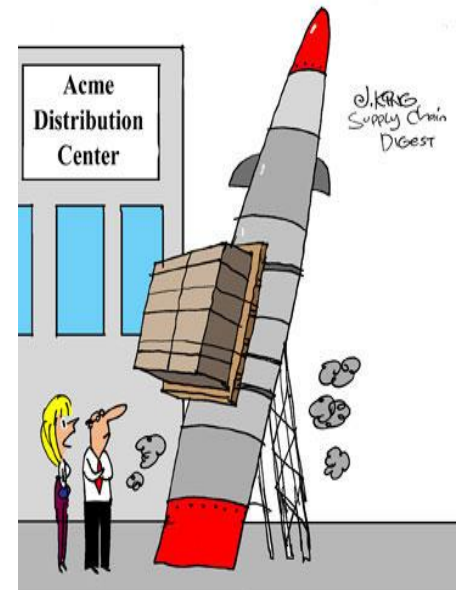


SCMA/INT BUS 5381: Global Supply Chain Management

Instructor: Professor Maureen Karig
Term: Spring 2024: January 16 – May 5, 2024
Online Delivery: Canvas SCMA 5381
Office: Express Scripts Hall 219
Phone: O: 314.516.6857; C: 636.346.9594
E-mi5l: karigm@umsl.edu
Student Hours: Virtual and In Person by appointment

Recommended Text: International Logistics: The Management of International Trade Operations, 5th Edition, Pierre David, Cicero Books 2018.



“Are we pushing the whole *Global Sourcing* thing a bit far?”
Supply Chain Digest 3.29.2010

SCMA/INTL BUS 5381: Course Overview: (CoBA Bulletin 2023-2024)

Prerequisite: SCMA 5310 Supply Chain Strategies

This course covers global supply chain management strategy, planning and operations. Topics include issues in global trade, global network design and facility location strategies, international logistics, import-export operations, and global supply chain risk management.

Learning Objectives

At the end of this course, students will be able to (in their own words):

- describe the state of global trade and its impact on global supply chain management.
- describe typical global supply chain strategies (foreign market entry, facility location, offshoring).

- explain the challenges, opportunities, and risks along the global supply chain.
- identify resources and apply tools available to manage a global supply chain.

Our Canvas Course Site:

On the Home Page of our Canvas Course Site you will find **Announcements**. Please check these regularly. I will post **weekly announcements** outlining our work for that coming week as well as additional announcements about events, interesting readings or videos or other material to add to that week's topic.

Class Format:

This class will be delivered in an **Online Format**. You can find everything for our course on our **Canvas Course Site: SCMA 5381 Global Supply Chain Management**. Simply move through - page by page. There is no need to jump around looking for files or assignments.

We will follow **15 weekly Modules**, each addressing one topic in Global Supply Chain Management. We will use a traditional textbook, supplemented with readings and videos from the business press and other sources as appropriate. Our weekly work will include readings in the Textbook and other, relevant materials that will form the basis of our discussions and assignments.

All **Assignments and Quizzes** will be submitted on line through our Canvas Course Site. Please let me know if you have questions about how to submit Assignments, take the Quizzes, or access the materials online. I will be available to meet with you on Zoom. Just let me know when you would like to visit and I will set it up.

Time Requirements for Our Course:

Our course is a 3-credit hour, graduate-level course and requires 3 hours of your time each week in addition to the time it takes you to read the required materials, watch the videos, and complete the assignments. That means that you need to **plan to spend a minimum of 6 hours every week on activities related to this course**.

As a student in an Online course, you are expected to have reliable internet access almost every day. Please see the Technology Requirements in our **Resources to help you succeed** Module.

If this is your first On Line Course? - Start your online course off on the right foot! If this is your first online course take a look at *The Canvas Online Overview Course* posted in your Canvas list of All Courses at <https://umssystem.instructure.com/courses/83642>. This is a short introduction to online courses at UMSL. It's goal is to help students with both the technology and the change in learning mindset when taking an online course.

Course Plan for the Unexpected:

Please be sure to sign up for the emergency notification system by clicking on this link: <https://safety.umsl.edu/police/notification/index.html>

How the Course is Structured:

- This course is organized into **Fifteen, One-Week Modules**
- Each Module explores a key topic within global supply chain management and related business issues.
- Modules run from **Mondays at 12:00 am through Sundays at 11:59 pm** (There is no need to run ahead; please focus on the material in the current Module).
- Each Module opens on Monday at 12 am. The Modules remain open so you can return to previous topics and review.
- When you click on a Module (on our Course Site's Home Page) you will see the
 - **Module Overview** - describes the topic we will cover
 - **Learning Outcomes** – what you should be able to do after completing the Module
 - **Agenda** – “to do this week ...” what you need to complete for that Module over that week.

