"Why Women Don’t Run for Office, and What Happens When They Do"

In 2005, Jennifer L. Lawless wrote a book that laid out the reasons why women don’t run for office. In 2006 she ignored all of them and took the plunge herself, running for the U.S. House of Representatives in Rhode Island’s second congressional district. She was 30 years old.

Though she was unsuccessful in her election bid, Lawless has emerged as a nationally recognized expert in the field of women in politics. On May 26, she will give the keynote address, “Why women Don’t Run for Office and What Happens When They Do,” at the Institute’s 15th annual 21st Century Leadership Academy dinner.

A recognized speaker on the subject of electoral politics, Lawless is an associate professor of government and the Director of the Women & Politics Institute at American University, an organization committed to closing the gender gap in political leadership. She is also lead author of two books, including It Still Takes A Candidate: Why Women Don’t Run for Office, (Cambridge University Press, 2010) and a Brookings Institution policy report used by various women’s groups and state party organizations to help promote and recruit women candidates.

In her research, Lawless finds that men are 33 percent more likely than women to think of themselves as potential political candidates, and are nearly two-thirds more likely than women to self-assess as qualified to run for public office (Women & Politics website).

Lawless received her PhD in political science from Stanford University in 2003 and her BA in political science from Union College in 1997. From 2003 – 2009, she was an assistant professor at Brown University.

She is the editor of Politics & Gender, and her analysis and political commentary have been quoted in a number of popular news outlets, including USA Today and the New York Times, the Wall Street Journal, CNN.com, MSNBC.com, and FOXNews.com.

Her address to the Shear Fellows and guests attending the keynote dinner promises to be a mix of important political insights and stories of humor and humility as a young woman on the campaign trail.

The 21st Century Leadership Academy is a weeklong leadership program for 36 college students representing nine Missouri public universities. This year’s class of Shear Fellows in-

(Continued on page 3)

Pipeline graduates post big wins in April elections

Jennifer Lawless, Director of the Women & Politics Institute at American University, will be the keynote speaker at the 21st Century Leadership Academy dinner, May 26, at the Saint Louis Woman’s Club. See page 7 for details.

2011 Amethyst Award Winner: Carolyn Chrisman

Carolyn Chrisman, a 2001 Shear Fellow and 2004 graduate of Truman State University has been selected as the recipient of the 2011 Amethyst Award.

A social studies teacher at Kirksville Middle School, Carolyn earned extra credibility with her students in 2009 when, at the age of 26, she won a seat on the Kirksville City Council.

A first-time candidate, Chrisman used skills she gained at the 21st Century Leadership Academy and the Institute’s “Pipeline to Public Office” campaign school to defeat two opponents with over 41 percent of the vote.

(Continued on page 7)

Greendale Alderwoman Doris Trojcak (left) and Mayor Monica Huddleston at the Pipeline to Local Office program in January. Trojcak and Huddleston were part of a slate that was elected on Apr. 5. For more about Pipeline graduates’ successes, see related story on page 5.

“Reflect on what your contributions might be and focus on what you’re good at.”

Hales Named Woman of the Year by Women in Transportation

Deputy Executive Director of East-West Gateway Maggie Hales was named Woman of the Year by the St. Louis Metropolitan Chapter of Women in Transportation (WTS). She was honored at an event hosted by WTS in February.

Teen Center Named for former Mayor

On April 11, the St. Louis County Library Foundation unveiled the “Nancy Greenwood Teen Center” at the Samuel C. Sachs Branch in Chesterfield. The center will offer a place for teens to gather, socialize, study and use library resources. Greenwood served as mayor of Chesterfield from 1997-2001 after serving four years on the City Council. She is a member of the Sue Shear Institute Advisory Board.

Parker Pauley New Director of Missouri Department of Natural Resources

Sara Parker Pauley has been appointed by Gov. Jay Nixon to be the new director of the Missouri Department of Natural Resources. Pauley served as deputy director of the department from 2001-2005. Most recently, she served as a project manager for D.J. Case & Associates, a natural resources communications firm.

