



January 4, 2013  
University of Missouri  
– St. Louis (UMSL)

Announcing...

# Alumni Generativity Award

A Jubilee Year Initiative to Honor UMSL's Senior Alumni for their  
"Generative" Contributions to St. Louis & Beyond

Sponsored by the Jubilee Committee in Partnership with the UMSL Life Review Project, the Gerontology Graduate Program in the School of Social Work, the UMSL Alumni Association, Laumeier Sculpture Park, the Aronson Endowed Professorship for Modern and Contemporary Art History and the Des Lee Collaborative Vision.

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## What is Generativity?

According to life review researcher, Barbara Haight, *"Generativity is the process of passing down knowledge, wisdom, love, or part of oneself to the younger generation. Generativity takes place later in life when people have acquired knowledge and experience to transfer to others."*

The *generative* adult gives of herself or himself to the betterment of others and the community at large. Such giving is more personal than a financial donation and usually quite meaningful on an individual level. The generative adult may be a special mentor or friend to someone in need, a volunteer who goes beyond the call out of a sense of mission and pride, a builder of partnerships among people to accomplish an important goal, a caregiver, a creator of something meaningful or beautiful that others appreciate, and the list goes on.

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## Nominations Invited

*Do you know a graduate of UMSL, age 60 or older, who exemplifies the "generative" spirit described above? Someone who gives deeply of him or herself, and has made a real difference for others? Someone who represents the best of what UMSL stands for as a community-engaged institution? Please consider nominating this individual to receive one of three awards at a special ceremony planned for Saturday, October 5, 2013, 3 – 6 pm, at Laumeier Sculpture Park.*

Submit your nomination on-line at <http://www.umsl.edu/mctci/generativity.html> by April 15, 2013. You can choose between an on-line form or an MS Word Nomination Form that you can complete on your computer. Include the full name and contact information of your nominee, as well as the year of graduation and degree (if known). Your nomination should describe how the nominee has demonstrated the generative spirit described above. A Committee of alumni, faculty, students and community partners will choose three winners in May-June, 2013. **Questions?** Call Dr. Meuser at 314-516-5421 or email him at [meusert@umsl.edu](mailto:meusert@umsl.edu).