A search committee for director of the Thomas Jefferson Library has been formed, and an inter campus Emory Turner has announced.

Mark Gormley, who had served as director until Sept. 1, 1974, has been director of special library studies, a university-wide committee which is conducting a feasibility study concerning consolidation of library holdings on the four campuses.

Dick D. Miller, assistant professor of childhood education, has been serving as interim director.

Gormley resigned from the position of library director last week, Turner said. He had been on leave of absence.

Members of the search committee include one administrative representative, one library representative, and three members of the Senate Library Committee.

They are: Blanche Toubill, associate dean of faculties, representing the administration; Sue Burkholder, librarian and chairman of the library's personnel committee; E. Terrence Jones, associate professor of political science, Ingneor G교, assistant professor of Modern Foreign Languages, and Ellen Cohen, student, representing the Senate Library Committee.

Jones, chairman of the Senate Library Committee, Feb. 23, was pleased with the majority representation of the committee in the library director search.

"This affirms the proper role of the student-faculty body to help fill such important positions," Jones said.

He also acknowledged the fact that the really big agencies on the campus Sunda y, Feb. 16.

The first was the cynicism of the public towards ads in the media. To demonstrate this, he referred to a recent Harris survey in which indicated the proportion of Americans actually believing in the mass advertising was at an all-time low of 13 per cent.

McSkimming identified what he felt to be the two greatest obstacles to advertising.

The first was the cynicism of the public towards ads in general. To demonstrate this, he referred to a recent Harris Poll that indicated the proportion of Americans actually believing in the mass advertising was at an all-time low of 13 per cent.

McSkimming listed a number of points which had been found helpful to breaking consumer suspicion.

"Probably the most hated commercials are the "slice of life," the kind where the head of the family commends his wife for being such a wise buyer and everybody's happy. But, he went on, "they sell the daylight out of a product." Another technique for convincing viewers of the sponsor's sincerity is the visual demonstration. Or, as McSkimming explained it, "they starve the dog or cat for two or three days before letting it at the food -- and they always work right."

McSkimming also warned against techniques frequently used, which according to studies, are a serious deception.

These included off-camera voices, testimonials creating humorous effect, such as when Joe Napier were pantoime, and musical backgrounds. In reference to the last point, McSkimming added, "they (the sponsors) never accept that because they love to hear the name of their product set to music."

In general, McSkimming advised, great demonstrations of cleverness, imagination or artistry should be avoided. The most expensive commercial ever made was a $23,500,000 one-minute film featuring dancer Ann Miller extolling the virtues of Great American Soup. Richard Nixon will be inviting them to "sell the soupepd to romance." But, said McSkimming, "they're not in soup-making business."

Conversely, he related an anecdote about a Sears Roebuck executive who was surprised when there was the most successful piece of advertising his company had ever used, answered crisply, "sell the sale.

As a concluding thought one how to go about winning the potential customer's confidence in a product, McSkimming referred to H.L. Mencken's observation that "nobody ever went broke underselling the American public."
AWARDED FELLOWSHIPS: Linda Cathey and Eric K. Banks. [Photo by Jeane Vogel.]

Curator to address black students

Black Students are invited to an informal discussion with one of the members on the Board of Curators on Wednesday, Feb. 26, at 2:30 pm in room 126 J.C. Penney Bldg.

Howard Woods, St. Louis representative on the University of Missouri Board of Curators will discuss the problems of black students on campus. Woods is also associated with The Sentinel Newspaper.

Woods will invite questions and ideas concerning the future of blacks at UMSL.

Plan meeting for Culture Week

Minority Student Service Coalition is holding a meeting Sunday, Feb. 23 at 5 pm in the Black Culture Room to discuss plans for Black Culture Week, April 6-11.

All Black organizations and students are invited to attend.

Recession fears

[continued from page 1] second great obstacle to be overcome is the current recession. But unlike the public's suspicion, tight money and the gas shortage actually boost sales if used properly.

As proof, McMiskimming related the chronology of an advertising campaign for a leisure home development his firm has been engaged in for the last year. While leisure home sales declined from 64 to 45 per cent in various parts of the country, their client, a St. Louis area development, had its business increase 43 per cent in 1974.

At first, as prices rose, McMiskimming's agency began to suggest to the ads they placed locally that their client's product had tremendous snob appeal as compared to other leisure home areas. Promotions of KMOX went so far as to say that "the people out there just might not be the sort of thing that you like."