Former President Bachelet to Lead UN Effort to Accelerate Gender Equality

The Hon. Michelle Bachelet, who served as President of Chile from 2006-2010, has been named the first Under-Secretary-General and Executive Director of UN Women, formally known as the United Nations Entity for Gender Equality and the Empowerment of Women.

UN Women was created by the United Nations General Assembly in July, 2010, and was launched formally on Feb. 24, 2011. It combines four previous UN bodies and represents the United Nations’ most ambitious effort ever to accelerate actions to achieve gender equality.

UN Women will support individual countries in moving towards gender equality in economics and politics, and ending the worldwide phenomenon of violence against women.

Nichols Chairs MO Highway Commission

Former St. Charles Mayor Grace Nichols is the new chair of the Missouri Highways and Transportation Commission. Nichols was elected to the post by the other members of the commission. She was appointed in 2008 by Gov. Matt Blunt.

Women Make Gains in Parliaments, According to Inter-Parliamentary Union

According to “Women in Parliament in 2010: The Year in Perspective,” released by the Inter-Parliamentary Union, the world average for women in parliament, in all chambers, is 19.1 percent (an all-time high). In 43 chambers women comprise 30 percent or more of the total. Furthermore, women account for 14.1 percent of presiding officers in parliaments world wide.

Are you a woman in public life with news to share? Please e-mail dstock@umsl.edu or fax 314.516.6621.

Remembering Marge Schramm

The St. Louis community lost an outstanding public servant, woman leader, and friend with the passing of Marjorie “Marge” Schramm on March 17.

Marge held many titles, most of them preceded by the words “first” or “only.” She started her political career by serving 10 years on the Kirkwood City Council, followed by two four-year terms as Kirkwood’s first and only woman mayor (1992-2000). She served as president of the Missouri Municipal League and the St. Louis County Municipal League, and was appointed by Gov. Mel Carnahan to the state Highways and Transportation Commission in 2000, where she was the only woman among six-members, and eventually served as chair.

She also served three years as a member of the Sue Shear Institute Advisory Board and gave the keynote address at the 21st Century Leadership Academy dinner in 2005. She was always willing to pitch in and do whatever needed to be done, in her helpful, humble way.

Marge died on what would have been Sue Shear’s 93rd birthday. While others celebrate St. Patrick, those of us at the Sue Shear Institute will look on March 17 as a day to celebrate two extraordinary women who have left a legacy of leadership for others to follow. ✤
Institute receives grant for UMSL Women LEAD

Thanks to a grant from the Women’s Leadership Council at the University of Missouri-St. Louis, the Sue Shear Institute will continue to offer UMSL Women LEAD, a women’s leadership program for UMSL students.

Launched in 2010, the LEAD program supports and encourages civic engagement of students at UMSL and instills in them a passion for women’s public sector leadership. Nineteen students completed the LEAD program last fall, including two “Sue Shear Leadership Apprentices” who served as peer leaders.

The Women’s Leadership Council is a fundraising initiative that supports the UMSL women’s community. The goal of the WLC is to raise awareness of, and grow, the university’s women-focused programs. The Council recognized LEAD for its collaboration with other campus programs, including student groups such as College Republicans and Associated Students of the University of Missouri and university initiatives like the Women’s Networking Series.

Application for the Fall 2011 LEAD program will be available starting in August. To participate in LEAD, you must be a student at UMSL with a commitment to women’s leadership. Participants meet an average of once every three weeks during the semester to expand their policy knowledge, enhance their leadership skills and meet other dynamic women leaders, both on and off campus.

To read about the accomplishments of 2010 LEAD participants, visit the Alumni news section on page 6.

Curls sworn in as State Senator

Number of women in the Senate jumps to six

Shalonn “Kiki” Curls was sworn in as Missouri’s newest Senator on March 8, bringing the number of women in the Senate to six. Curls, a Democrat, represents part of Jackson County (District 9) in the State Senate. She was elected in a special election on Feb. 22, and succeeds retiring Sen. Yvonne Wilson.

