THE UMSL ENTREPRENEURS WORKSHOP

Insider guidance to help UMSL Faculty, Post-Docs and Grad Students turn their ideas and discoveries into successful businesses

Join us for one of the following Introductory Sessions.

WEDNESDAY
November 12, 2014
2 to 3 p.m.
104 Express Scripts
Hall, College of Business
Snacks and beverages will be provided!

TUESDAY
December 02, 2014
12:30 to 1:30 p.m.
Room 101, Center for Nanoscience
Pizza and beverages will be provided!

THURSDAY
December 04, 2014
Noon to 1 p.m.
321 Marillac
College of Optometry
Pizza and beverages will be provided!

FOR MORE INFO & TO REGISTER:
wilgerst@umsl.edu

ABOUT THE UMSL ENTREPRENEURS WORKSHOP*

This eight-session workshop (offered in spring 2015) will provide information and tools to current and aspiring entrepreneurs to maximize their research impact and increase the success rate of startup ventures.

→ Offered late spring 2015 (2nd semester)
→ Limited to 20 participants
→ Free of charge (including continental breakfast, lunch and workshop materials)
→ The workshop will address the following topics over eight sessions (one per week):

WK1: Business Model/Customer Development
WK2: Value Proposition/Testing and Researching Business Concept/Lean Canvas Product Development
WK3: Entering the Market/Distribution Channels
WK4: Intellectual Property and Financial Projections
WK5: Building Management Teams and Advisory Board/Network Development
WK6: How to Pitch to Investors/Funding Sources
WK7: Identifying Funding and Working with Investors (Federal, State, University and Private)/Term Sheets and Due Diligence
WK8: Participant Presentations

* A 4-hour prerequisite session for this 8-week workshop is offered early in the 2nd semester covering: “Starting a Business and the Legal and Logistical Considerations” and a primer on Business Plan Development.

A special thank you goes out to the colleges of Business Administration and Optometry and the Center for Nanoscience for hosting these sessions.