But, he said, "We knew that we'd have to get bigger in our advertising and start putting some scary things in." He then held up a full-page newspaper ad which ran the weekend of Feb. 9 and 10. Its headline read, "Sooner or Later All America's Land Will Be Taken Up/ how long can you afford to wait to buy a place in the country?"

That Sunday there was a chill factor of -33 out at the leisure home site. Despite that, 36 families drove out to look at houses. As McMiskimming concluded, "It's all just a matter of giving a new rationale for buying."

Two awarded Danforth fellowship

UMSL students Linda Cathey and Eric K. Banks have been awarded fellowships under the St. Louis Metropolitan Leadership Program.

The program provides scholar- ship aid during the junior and senior years of undergraduate study for individuals from the St. Louis metropolitan area who show promise of becoming effective leaders in accelerating community progress and human reconciliation.

Both students are sophomores majoring in Business administration.

There are 36 post-secondary institutions in the St. Louis area and over 150 students were nominated to receive the fellowship. Cathey and Banks were two of the 12 students selected to receive the award.

The fellowship includes an internship position during the summers preceding the junior and senior years, tuition payment and a cost of living grant.

Seminar are held year-round to provide fellows with opportunities to communicate with one another and other leaders in the community.

The fellows are awarded at a stage in their development where additional educational and practical experiences will enhance their capacity to work for greater communication and understanding of community issues and can assist people of various viewpoints to work together.

Cathey is presently a honors student at UMSL who is active in community affairs and advisory board member of the United Special Services program.

Banks is a member of the Minority Student Service Coalition, University Programming Board, UMSL Forensics Team, the Current staff and is secretary of the board of directors of the Black Leadership Training Program.

The Piano Rags of Scott Joplin performed by Joshua Rifkin

SATURDAY, MARCH 15, 1975 - 8:30 P.M.

J. C. PENNEY AUDITORIUM

$2 UMSL Students - $3 UMSL Faculty & Staff - $4 Public Admission

A presentation of The University Program Board

Tickets on sale beginning Monday, Feb. 24th

Because of the unusually large number of inquiries about this concert, the first week of ticket sales will be for members of the UMSL community only.
Hewlett-Packard introduces a smaller uncompromising calculator: the HP-21 Scientific.

$125.00

Now $125.00 buys:

More power than our HP-35. 32 pre-programmed functions and operations vs. 22 for our HP-35. The HP-21 performs all log and trig functions, the last four functions of the HP-35.

It’s our only calculator short of the HP-35 that lets you:

• convert polar to rectangular coordinates, and back again (→P, →R);
• do full register arithmetic (M+, M-, Mx, M÷);
• calculate a common antilog (10X) with a single keystroke.

The HP-21 also performs all basic data manipulations (1/x, y^x, √x, %) and executes all pre-programmed functions in one second or less. In sum, it’s designed to solve tomorrow’s problems as well as today’s.

Smaller size. 6 ounces vs. 9 ounces for our HP-35.

Full display formatting. The display key (DSP) lets you choose between fixed decimal and scientific notation and lets you control the number of places displayed. (The HP-21 always uses all 10 digits internally.)

If a number is too large or small for fixed decimal display, the HP-21 switches automatically to scientific. It never confuses a smaller number with zero.

Finally, if you give the HP-21 an impossible instruction, the Display spells E-errr-errrrp. Its RPN logic system means for you:

• You can evaluate any expression without copying parentheses, worrying about hierarchies or re-structuring beforehand.
• You can solve all problems your way—the way you now use when you use a slide rule.
• You solve all problems—no matter how complex—one step at a time. You never work with more than two numbers at once.
• You see all intermediate answers immediately.
• The HP-21 executes each function immediately after you press the function key.
• You can easily backtrack when you err. The HP-21 performs all operations sequentially.

You can re-use numbers without re-entering them. The HP-21 becomes your scratch pad.

H-P quality craftsmanship. One reason Nobel Prize winners, astronauts, conquerors of Everest, America’s Cup navigators and over 500,000 other professionals own H-P calculators.

Your bookstore will give you a demonstration today. Challenge our new HP-21 with your problems. See for yourself how much performance $125.00 can buy. If your bookstore doesn’t have the HP-21 yet, call us at 800-538-7922 (in Calif. 800-665-9862) for the name of a dealer who does.