Curls has served as the State Representative for the 41st District in Kansas City since 2006. She hails from a political family – she succeeded her aunt, Melba Curls, in the House, and is currently holding the seat once held by her uncle, former Sen. Phil Curls.

In addition to her legislative duties, Sen. Curls works in real estate development, and currently serves as the 14th Ward Democratic Committee woman. She will serve the remaining two years of Sen. Wilson’s term and will face re-election in 2012. She is the third consecutive woman to represent the 9th District since Sen. Mary Bland was elected in 1998.

As many as eight women served in the Senate in 2009-2010. The current number includes four Democrats and two Republicans. The six women Senators comprise 17.6 percent of the 34-member Senate, which is less than the national average, 21.3 percent.

As of press time, the Governor had yet to set a date for the special election to fill Curls’ house seat.
In each newsletter, we will list women who have been recently appointed to public policy positions. Please let us know of other women who have joined the public policy process since Nov. 2010.

Serving on a public board or commission is an excellent way to put your talents to use in public service without running for office.

If you are interested in serving on a board or commission, contact the Institute at (314) 516-4727 and visit our website at www.umsl.edu/~iwpl/ to complete a “Public Service Personal Profile” on-line.

For a list of boards and commissions in Missouri, visit the Governor’s website at http://governor.mo.gov/boards/.

St. Louis City

Unavailable at press time

St. Louis County

Christine Alsop
Mid-East Area Agency on Aging
Nicolle Barton-Washington
Domestic & Family Violence Council
Rachel Keller Brown
Regional Arts Commission
Joanne Gladney
Commission on Disabilities
Venessa Hilbert
Domestic & Family Violence Council
Mary A. Malecek
Public Transportation Commission
Janeannee McGee
Domestic & Family Violence Council
Joynell Wilson Pruitt
Domestic & Family Violence Council
Sheryl Rose
Commission on Disabilities
Susan Schoemehl
Productive Living Board
Ellen Siwak
Domestic & Family Violence Council
Kyra Watson
East-West Gateway Coordinating Council
Patricia Yaeger
Private Security Advisory Committee

Since taking office, Gov. Nixon has made 499 appointments throughout Missouri. The breakdown:

42% are women; 15% are African-American

Visit www.umsl.edu/SueShear and click on “Talent Bank” to join the Talent Bank database, the Institute’s resource for appointment officials at the state and local levels.
Women appointed to judicial posts in St. Louis, Jefferson City, Palmyra and Salem

Judge Thea Sherry has been named the newest circuit judge in the 21st Circuit, which encompasses all of St. Louis County. Sherry served 13 years as associate circuit judge before Gov. Jay Nixon appointed her circuit judge on Feb. 4.

She replaces the Honorable John Kintz, who retired.

Prior to joining the judiciary, Judge Sherry operated a private law practice for 17 years and served with the St. Louis County Public Defender’s Office for three years. She is an adjunct professor of law at Washington University School of Law.

From 2004 to 2008, she was co-chair of the Missouri Task Force on Children’s Justice. The task force worked with both the Department of Social Services and the courts to review and recommend improvements to the system in providing assistance for children who have been victims of neglect and abuse.

Judge Sherry’s appointment creates an opening on the associate circuit bench. The 21st Judicial Commission will review applications for the vacancy and recommend a panel of three to the Governor, who will make the appointment under the Missouri Nonpartisan Court Plan.

The Governor has made several appointments in circuits outside of Nonpartisan Court Plan jurisdictions (St. Louis, Kansas City and Springfield) in recent months. All will run to retain their seat in the next General Election.

In the 13th Circuit, which includes the central Missouri counties of Boone and Callaway, Nixon appointed Associate Circuit Judge Christine Carpenter to the position of Circuit Judge. Judge Carpenter was first appointed in 2002, then elected in 2006 and 2010.

In Northeast Missouri, Nixon appointed Rep. Rachel Bringer circuit judge in the 10th Circuit, which includes Marion, Monroe and Ralls counties.

Bringer served in the Missouri House from 2003 until she was term-limited out in 2010. She is a former assistant prosecuting attorney and has been in private practice since 2000.