The **Agenda** in each weekly Module may ask you to:

1. Complete Readings in the **Textbook (optional)**;
2. View a **PowerPoint presentation** covering the main topic for that week;
3. View a **Lecture Video** (Voice Thread) for that topic;
4. View other **videos** related to that Module's topic;
5. Complete **Assignments** including outside readings or review of a website, participate in a Discussion Board or submit a written assignment(s) (for example, an essay, short answer questions or exercise) or a Quiz.

All Assignments and Quizzes are submitted through our Canvas course site and are **DUE by 11:59 pm on the Sunday indicated**. Assignments and Quizzes are posted in the appropriate

Module - ***you do not have to jump around the Course Site - just follow the Module, page by page.**

At the end of each Module be sure to go over the page: **At the end of Module** To be sure you have completed all activities and requirements for that Module. The last page of each Module reminds you what you should understand and be able to explain – in your own words - after completing that Module.

Deliverables & Evaluations:

Your final grade for the course will be based on the distribution below.

Assignments (4 at 50 points each)	200 points
Quizzes (6 at 100 points each)	600 points
Team Project	200 points
Total Points Available	1,000 points

I use a traditional point-based, A to F Grading Scheme.

A	100% - 94.0%
A-	< 94.0 % to 90.0%
B+	< 90.0 % to 87.0%
B	< 87.0 % to 84.0%
B-	< 84.0 % to 80.0%
C+	< 80.0 % to 77.0%
C	< 77.0 % to 74.0%
C-	< 74.0 % to 70.0%
D+	< 70.0 % to 67.0%
D	< 67.0 % to 64.0%
D-	< 64.0 % to 61.0%
F	< 61.0 % to 0.0%

Written Assignments will be graded on:

- Thoughtfulness and thoroughness of your analysis or response to the questions;
- Understanding of concepts reflected in the reading and other materials;

- Critical assessment and defense of your responses;
- Well written (grammar, spelling, organization) and concise, college-level writing.

Using artificial intelligence tools like ChatGPT

Effective learning, teaching and research all depend upon the ability of members of the academic community to trust one another and to trust the integrity of work that is submitted for academic credit or conducted in the wider arena of scholarly research. Such an atmosphere of mutual trust fosters the free exchange of ideas and enables all members of the community to achieve their highest potential.

In all academic work, the ideas and contributions of others must be appropriately acknowledged and work that is presented as original must be, in fact, original. Using an AI-content generator (such as ChatGPT) to complete coursework without proper attribution or authorization is a form of academic dishonesty. If you are unsure about whether something may be plagiarism or academic dishonesty, please contact me to discuss the issue. Faculty, students and administrative staff all share the responsibility of ensuring the honesty and fairness of the intellectual environment at UMSL.

Quizzes cover all material in specific Modules, readings, videos, discussions. They are not cumulative.

Description of Graded Assignments:

Our **Four Assignments** focus on practical application of the material covered. The assignments may be short answer or essay questions; participating in a class discussion on a relevant, current event; preparing a short case report; or, completing further investigation and making a presentation on a particular aspect of the global supply chain. All Assignments are submitted online, through our Canvas Course Site.

Our **Six Quizzes** are made up of 25 multiple choice/true-false questions and you have 50 minutes to complete them. Material included in the Quizzes is drawn from the specific Modules indicated, including readings, videos, web site reviews, and discussion posts. They are not cumulative. The Quizzes are submitted on-line, through our Canvas Course Site. They are "Open Book".

In our **Team Projects** you place yourself in the shoes of a Global Supply Chain Officer. You will prepare a written report and corresponding PowerPoint Presentation (Executive Summary)

for your management **recommending where your firm should establish a foreign manufacturing operation.** Details are posted separately below.



How to succeed in this course:

My goal is for each of you to succeed in this course by mastering the basic concepts of global supply chain management and further developing good management, decision-making skills. Along the way, I want you to meet a lot of great, new people, discover new areas of interest and have fun!

