Matteucci Tells The Board About Non-Traditional Students in UM Campuses

by David Barnes

32,000 of them attend schools in the state of Missouri, 45% at the University of Missouri system. They will make up 65% of all college students by the year 2000. Their average age will be over 25. They are the non-traditional students.

Student Representative to the Board of Curators Paul Matteucci delivered a presentation to the Board on the non-traditional students in August 2 and 3. Besides describing what the new majority of students will be like, he urged the board to begin preparing for them and study how to best meet their needs.

Non-traditional students are those above the age of 25 or who are under 21 who are not enrolled in a degree program directly from high school to college, attended part time, or have stayed out of college for more than one year. Of the 30,000 full-time equivalent students in the UM-system, 9,000 are found at the St. Louis and Kansas City campuses.

With campuses in Kansas City, St. Louis, the UM-system is well-positioned to serve and experienced at serving a new majority," he said in his presentation, which included video-taped interviews with four non-traditional students.

Matteucci concluded for an increase in state funding. "If we do not get the necessary state dollars to support this, our non-traditional students will be subsidized far less than the so-called traditional students in terms of financial aid and support," he said.

"We must determine to subsidize seriously the students a college community and return an enormous investment from the state many times over in educational services." He said that in a time of very short tax dollars, "we have to decide whether or not we want to educate at all.

"The danger of public subsidy in higher education has been fairly fully examined," countered Richard Wallace, president of UM System Academic Affairs, and member of a foundation that says there are public benefits in higher education that are not received by the individual.

Board About Non-Traditional Students in UM Campuses

"Japanese For Busy People" and Other Classes Being Offered

"Helping a Japanese community better understand their personal and professional relationships will be the goal of this non-credit course, "Managing Communication: Listening, Non-Verbal and Assisting Communication," offered by the UM-St. Louis Continuing Education extension office. Classes will be on Tuesdays and Thursdays, Sept. 11-Nov. 3, at the UM-St. Louis campus.

Participants will have the opportunity to perform introductions, exchange business cards, ask the time and date, talk on the telephone, and more. The course will also emphasize Japan's geography, especially Tokyo.

Saturday morning activities will be available for discussion with Japanese businessmen and non-Japanese speakers, and visits to the Japanese Garden in a local park.

For more information call Clark Hickman at 535-9594.

Curators' Reaction To New Majority

Kummer: Subsidizing Distorts Markets

by David Barnes

The report by Paul Matteucci, "Non-Traditional Students: The New Majority," presented discussion among participants of the Board of Curators meeting on the future role of publically funded education in the state of Missouri.

"Subsidizing always distorts markets. It causes us to do things that may not be appropriate," said Curator Fred Kenton. "Our society is so complex today, that everything we get into has to be seen up very carefully. Let us not be too hasty to jump into other debates like we've non-traditional students..."

"Why subsidize?" Paul Matteucci went on to say that the non-traditional students are subsidized far less than the so-called traditional students in terms of financial aid and support.

"We must determine to subsidize seriously the students a college community and return an enormous investment from the state many times over in educational services." He said that in a time of very short tax dollars, "we have to decide whether or not we want to educate at all.

"The danger of public subsidy in higher education has been fairly fully examined," countered Richard Wallace, president of UM System Academic Affairs, and member of a foundation that says there are public benefits in higher education that are not received by the individual.

"Japanese For Busy People" and Other Classes Being Offered

"Helping a Japanese community better understand their personal and professional relationships will be the goal of this non-credit course, "Managing Communication: Listening, Non-Verbal and Assisting Communication," offered by the UM-St. Louis Continuing Education extension office. Classes will be on Tuesdays and Thursdays, Sept. 11-Nov. 3, at the UM-St. Louis campus.

Participants will have the opportunity to perform introductions, exchange business cards, ask the time and date, talk on the telephone, and more. The course will also emphasize Japan's geography, especially Tokyo.

Saturday morning activities will be available for discussion with Japanese businessmen and non-Japanese speakers, and visits to the Japanese Garden in a local park.

For more information call Clark Hickman at 535-9594.
UM-St. Louis Submits Minority Progress Report To Curators

by David Barnes

A minority status report, prepared under the guidance of former chancellor Robert F. Smith, was presented to the Board of Curators August 2-3 meeting in Kansas City. It summarized the efforts of UM-St. Louis to increase minority enrollment and to improve the campus environment for the students, faculty, staff, and student organizations.

