



COLLEGE OF BUSINESS ADMINISTRATION

**INTL_BUS/MGMT 3680- INTERNATIONAL
MANAGEMENT
ASYNCHRONOUS ONLINE SECTION ON CANVAS
FALL 2023**

PROFESSOR'S INFORMATION

Name: Kiran M. Ismail, Ph.D.

Contact Information and Communication: The best way to reach me is through email, at: kmikbp@umsystem.edu. I will respond to your message within 24-48 hours. **Please include "MGMT 3680" in the subject line of all emails.**

I will use **Canvas Announcements** to reach out to the class regarding any course related information, updates and announcements.

While email is the preferred mode of contact, in a situation requiring telephone conversation, you may send me a note via email, with a call back number.

It is expected that you check your email and the course website on Canvas daily to stay current with any course-related updates and communication.

COURSE INFORMATION

Course:

INTL_BUS/MGMT 3680- INTERNATIONAL MANAGEMENT

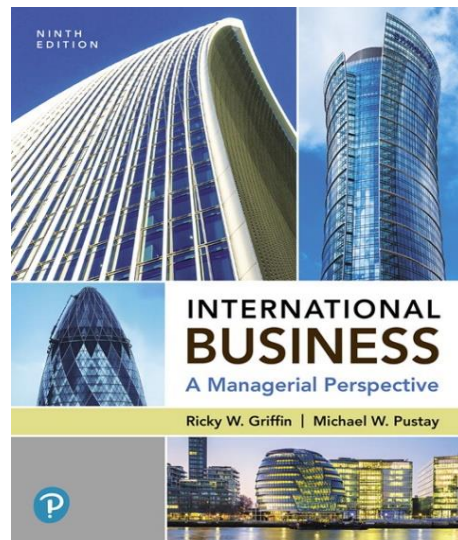
Schedule:

Asynchronous Online Section on Canvas LMS; **Assignments will be due on Thursdays** (*see course outline on p. 6 for any exceptions*)

Textbook:

Griffin & Pustay.
International Business: A
Managerial Perspective,
9th edition. Pearson

*(All other required
material will be available
on the course website.)*



Course Website:

The course will be conducted on Canvas. You may access the course website via MyView or <https://canvas.umsystem.edu/> and logging in with your MyView login.

Course Description:

Business activities are increasingly embedded into a connected, complex and dynamic global environment. In order to obtain a thorough understanding of the challenges resulting therefrom, this course focuses on opportunities and challenges enterprises face in the international environment. Further, the course encompasses insights into patterns and problems of multinational corporations (MNCs).

By the end of the semester, students in this course will have developed the ability to have the understanding of:

1. The differences in the legal, political, economic, cultural and technological dimensions of international environment.
2. The fundamental theories and structures multinational corporations.
3. The challenges and opportunities of managing global business operations.
4. The basic principles for analyzing and entering international markets, such as foreign direct investment and international strategic alliances.

A variety of techniques will be used to enhance student learning for this course. These techniques include: reading assignments, class discussions via Canvas discussion board, case analyses, individual assignment and projects, and primary and secondary research opportunities.

Grading Policy:

Weekly Assignments: 8 Assignments, 75 points each

Examinations: 2 Examinations, 200 points each

TOTAL----- 1000 points

Your final total points score will be divided by 10 to compute the overall course percentage points. The following ranges will be used to determine your final grade:

A: 95+
A-: 90 to 94
B+: 85 to 89
B: 80 to 84
B-: 75 to 79
C+: 70 to 74
C: 65 to 69
C-: 60 to 64
D+: 55 to 59
D: 50 to 54
D-: 45 to 49
F: Below 45

SIX SIMPLE RULES TO DO WELL IN THIS COURSE

1. **SYLLABUS AND INSTRUCTIONS:** Please go through this syllabus extremely carefully. If you are unsure about anything, please contact me. I am here to help you and will be glad to clarify anything. However, unless there is an emergency, I will not make any exceptions to the rules and policies that are mentioned in this syllabus.
2. **TEXTBOOK POLICY:** You may buy or rent digital or print version of the textbook. You will need the book to complete the weekly assignments and examinations. All other required readings, notes, and articles will be available on the course website.
3. **READING ASSIGNMENTS:** Complete the reading assignments before beginning to work on the weekly assignment. Your responses to the assignment questions must reflect a thorough analysis and reflection on the reading materials.
4. **LATE WORK POLICY:** Submit all assignments on or before the due date. Late work will not be graded or accepted by the system. All assignments and projects must be submitted by the 11:59 pm deadline specified in the course schedule on page 6.

There will be NO makeup assignments given, unless in case of an emergency situation (adequate documentation showing proof of emergency, e.g. medical report, police report, or written excuse from the academic dean, will be required). Students who miss a deadline for any graded component unexcused and fail to provide a valid, documented proof of emergency will receive a zero in the particular work. If you must miss any work due to an emergency situation, please contact me prior to the due date/time.

