 – Strategic Sourcing and Supply Chain Management

MSC 873 – Procurement and Manufacturing Management

MSC 371/MSC 401 – Procurement and Supply Management

MSC 470 – Supply Chain Applications and Policy

## Arizona State University

SCM 440 – Productivity and Quality

SCM 355 – Introduction to Purchasing and Supply Management

#### EXECUTIVE EDUCATION AND DEVELOPMENT

Fast-Track MBA sessions and projects, Virginia Commonwealth University (2013-2018)

Session Leader, West Michigan Supply Chain Management Certificate Series (2003-2007)

Session Leader, Purchasing and Supply Chain Management Executive Seminar, Michigan State University (2002-2007)

Session Leader, Masco Leadership Program in Operations Management (2004-2007)

Session Leader, Mid-West Supply Chain Management Conference (2006)

Faculty Project Advisor, Masco Leadership Program in Operations Management (2004-2007):

Supervised a total of six different projects in this program for divisions such as Behr Paint, Liberty Hardware, Delta Faucet, Service Partners, and Mill's Pride.

Have worked with numerous companies on projects and educational programs, to include Schaeffler, HealthTrust, Scotts Miracle Gro, Goodrich, Hershey Foods, Altria, WestRock, Dominion Energy, Masco, Aselsan, Rolls Royce, Army Logistics University, National Defense University, Defense Logistics Agency, LMI, LMR, Cessna, Siemens, Kerr-McGee, Owens Corning, IBM, AT&T, Intel, TACOM (DoD), Dykema Gossett, Parker-Hannifin, The Empowerment Plan, Atlas Volumetric, Commonwealth of Virginia Procurement, and Steelcase.

## AWARDS, HONORS AND CERTIFICATIONS

Top 2% Cited Scholar in Business and Management, Operations Research, and Business and Economics, https://elsevier.digitalcommonsdata.com/datasets/btchxktzyw/2

Douglas E. Durand Award for Research Excellence, College of Business Administration, University of Missouri - St. Louis (2020)

Certified Professional in Supply Management (CPSM), Institute for Supply Management (2015)

Certified Purchasing Manager (C.P.M.), Institute for Supply Management (2005, 2010, 2015, 2020)

E. Grosvenor Plowman Best Paper Award at the *Supply Chain Management Educator's Conference*, San Antonio, TX, October 15, (2006). Voss, M. Douglas, George A. Zsidisin, and Matthew Schlosser, "Shipper-Carrier Relationships and Their Effect on Carrier Performance."

Best Paper Award at the 4<sup>th</sup> International Conference of Performance Measurement Association (PMA), Edinburgh, UK, July 28-30, (2004). Melnyk, Steven A., Roger J. Calantone, Joan Luft, Douglas M. Stewart, and George A. Zsidisin, "Linking Customers, Strategy, and Activities: An Empirical Investigation of the Metrics Alignment Process."

Decision Sciences Institute Elwood S. Buffa Doctoral Dissertation Competition, Honorable Mention (2002), for dissertation titled "An Investigation of Supply Risk Perceptions and Management."

Regent's Graduate Academic Scholarship, Arizona State University (1998)

Commandant's List, Army Logistics Management College (1995)

Beta Gamma Sigma Honor Society for Collegiate Schools of Business (1995)

Department of Defense Acquisition Scholarship (1994), \$15,000 plus tuition, (one out of four awarded nationwide by the Department of the Army)

Army Commendation Medal (1993, 1991)

Army Achievement Medal (1993)

Army Overseas Service Ribbon (1993)

Commandant's List, US Army Quartermaster School (1992)

National Defense Service Medal (1991)

Southwest Asia Service Medal (1991)

Kuwait Liberation Medal (1991)

Army Service Military Ribbon (1990)

# PROFESSIONAL AFFILIATIONS

Council of Supply Chain Management Professionals (CSCMP)

International Purchasing and Supply Education and Research Association (IPSERA)

Institute for Supply Management (ISM)

May 12, 2022