The report notes that no one should be denied access due to "race, color, religion, sex, age, national origin, sexual preference, physical disability, or status as a Vietnam-era veteran." The following are some of the special programs reported:

- **Minority Enrollment at UM-St. Louis**
  - Minority student enrollment has increased by 24.1% (314 students) from the fall semester of 1996, while the total UM-St. Louis enrollment increased by 11.9% (1370).
  - Presently, 29.8% of the present 2978 student body is African American.

- **Minority construction contractors**
  - Of the 79 million dollars provided for student recruitment and scholarships, 79.9% of the money provided for minority construction contractors.

- **Minority Initiatives**
  - Work with public schools to increase minority interest in higher education.
  - Recruiting minority students to college.
  - Ensure minority students that they can go to college.

- **Minority faculty cannot be increased uner minority student enrollment in doctoral programs**

Mark BurkhOLDER, UM-System Assoc VP Of Academic Affairs

UM-President: Campuses Should Reflect "Exciting Cultural Diversity Of Society"

by David Barnes

Responding to one of the challenges for higher education made by Governor John Ashcroft last year, UM-System President C. Peter Magrath gave a report on the issue of affirmative action and equitable access to the Board of Curators on Aug 2-3 meeting.

"Whatever else affirmative action is, it is the creation and nurturing of an educational environment that reflects the exciting cultural diversity of our society," he said. The challenge is to create an educational environment that will attract larger numbers of minority students to our campuses and improve... minority students, but "the blunt truth is that...we are in a challenge to create an educational environment that will attract larger numbers of minority students to our campuses and improve... minority students, but "the blunt truth is that...we are in a"

Cynthia J. Lichtenberg commented that "it seems counterproductive to take someone who's going to Southeast Missouri State or Forest Park Community College and change them to the UM-System. The only way to increase these numbers is to let them graduate and go to college." She recommended that the UM-System "concentrate on the Bridge program in St. Louis and other programs..." and "perhaps on the medical schools and let those schools go to the campus."

"The only belief I have ever crick this problem is in a get a hold of these children very early," said Carl Webb Gillmon, "Get them in spending significant amounts of time in a learning environment."

"It is important for us as a society," he said, "to make sure that we don't have these children...""
HOT? Dial 1-800 ---

The weatherperson announces the temperature will be above 90 degrees, and the heat index will be over one hundred.

He/she needs to announce another vital piece of information—the classroom temperature at UM-St. Louis. That would be nice so that students could dress accordingly for class. During the first week of classes, the room temperatures in various buildings ranged anywhere from chilly to hot and humid.

Why? Sources suggested that it may be because it’s warmer during summer school and the classrooms were kept reasonable. Another suggestion was that perhaps the number of bodies in the rooms makes it hard to adjust temperature levels. Would that account for some small rooms being either too hot or too cold for comfort level?

It doesn’t take a genius to figure out that inconsistent room temperatures can be the cause of needless summer colds, student absenteeism, and general discomfort. Keeping rooms comfortable for penguins temperatures can be the cause of needless summer colds, student absenteeism, and general discomfort. Keeping rooms comfortable for penguins makes everyone more productive.

Before the anything can be done to rectify the situation, the people in the right place need to know what and where the problems are. If your room is a little too hot or a little too cold, feel free to call Vice Chancellor for Administrative Services, Larry Schlecht at 553-6100. Or pick up a phone on campus and dial 6100. Be patient, he’s usually not in the office unless you have a title.

Letters Policy

The Current welcomes letters to the editor. The writer’s student number and phone number must accompany all letters. Non-students must also include their phone numbers. Letters should be no longer than two typed, double-spaced pages. No unsigned letters will be published, but the author’s name can be withheld by request.

The Current reserves the right to refuse publication of letters. The Current reserves the right to edit all letters for space and style. The Current is published weekly on Thursdays. Advertising copy is received Thursday noon the Monday prior to publication. Space reservations for advertisements must be received by noon the Monday prior to publication. The Current is financed in part by Student Activity Fees and is not the property of the Current or its staff.

The weatherperson announces the temperature will be above 90 degrees, and the heat index will be over one hundred. The Current reserves the right to publish a letter even if the writer’s name is withheld by request. The writer’s student number and phone number must accompany all letters.
Briefs, from page 2

designed to provide a successful introduction to the work force for youth living in chronic areas of unemployment. Participating high school students are provided with job readiness experience, the opportunity to work in K-mart, and scholarship opportunities. Evans earned both his bachelor's degree in political science and M.A. degree in public policy administration from UM-St. Louis.

The annual Hispanic Latino Heritage Month will be from September 15 to October 15. The 3rd annual celebration will start with the film "La Historia Oficial" on Sept. 15 at 8:00 p.m. in room 310 Clark hall. Other exhibits, live music, poetry contests, and guest speakers will be featured throughout the month. For more information call Irma Banales at 553-5692.

