<u>Social Entrepreneurship Syllabus</u>
<u>Fall 2024</u>

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 <u>Office Hours:</u> I am available for virtual office hours upon request, and I welcome the opportunity to connect. Please reach out via email to schedule a phone call or Zoom session. While I will work to be flexible, please do not wait until the last minute to request a meeting; plan ahead and expect to schedule a call 1-3 days after you reach out.

<u>Course Structure</u>

This is an online, asynchronous course, meaning you can choose when and where to participate, as long as assignments are submitted before the due date. The course is divided into weekly Modules, consisting of lectures, videos, readings, discussions, guest speaker interviews, and assignments. The current Module will open each week on Monday at 8am, and you can then view the readings and assignments in that Module, to complete in your own time. Due dates are posted by each assignment, and you will not be able to submit an assignment after the due date has been reached.

<u>Course Description:</u>

Social Entrepreneurs seek to make the world a better place, developing innovative solutions to social and environmental problems and scaling those solutions for the benefit of all. This course will explore how social entrepreneurs can use business as a force for good, seeking to be financially sustainable while creating a positive impact on our world. We will explore the spectrum of social enterprises, examine failures (and what can be learned from them), develop a Theory of Change framework, and consider how systems change thinking enables social entrepreneurs to scale their idea (and the impact) beyond themselves.

<u>Learning Objectives</u>

1. Explore the Spectrum of Social Enterprises:
   - Differentiate between various types of social enterprises, including Benefit Corporations and similar impact-focused for-profit ventures
   - Critically analyze the motivations, structures, and impact models of different types of social enterprises, with an emphasis on financial sustainability and positive social impact

2. Apply a Systems Change mindset:
   - Apply a Systems Change mindset to social and environmental problems
   - Examine strategies for scaling ideas and creating systemic impact to shift the status quo

3 Generate innovative ideas to address social and environmental issues:
   - Implement techniques such as design thinking, brainstorming, and cross-disciplinary collaboration to develop novel solutions with the potential for meaningful impact

4 Develop a Theory of Change framework:
- Create and articulate a compelling Theory of Change framework to a social or environmental issue

5. Design a Social Impact Business Model Canvas:
- Create a lean canvas focused on a social entrepreneurship idea
- Integrate theory of change frameworks and systems change concepts to create a cohesive and scalable business model for maximizing social impact while ensuring financial sustainability

Student Expectations

Students are expected to review all course materials and submit assignments by their due date. This course will be most useful to those who take the time to fully engage in the readings and assignments. As this is an 8-week session, our course will be accelerated, so staying on top of readings and assignments is critical. If you are unsure of something or would like to delve deeper into a topic, don't hesitate to reach out. In all forms of communication throughout the course, respectful discourse and feedback is of utmost importance as we seek to learn from one another.

If this is your first online course, it is recommended that you log into Canvas and complete the Online Course Overview. If you've already completed the orientation, you do not have to retake it, but you can refer to it for helpful videos and tutorials about the technologies used in this course.

Course Schedule

The course schedule is designed to guide us through the semester and is broken into modules for each week. Details and due dates will be included in Canvas under the respective module for that week. It may be adjusted based on relevant topics, the availability of specific speakers, or to accommodate unforeseen circumstances. Any changes to the syllabus or schedule will be communicated ahead of time. Specific assignments and due dates will be posted in Canvas.

In a typical week, we will delve into the topic at hand in the following fashion:

- On Monday, the respective module will open, with the week's lecture, readings, assignments, and other materials becoming available, to be completed by the due date listed.
- I will interview a number of entrepreneurs on Zoom about their background, entrepreneurial journey, business venture, and/or any other relevant topics. These will be recorded, and Entrepreneur Interview Assignments, based on these interviews, will be posted throughout the semester in the relevant module.

Course Logistics

This course will incorporate discussion boards, readings, homework assignments, mini-lectures, guest speakers, articles/videos, and the creation of a social impact business model canvas. Readings and assignments will be posted in Canvas with additional details.

A summary is provided below:

- *Entrepreneur Interview Assignments*: Recordings of guest speakers representing an array of entrepreneurial endeavors will be featured in this course. An assignment worth 10 points will be posted after each interview, for a total possible 50 points (5 assignments at 10 points each).
- *Homework Assignments*: Homework assignments related to the topic covered in a given week will be assigned throughout the semester. There will be 7 assignments worth 15 points each, for a total possible 105 points.
- *Quizzes*: Quizzes will be assigned based on the materials covered each week to encourage full engagement with the materials. There will be 7 quizzes worth 10 points each, for a total possible 70 points.
- *Reflection Paper*: Each student will submit an essay at the end of the semester reflecting on what they have learned and what they can take with them outside of the course. This assignment will be worth 25 points.
- *Experiential Learning (extra credit)*: While not a requirement for this course, one of the best ways to expand your networks and learn more about entrepreneurship is to explore the various entrepreneurial offerings available in and around St. Louis. This includes events with the Entrepreneurship and Innovation Center at UMSL, seeing a speaker at TEDx or another university, attending a networking event, going to a pitch competition; the choices are yours! Entrepreneur Quarterly is a good resource to look for local events. To prove that you were at the event, you will need to take a picture/selfie and email it to cschubert@umsl.edu, along with a brief (~50 word) description of the event. Each event is worth 2 bonus points, and a maximum of 5 events can be submitted (for a total possible 10 bonus points). Additional extra credit for specific on-campus events may be offered at the instructor's discretion.