HEWLETT PACKARD
Sales and service from 173 offices in 67 counties.
Dirt. 655, 91810 Fremont Avenue, Cupertino, CA 95014

*Suggested retail prices excluding applicable state and local taxes—Continental U.S.A., Alaska & Hawaii.
Dear Editor:

I am glad that Ms. Phillips has broken the self-conscious silence shared by handicapped members of the UMSL community. Unlike SHI, or the University of Illinois at Urbana, wheelchairs, crutches, braces and seeing-eye dogs are a rarity here. So it is to be expected that people will turn to look. But his worst consequence of an obvious handicap is not the physical inaccessibility—it is the horror of being approached by total strangers who make one feel less than human—“I don’t feel pitiful for you, yes, I just feel compassion,” said a woman the other day as an opening sentence.

Even teachers feel free to discuss the progress of a disease or how the original accident occurred, usually on the basis of having a friend or relation who is handicapped. (This goes on as well as a WASP liberal at a Black Panther convention. Unlike the presumptuous idiot above, they are often motivated by a genuine concern. But the kindest and most compassionate thing anyone can do is to not mention it unless the handicapped person starts the conversation or it is necessary (elevator keys, etc.).

If people want to approach me to talk about my accomplishments, fine. But I have no control over the general I was born with, and unsolicited intimacy makes me feel infinitely more ashamed/depressed/different than all the steps without handrails in the world.

Claudia Browne
Assistant Intramural Director

Another cheap shot?

Dear Editor:

As Assistant Director of Intramural Activities on campus and a person responsible for the administration of numerous intramural events, I strongly object to the letter written by John J. Scherer in the Current, Feb. 6. In his letter of protest, Mr. Scherer states he was denied access to the UMSL training room for the purpose of securing ice for a sprained ankle.

While I do not dispute the occurrence of Mr. Scherer’s unfortunate predicament, I do take exception to his implication that the only persons admitted to the training room are “Mr. Smith’s players.” Personally, I have always seen it to that any participants injured during one of our intramural activities be given immediate medical attention, even if it meant opening the room myself. I have, in fact, been in the training room on many occasions when students or faculty/staff members have come in seeking medical treatment. I can assure you that our trainer, Ted Struckmann, has always been cooperative in every way to those persons injured, be they male or female, athletes or nonathletes, seeking medical attention.

In my four years at UMSL, this is the first I have ever heard of any persons being denied admittance to the training room. Mr. Scherer’s situation was extremely unfortunate, but one that is certainly an uncommon occurrence in the Multi-Purpose Building at UMSL.

In short, I view Mr. Scherer’s letter not as a complaint regarding medical treatment on campus, but just another cheap shot at Chuck Smith and the UMSL athletic staff.

John Vetten
Assistant Intramural Director

Answer is courtesy, not rules

Dear Editor:

I thought that restrictive rules such as no smoking, no gum chewing, etc., went out with high school. (I write in reference to Mark Henderson’s Feb. 6, editorial.) I always believed that in college the student was allowed freedoms in order that he/she could learn common courtesy and self-discipline without someone standing over them saying “No-No!”

Truly, cigarette smoke is irritating to the non-smoker (as well as a smoker who is not participating.) But, if any rules are to be made, wouldn’t it be more to the point to have designated areas for smokers to sit? Of course this would probably mean the back of the classroom, and that means all the back-seat talkers who call every sports date, and various other crap not matches for their cigarettes.

In lecture halls are going to have to shut-up so the smokers can hear the professor! As you see most classroom problems boil down to common courtesy among fellow students, not innumerable rules.

B. Harpe

Urges use of service groups

Dear Editor:

In the past several weeks this paper has printed several letters on policies and lack of services around this campus. This letter is addressed to those individuals who have voiced their bitches and those who hold grievances against this campus and feel nothing can be done. May I offer a solution to these individuals?

In a Central Council on this campus whose purpose is to provide services for the students as well as voice student feelings. They are located in the Administration Building. Within this organization there is a Grievance Committee headed by Curt Watts. He has placed grievance forms on all Central Council boards around campus (24 to be exact.) These forms have been used extensively by the committee is now over burdened with grievances. To those who want things done, the Grievance Committee and all Central Council could use some help. As for more services, Central Council could use more suggestions as well as help. There is also APO, a service fraternity in 213 D Administration Building. In fact, there is a host of organizations around campus from Greek fraternities and sororities to special interest groups such as the Biology Club.

These organizations so provide services to the students and should be taken advantage of. In short, my solution is get involved and change it! Now!