Welcome Students!

Let Kinko's help you "make the grade" with:

- 6c Copies
- Fax Service
- Binding
- Laser Typesetting
- School Supplies
- Specialty Papers

Bring this ad in to receive 15% OFF of School Supplies

8434 Florissant Rd.
(3 blocks from campus)
Open 7 a.m. to 10 p.m. Everyday

AIR FORCE ROTC

The dollars and sense of joining Air Force ROTC.

Air Force ROTC makes a lot of sense for many reasons. Start with the dollars: the RAF ROTC can apply for scholarships that can help pay tuition, books, fees - even provide a $200 tax-free income each month. There's much more - you'll develop management skills and the ability to motivate others. Everything you learn will help you every day of your life.

Start by contacting COMMANDER:

CAPT MORRESE
314-MIL-4198

Here's looking at U!

The National College Newspaper

Featured in the September issue:

- Top 20 Football Poll
- A4 Year Degree Difficulties
- Student "Batman" Combats Evil

Coming to campus in September

Please Recycle

Advertising doesn't cost - it pays!

553-5175

The Philadelphia Inquirer
Philadelphia, PA 19107

Make The Grade With Pilot.

Win a FREE all-terrain bike in Pilot's Free Wheelin' Drawing. Head to your college bookstore now and look for Pilot's Free Wheelin' bike display. Draw a picture of a bicycle or a bicycle scene to enter. You could win a new Columbia Merz 10-speed bicycle - a $150 value. All entries for this campus ruder must be postmarked by October 1, 1990, or humanity!

And while you're there, don't forget to stock up on Pilot's quality writing products like the Better Ball Pen, Spotader, Hen rider and our long-lasting printer, typewriter and calculator ribbons.

From course grades to test grades, Pilot makes it easy.
**Features**

**August 30, 1997**

**New Communication Head Thomas McPhail Looks Ahead To The Future and 21st Century**

by K.C. Clarke

In the 1960's, Canadian communications dean Ronald Marshall McLuhan envisioned the modern world as a "global village," a place where people and nations are brought together by the immediacy of the electronic media. In 1997, few would dispute McLuhan's assessment of the pervasiveness of the media in our lives, as everything from television to the communications currents to bring even the remotest regions of the universe into our own little rooms. And as the media and its related fields continue to grow, another well-known Canadian communications scholar is making sure that the University of Missouri-St. Louis keeps up with the changes. That man is Thomas L. McPhail, new chair of the communications department here on campus.

Formerly the director of the graduate program of communications at the University of Calgary in Canada, McPhail has come a long way before taking over the communications program here in June. A hard -worked package, McPhail has traveled the world in the course of his studies. McPhail finished his graduate work at Stanford University in California, and earned his Ph.D. at the University of Texas. He taught communications in both the U.S. and Canada, as well as in France, where he is doing a stint as a visiting professor at the Institute of Communication, and studying French in the Sorbonne in Paris.

A well respected individual in his field of communications, McPhail brings with him a wealth of insight and experience which he plans to use to upgrade the growing communications program at UM-St. Louis.

"I am here with a strong commitment to change, and a strong commitment to bring on board new resources," McPhail said. "I also think that we move into the communications age, no major university should be without a strong communications department."

"Though he's only been here a short time, McPhail already has some definite ideas about developing a strong communications program. Speaking with the basics, he says McPhail's first moves will be adding new faculty resources to the department in an effort to enhance learning opportunities and to answer frustrations concerning a lack of adequate advising.

"Part of the program is the large number of students," McPhail said. "That it would be a competent woman in every department, so the program has a solution. That was one of the ideas I was willing to consider coming here."

McPhail said the additional staff would also be instrumental in establishing a graduate program at UM-St. Louis in communications.

"I would hope that we're also to move to a graduate program at some point in the 1990's, a program that would reflect the needs of local industry, which means an emphasis on both organizational communications and public relations," said McPhail. McPhail said he was pleased with some of the campus's existing facilities, such as radio station KMVL and the cable television studio in Lurain Hall. McPhail said there is an important starting point for an expansion of educational opportunities on campus.

"I do like the fact there's a PBS radio here," McPhail said. "I think that's a more educational opportunity for students here. And if there's some way that we could get the PBS television station on campus, I think that would be a major educational advantage, because it's public service broadcasting, and clearly, universities themselves are public service institutions."

While McPhail continues to make his transition, his vision for a communications program has come a long way before adding more clout and obviously some more funding. . . .