Grades

Grades will be determined on a 250-point grading scale, as listed below:

Assignment	Points
Entrepreneur Interview Assignments (5 at 10 points each)	50
Quizzes (7 at 10 points each)	70
Homework Assignments (7 at 15 points each)	105
Reflection Paper	25
TOTAL	250

Late Policy: As a general rule, no credit can be earned for assignments submitted after their deadlines. However, extensions are available to students who contact me ahead of an assignment deadline and provide a valid, documented reason for requesting an extension on that assignment. Late assignments that are accepted may still have up to 50% of the points deducted.

Required Reading Materials: Relevant readings and videos will be assigned throughout the course, with a link to a PDF or website. We will also read *"Entrepreneurs That Change Lives (and how to become one)"* by Aaron Tait and Kaitlin Tait. Please purchase this book by the start of class.

Artificial Intelligence/Generative AI

Generative AI presents a myriad of opportunities in the business world, and as such, we will look to embrace rather than restrict the use of AI tools in this course. That said, in all academic work, the ideas and contributions of others must be appropriately acknowledged and work that is presented as original must be, in fact, original.

Using an AI-content generator (such as ChatGPT) to assist with or complete coursework without proper attribution or citation is a form of academic dishonesty. The instructions in the weekly assignments will provide further detail as to the allowance or restriction of generative AI tools for that assignment. Any time an AI tool is used as part of an assignment, it must be properly documented as to how the tool was used. If you are unsure about whether something may be plagiarism or academic dishonesty, please reach out to me to ask before submitting.

Academic Integrity/Plagiarism

We want our learning environment to be honest and fair. The assessments in this course provide you with an opportunity to showcase what you know and learn from what you may not yet have mastered. When you submit work with your name on it, this is a written statement that credit for the work belongs to you alone. If the work was a product of collaboration (such as a group project), each student is expected to clearly acknowledge in writing all persons who contributed to its completion.

Each assignment in our course will include clear guidelines, including what materials are appropriate to use. It is always required that the work you submit is your own, uses proper citation, avoids collusion or falsification.

If you have a question about an assignment, do not hesitate to contact me for clarification. You are responsible for being attentive to and observant of University policies about academic honesty as stated in the University's Campus Policies and Code of Student Conduct found in the UMSL Bulletin.

- **Plagiarism, collusion, cheating, and falsification are not acceptable, and are defined below.**
    - **Plagiarism**: representing the ideas or work of another as your own, intentionally or unwittingly, without proper, clear, explicit acknowledgement.
    - **Facilitation/Collusion:** supporting malpractice by another student, for example, allowing your work to be copied.

- **Duplication of Work:** presenting the same work for a different assessment.
- **Cheating:** using, possessing or distributing any unauthorized sources of information and providing or receiving unauthorized assistance on any form of academic work or engaging in any behavior specifically prohibited by the faculty member (e.g., uploading or using test or online homework questions on study sites such as Chegg.com, using AI tools such as ChatGPT to write without alteration discussion posts or assignments, copying someone else's answers on tests and quizzes, copying/pasting exam or online homework questions from this semester for your peers or publicly in online forums, stealing another student's work, and unauthorized entry or use of material in a computer file).
- **Falsification:** any untruth, either verbal or written, in one's academic work including presenting fabricated/made up data or presenting someone else's work as your own.

Academic dishonesty is a serious offense that may lead to probation, suspension, or dismissal from the University. All instances of academic dishonesty will be reported to the Office of Student Conduct and Academic Integrity in the Division of Student Affairs who will hold an initial conduct meeting and then determine possible administrative sanctions such as a warning, probation, or dismissal from the university.

In all cases of academic dishonesty, the instructor shall make an academic judgment about the student's grade on that work and in that course, which shall not be considered a sanction for prohibited conduct under this rule. The instructor shall, consistent with other policies, report the alleged academic dishonesty to the Primary Administrative Officer.

Mandatory Reporting

Under Title IX, all UMSL faculty, staff, and administrators (with limited exception) are obligated to report any incidents of sexual harassment, sexual misconduct, sexual assault, or gender discrimination to the Student Affairs office and/or other University officials. This ensures that all parties are protected from further abuses and that victim(s) are supported by trained counselors and professionals. Note: There are several offices at UMSL (e.g., Counseling Services, Health Services, Community Psychological Service, Center for Trauma Recovery, and Student Social Services) whose staff are exempt from Title IX mandated reporting, when the information is learned in the course of a confidential communication.