Here are some tips to help you succeed:

- Each Module covers one concept or activity in global supply chain management and associated business functions. It's best to review the Module at the beginning of the week, paying particular attention to the stated Learning Outcomes presented at the beginning of each Module.
- After completing a Module, you should be able to explain or describe the Learning Outcomes **IN YOUR OWN WORDS.**
- As you go through the week, please complete the assigned readings, review the Power Point Slides, videos and other material assigned.
- For our written Assignments I suggest you read or view the material early in the week and think about the questions or what you need to prepare. Then, when you sit down to write your essay or post you clearly know what you want to communicate.
- It's useful to use the **Learning Outcomes** to check your understanding of the topic, stay on schedule and be prepared for our Assignments and Quizzes.

Questions:

Chances are if you have a question someone else in the class has that same question. I have posted a **Course Café!** in our **START HERE!** Module for you to post general questions about the course or the material. I hope you use this to share tips or information among yourselves. I will respond to the discussion board regularly. I encourage students to read and respond to postings from their classmates as well. You are always welcome to email me with any questions or if you would like to personally discuss something.

Communication:

I will communicate with you through Announcements on the Home Page of our Canvas Course Site, through our Canvas Course Site In Box and through your official UMSL email.

Please stay in touch. The best way to reach me is by email at karigm@umsl.edu.

Please be sure that your communication to me also comes from your official UMSL student email or our Canvas Course Site. To help me reply to you as quickly as possible, and to help me to keep track of what issues have been resolved, please indicate our COURSE NUMBER (SCMA 5381) on the subject line of your e mail messages. I typically respond within 24 hours.

Virtual Classroom Environment:

- It is vitally important that our virtual classroom environment promote the respectful exchange of ideas. This entails being sensitive to the views and beliefs expressed during discussions online.
- Your success in this course will heavily depend on your ability to communicate, engage and participate in all course activities. Successful completion of this course requires that a student keep up with all assignments, coursework and discussions. Timely participation in online discussions is a very important part of this course and participation in these discussions, and other activities as assigned, is not optional. It is important that you prepare and post to discussions in a timely manner consistent with the requirements contained within the course syllabus and discussion rubric.
- Please speak with me before recording any class activity. It is a violation of University of Missouri policy to distribute such recordings without my authorization and the permission of others who are recorded.

Online Discussion Guidelines:

- Participation in the course should maintain a positive work and learning environment, as outlined in the UM Collected Rules & Regulations, 330.080.
- Postings should be evenly distributed during the discussion week.
- Postings should be a minimum of three sentences, or one short paragraph, and a maximum of two paragraphs.
- Responses should be well written with proper punctuation, spelling and grammar.
- Avoid short one-word postings, for instance, "I agree," unless accompanied by supporting statements from the readings or prior knowledge (work and life experience).
- Stay focused on the topic.

- Ask questions; challenge other postings that lack supporting evidence or present incorrect information.
- Encourage further discussion by building on current threads.
- Check your postings for responses from others and respond in kind.
- Use proper “Netiquette”.

- **Online Class Netiquette/Behavior:**
 - **Be self-reflective** before you post an emotional response and reread what you have written to be sure it is positive. Think of your comments as printed in the newspaper. Your online comments will be seen, heard and remembered by others in the class.
 - **Use effective communication.**
 - Avoid the use of all caps or multiple punctuation elements (!!!, ??? etc.).
 - Be polite, understate rather than overstate your point, and use positive language.
 - If you are using acronyms, jargon or uncommon terms, be sure to explain them so everyone can understand and participate in the discussion.
 - **Ask for clarification** to a point if you feel emotional from a classmate’s post. It is likely that you misunderstood his/her point. This strategy will also help you step away from the intensity of the moment to allow for more reflection.
- **Sign your name.** It is easier to build a classroom community when you know to whom you are responding.
- **Foster community.** Share your great ideas and contribute to ongoing discussions. Consider each comment you make as one that is adding to, or detracting from, a positive learning environment for you and your classmates.
Be constructive. You can challenge ideas and the course content, but avoid becoming negative online. When you disagree politely, you stimulate and encourage great discussion. You also maintain positive relationships with others with whom you may disagree on a certain point.
 - **Keep the conversation on topic** by responding to questions, adding thoughtful comments about the topics at hand. Online dialogue is like conversation. If there is a certain dialogue going on, please add to it, but if you have something new to say, please post it in another thread.
 - **Define your terms.** When using acronyms or terms that are particular to your field (or new to our course), please define them for others.

Attendance Policies:

- If you are unable to participate in the scheduled class, activity or discussions, please let me know as soon as possible so that we can make alternative arrangements and so that you don't fall behind in your work.
- *Present* in class for an online course is determined by participation in an "academically related activity," i.e. submission of an assignment, assessment or discussion forum posting. The last day of attendance is the last day a student is academically participating in the course online as defined here.
- Documentation that a student has logged into the Canvas course site alone is not sufficient by itself to demonstrate academic attendance.
- Lack of attendance or submission of work in Canvas could result in an automatic course drop.