"The University of Missouri (St. Louis) has an ace, and that's its location in the largest city in the state. That is going to, over time, give it more clout, and obviously some more funding," said McPhail. McPhail said a unique advantage located in a small town, the big city advantage translates into jobs for students and a cooperative working relationship between the university and local businesses.

"Major companies are going to move to St. Louis in Missouri, they're not going to go to a small town," said McPhail. "They need transportation, they need communications, they need high education employees, and a big city can provide this. Urban universities are going to grow, and joint university/business operations are going to grow." McPhail said he would also be creating various communications specialists in the hostel area such as promotion.

While McPhail commented there are certainly problems to overcome and bugs to work out, he's confident that the future of the communications program at UM-St Louis will be bright. "I have a few concerns, although I think of this university that they want a major, first class communications department that they can be proud of, and that's the dream of the future."
Why waste an entire afternoon and pay inflated prices at the bookstore when you can make a quick trip to BizMart and **Save! Save! Save!** With over 9,000 back-to-school products offered at 40-60% savings, BizMart guarantees we won't be undersold. So, this semester, avoid the hold-ups in line and at the cash register and come to BizMart where we help lower the cost of higher education seven days a week.

**Office Products Supercenter**
If you need it for school... **BIZMART** has it!

---

**Webster's Unabridged Dictionary**
A complete reference library in one convenient, comprehensive volume including a wide range of useful glossaries, maps and charts.

#1007942. List $79.95. **EVERYDAY** $49.99

**EVERYDAY** 200 Village Sq. Shopping Center, Hazelwood, MO 63142
(314) 898-4701

---

**Faber-Castell #2 American Pencils**
Quality yellow pencil with eraser band. Precision-sized barrel, for long writing, lead in 2 sizes: Black or Blue. #1001188. List $10.49. **EVERYDAY** $6.99.

**Premier 300 IBM PC-XT Compatible Computer**
Features 8088-10MHz CPU with 168K RAM (640K base, 128K for cache or window RAM), 360 KB 5.25" floppy disk drive, 40MB hard disk drive, MGAlCGA video on board, 101-key keyboard, 1 year on-site home or office warranty.

#4001461. Ust $1,895.00.

**FX-7000G Graphics Calculator**
193 functions. 16 character x 1 line display. 422 steps, 26 memories, basic Matrix graphic functions include: Integer, plot, and much more. Base conversions, logical operations. 120 hour power supply. Instruction manual included.

#3002045. **EVERYDAY** $89.95.

---

**MARYLAND HEIGHTS**

**OLIVETTE UNIVERSITY**

**LADUE MONROE HEIGHTS**

**AVOID THE HOLD UP**

---

**STORE HOURS**
Mon-Fri., 8:00 AM-9:00 PM
Sat, 9:00 AM-9:00 PM
Sun, 12:00 PM-6:00 PM

**TELEPHONE ORDERS AND DELIVERIES**
1-800-688-MART
Mon-Fri., 8:00 AM-7:00 PM CST
School Spirit Is The Goal Of Athletics

by Melissa A. Green

Sports editor

Just to name a few, there will be special giveaways at half­time, including free tickets to a St. Louis soccer game, given away during home soccer games. During basketball season, the athletic department will sponsor the spirit nights for school organizations participation at all home games. But the main project of the sports information department this season has been to recruit new fans for the basketball program, Kuchno said. "I want the students to be proud of the University."

To have pride in your school is a must to help boost a positive image about the campus. Kuchno hopes to improve school pride through the students to relations director, as he calls himself, Kuchno has a main objective in store. "I believe, as I stated in my program," Kuchno said, "that I want the students to be proud of the University."

Despite their now-1-1 record for the season, the Rivermen still hold an optimistic attitude for the season. With the addition of new students, these returning lettermen, two red shirts and eight newcomers, the team has stacked their decks. Every team member has the ability to play more than one position. "That helps," head coach Don Dallas said. "We need to find the right combination."

Men's Soccer Schedule 1990

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>9/1</td>
<td>Southwest Missouri State</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>9/4</td>
<td>Lewis University</td>
<td>2:00 p.m.</td>
</tr>
<tr>
<td>9/5</td>
<td>Missouri State</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>9/9</td>
<td>Southeast Missouri</td>
<td>2:00 p.m.</td>
</tr>
<tr>
<td>9/16</td>
<td>Ohio State</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>9/23</td>
<td>University of Tampa Tournament</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>9/28</td>
<td>Notre Dame</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>9/11</td>
<td>Southern Indiana</td>
<td>2:00 p.m.</td>
</tr>
<tr>
<td>9/23</td>
<td>UM-St. Louis Classic</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>9/28</td>
<td>Oakland University</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>10/2</td>
<td>Washington University</td>
<td>2:00 p.m.</td>
</tr>
<tr>
<td>10/5</td>
<td>SIU-Edwardsville</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>10/14</td>
<td>Missouri Valley College</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>11/1</td>
<td>Missouri-Rolla</td>
<td>7:30 p.m.</td>
</tr>
<tr>
<td>11/7</td>
<td>Northwest Missouri State</td>
<td>7:30 p.m.</td>
</tr>
</tbody>
</table>