John Housh
Alpha Phi Omega

LETTERS POLICY: Letters to the editor are encouraged and should be typed, double-spaced. No unsigned letters will be accepted but names will be withheld upon request.
Internship programs successful but limited in number

Barb Van Horn

Did you know that internships are available in AOJ, business, speech and journalism? If not, it is either because you were not listening or because there simply are not enough openings to publicize.

The offerings in speech and journalism are few. There just are not many openings for students to learn more about their field through the internships. On-the-job training and contact with professionals are crucial and pick grapes, lettuce and other farm products. The farm workers are unions and have gained official recognition as the bargaining agent for those workers.

Did you know that internships are available in AOJ, business, speech and journalism? If not, it is either because you were not listening or because there simply are not enough openings to publicize.

The offerings in speech and journalism are few. There just are not many openings for students to learn more about their field through the internships. On-the-job training and contact with professionals are crucial and significant, as much as 40 percent in some cities and lettuce sales are down by as much as 20 percent.

Savage also pointed out that according to U.S. government statistics, the unemployment rate is significantly, as much as 40 percent in some cities and lettuces are sold down also.

The United Farm Workers Union is continuing its efforts to gain official recognition as the bargaining agent for those workers.

According to U.F.W. spokesman Mike Savage, the most right now is being done on the Gallo wine boycott. Liquor stores that carry Gallo wines have been picketed by U.F.W. volunteers in an effort to get the stores to stop selling the products from their shelves.

The United Farm Workers Union is continuing its efforts to gain official recognition as the bargaining agent for those workers.

According to U.F.W. spokesman Mike Savage, the most right now is being done on the Gallo wine boycott. Liquor stores that carry Gallo wines have been picketed by U.F.W. volunteers in an effort to get the stores to stop selling the products from their shelves.

The United Farm Workers Union is continuing its efforts to gain official recognition as the bargaining agent for those workers.

According to U.F.W. spokesman Mike Savage, the most right now is being done on the Gallo wine boycott. Liquor stores that carry Gallo wines have been picketed by U.F.W. volunteers in an effort to get the stores to stop selling the products from their shelves.

The United Farm Workers Union is continuing its efforts to gain official recognition as the bargaining agent for those workers.

According to U.F.W. spokesman Mike Savage, the most right now is being done on the Gallo wine boycott. Liquor stores that carry Gallo wines have been picketed by U.F.W. volunteers in an effort to get the stores to stop selling the products from their shelves.

Did you know that internships are available in AOJ, business, speech and journalism? If not, it is either because you were not listening or because there simply are not enough openings to publicize.

The offerings in speech and journalism are few. There just are not many openings for students to learn more about their field through the internships. On-the-job training and contact with professionals are crucial and significant, as much as 40 percent in some cities and lettuce sales are down by as much as 20 percent while other wine producers have sales up as much as 50 percent.

Savage also pointed out that according to U.S. government statistics, the unemployment rate is significantly, as much as 40 percent in some cities and lettuces are sold down also.

The United Farm Workers Union is continuing its efforts to gain official recognition as the bargaining agent for those workers.

According to U.F.W. spokesman Mike Savage, the most right now is being done on the Gallo wine boycott. Liquor stores that carry Gallo wines have been picketed by U.F.W. volunteers in an effort to get the stores to stop selling the products from their shelves.

The United Farm Workers Union is continuing its efforts to gain official recognition as the bargaining agent for those workers.

According to U.F.W. spokesman Mike Savage, the most right now is being done on the Gallo wine boycott. Liquor stores that carry Gallo wines have been picketed by U.F.W. volunteers in an effort to get the stores to stop selling the products from their shelves.

The United Farm Workers Union is continuing its efforts to gain official recognition as the bargaining agent for those workers.

According to U.F.W. spokesman Mike Savage, the most right now is being done on the Gallo wine boycott. Liquor stores that carry Gallo wines have been picketed by U.F.W. volunteers in an effort to get the stores to stop selling the products from their shelves.

The United Farm Workers Union is continuing its efforts to gain official recognition as the bargaining agent for those workers.

According to U.F.W. spokesman Mike Savage, the most right now is being done on the Gallo wine boycott. Liquor stores that carry Gallo wines have been picketed by U.F.W. volunteers in an effort to get the stores to stop selling the products from their shelves.

The United Farm Workers Union is continuing its efforts to gain official recognition as the bargaining agent for those workers.

According to U.F.W. spokesman Mike Savage, the most right now is being done on the Gallo wine boycott. Liquor stores that carry Gallo wines have been picketed by U.F.W. volunteers in an effort to get the stores to stop selling the products from their shelves.