Please contact me if you must be absent or have changing situations so that I can understand how I can best help you through any challenges.

If you need to be absent for an extended period of time, please contact the [UMSL CARE team](#) who will support us on the right path forward.

Academic Professionalism:

All students are expected to respect their classmates, the instructor and the university; civility is a basic requirement. Class attendance and participation are essential for success. I strongly encourage students to log in regularly be prepared and ready to engage. Your success is important to me. I encourage any student experiencing academic difficulty to contact me immediately so that we can identify the difficulties and discuss strategies to improve performance. I will also encourage students to take advantage of all campus resources for improving academic performance and the university experience.

University policy stresses the principle of academic honesty; violation of this principle may result in zero credit for the assignment / task in question and may also result in further disciplinary action.

Plagiarism and cheating will not be tolerated and may lead to failure on an assignment, in the class and dismissal from the university. You are responsible for being attentive to and observant of campus policies about academic honesty as stated in the University's Student Conduct Code. Plagiarism is the use of another person's words or ideas without crediting

that person. Please be sure to review the University's document "Avoiding Plagiarism" at <http://www.umsl.edu/~comm/files/pdfs/plagiarism.pdf> (Links to an external site.).

Academic Integrity/Plagiarism

- We want our learning environment to be honest and fair. The assessments in our course provide you with an opportunity to showcase what you know and learn from what you may not yet have mastered. When you submit work with your name on it, this is a written statement that credit for the work belongs to you alone. If the work was a product of collaboration (such as a group project), each student is expected to clearly acknowledge in writing all persons who contributed to its completion.
- Each assignment and exam in our course will include clear guidelines about the rules around each assessment including what materials are appropriate to use. It is always required that the work you submit is your own, uses proper citation, avoids collusion or falsification.
- If you have a question about an assignment, do not hesitate to contact me for clarification. You are responsible for being attentive to and observant of University policies about academic honesty as stated in the University's Campus Policies and Code of Student Conduct found in the UMSL Bulletin.

Plagiarism, collusion, cheating, and falsification are not acceptable and will result in failure of an assignment and possible administrative sanctions such as dismissal from the university.

- **Plagiarism:** representing the ideas or work of another as your own, intentionally or unwittingly, without proper, clear, explicit acknowledgement.
- **Facilitation/Collusion:** supporting malpractice by another student, for example, allowing your work to be copied.
- **Duplication of Work:** presenting the same work for a different assessment.
- **Cheating:** using any unauthorized sources of information (such as previous or existing exams for this course) and providing or receiving unauthorized assistance on any form of academic work or engaging in any behavior specifically prohibited by the faculty member (e.g., uploading or using test or online homework questions on study sites such as Chegg.com, copying someone else's answers on tests and quizzes, copying/pasting exam or online homework questions from this semester for your peers or publicly in online forums).
- **Falsification:** any untruth, either verbal or written, in one's academic work including presenting fabricated/made up data or presenting someone else's work as your own. Unless the instructor explicitly states otherwise, it is dishonest to collaborate with

others when completing any assignment or test, performing laboratory experiments, writing and/or documenting computer programs, writing papers or reports and completing problem sets.

- **Academic dishonesty** is a serious offense that may lead to probation, suspension, or dismissal from the University. Academic dishonesty can take a number of forms described above: plagiarism, cheating, unauthorized possession or distribution of academic materials including the unauthorized use, selling or purchasing of examinations or other academic work, using or stealing another student's work, unauthorized entry or use of material in a computer file, and using information from or possessing exams that an instructor did not authorize for release to students.
- All instances of academic dishonesty will be reported to the Office of Academic Affairs who will determine whether you will appear before the Student Conduct Committee for possible administrative sanctions such as dismissal from the university. The instructor will make an academic judgment about the student's grade on that work in this course. The campus process regarding academic dishonesty is described in the "Policies" section of the Academic Affairs website.

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Faculty, students and administrative staff all share the responsibility of ensuring the honesty and fairness of the intellectual environment at UMSL.

Special Needs

The University, the college, and the department are fully supportive of all policies concerning special needs students. Students requiring special accommodations should meet with me during office hours so that we can discuss how to meet your needs this semester. Prior to our

meeting be sure you have met with someone in Disability Access Services (144 MSC or 314.516.6554).