5. **COMMUNICATION, E-MAIL AND DISCUSSION BOARD CONDUCT AND COURTESY:** You are expected to conduct yourself professionally and courteously when participating in the course and in communicating with your colleagues, group members, and instructor.

Effective course participation may involve comments on other colleagues' responses, and such participation is encouraged; however, the tone should be positive and courteous. The goal should be to learn via interactions, and not assume superiority of your ideas over others' ideas. Remember, as we will be learning during the course of the semester, two opposing ideas can both be relevant under different circumstances.

6. **ACADEMIC INTEGRITY:** Students who engage in plagiarism, cheating, or any other form of scholastic dishonesty are subject to disciplinary penalties. At a minimum, I will assign a score of “zero” to any project, assignment, quiz, or exam upon which cheating or plagiarism occurs. Further actions may also be taken as per the judicial process for violations of the academic honor code.

Cutting/copying and pasting information verbatim from different resources (including textbook and course materials) will be considered plagiarism. You must be able to confirm the following regarding your work:

“I have worked individually to complete the assignment/test, without consulting any other person. All references used for the work have been appropriately cited, most of the content is described in my own words, and the content and materials that are used verbatim are cited as quotes that are put in quotation marks and appropriately referenced.”

Participate in the course with an open mind and willingness to learn and share knowledge. Your instructor will provide you with several learning tools and opportunities. However, it is your personal responsibility to take advantage of the learning opportunities. I am looking forward to having an interesting and productive semester with you all!

COURSE OUTLINE AND SCHEDULE

<u>Schedule</u>	<u>TOPICS AND ASSIGNMENTS</u>
	<p>*The readings comprise of chapters from the textbook as well as any required articles, cases, or notes posted on the Canvas in the module for the respective week.</p> <p>The assignment responses should incorporate materials presented in the readings.</p> <p>**Assignment responses will be due by 11:59 pm on the specified <u>Thursdays</u>.</p> <p>Assignment instructions will be posted on Canvas a week before the due date.</p>
08/21-08/31	<p>*Syllabus; Student and Course Introduction; Ch. 1 (“An overview...”); Ch. 2 (“Global Marketplaces...”); Ch. 3 (“Legal, Technological...”); Canvas Readings/Notes</p> <p>**<u>Assignment 1 is due by 11:59 pm on 08/31 (Discussion Board Participation; Q/A)</u></p>
09/01-09/07	<p>* Readings: Ch. 6 (“International Trade...”); Ch. 7 (“International Monetary System...”); Ch. 8 (“Foreign Exchange...”); Canvas Readings/Notes</p> <p>**<u>Assignment 2 is due by 11:59 pm on 09/07 (Q/A)</u></p>
09/08-09/14	<p>* Readings: Ch. 9 (“Formulation of National Trade...”); Ch. 10 (“International Cooperation...”); Canvas Readings/Note</p> <p>**<u>Assignment 3 is due by 11:59 pm on 09/14 (Quiz)</u></p>
09/15-21 09/22-28	<p>* Reading: Ch. 4 (“The Role of Culture”); Ch. 5 (“Ethics...”); Canvas Readings/Notes</p> <p>**<u>Assignment 4A is due by 11:59 pm on 09/21 (Discussion Board Participation Part A)</u></p> <p>**<u>Assignment 4B is due by 11:59 pm on 09/28 (Discussion Board Participation Part B)</u></p>
09/29-10/12	<p>EXAM 1 PREPERATION</p> <p>EXAM 1 is due by 11:59 pm on 10/12</p>
10/13-10/26	<p>* Readings: Ch.11 (“International Strategic Management”); Ch. 12 (“Strategies or Analyzing and Entering...”); Ch. 13 (“International Strategic Alliances”); Canvas Readings/Note</p> <p>**<u>Assignment 5 is due by 11:59 pm on 10/26 (Quiz)</u></p> <p style="text-align: center;">NO ASSIGNMENT IS DUE ON 10/19 DUE TO FALL BREAK</p>
10/27-11/02	<p>* Readings: Ch. 16 (“International Marketing”); Ch. 17 (“International Operations...”); Ch. 18 (“International Financial”); Canvas Readings/Note</p> <p>**<u>Assignment 6 is due by 11:59 pm 11/02 (Q/A)</u></p>
11/03-11/09	<p>* Readings: Ch. 14 (“International Organization Design...”); Ch. 15 (“Leadership...”); Ch. 19 (“International Human Resource...”); Canvas Readings/Notes</p> <p>**<u>Assignment 7 is due by 11:59 pm on 11/09 (Quiz)</u></p>
11/10-16 11/24-30	<p>*COURSE REFLECTION AND UNIQUE INSIGHTS ON INTERNATIONAL MANAGEMENT</p> <p>**<u>Assignment 8A is due by 11:59 pm on 11/16 (Discussion Board Participation Part A)</u></p> <p>**<u>Assignment 8B is due by 11:59 pm on 11/30 (Discussion Board Participation Part B)</u></p> <p style="text-align: center;">NO ASSIGNMENT IS DUE ON 11/23 DUE TO THANKSGIVING BREAK</p>
12/01-12/14	<p>EXAM 2 PREPERATION</p> <p>EXAM 2 is due by 11:59 pm on 12/14</p>