The United Farm Workers Union is continuing its efforts to gain official recognition as the bargaining agent for those workers.

According to U.F.W. spokesman Mike Savage, the most right now is being done on the Gallo wine boycott. Liquor stores that carry Gallo wines have been picketed by U.F.W. volunteers in an effort to get the stores to stop selling the products from their shelves.

The United Farm Workers Union is continuing its efforts to gain official recognition as the bargaining agent for those workers.

According to U.F.W. spokesman Mike Savage, the most right now is being done on the Gallo wine boycott. Liquor stores that carry Gallo wines have been picketed by U.F.W. volunteers in an effort to get the stores to stop selling the products from their shelves. The Gallo company even bought non-union workers in their Modesto grape vineyards.
There is "Steamboat Willie," the first sound cartoon, and the Silly Symphonies. Cartoons are not all that the show had by far. Every week, in addition to the 24 young professionals, there were adult performances. Every Thursday brings the "Big Top," with trapeze artists, jugglers, magicians, etc. Does everyone remember the Doddis? They were short serenettes given by the host Jimmie Dodd. They were designed as "practical guides to a complex world."

"Spin and Marty" is the adventure series from the Triple R Ranch is amusing now, but still rejuvenating to children seeing it for the first time, as are the dance performances by the Mousketeers.

The show started again on Jan. 20 and the first week brought back many memories. There were our favorite cartoons with Mickey and Pluto, Goody, and the pre-suffragette Minnie Mouse. Mickey Mouse as we recall was the little guy that launched Walt Disney's career. Over the years on the "Club," he is shown growing from rompers to wearing long trousers.

"It is incredible what influence the Mousketeers have had on us," said Jack Dine, a student who grew up under the influence of Jimini and the crew. "I can remember the Jimmy Cricket's March, Circus Day, and some of the guest stars like the Lennon sisters, boy did I have a crush on Annette, she still looks pretty good."

"Because we like you."

There is a difference!!!

**MCAT** 5-3-75
**DAT** 4-26-75
**SAT** 4-22-75
**ATOSSE** 4-19-75
**NAT'L B.D.S.** 3-22-75
**GRE** 4-26-75

**MCAT Compact for Spring Break**

- Spring and Summer MCAT Compact Classes
- Excellent Test Preparation
- Voluminous Homework Material
- Limited Class Size
- Taped Lessons for Review or Missed Classes
- Course Material Constantly Updated
- Instructors Experienced in Your Test

Most courses begin 8 weeks prior to test date - REGISTER EARLY

**STANLEY H. KAPLAN EDUCATIONAL CENTER**
St. Louis, Missouri
(618) 656-6366

**CHICAGO CENTER**
(312) 764-5151

**EST: 1938**

---

**After college, will you get the job you deserve?**

Let's face it, things aren't equal in today's job market. Even with a college degree, the Air Force has jobs that fit your college education, on an equal opportunity basis.

The Air Force is deeply involved to provide understanding for its people about the influence of Jimmy and the Mousketeers. As the 24 midget Mousketeers, as the 24 young professionals who originally had drafted their own bills. The legislation provides for the establishment of the small claims court as a part of the magistrate court system in St. Louis City and County and Jackson County.

The Air Force Educational Program, for example, offers the opportunity to earn a college degree at any one of the many educational centers across the country.

Enrollment in the program is open to all qualified individuals. The program is designed to meet the educational needs of civilian and military personnel, and to provide a valuable educational experience for those who wish to continue their education while serving in the Air Force.

Admission to the program is based on academic achievement, personal aptitude, and military performance. Applicants must meet certain eligibility requirements and must pass a thorough screening process.

The Air Force Educational Program offers a wide range of courses in various fields, including liberal arts, business, science, and technology.

In addition to providing high-quality education, the program offers many other benefits to participants. For example, the program offers financial assistance in the form of scholarships, stipends, and grants.

Moreover, the program provides a wide range of career opportunities for participants. Many graduates of the program go on to successful careers in a variety of fields, including government, business, and industry.

Enrollment in the program is open to all qualified individuals. To apply for admission, interested individuals should contact their local Air Force Educational Program office or visit the program's website for more information.

Learn more about the Air Force Educational Program and how it can help you achieve your educational and career goals. Contact your local Air Force Educational Program office or visit the program's website today.

---

**NICKEL NIGHT**

For all unescorted ladies
Rm 6-9pm
plus
11:30pm-12:00am

at

Spankey's & Our Ganga Clubhouse
V's Ladies
Night at Spankey's
Every Tues. and Thurs.