Riverman Prepare For Season

by Melissa A. Green

Sports editor

The girls at the door hardly need a program as they walk in to find a seat at the stadium. Kuchno is responsible for all the major publications from the Athletic department. Not alone in this task, Kuchno usually is helped by three to four interns a semester. Kuchno has a main objective in store. "I believe, as I stated in my program," Kuchno said, "that I want the students to be proud of the University."

To have pride in your school is a must to help boost a positive image about the campus. Kuchno hopes to improve school pride through many promotions and marketing specialties.

Louis J. Jason Hibler scored on a 10-yard run by Terry Anderson. The Billikens won the game for the 14 consecutive season. St. Louis U. now is 3-1 against the Rivermen in the Cup.

Soccer! The UM-St. Louis men's soccer team lost to Saint Louis University in the St. Louis Cup Match on August 25. The match was held at the UM-St. Louis campus. Photo by David Barths.

Commuters Can Compete With Big Campuses For Traditional Spirit

by Melissa A. Green

Sports editor

Do not think it is impossible to make a difference in the atmosphere that is seen on the big campuses. But how?

One form of tradition practice in big campuses is the student spirit shown at athletic events. Every time a student goes to M.U. football games it is fun for them.

The seating section is filled with enthusiastic fans of all ages. Now look at our games. The student section is filled with some players, fans of the other team and parents of the players. Not that traditional. The games are free to all UM-St. Louis students, and the fee for all others is less than $5. The next one to go is M.U.'s football game in around $50. And the stands are packed!!! Even if they are not, why? Because the school spirit in M.U. is high. A traditional college with a traditional spirit. Why not start that here? If you are not involved in something, do it yourself. Start the movement within the campus to form a traditional campus spirit. Small and built. If the most obvious display of school spirit is at athletic events, then get involved and become an avid fan of your athletic teams. We too, want to see the game.

One opportunity has been presented to help get that traditional feeling. Organized by the athletic director, this new organization will increase the awareness of UM-St. Louis students among the campus and in the surrounding campus "sports." Universally named the "Wave" by Bill Kuchno, Sports Information Director, this group will be composed of students who are already involved in other organizations and want to help UM-St. Louis students more involved in their campus.

Not demanding a lot of time, this organization is designed to improve the quality of student life on this campus. The group hopes to organize athletic activities into other organizations and the campus through flyers and promotional information, promote spirit nights at home basketball games, and plan special activities for home athletic events.

In traditional campus, the atmosphere is fun. How does anyone find the atmosphere that is seen on the big campuses. The answer is simple. "If the most obvious display of school spirit is at athletic events, then get involved and become an avid fan of your athletic teams. We too, want to see the game."

Students Honored In Activities And Honor Rolls

by Melissa A. Green

Sports Editor

Welcome to Sports Shots the new independent column for all the important information related to UM-St. Louis athletics. This is just one of many new features soon to appear on this page. This special section is to be used to feature the other upcoming attractions of this page, here in a brief synopsis:

The Locker Room

My column, look for in this issue, all about being active.}

Athlete of the Week

Each week a different athlete from each sport during a given season will be chosen, with one highlighted with their outstanding achievements in a mini bio.

Goal Of Athletics

by Jeff Kuchno

Sports Information Director

Last year's attempt to reclaim the Cup from Saint Louis University was unsuccessful for the Rivermen on August 25. The game was held at the UM-St. Louis campus. Best known for defense,校区王子 played for the West Coast under the leadership of St. Louis Storm head coach, Don Dallas. "We just need to find the right combination."

Bob's Rootin'

Mike Van Ron will continue to write his sports column.

"Sports Shorts"

This sports column will continue to update and cover all the sports events each week. Other events that have recently happened include:

- Soccer Sandstorm: Dave Gourier, student assistant for the Rivermen, was one of 30 players in the 1998 annual USF & G College Soccer Showcase on Wednesday, July 25. The game was held in St. Louis. Best known for defense,校区王子 played for the West Coast under the leadership of St. Louis Storm head coach, Don Dallas. "We just need to find the right combination."

- Missouri Athletics Hall of Fame: He was inducted in a ceremony held on June 30. He was recognized during the Hall of Fame basketball games featuring the top high school teams in the nation.