WEEKLY ASSIGNMENTS AND READINGS (600 POINTS)

There will be eight assignments during the course of the semester. Each assignment will be worth 75 points, and may comprise of **case analysis, short exercises, quiz, comments on readings, or discussion board postings**. To successfully complete the assignment, each student must complete the assigned readings before beginning to work on the assignment. **Your responses must reflect thorough analyses of the reading materials.**

The assignment instructions will be posted on the Canvas by the date specified in the course schedule on page 6. Each assignment must be submitted via Canvas by 11:59 pm on the submission date outlined in the course schedule. **Late work will not be graded or accepted by the system. There will be no makeup assignments.**

Excuses such as computer or internet connection failure will not be accepted as relevant. As management students, you are expected to plan in advance to avoid and cope up with any unexpected events that you think could possibly hinder your submission process. **As such, submitting your work a day before the deadline is highly recommended to manage any unforeseen circumstances.** The submission system will close after the 11:59 pm deadline.

The assignments must be completed **individually**. Cutting/copying and pasting information verbatim from different resources (including textbook and course materials) will be considered plagiarism. **Evidence of cheating or plagiarism will result in a score of “zero” amongst other possible sanctions and disciplinary actions.**

ASSIGNMENT DOCUMENT SUBMISSION INSTRUCTIONS

For each Q/A or case analysis assignment, the electronic copy of the responses (in MS Word Document or PDF format only) must be submitted via **Canvas** before midnight by the deadlines listed in the schedule on page 6. **Any work submitted after the 11:59 pm deadline will not be accepted by the system.** Follow these submission instructions:

- a. Select the respective “**Assignment**” in the **Module** folder for the week.
- b. Click the “**Submit Assignment**” button.
- c. Choose “File Upload” then select the correct file from your computer.
- d. **Make sure to hit the “Submit Assignment” button again to submit your work.**

- e. To resubmit and assignment, go back to it; follow the green arrow button on top all the way to the right and click 'new attempt' where there is a plus sign. You will see the 'Upload File' box at the bottom.

DISCUSSION BOARD SUBMISSION INSTRUCTIONS

In addition to or in lieu of quiz or document submission, the weekly assignments may require posting on the discussion board. I may raise questions related to the assigned topics. The discussion thread will be available in the **Module folder** for the week. Hit the reply button under the question thread to submit your response. **The discussion board will close on by 11:59 PM on the assignment submission deadline mentioned in the schedule on page 6.** Any response submitted after the deadline will not be graded.

You will be required to post at least one reply to each discussion thread to share your thoughts, ideas, or comments on the question, and at least one response to another colleague's response to the question. **The quality (in terms of the understanding and analysis of reading materials), communication professionalism, and courtesy will be considered in grading the response.** Your response should demonstrate that you spent sufficient time in completing all the reading assignment and forming your own personal opinion.

QUIZ INSTRUCTIONS

The quizzes will have True/False, categorization, and/or multiple-choice questions and will be open book but must be completed individually. The quiz will be posted a week before the submission due date and will only be available on Canvas in the **Module folder** until **11:59 PM on the assignment due date**. The quizzes may be timed or not. For timed quizzes, once you begin the quiz, you will have **specified time limit** to complete the quiz, and you will get only one attempt to take it. You must login and complete the quiz while it is open (after the time window expires, your quiz will be closed and you would have no access to the quiz). **The system will log you out after the specified time limit and you will not be able to submit unsaved answers. It is therefore important that you complete the readings before attempting to take the quiz, and begin the session only when you can commit the time to take it in one sitting, since you will not be able to pause once the clock starts ticking.**

EXAMINATIONS (400 POINTS)

There will be two examinations, each worth 200 points. Each exam may have a combination of case analyses, short-answer questions, and/or essay questions. Follow the 'Assignment Document Submission Instructions' on page 7 to submit the tests by 11:59 pm on the submission deadlines provided in the course schedule (page 6). **The system will not accept your submission after the deadline.** Follow the assignment submission guidelines on p. 7 to submit your test via Canvas.

You may NOT consult with any other person while working on the exams. You may, however, consult the textbooks, notes, and other references such as articles and news stories. However, **all references must be cited. Evidence of cheating or plagiarism will result in a score of "zero" amongst other possible sanctions and disciplinary actions.**

**I AM LOOKING FORWARD TO HAVING AN INTERESTING AND
PRODUCTIVE SEMESTER WITH YOU ALL!**