

# Roadmap to Effective Distance Education Instructional Design

## Using Behavioral Taxonomies to Write Objectives

**Taxonomies** are classification systems. In the case of objective writing, there are three primary behavioral classifications:

**Cognitive domain:** knowledge, information, other intellectual skills

**Affective domain:** attitudes, values, appreciations

**Psychomotor domain:** skeletal-muscle use and coordination

Each domain has progressive levels of higher-order behavior. We will discuss only the higher-order levels in the cognitive domain.

Cognitive Domain Levels	Possible Objectives
<b>Knowledge</b> – recalling information	To list four rules, to recite a poem, to match the common names of plants with their respective scientific names
<b>Comprehension</b> – interpreting, translating, or extrapolating information	To read a blueprint, to summarize a chapter in a book
<b>Application</b> – applying information (problem-solving)	To explain the effect on the earth if the moon were to double in mass, to troubleshoot an electrical problem in an automobile engine
<b>Analysis</b> – breaking information into parts to detect relationships of the parts and the way they are organized	To distinguish between facts and assumptions in a conversation, to determine the major parts of an instructional system
<b>Synthesis</b> – bringing together elements of information to form a new whole	To design an instructional unit according to specifications, to propose alternate ways of solving a problem
<b>Evaluation</b> – making judgments against agreed criteria	To identify errors in a reasoned argument, to develop criteria for evaluating an instructional unit

And for each level of cognition, there are specific **verbs** that can be employed when you write objectives.

### Verbs Used for Different Cognitive Learning Levels

Level of Learning	Corresponding Verbs
<b>Knowledge</b>	arrange, define, duplicate, label, list, memorize, name, order, recognize, relate, recall, repeat, reproduce, state
<b>Comprehension</b>	classify, describe, discuss, explain, express, identify, indicate, locate, recognize, report, restate, review, select, translate
<b>Application</b>	apply, choose, demonstrate, dramatize, employ, illustrate, interpret, operate, practice, schedule, sketch, solve, use, write
<b>Analysis</b>	analyze, appraise, calculate, categorize, compare, contrast, criticize, differentiate, discriminate, distinguish, examine, experiment, question, test
<b>Synthesis</b>	arrange, assemble, collect, compose, construct, create, design, develop, formulate, manage, organize, plan, prepare, propose, set-up, write
<b>Evaluation</b>	appraise, argue, assess, attach, choose, compare, defend estimate, judge, predict, rate, core, select, support, value, evaluate

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Finally, you should match the performance measure (assessment) to the level of learning. Don't use a higher-level performance measure, such as *actual performance*, when you only want students to be at the **knowledge** cognitive level.

## Matching Cognitive Learning Levels to Performance Measures

Level of Learning	Performance Measure
<b>Knowledge</b>	Written or oral responses: short answer, multiple choice, true/false, matching, essay
<b>Comprehension</b>	Written or oral responses: short answer, multiple choice, true/false, matching, essay
<b>Application</b>	Actual performance, demonstration, simulation, written or oral responses: short answer, multiple choice, matching
<b>Analysis</b>	Actual performance, simulation, demonstration, essay questions, practical projects, short-answer questions
<b>Synthesis</b>	Actual performance, simulation, demonstration, essay questions, practical projects, short-answer questions
<b>Evaluation</b>	Actual performance, simulation, demonstration, essay questions, practical projects, short-answer questions

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