

International Business Advisory Board

Statement of Understanding

The International Business Institute is a cross-disciplinary unit within the College of Business Administration which supports the College's efforts in promoting International Business Education within the College. The IB Institute offers students a wide range of study areas including international business, global leadership, human resource management, strategic management, industrial organizational psychology and workforce development.

In order to ensure excellence, UMSL has created an International Business Advisory Board that consists of a select group of senior level executives/managers from local, regional, and international organizations. The purpose of the board is to provide advice, assistance, direction, and insight to UMSL Business and the International Business Institute. The Board will support the mission of UMSL Business School and the IB Institute – to create and disseminate knowledge through teaching and research, and to serve our students, our profession and the business community.

Purpose and Activities of the Board

- Guide and provide independent advice and thought leadership on matters related to educational quality, curriculum, business needs, academia-industry collaboration, etc.
- Counsel on strategy and issues affecting the future of the International Business Institute.
- Strengthen bonds among the Institute, alumni, friends, and industry.
- Provide faculty access to the business community for research purposes, to increase the impact of faculty on the business community, and to better inform faculty research and teaching.
- Provide advice to students regarding career selection and career development activities
- Appear as guest speakers in classes, student internships and student activities.
- Participate in assessments of institute accomplishments, goals and directions.
- Financial support the IB Advisory Board Scholarship Fund.

Terms

The active length is three (3) years. Subsequent terms can be served (and are encouraged) if the board member is still willing to actively participate, is working in the field, and represents an organization that actively supports the mission and values of the International Business Institute.

Expectations

Board members are expected to attend at least 3 (out of 4) meetings per academic year.

All board members are expected to provide financial support at a leadership level that is reflective of their commitment to the board and the mission of the University. Suggested minimum financial support is \$1000 per year.

Ethics Statement

Board members are ambassadors for the UMSL International Business Institute and should exercise ethical behavior, professionalism, and good judgement as representatives of the board.

Our Responsibility to You

In turn, we will provide board members with status reports and information about our progress. You can call on the Director or the staff at any time to discuss programs, policies, goals, and objectives of interest to you and your company. We promise an interesting and rewarding experience, and the satisfaction of assisting in changing the lives and careers of our students and faculty.

Director, International Business Institute

Date

International Business Advisory Board Member

Date