- Athletic Honor Rolls: Ten students from UM-St. Louis have been named to the 1998-99 Honor Roll of Scholar-Athletes by the Missouri Intercollegiate Athletic Association. The recipients all possess a grade point average of at least 3.2. The honored students are Julia Boul_aud (volleyball), Kim Soper (basketball and softball), Lisa Houska (basketball and softball), Stephanie James (volleyball), Jim Kimbol (basketball), David O'Quinn (tennis), Tanaya Putnam (basketball), Renee Romer (volleyball), Mark Stanley (basketball), and Shirley Van Milten (tennis).

Upcoming schedule:

- Women's soccer vs alumni 8/31-9/1 Volleyball at SIU-Edwardsville 9/3 Men's soccer vs Southeast Missouri 7:30 p.m.
- Women's soccer vs Missouri 9/1 Women's soccer vs Missouri 7:30 p.m.
SPRINGWOOD APARTMENTS
4222-A SPRINGDALE AVE.
429-5609

NEWLY REMODELED
ONE BEDROOM APARTMENTS:
- House
- Refrigerator
- Drapes
- Dishwasher
- A/C

$250.00 per month / $99.00 security deposit

NINE (9) MONTH LEASES AVAILABLE

Minutes to UMSL, Lambert Airport, and Interstates 70, 70, and 270

UM-St. Louis Varsity
Women's Tennis Team Organizational Meeting

DATE: Thursday, February 1
TIME: 3:30PM
PLACE: 203 Mark Twain Bldg.

Any full time female student interested in trying out for the UM-St. Louis Varsity Women's Tennis Team should attend this meeting.

For more information, contact: Pam Steinmetz, Head Coach 203 Mark Twain 553-5123

Office Depot
YOUR COST OF EDUCATION HAS JUST GONE DOWN!

Are you among the 12.4 million college students in America trying to save money? Office Depot, America's largest and fastest growing office supply warehouse chain, will bring down the cost of your education by savings that average 30%! Visit the Office Depot near your campus. When you see the incredible savings and selection, you'll know the cost of your education has just gone down!

DROXON HP 75 DAVY WHEEL WORD PROCESSOR
- 2 SPACES A LINE
- DATA ENTRY
- DICTATION
- MEMORY
- REWRITABLE MEMORY DISK
- Global search & replace
- Correct & correction memory
- Minutes to UMSL, Lambert Airport, and Interstates 70, 70, and 270

Time To Register
Career Placement Services
Juniors—Co-op & Internships
- Final position sought or degree while in school
Seniors—Jobs After Graduation
- On-Campus Recruiting Begins in September
- Career Library: Resume & Interviewing Workshops
- Current Job Listings

9 a.m. - 9 p.m. M-Th
306 Woods Hall
553-5111

FINANCIAL CONCERNS FOR THE SINGLE PERSON

INCOME REPLACEMENT
DEBT MANAGEMENT
HOME OWNERSHIP
RETIRED PLAN

Pantera's Pizza
8181 S. Florissant Rd.
522-8181
(just south of campus)
Calling all Marketing Majors!
The UM-St. Louis Current is looking for advertising sales representatives. If you are outgoing, have some communications knowledge and would like to grab some fast cash, contact Tom Kovach at 533-5175 or stop into #60 Blue Metal Office Building.

Bader's ART AND DRAFTING MATERIALS
St. Louis' Largest Supplier of art/drafting materials plus superior custom framing and art video rentals for: artists, designers, architects, and engineers.

For more information Call 314-535-5555.

Center for Eye Care and Vision Research

- Comprehensive Vision and Eye Health Exams for All Ages
- Specialized Lens Fittings
- Contact Lens Usage
- Cataract Surgery Visually Impaired
- Comprehensive Eye Exams
- Treatment of Eye Disorders
- Ophthalmologic Services
- Retinal Specialties

Open to the Public:

Normandy Bank and You
a guide to better money management

You are cordially invited to attend our Consumer Seminar on Wednesday, September 12, 1990, at 6:00 p.m. at Normandy Bank. We will discuss managing your checking account, borrowing money, building a good credit reputation, avoiding fraud schemes and using your ATM Card.

For more information Call 314-535-5555.

Please Register at 308 Woods or Call 555-5555.

Schools of Technology

Center for Eye Care and Vision Research

- Comprehensive Vision and Eye Health Exams for All Ages
- Specialized Lens Fittings
- Contact Lens Usage
- Cataract Surgery Visually Impaired
- Comprehensive Eye Exams
- Treatment of Eye Disorders
- Ophthalmologic Services
- Retinal Specialties

Open to the Public:

Bader's ART AND DRAFTING MATERIALS
St. Louis' Largest Supplier of art/drafting materials plus superior custom framing and art video rentals for: artists, designers, architects, and engineers.