Most recently, Nixon tapped Dent County Prosecuting Attorney Bradi L. Baird to fill the position of associate circuit judge. Baird was elected Prosecuting Attorney in Nov. 2010, after being appointed to the post by Gov. Nixon in 2009. She previously served as legislative and constituent director for the Speaker of the House for the MO General Assembly.

Institute Director reflects on Geraldine Ferraro’s nomination and life

Even before the 1984 Democratic National Convention began, women around the country were celebrating the selection of the first woman to have a place on the Presidential ticket of a major party. Many were glued to the television as presidential nominee (and former Vice President) Walter Mondale announced that Congresswoman Geraldine Ferraro was his choice for running mate. Suddenly it seemed as though the slow, incremental progress of women in elected office had made a giant leap forward.

Also that summer, Missouri Senator Harriett Woods was nominated for Lt. Governor and that November became the first woman in MO to be elected to state wide office. Vice President, Lt. Governor … the top job seemed within reach.

Nearly 30 years later, that glass ceiling has yet to be broken, although other women have been nominated for these secondary positions.

When Geraldine Ferraro died on March 26, 2011, many paused to honor this remarkable trailblazer. Attractive, articulate, well-educated and self-possessed, she combined the American story of growing up poor, working hard to become the first in her family to finish college, go to law school and become a prosecutor while also raising her children. A three-term Congresswoman from New York City, she never held elected office after the ticket’s defeat that November.

Nonetheless, she was active in the public sector, inspiring other women to reach new heights and overcome the common challenges of poverty, traditional family views about women’s role and being held accountable for her husband’s business practices. Her path to public service is now well-worn by other women.

Let’s hope the road to the top will lead inside the executive door soon, completing this 27-year journey.

Local Pipeline grads win elections in April

On two evenings in January, 15 women and men gathered at UMSL to learn the ins and outs of campaigns. On one day in April, they put their skills to the test in races for school board, city council and mayor, in communities around the state.

Over 62 percent of the campaigns represented at this year’s Local Pipeline program were victorious.

In a hotly contested race for the St. Charles City Council, Mary Ann Ohms bested a former councilman and a former state representative, both men, to win an open seat in Ward 1. Also in St. Charles, 2003 Pipeline graduate Rep. Sally Faith won her bid for Mayor.

Michele Watley, who drove from Kansas City to attend the Pipeline program, celebrated with her candidate, Cindy Circo, who was re-elected to the Kansas City City Council.

In St. Louis County, Monica Huddlestone and Doris Trojcak ran on a slate in Greendale and were elected Mayor and First Ward Alderperson, respectively. Herbert “Pepper” Clifton won a seat on the Normandy School Board. He was one of four candidates vying for three seats.

Also victorious: 2002 Pipeline participant and former State Rep. Vicki Englund who was elected to the Lindbergh Schools Board of Education.

Institute Director Vivian Eveloff was at the 1984 National Convention in San Francisco, and was among the many cheering Ferraro’s historic nomination.
Alumni News

It is always exciting to receive “progress reports” from graduates of our leadership programs. In addition to updates from Leadership Academy alums, we’re now including news from graduates of the UMSL Women LEAD program. We are proud to share their accomplishments with you! (Note: The number in parenthesis represents year of participation in the Leadership Academy.)

♦ Melissa Alper
UMSL Women LEAD, 2010
Melissa has been selected for the 2011-2012 Coro Fellowship in Public Affairs. She has also been admitted to the George Warren Brown School of Social Work at Washington University, and will pursue her master’s degree in social work in the fall of 2012.

♦ LeAnn Beaty
Missouri State University (’02)
LeAnn was recently appointed as the interim MPA director for the Eastern Kentucky University Department of Government, for the 2011/2012 academic year.

♦ Crystal Brigman
Missouri State University (’07)
In October 2010 Crystal was appointed to the Citizens Advisory Committee for Community Development by the Springfield City Council.

♦ Jennifer Byrd
Missouri State University (’02)
For the past year, Jennifer has been the Managing Editor of Games and Economic Behavior, a leading journal in game theory based at Northwestern University.

