Information about Citations for Group Project

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- Academic references (should have at least 10)
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- Original sources of data

Make sure that every slide appropriately credits sources, be it an interview, printed material, or web site. If your slides get too busy, then (Option A) embed the author and year on the slide that uses that source or (Option B) number the references at the end of the presentation and just embed the reference number on the slide.

**OPTION A:**

**Small to Mid-Sized Enterprises & IT Adoption**

- SMEs have generally been slower to adopt IT and have poorer IS management capabilities than larger firms (Levy and Power 2005).
- Limitations include different owner-manager motivations, access to financial capital, availability of IS skills (Levy and Powell 2005).
- SMEs need to plan better their information systems to support both efficiency and growth (Levy and Powell 2000; Salmeron and Bueno 2006; Street and Meister 2004).
- This is particularly important for mature SMEs, with owner-manager interest and enthusiasm being a prime driver of both investment and its adoption (Premkumar and Roberts 1999).

**OPTION B:**

**Small to Mid-Sized Enterprises & IT Adoption**

- SMEs have generally been slower to adopt IT and have poorer IS management capabilities than larger firms [7].
- Limitations include different owner-manager motivations, access to financial capital, availability of IS skills [7].
- SMEs need to plan better their information systems to support both efficiency and growth [6][9][10].
- This is particularly important for mature SMEs, with owner-manager interest and enthusiasm being a prime driver of both investment and its adoption [8].
Proper Citation Format: Please make sure references follow formats:

Book:

Journal Article:

Websites: Please indicate full URL for web site references, and date viewed. For example:

www.umsl.edu/~lacity/IS5800syllabusb.htm, viewed September 1, 2013.

Interviews: Please indicate name (if not anonymous), title of interviewee, type of interview (in person, phone, videoconference), name of students at the interview, and date of interview. For example:

John Smith, CIO of BigCompany, interviewed in person by Jane Doe and Fred Davis, January 6, 2013.

Ian Jones, Director of Applications, BigCompany, interviewed by phone by Jane Doe and Fred Davis, February 8, 2013.

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