Title IX Policies

In adherence to the policies of Title IX and to promote a safe and secure educational environment, it is strongly recommended statements similar to those below be added to your course syllabus:

- **Mandatory Reporting:** Under Title IX, all UMSL faculty, staff, and administrators (with limited exception) are obligated to report any incidents of sexual harassment, sexual misconduct, sexual assault, or gender discrimination to the Student Affairs office and/or other University officials. This ensures that all parties are protected from further abuses and that victim(s) are supported by trained counselors and professionals. Note: There are several offices at UMSL (e.g., Counseling Services, Health Services, Community Psychological Service, Center for Trauma Recovery, and Student Social Services) whose staff are exempt from Title IX mandated reporting, when the information is learned in the course of a confidential communication.

Student Resources

Academic Support

- The Online Writing Center (OWC)
At the OWC Canvas site, students can send their papers to our tutors, who will read them and send them back with suggestions. Students can also access Turnitin, which identifies quoted material in their essays.
222 Social Sciences and Business Building (SSB)
[Website: https://www.umsl.edu/~umslenglish/Writing Center/](https://www.umsl.edu/~umslenglish/Writing Center/)
- Visit the OWC course site on Canvas to submit drafts online. To find the OWC course, click on Courses All Courses. Then click to join this course. The OWC usually responds within 48 hours. Please allow ample time.

Math Academic Center (Math Lab)

- The Math Academic Center offers free individual assistance on a walk-in basis to students needing help with any mathematics from basic math through calculus or any course involving mathematical skills.
222 Social Sciences and Business Building (SSB)
[Website: http://www.umsl.edu/mathcs/math-academic-center/](http://www.umsl.edu/mathcs/math-academic-center/)

Access, Disability and Communication

Your academic success is important to me. We all learn differently and bring different strengths and needs to the class. If there are aspects of the course that prevent you from learning or make you feel excluded, please let me know as soon as possible. Together we'll develop strategies to meet both your needs and the requirements of the course.

If you have a documented disability that may have an impact upon your work in this class, please contact Disability Access Services (DAS) immediately. Students must provide documentation of their disability to the office of Disability Access Services in order to receive official University services and accommodations. The staff is available to answer questions regarding accommodations or assist you in your pursuit of accommodations. Information about your disability is confidential. Once DAS reviews your medical documentation, they will provide you with the information and steps to inform me about the accommodations to which you are entitled. Your accommodations will begin as soon as we discuss your approved accommodations.

144 Millennium Student Center (MSC)

Phone: (314) 516-6554

Email: Tara Cramer, cramert@umsl.edu, or Adam Mann, mannad@umsl.edu

[Website: http://www.umsl.edu/services/disability/](http://www.umsl.edu/services/disability/)

Office of International Students and Scholar Services

If you have difficulty communicating in English with the instructor of this course, contact ISS.

362 Social Sciences & Business Building (SSB)

Phone: (314) 516-5229

[Email: iss@umsl.edu](mailto:iss@umsl.edu)

[Website: http://www.umsl.edu/~intelstu/contact.html](http://www.umsl.edu/~intelstu/contact.html)

Student Enrichment and Achievement

SEA provides comprehensive support and intervention strategies that support your road to graduation!

107 Lucas Hall

Phone: (314) 516-5300

[Email: umslsea@umsl.edu](mailto:umslsea@umsl.edu)

[Website: https://www.umsl.edu/services/sea/](https://www.umsl.edu/services/sea/)

Office of Multicultural Student Services (MSS) and the University Tutoring Center (UTC)

MSS provides comprehensive student retention services to diverse student populations; through their tutoring center, the MSS offers comprehensive tutoring services free to students at UMSL.

225 Millennium Student Center (MSC)

Phone: (314) 516-6807

Email: multicultural@umsl.edu

Website: <https://www.umsl.edu/~mcraa/index.html>

Technical Support

Please consult UMSL's Keep Learning web resource for technology tips and help with learning in Canvas: <https://www.umsl.edu/services/ctl/KeepLearning/index.html>

Canvas

If you have problems logging into your online course, or an issue within the course site, please contact the **Technology Support Center**:

Phone: (314) 516-6034

Email: helpdesk@umsl.edu

Website: <http://www.umsl.edu/technology/tsc/>

If you are having difficulty with a technology tool in Canvas, consider visiting the [Canvas Student Guides](#), which has overviews of each tool and tutorials on how to use them.

Please see our Weekly Schedule with all Assignments and DUE Dates further on.

If you have any question or if anything is unclear at any time throughout the course please let me know right away. You can email me at karigm@umsl.edu