♦ Annetta Canady
UMSL Women LEAD, 2010
Annetta is completing the certificate program in Nonprofit Management and Leadership at UMSL, and will begin the Gender Studies Certification for Women’s Leadership in the fall.

♦ Anne Case-Halferty
University of Missouri–Columbia (’07)
Anne is currently an interim project coordinator for the Office of Service-Learning at the University of Missouri.

♦ Marcia Chatelain
University of Missouri–Columbia (’99); Amethyst Award winner (’09)
Starting in the Fall, 2011, Marcia will be an Assistant Professor of History at Georgetown Univ. in Washington, DC.

♦ Chelsea Miller
UMSL Women LEAD, 2010
Chelsea is graduating in May with degrees in business and Spanish, and recently accepted a position as a client account manager with Cass Information Systems in Earth City. This semester she is the media intern for the Sue Shear Institute.

♦ Sylwia Dabrowska
Truman State University (’08)
Sylwia is finishing her second year at the University of Iowa School of Law. She is currently serving as a law clerk at Litow & Pech, P.C. in Des Moines, IA.

♦ Jennifer Davis
University of Missouri–St. Louis (’07 )
Jennifer is completing her final year at Northeastern School of Law in Boston and works as a civil advocate, helping women file restraining orders through the Northeastern Domestic Violence Clinic. Following graduation she will be relocating to Houston, Texas.

♦ Antionette Dickens
University of Missouri–St. Louis (’07)
Antionette is working at DNI Properties rebranding their organization and subsidiary businesses. She plans to move to Chicago for graduate school after her wedding in August 2011.

♦ Ellie Glenn
Truman State University (’07)
Ellie has been appointed by Governor Nixon to be the legislative liaison for the MO Dept. of Health. She is enrolled at the Truman School of Public Affairs at MU.

♦ Amy Moore Harris
University of Central Missouri (’06)
Amy graduated from Mizzou Law School and is currently clerking for Judge Justine Del Muro of the Circuit Court of Jackson County.

♦ Bethany Henry
University of Missouri–Columbia (’10)
Bethany has been accepted into the McNair Scholars Program at MU. This summer she will work at the National Park Service Midwest Region Student Academy at Pea Ridge National Military Park, and is also participating in a research project in Canada.

♦ Jenny Johnson
Truman State Univ. (’10)
Jenny has been awarded a summer internship in Midlet, Morocco with NEST, a micro-bartering organization that helps women achieve self-sufficiency by enabling female artists to create successful small businesses.

♦ Kristin Jordan
UMSL Women LEAD, 2010
Kristin has been accepted to Saint Louis University Law School for Fall, 2011. She and her husband manage sustainable family farm in St. Charles County.

♦ Tiwan Lewis
Lincoln University (’05)
Tiwan is the administrator for the Salvation Army’s “Feeding America” Program in Jefferson City. She also began a hunger awareness campaign and food drive for elementary school students. This summer she will be researching grants and fundraising opportunities for the Salvation Army Food Pantry.

♦ Natalie Lorenz (Bachmann)
Southeast Missouri State University (’08)
Natalie is finishing her second year as a law student at Southern Illinois Univ.

♦ Alisha Mehrhoff
Lincoln University (’08)
Alisha is a scholarship student in the JD/MBA program at Oklahoma City University with an anticipated graduation date in May 2012. She is currently wrapping up an internship with the General Counsel of the Okla. House of Representatives.
AJ Mercer  
*Missouri S&T* ('98)  
Since Feb. 2010, AJ has been an engineer at the Batesville, MS, location of GE Aviation, a world-leading provider of jet and turbo prop engines, components, and integrated systems for commercial, military, business and general aviation. She was recently promoted to Operations Coach.

Lynn Mwaniki  
*University of Central Missouri* ('09)  
Lynn has completed her MA in Sociology from the University of Central Missouri. This summer she will be returning to Kenya to teach college classes, and looks forward to helping young women accomplish their dreams.

