



WESTERN HISTORY ASSOCIATION

46th Annual Conference • St. Louis

Hyatt Regency at Union Station

October 11-14, 2006

ADVERTISEMENT & EXHIBITS RESERVATION FORM

Name of Advertiser/Exhibitor: _____

Name and Title of Contact: _____

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EXHIBITS			
	10 X 10 Conference Booth	500.00	
	Double 10 X 10 Conference Booth	900.00	
	Triple 10 X 10 Conference Booth	1,300.00	
<i>We will try to accommodate specific booth requests. 1st _____ 2nd _____ 3rd _____</i> <i>Exhibit set up will be on Wednesday afternoon, October 11th.</i> <i>Exhibits are open Thursday and Friday 8-5, and Saturday 8-Noon.</i> <i>The BEC Group has again been selected as your official exhibit service contractor for 2006.</i>			

ADVERTISEMENT			
QTY	DESCRIPTION	PRICE	YOUR COST
	Full Page Black & White Ad	450.00	
	Double Page Black & White Ad	650.00	
	Full Color Ad	650.00	
	Inside Front Cover	1,100.00	
	Inside Back Cover	1,100.00	
	Outside Back Cover	1,300.00	
Ad Specs: Ad size: 5" x 8" (no bleeds) Trim size: 6" x 9" (perfect bind) Recommended screen: 133 line Acceptable formats: high resolution pdf or tif or native files on disk (include all fonts & images)			

TOTAL

Please invoice separately for Exhibits and Advertising

DEADLINES

May 15 – Reservation due
June 1 – Ad Copy due
July 15 – Payment due
(Send all payments to UMSL)

Advertising and Exhibiting Contact: **Elaine Nelson** at 505-277-5234 or wha@unm.edu
 Ad & Exhib Contact **after June 30, 2006:** **Laura Diel** at wha@umsl.edu

Reservations and Ad Copies:

Western History Association
 MSC06 3770
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Payments:

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THIS FORM AND OTHER INFORMATION AVAILABLE ON THE WEB AT WWW.UNM.EDU/~WHA