SPONSORED BY THE SUE SHEAR INSTITUTE FOR WOMEN IN PUBLIC LIFE

PIPELINE TO PUBLIC AND LOCAL OFFICE

A workshop to equip candidates and their supporters for success

“Your program gave me a sneak peek into campaign life and was invaluable before my official race kicked off.”

Lindsey Butler,
TOWN AND COUNTRY ALDERMAN, WARD 2

“Women bring a different light to running a political campaign. I learned a lot from experienced elected women officials and was impressed with the young women who were in attendance and interested in politics.”

Sally Faith,
MAYOR, CITY OF ST. CHARLES

“I got some great pointers and was surrounded by strong, smart women who found ways to get involved and to run for office!”

Jill Schupp,
MISSOURI STATE SENATOR

*** Developing a Winning Campaign Plan & Budget ***

*** Targeting Likely Voters ***

*** Fundraising: Overcoming Anxiety and Mastering the Ask ***

*** Turnout! Getting Voters to the Polls ***

*** Public Speaking: How to be Super on the Stump ***

6-9 p.m., Nov. 13 & 15, 2018
Woods Hall, Room 101
University of Missouri–St. Louis

Cost: $100 ($125 after Oct. 26)
Register by Nov. 8, 2018
Register at umsl.edu/SueShear
or call (314) 516-4727

UMSL | Sue Shear Institute