Student Resources

Student Advocacy & Care
Provides students with case management and other support and services to address unmet basic needs and other challenges they may be facing outside of the university that impacts their ability to succeed academically. These challenges may include things like food insecurity, housing instability, lack of childcare, counseling needs, and financial emergencies.
- Location: 144 Millennium Student Center
- LINK to request assistance or help
- Website: https://www.umsl.edu/studentadvocacy/

Access, Disability and Communication
Your academic success is important to me. We all learn differently and bring different strengths and needs to the class. If there are aspects of the course that prevent you from learning or make you feel excluded, please let me know as soon as possible. Together we'll develop strategies to meet both your needs and the requirements of the course.

If you have a documented disability that may have an impact upon your work in this class, please contact Disability Access Services (DAS) immediately. Students must provide documentation of their disability to the office of Disability Access Services in order to receive official University services and accommodations. The staff is available to answer questions regarding accommodations or assist you in your pursuit of accommodations. Information about your disability is confidential. Once DAS reviews your medical documentation, they will provide you with the information and steps to inform me about the accommodations to which you are entitled. Your accommodations will begin as soon as we discuss your approved accommodations.

- Location: 131 Millennium Student Center (MSC)
- Phone: (314) 516-6554
- Email: das@umsl.edu
- Website: http://www.umsl.edu/services/disability/

Office of International Students and Scholar Services
If you have difficulty communicating in English with the instructor of this course, contact ISS.

- Location: 362 Social Sciences & Business Building (SSB)
- Phone: (314) 516-5229
- Email: iss@umsl.edu
- Website: http://www.umsl.edu/~intelstu/contact.html

Student Enrichment and Achievement
SEA provides comprehensive success coaching services to targeted populations (i.e., new First Time College & Transfer, current UMSL students with less than a 2.500 GPA).

- Location: 107 Lucas Hall
- Phone: (314) 516-5300
- Email: umslsea@umsl.edu
- Website: https://www.umsl.edu/services/sea/

TRIO Student Support Services
TRIO provides a holistic support model through Success Coaching for targeted populations (i.e., transfer students who are first-generation college students, have a documented disability, or have demonstrated economic need).

- Location: 180 MSC
- Phone: (314) 516-4332
- Email: umsltrio@umsl.edu
- Website: https://www.umsl.edu/outreach-and-support/trio/

University Student Support (USS)
USS provides comprehensive success coaching services to targeted student populations (i.e., new First Time College & Transfer, current UMSL students with at least a 2.500 GPA).

- Location: 225 Millennium Student Center (MSC)
- Phone: (314) 516-6807
- Email: uss@umsl.edu
- Website: https://www.umsl.edu/outreach-and-support/uss/

Technical Support
UMSL and UM-System provide students with a variety of technology support on campus and virtually. The information listed below connects you with the most commonly sought supports.

Academic technologies (Canvas, VoiceThread, Honorlock, Zoom, etc.)
- Location: virtual and via website chat
- Phone: (855) 675-0755
- Email: teachingtools@umsystem.edu
- Website: https://online.missouri.edu/learning

Login and network issues (SSOID, email, campus wifi, password changes, etc.)
- Location: 190 Millennium Student Center (MSC)
- Phone: (314) 516-6034
- Email: helpdesk@umsl.edu
- Website: http://www.umsl.edu/technology/tsc

Electronic textbooks (AutoAccess, Cengage, McGrawHill Connect, etc.)
- Location: Millennium Student Center (MSC) Bookstore 2nd floor
- Phone: (314) 516-5763
- Email: autoaccess@umsystem.edu
- Website: https://missouri.qualtrics.com/jfe/form/SV_0eXnXJy1QpRUc7j

Academic Support

University Tutoring Center (UTC)
The University Tutoring Center (UTC) is here to transform your learning with one-on-one support. UTC offers many options for tutoring, and all of them are free for UMSL students:
- Walk-in Tutoring: On-the-spot, in-person assistance. No appointment required.
- Triton Online Tutoring: Live virtual assistance over Zoom. No appointment required.
- Paired Peer Tutoring: We'll match you with a tutor to work together all semester long.
- NetTutor: Another online, flexible tutoring option.

- Location: 225 Millennium Student Center (MSC)
- Phone: (314) 516-6807
- Email: tutoring@umsl.edu
- Website: https://www.umsl.edu/tutoring/

The Online Writing Center (OWC)
At the OWC Canvas site, students can send their papers to our tutors, who will read them and send them back with suggestions. Students can also access Turnitin, which identifies quoted material in their essays.
- Location: 222 Social Sciences and Business Building (SSB)
- Website: https://www.umsl.edu/~umslenglish/Writing Center/
- Visit the OWC course site on Canvas to submit drafts online. To find the OWC course, click on Courses All Courses. Then click to join this course
- The OWC usually responds within 48 hours. Please allow ample time.

Math Academic Center (Math Lab)
The Math Academic Center offers free individual assistance on a walk-in basis to students needing help with any mathematics from basic math through calculus or any course involving mathematical skills.
- Location: 222 Social Sciences and Business Building (SSB)
- Website: http://www.umsl.edu/mathcs/math-academic-center/

A final note: this syllabus is subject to adjustment at the instructor's discretion.