For more information Call 314-535-5555.

Normandy Bank and You
a guide to better money management

You are cordially invited to attend our Consumer Seminar on Wednesday, September 12, 1990, at 6:00 p.m. at Normandy Bank. We will discuss managing your checking account, borrowing money, building a good credit reputation, avoiding fraud schemes and using your ATM Card.

For more information Call 314-535-5555.

Please Register at 308 Woods or Call 555-5555.

Schools of Technology

Center for Eye Care and Vision Research

- Comprehensive Vision and Eye Health Exams for All Ages
- Specialized Lens Fittings
- Contact Lens Usage
- Cataract Surgery Visually Impaired
- Comprehensive Eye Exams
- Treatment of Eye Disorders
- Ophthalmologic Services
- Retinal Specialties

Open to the Public:

Bader's ART AND DRAFTING MATERIALS
St. Louis' Largest Supplier of art/drafting materials plus superior custom framing and art video rentals for: artists, designers, architects, and engineers.

For more information Call 314-535-5555.

Normandy Bank and You
a guide to better money management

You are cordially invited to attend our Consumer Seminar on Wednesday, September 12, 1990, at 6:00 p.m. at Normandy Bank. We will discuss managing your checking account, borrowing money, building a good credit reputation, avoiding fraud schemes and using your ATM Card.

For more information Call 314-535-5555.

Please Register at 308 Woods or Call 555-5555.

Schools of Technology

Center for Eye Care and Vision Research

- Comprehensive Vision and Eye Health Exams for All Ages
- Specialized Lens Fittings
- Contact Lens Usage
- Cataract Surgery Visually Impaired
- Comprehensive Eye Exams
- Treatment of Eye Disorders
- Ophthalmologic Services
- Retinal Specialties

Open to the Public:

Bader's ART AND DRAFTING MATERIALS
St. Louis' Largest Supplier of art/drafting materials plus superior custom framing and art video rentals for: artists, designers, architects, and engineers.

For more information Call 314-535-5555.

Normandy Bank and You
a guide to better money management

You are cordially invited to attend our Consumer Seminar on Wednesday, September 12, 1990, at 6:00 p.m. at Normandy Bank. We will discuss managing your checking account, borrowing money, building a good credit reputation, avoiding fraud schemes and using your ATM Card.

For more information Call 314-535-5555.
WE WANT YOU!

We Need Writers!
If you have the desire to keep the campus informed, and become a reporter Call Laura at 553-5183

Qualifications:
• Writing experience and coursework
• Good organizational skills
• Available afternoons, mornings and Tuesday evening
• Self-initiative
• Hardworking and eager for practical experience
• Dependable

Accepting applications for Fall semester
Get Caught Up In The Current

I'd never have believed that one little computer could make such an incredible difference in my academic and working life.

Miriam Bell
B.A. History, Dartmouth
M.B.A. Stanford Graduate School of Business

"I became a Macintosh convert in business school. "Not our computer lab I'd always find lines of people waiting to use the Macintosh computers, while other computers just sat there. So I had a choice: wait for a Macintosh, or come back at 6 a.m. to grab one before they'd all be taken."

"After business school I took a job at a large bank and used my Macintosh for producing everything from spreadsheets to a company newsletter. "Today I use Macintosh to help me run my own management consulting firm. "When I give a presentation, I can see in people's faces that they're really impressed. And that makes me feel great."

"Sometimes I take Friday off, put my Macintosh and kids in the car, and head for the mountains. 14 days and work nights. It's perfect."

"You know, I can't say where I'll be in 10, or even 100 years, but I can say that my Macintosh will be there with me."

For purchasing information, contact:
Office of Computing
Room #210 I-103
Bruce Potter • 555-6096
Mary Brown • 555-6016

Why do people love Macintosh? Ask 'em.

CAREER PLACEMENT SERVICES
In Touch With Your Future

Career Week
September 17-21
10:00 a.m.-2:00 p.m.
78 J.C. Penney

OPPORTUNITY
HERE'S YOUR CHANCE TO INFORMALLY VISIT WITH FIRMS AND GOVERNMENT AGENCIES ABOUT CAREER OPPORTUNITIES. COMPANY REPRESENTATIVES WILL BE HERE TO ANSWER YOUR QUESTIONS BEFORE ON-CAMPUS RECRUITING STARTS.