NATURAL BRIDGE and BROWN
Tread water to prepare for the deluge

It's the night before midterm. You have every intention to study...

• It's still early and M*A*S*H* is on. Study after that. Wait.

Hawaii-Five O is having a good story tonight. Study after that. Ten o'clock and every good student should watch the news. Wow! Don Rickles is on the Johnny Carson show tonight. Study after that.

Let's see now, that was the first twelve chapters. The first half hours, followed by some of the Bijou picture. throughout the term and you will start in... one time. It's important to learn the story tonight. Study after that. Wait. to adhere will be a measure of for the first time. Review is therefore, is more effective soon Don't overtax your memory or

2. Reassess your work be a thing of the past [Photo by Jeane Vogel.]

3. Develop a confident attitude dent s think - provid ed you

1. Make a term study plan

It's still early and

It's the night before midterm. develop a daily schedule that allows time for class prepar- minimum of strain.

2. Plan your study carefully TREAD WATER you start sinking.

3. Pace the exam carefully TREAD WATER you start sinking.

4. Develop a confident attitude dent s think - provid ed you

2. Reassess your work be a thing of the past [Photo by Jeane Vogel.]

3. Develop a confident attitude dent s think - provid ed you

1. Make a term study plan

It's still early and

It's the night before midterm. develop a daily schedule that allows time for class prepar- minimum of strain.

2. Plan your study carefully TREAD WATER you start sinking.

3. Pace the exam carefully TREAD WATER you start sinking.

4. Develop a confident attitude dent s think - provid ed you

2. Reassess your work be a thing of the past [Photo by Jeane Vogel.]

3. Develop a confident attitude dent s think - provid ed you

1. Make a term study plan

It's still early and

It's the night before midterm. develop a daily schedule that allows time for class prepar- minimum of strain.

2. Plan your study carefully TREAD WATER you start sinking.

3. Pace the exam carefully TREAD WATER you start sinking.

4. Develop a confident attitude dent s think - provid ed you

2. Reassess your work be a thing of the past [Photo by Jeane Vogel.]

3. Develop a confident attitude dent s think - provid ed you

1. Make a term study plan

It's still early and

It's the night before midterm. develop a daily schedule that allows time for class prepar- minimum of strain.

2. Plan your study carefully TREAD WATER you start sinking.

3. Pace the exam carefully TREAD WATER you start sinking.

4. Develop a confident attitude dent s think - provid ed you

2. Reassess your work be a thing of the past [Photo by Jeane Vogel.]

3. Develop a confident attitude dent s think - provid ed you

1. Make a term study plan

It's still early and

It's the night before midterm. develop a daily schedule that allows time for class prepar- minimum of strain.

2. Plan your study carefully TREAD WATER you start sinking.

3. Pace the exam carefully TREAD WATER you start sinking.

4. Develop a confident attitude dent s think - provid ed you

2. Reassess your work be a thing of the past [Photo by Jeane Vogel.]

3. Develop a confident attitude dent s think - provid ed you

1. Make a term study plan

It's still early and

It's the night before midterm. develop a daily schedule that allows time for class prepar- minimum of strain.

2. Plan your study carefully TREAD WATER you start sinking.

3. Pace the exam carefully TREAD WATER you start sinking.

4. Develop a confident attitude dent s think - provid ed you

2. Reassess your work be a thing of the past [Photo by Jeane Vogel.]

3. Develop a confident attitude dent s think - provid ed you

1. Make a term study plan

It's still early and

It's the night before midterm. develop a daily schedule that allows time for class prepar- minimum of strain.

2. Plan your study carefully TREAD WATER you start sinking.

3. Pace the exam carefully TREAD WATER you start sinking.

4. Develop a confident attitude dent s think - provid ed you

2. Reassess your work be a thing of the past [Photo by Jeane Vogel.]

3. Develop a confident attitude dent s think - provid ed you

1. Make a term study plan

It's still early and

It's the night before midterm. develop a daily schedule that allows time for class prepar- minimum of strain.

2. Plan your study carefully TREAD WATER you start sinking.

3. Pace the exam carefully TREAD WATER you start sinking.

4. Develop a confident attitude dent s think - provid ed you

2. Reassess your work be a thing of the past [Photo by Jeane Vogel.]

3. Develop a confident attitude dent s think - provid ed you

1. Make a term study plan
Thursday

MEN'S BASKETBALL: UMSL will play Principia College at 8 pm at UMSL.
WOMEN'S BASKETBALL: UMSL will play Soon Air Force Base 5:45 at UMSL.
MEETING: of the University Senate will be held at 3 pm in room 126 J.C. Penney.
PEACE CORPS AND VISTA: representatives will be on campus at the Career Planning and Placement Office, room 305 Administration.

