

Brian Garcia

As Assistant Vice President of Global Franchise Partner Engagement Services for Enterprise Mobility, I lead teams with a diverse range of duties. Together, we deliver the systemic onboarding for our franchise rental operations and provide oversight for programs designed to enhance the rental customer experience. We work with franchise ownership, third-party technology partners and leaders across our Enterprise Mobility stakeholder groups to develop solutions that drive global sustainability. Together, my teams and I, work to develop a strategic approach for the future expansion of our global network.