Monday, Sept. 17 Public Accounting
Tuesday, Sept. 18 Sales/Marketing
Wednesday, Sept. 19 Social Sciences
Thursday, Sept. 20 Accounting & Finance
Friday, Sept. 21 MIS/Computer Science

EXPAND your horizons by travelling throughout the Midwest, as well as to the East, West, and Southern Coast... ALL AT NO EXPENSE TO YOU!!!

If these things sound exciting, then forensics and debate are FOR YOU!!
Our fall schedule includes the following:

Sept. 27-30 Johnson County Community College
Overland Park, KS
Oct. 11-15 Harvard University
Boston, MA
Oct. 18-21 Bethel College and Kansas State University, Newton and Manhattan, KS
Nov. 15-18 Wichita State University, Wichita, KS
Dec. 6-10 University of Maryland, Baltimore, MD

Our Spring Schedule, while tentative, already includes trips to Ashbury, NJ, Austin, TX and Seattle, WA.

If interested, contact Scott Jensen in Lucas 581, ext. 5816, or C. Thomas Preston, Jr. in Lucas 579, ext. 5498!
Attack the stacks.
Bring your Syllabus. Your Stamina.
And your Zenith Data Systems PC.

Taking notes is one thing. Pulling off a mental coup, now that
takes something extra. You've got to lay the groundwork. Do the legwork.
Follow through. Piece of cake, right? It is. Assuming you've got the kicker.
A PC from Zenith Data Systems, of course.

Zenith data systems
Groupe Bull
Call today for the name of your nearest Zenith Data
Systems Campus Contact, where you can find out more
about our special student pricing.
Call Jim Crank at 553-6119

Zenith Data Systems Innovates Again™
There's an IBM PS/2 made for every student body.

**IBM PS/2**
- **Model 30 286 (U31)**
  - 1MB memory
  - 30MB fixed disk drive
  - 853 Color Display
  - Preloaded software: IBM DOS 4.0
  - Microsoft **Windows** 3.0
  - Word for Windows
  - **ZSoft SoftType**
  - $1799

**IBM PS/2**
- **Model 55 SX (U31)**
  - 2MB memory
  - 30MB fixed disk drive
  - 853 Color Display
  - Preloaded software: IBM DOS 4.0
  - Microsoft **Windows** 3.0
  - Word for Windows
  - **ZSoft SoftType**
  - $2349

**IBM PS/2**
- **Model 55 SX (W61)**
  - 2MB memory
  - 60MB fixed disk drive
  - 853 Color Display
  - Preloaded software: IBM DOS 4.0
  - Microsoft **Windows** 3.0
  - Word for Windows
  - **ZSoft SoftType**
  - $2799

---

### Printers

**IBM Proprinter**
- **III w/cable (Model 4200-003)** $349
- **X24E w/cable (Model 4207-002)** $499
- **XL24E w/cable (Model 4208-002)** $679
- **LaserPrinter E w/cable (Model 4019-001)** $1039
- **Hewlett-Packard PaintJet® color graphics printer (Model HP 3630-A)** $799

---

Whether you need a computer to write papers or create graphics, charts and spreadsheets, there's an IBM Personal System/2® that's right for you.

The IBM PS/2® family of computers has everything you asked for...including preloaded software, a special student price and affordable loan payments.** All models come with IBM DOS 4.0, Microsoft Windows 3.0, 3.5-inch diskette drive and an IBM Mouse.

---

Try one on for size. We're sure you'll find one that fits just right.

And if you buy before December 31, 1990, you'll receive a **TWA® Certificate** entitling you to a round-trip ticket for $149/7$249**. Plus a free **TWA Getaway® Student Discount Card** application. You'll also get a great low price on the **PRODIGY®** service.

---

For more information contact:

Mary Brown 553-6016 or Bruce Potter
553-6096
Office of Computing
and Telecommunications

---

**This offer is available only to qualified students, faculty, staff and institutions that purchase IBM Selected Academic Solutions through participating campus locations. Prices quoted do not include sales tax, handling and/or processing charges. Check with your institution regarding these charges. Orders subject to change and availability.**

---

**IBM**, **PS/2** and **Windows** are registered trademarks and **ZSoft** is a trademark of ZSoft Corporation.

---

**IBM Proprinter** is a trademark of International Business Machines Corporation. **Windows** is a registered trademark of Microsoft Corporation. **PaintJet** is a registered trademark of Hewlett-Packard Company. **TWA**, **Getaway**, **PRODIGY**, **SoftType**, **hOC** and **FirstApps** are trademarks of the hOC Computer Corporation. **hOC** and **FirstApps** are trademarks of the hOC Computer Corporation.