Jeanne Norris (Patrick)  
*University of Missouri-St. Louis* ('04)  
Jeanne teaches AP Biology and Anatomy at Gateway IT where she is the sponsor of several student organizations. She was recently accepted to the Teacher Researcher Partnership at Washington University, where she will work with a life sciences research lab while developing curriculum for her classroom.

Ambumulire Phiri  
*UMSL Women LEAD, 2010*  
Ambumu has been awarded the P.E.O. International Peace Scholarship for the 2011/2012 academic year. The scholarship is provided to international women students pursuing postgraduate study in the US. A native of Malawi, Ambumu is working on her PhD in education and will return to her position at Mzuzu University in Malawi when she graduates.

Amanda Sasek  
*University of Missouri-St. Louis* ('10)  
Amanda just finished a legislative internship with State Rep. Jill Schupp, who she met at the 2010 Leadership Academy.

Monica Swindle  
*University of Missouri-St. Louis* ('08)  
Monica earned a graduate certificate in Gender Studies from UMSL in May 2010. She is currently the web mistress and program assistant for the Gender Studies program, and is designing a transnational intro to gender studies course with universities around the world.

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**15th Annual 21st Century Leadership Academy Dinner**  
with keynote by  
Jennifer Lawless, PhD  
Director of the Women & Politics Institute at American University, Author, and 2006 Candidate for Congress  

"Why Women Don't Run for Office and What Happens When They Do”  
Thursday, May 26, 2011  
Reception at 6:00 p.m.  
Saint Louis Woman’s Club  
Tickets: $75 individual  
$37 for students

**NEW THIS YEAR: Power Accessories Raffle!**  
Purses from Maruca Design and Ralph Lauren, Havaianas flip flops, MAC Cosmetics, artisan jewelry, and more!  
Visit our website to make your shopping list!  
For more information or to reserve tickets, please call 314.516.4727.

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For more updates, visit  
www.umsl.edu/SueShear/leadership/fellow-updates.html

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(Chrisman, from page 1)  
She continues to be the youngest member on the Council and is currently the only woman.

Carolyn's influence on the Council belies her youth. She was instrumental in establishing a Community Improvement District (CID) to revitalize downtown Kirksville. She also helped change the way the board meets, making meetings more accessible. Her teaching schedule required that study sessions that had been held at noon be moved to 5 p.m. before Council meetings at 6. As a result, attendance is higher than it has been in years.

In addition to her impact as an elected official, Carolyn is emerging as a strong voice in the field of education.

“She really CARES about kids and LOVES history,” said Jeff Gall, Prof. of History and Social Science Education at Truman State University. “Her enthusiasm for her subject lights up the classroom.”

In 2010, she was awarded a Fulbright-Hays Grant and was one of 12 teachers from across the United States to study for five weeks in China.

“As a teacher of World History, I know when my content knowledge increases, so does that of my students,” she said. “Because of my participation, the entire 7th grade in our district knows more about China...an area of the world which is becoming more important and vital to the United States.”

Carolyn will travel to South Korea this summer on a similar program.

Carolyn earned a BA in Political Science from Truman State in 2004, and has since earned an MA in Education from Truman State and a Master of History from UMSL.

As the Amethyst Award winner, Carolyn will receive an unrestricted cash award of $1,000 at the 21st Century Leadership Academy keynote dinner on Thursday, May 26, 2011.

The Award is given annually to a Shear Fellow who has inspired others by applying the skills and knowledge she gained at the 21st Century Leadership Academy. Previous awardees include Kelly Anthony ('05), Allison Howard ('06), Chyanne Lockhart Cardarella ('07), Suzanne Struglinski Broadfield ('08), Marcia Chatelain ('09) and Kelly Newsome McNichols ('10). ♦
Yes, I want to support the Institute’s mission in helping women participate fully in public policy decision making arenas.

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Contributions are tax-deductible. Thank You.

Upcoming Events and Important Dates:

Women in the Academy: Leveling the Playing Field
Friday, May 13, 2011

21st Century Leadership Academy Dinner
May 26, 2011

Pipeline to Public Office Campaign Skills Workshop
September/October...stay tuned for exact dates!

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Sue Shear Institute for Women in Public Life