

## Staff Questionnaire

We are from a class at UMSL in which we are considering how to make the St. Louis Girls' Inc. website more useful for members and parents of Girls Inc., and more useful in attracting other members and donations to Girls Inc. We would like your insights and observations as we study this issue.

1. How would you rate the quality of communications between yourself and your co-workers? (Please rate your satisfaction on a scale of 1 to 5, where 1 is poor and 5 is excellent)

1                      2                      3                      4                      5  
poor                                                                                                          excellent

2. On average, how much of your time each week do you spend answering questions from parents via phone, email, or other means? Please check only one of the following

- 0-10%
- 10-20%
- 20-30%
- over 30%

3. How much do you think improvements to the Girls Inc. St. Louis website such as providing an accurate calendar of events could benefit communications between you and parents? (Please rate your satisfaction on a scale of 1 to 5, where 1 is great assistance and 5 is no assistance)

1                      2                      3                      4                      5  
great                                                                                                          no  
assistance                                                                                                          assistance

4. Would you be willing to take some time each week to read an interactive, online training manual on how you can make updates to the website yourself if it would benefit Girls Inc. St. Louis? Please check only one of the following.

- Yes
- No
- I do not think it would be of much benefit

5. Please describe how you think communications could be improved at Girls Inc. St. Louis.

*wanted to have a way to getting to people we have not tap into.*

6. Would you like to see improvements to any of the following on Girls Inc. website? (Please check ALL that apply)

- Events
- Documents
- Weekly program information
- Volunteer opportunities
- Message board
- Membership
- Calendar

7. Are you interested in implementing a method that will evaluate and monitor the programs success in which the results can be easily accessible on Girls Inc. website?

- Yes
- No

8. Would you like to see more media from Girls Inc. events and programs on the website?

Yes       No

9. Which of the following additions do you believe would make Girls Inc. website more kid friendly?(Please check ALL that apply)

- Games
- Media
- Cartoons
- Music
- Daily fact/question/trivia

10. What do you like about Girls Inc. website? (Please check ALL that apply)

- Color
- Layout / Design
- Content
- User Friendly
- Graphics

11. Would you be interested in massive text messaging?       Yes       No

12. Which of the following methods would interest you in communicating information about Girls Inc.?(Please check ALL that apply)

- Business Cards
- Community Newsletter
- Parent ambassador to promote the program
- Provide educational seminars
- Partner with local media
- Flyers

13. How would you judge the success of a redesigned website? (Please check ALL that apply)

- Reduced time answering information requests
- More participants in after-school programs
- More participants in summer programs
- More participants in outreach
- Increased funding
- Increased community awareness
- More volunteers
- Other (please specify) \_\_\_\_\_

14. Which of these measures do you believe will have the largest impact on Girls Inc. of St. Louis?

- Reduced time answering information requests
- More participants in after-school programs
- More participants in summer programs
- More participants in outreach
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- Increased community awareness
- More volunteers
- Other (please specify) \_\_\_\_\_

15. What do you think needs to be redesigned on the website most?

**THANK YOU! We appreciate your time and ideas!**

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The entire website is a bit dated.

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