

Making it Reel

What is the purpose of your video? To Entertain? To Persuade? To Inform? To Educate?
Give an Opinion? A combination?

Is your video objective or subjective? What perspective will it take?

Who is your audience? This class? Your family ? The general public? Our school
community?

What is their background knowledge?

What reactions would you like during and at the end of the video?

Are there certain pieces of music or visual images that are in your head already?

Based on your equipment and time frame what is feasible? Can you actually film this?
You can't make a motion picture in a week, so don't try!

Begin developing a framework and story line for the piece.

Our video is about...

First ...

Then...

Next...

Finally...

What audio and visual devices will you use to tell this story?

What information will you need to collect to begin writing a script? Where do you plan on finding it?

Start a Storyboard or Script to formalize the scenes in your video

Prepare a one-two minute pitch about your final project idea.