Friday

FILM: "The Man Who Loved Cat Dancing" will be shown at 8 pm in room 101 Stadler Hall. Admission is $1.75 with an UMSL ID.
LUNCH'N CHAT: will be held by Hilli at 12 noon in room 58 University Center.
WRESTLING: UMSL will compete in the Washington University Tournament at 12 noon at Washington University.
GALLERY: 210 will be open 10 am to 2 pm in room 210 Lucas Hall.

Saturday

FILM: "The Man Who Loved Cat Dancing" will be shown at 8 pm in room 101 Stadler Hall. Admission is $1.75 with an UMSL ID.

Monday

SHORT COURSE: by the Computer Center on "Census Data and Retrieval" at 2:30 pm in room 208 Lucas Hall.

Sunday

FILM: "Camille" will be shown at 9 pm in J.C. Penney Aud. Free.

European Car Parts
1015 McCausland
St. Louis Mo. 63117
781-8086
PARTS FOR ALL FOREIGN CARS

The University Program Board presents

The Yes Choir
Gospel, Rock & Soul

Organized in February, 1973, the YES CHOIR has grown to include 30 members. The choir has performed with such black leaders as Dick Gregory, Ralph Abernathy and Jesse Jackson and has made numerous television and personal appearances throughout the Midwest.

Saturday, Feb. 22 8:30 pm
J.C. Penney Aud.

$1.00 UMSL Students   $1.50 UMSL Faculty & Staff
$2.00 Public

This program has been subsidized with Student Activity Funds, Advance tickets are available at the University Center Information Desk.
Weak scripts saved by Loretto -
Hilton's professionals

The Loretto-Hilton resident company lead-rotating system strikes again as Arthur A. Rosenberg takes the fore in the current double billing of John Cowen's "Trevor" with Tom Steppard's "The Real Inspector Hound." Coming off of two imposing performances in intellectually difficult roles as "The God Ra" in "Cesar and Cleo- paris" and Deputy Governor Danforth in "The Crucible," Rosenberg is not challenged as fully in the Bowen and Stoppard bill, but he performs his work with his customary precision and depth of thought.

As Trevor in the play of that name, Bowen is required to time his movements and speech perhaps more precisely than anyone else in the timing-orien- tated script. But he is able to keep up, just as are all the other characters. Margaret Winn and Renee Tedlock give excellent and needed assistance as the two girls Jane and Sarah, parts which are not that well differenti- ated in the script, but which the actresses manage to keep separate. In fact, the only really solid character in the script is Mr. Kempton, which Henry Strozier gives his usual detailed attention to, but does carry over some of his Giles Coley.

The other parts are notably helped by the actors — this is the weakest script of the season and it gives the company a real chance to show the special details and talents which have made them paid professionals.

The most important moment of the performance occurs when Bowen switches his theme from timed farce to the joys of lesbian love in mid-scene, and these actors perform a true farce in finishing, the change in mood fast and surely enough for the audience to stop laughing in time.

Stoppard's "Real Inspector Hound," is a better script than "Trevor," but it is still well below Stoppard's best. "Rosen- cranzt and Guildenstern are Dead." The same themes of identity-reality confusion and thematic helpfulness of the protagonist confronted with others who are "in" on a "game" which is life are there, but that is the real trouble — there is nothing new, and Stoppard had done it all before better: The satire of stock pay forms and theatrical crit- icism are excellent, but not quite up to the standards of Shaw, who was seen earlier this year.

In fact, it appears that the device of a "framed" detective story with a "frame" of theatrical criticism serves to save some weak thought with laughter.

The real strength of this play is the typical Stoppard mania for technical execution. This play moves as much faster than "Trevor" did. And I must say the cast outdoes itself in pre- cision movement and precise timing of lines. Just as in "Indians," the characters are secondary to the actors' tech- nique and the Loretto per- formers are the desired infallible machine parts. The only com- plaint I have is that Renee Tedlock appears to be trying to scenicize with beautiful fluid movements, but, as that is what is called for, I am reluctant to judge.

For those of you who left "Cesar," feeling like you just lost a debate and were emo- tionally taken to the cleaners by "The Crucible" this bill will give you a chance to laugh yourself silly without feeling like you have the tastes of a phil­ istine. Stoppard especially, will make you roar without shame and without looking about who is watching you make a fool of yourself. There are very few plays in between the level of a TV situation comedy and the brilliance of Shaw, but these are only as effective as the other in gen- erating laughter without the annoying con­ trivances.

Alice has a 12-year-old kid.

She hasn't got a job and she's on her own.

How come she has such a good time?
Melodrama extols evils' dancing'

Michelle Lattin

"Bertha the Bartender's Beautiful Baby," Pasadena Players.

During the nineteenth century melodrama was the predominant form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatantly disregarded probability. The ending was always happy. Evil was defeated and virtue rewarded. The melodrama was the predominate form of theatre. Its plots were suspenseful and exciting, though they blatant
**SPORTS**

**Women more than lucky**

**Philip Wolf**

*"I just didn't think it would have been this easy!"* UMSL's women's basketball coach Rita Hoff said after her team captured its second successive GAAW (Gateway Association of Intercollegiate Athletics for Women) championship.

The women have taken the seed in the state tournament at Southwestern Missouri State University in Springfield on Feb. 22-24, advancing to a 9-0 record.

Coach Hoff, the only player gone last year's starting five, said, "St. Louis U. and Principia College are usually our competition, but even they didn't play very well. That surprised me because they had most of their starting players returning just like us. That just shows you how much we've improved."

The beginning of the season Coach Hoff expressed concern about fatigue and whether it would hamper her team's effort. In fact we've made starters after five minutes and about fatigue and whether it must be very fresh, because the women's basketball coach Rita Hoff said after her team had been there. "It would be a little leery of the tournament because of the fees and the newness of our program, so we didn't go. But now that we are going, we're really happy."

"I'm particularly happy that we're seated fourth in our first tournament because of the fees, the women have been win-

**Two sports sometimes better**

**Jim Shanahan**

Most people think of their daily exercise in terms of running to catch the bus in the morning, or walking from the Korvette Memorial Parking Garage to the UMSL campus. These feats of endurance begin to pale when compared to the athletic endeavors of some of UMSL's athletes. They reach the darkest depths of despair when compared to the efforts of Ellen Murray.

For the benefit of the uninitiated, Ellen Murray is one of the women swimmers on the competitive swimming team. She is also a member of the women's basketball team. Neither feat is easy! "Swimming is a lot harder. You constantly use your entire body. In basketball you do a lot of running, but you have time to rest. You aren't running the full 40 minutes."

The swimming team has done quite a bit of running this year. Murray attributes this largely to the fact that "we know each other better because we play more together. The other teams don't practice as much. They don't have regular two and three hour practices. I also like to think our coaching is better."

It is in swimming that Murray has to work hardest. In a sport where women's teams compete, at distances of 50 to 100 yards, she swims in the 500 and 1000 yard freestyle races, and has done well enough to beat male swimmers this year. However, she doesn't feel she has reached her potential yet. "I'm not doing as well as I could if I just swam."

**Golf meeting set for Feb. 25**

There will be a meeting for all students interested in trying out for the UMSL varsity golf team on Tuesday, February 25, at 3:45 pm in the Athletic Department conference room located in the Multi-Purpose Building.
Rivermen happy to be home

There is no place like home. After dropping a game against Eastern Illinois University last Thursday , the UMSL Fieldhouse offered a refuge. Only 1-6 on the road this year, the Rivermen held an impressive 9-2 record on the home court. The advantage became 10-2 after the Rivermen throttled Westminster College 97-64 last Monday night at home.

Down 33-25 at half the outlook was grim. Bobby Bone, with a 27.2 point per game average, came away with only 3 points at half time and the Rivermen only shot .395 from the floor compared to Westminster's .458. Warren Wynn, playing a strong offensive game, lead with 14 points.

But not to be denied, the Rivermen exploded with 64 points in the second half to smother Westminster. Bone with a super effort lead the way with 22 points giving him a total of 25 for the home game, and Wynn ended with 23 points. Rolandis Nash contributed 11 points, and Mike McCormack followed with 8. The Rivermen led in rebounding by Wynn with 14 and shot .542 for the second half and .477 for the game from the floor.

UMSL women demolish Quincy 88-28

The UMSL women's basketball team breezed to its twelfth victory against no losses Monday night by wallowing Quincy (BL) College, 88-28, at the UMSL fieldhouse. Carol Migneron scored 21 points and Carmen Forest contributed 14 for the Riverwomen.