



International Marketing

WORLD WIDE WEB METASITES

Web sites	URL's
<i>Bizlink</i>	http://www.bizlink.org/
<i>Internet Public Library</i>	http://www.ipl.org/div/subject/browse/bus45.00.00
<i>Market Research Portal</i>	http://marketresearchworld.net/
<i>Vibes (Virtual International Business & Economics Sources)</i>	http://library.umsl.edu/display/?dept=reference&format=open&page=139

COMPANY INFORMATION

Title	Call Number/URL/Publisher/
<i>Company Annual Reports Online (Europe and USA)</i>	http://www.carol.co.uk/ Free service but requires registration
<i>Corporate Information</i>	http://www.corporateinformation.com/ Company reports from over 55 countries
<i>Hoover's Handbook of World Business</i>	REF DESK HG 4009 H6 Reference Press
<i>International Directory of Company Histories</i>	REF HD 2721 I5 SEARCH TIP: Table of contents available through a title search in the library catalog.
<i>LexisNexis Corporate Affiliations</i>	REF DESK HG 4057 A219 LexisNexis
<i>Manufacturing Worldwide</i>	REF DESK HD 9720.4 M26 Gale Research
<i>Middle East Business Directory</i>	http://www.ameinfo.com
<i>Mergent International Manual</i>	2001-2006 Micro HG 4009 M66 Most recent weeks available online at http://www.mergent.com/downloads-newsReports.html
<i>Standard and Poor's Net Advantage*</i>	Choose from the alphabetical list of databases. For company information, click on <Companies> near the top of the page.
<i>Thomas Global Register Europe</i>	http://www.thomasglobal.com

COMPANY INFORMATION VIA **LEXISNEXIS™**

Title	Call Number/URL
<i>LexisNexis™ Academic*</i>	Choose <i>LexisNexis™ Academic</i> from the alphabetical list of databases on the Library Home Page. Select <Business> from the upper left menu.
<i>Hoover's Company Records*</i>	Online access to <i>Hoover's Company Reports</i> is available via <i>LexisNexis™</i> . After opening the database, select <Business> from the upper left menu. Click on <Company Profiles> in the far right column. In the drop down box under the Select Sources section, scroll down and select <i>Hoover's Company Records</i> .
<i>Standard and Poor's Corporate Descriptions Plus News*</i>	online access to <i>Standard and Poor's Corporate Descriptions Plus News</i> is available via <i>LexisNexis™</i> . Select <Business> from the upper left menu. Click on <Company Profiles> in the far right column. Scroll down and Select Standard and Poor's Corporate Descriptions Plus News in the boxes under the Select Sources section.

*These online resources are available on campus and remotely with a UM-St. Louis SSO ID & password. Access through the Libraries' home page: <http://www.umsl.edu/library>

COUNTRY INFORMATION

Title	Call Number/URL/Publisher/
<i>Background Notes</i>	http://www.state.gov/r/pa/ei/bgn Maintained by the U. S. Department of State & includes information about the land, people, history, government, etc.
<i>China Business</i>	REF HF 1001 W6 C46 World Trade Press
<i>CIA World Factbook</i>	REF DESK Prex 3.15 for print, or online at: https://www.cia.gov/library/publications/the-world-factbook/index.html You may need to choose <i>World Factbook</i> from the list of titles.
<i>Countries and Regions (World Bank)</i>	http://www.worldbank.org/ Choose the link for <Countries> in the upper left corner.
<i>Country Commercial Guides</i>	Ask at the Reference Desk: available in <i>STAT-USA</i> in the TJ Library
<i>Country Studies</i>	Gov Docs: D101.22.550 – for print, or online: http://lcweb2.loc.gov/frd/cs/
<i>Culture Grams</i>	REF GT 150 C85, v. 1-4 BYU
<i>Dun & Bradstreet's Guide to Doing Business Around the World</i>	REF HF 1416 M78 2001 Dun & Bradstreet
<i>Ernst & Young's Doing Business in...[series of countries]</i>	http://www.ey.com/global/content.nsf/International/Home Choose the country by using the pull down menu in the upper right corner.
<i>Europa World Year Book</i>	REF DESK JN 1 E85 Europa Publications Current year at the Reference Desk
<i>Executive Guide to Asia-Pacific Communications</i>	REF HF 5718.2 A78 J36 Kodansha International
<i>Executive Planet</i>	http://www.executiveplanet.com Contains business culture guides and discussion groups on business ethics, etc., in various countries. Must register to participate in discussions
<i>Fodor's Guides</i>	Do a Library Catalog title search for call numbers. E. g., Fodors Australia
<i>InfoPlease</i>	http://www.infoplease.com/countries.html Includes maps, history, government, demographics & more
<i>International Monetary Fund Country Information</i>	http://www.imf.org/external/country/index.htm
<i>Political Handbook of the World</i>	REF JF 37 P6 McGraw Hill Current edition in Reference
<i>State Department Post Reports</i>	Gov Docs S1.127 – for print (shelved alphabetically); Also available online at http://www.edipolmat.com/np/post_reports/post_reports.htm/

<i>State Department Travel Information</i>	http://www.travel.state.gov/ Includes current travel warnings & other pertinent information for international travelers. SEARCH TIP: Click on the link for <Country Specific Information> in the top right hand corner for current information on a particular country.
<i>Statesman's Yearbook</i>	REF DESK JA 51 S7 Current edition at the Reference Desk
<i>Tradeport</i>	http://www.tradeport.org/countries/ Country information from the World Trade Press
<i>Worldmark Encyclopedia of Cultures and Daily Life</i>	REF GN 333 W67, v. 1-4 Gale Research

ECONOMIC INFORMATION STATISTICS

Title	Call Number/URL/Publisher
<i>Balance of Payments Statistics</i>	REF HF 1014 I53 IMF
<i>Demographic Yearbook</i>	REF DESK HA 17 D45 United Nations
<i>Direction of Trade Statistics</i>	REF HG 3881 I6282 IMF
<i>Economic Survey of Europe</i>	REF HC 240 A1 U477 Current print edition in Reference; online access via the Library Catalog United Nations
<i>Economic Survey of Latin America and the Caribbean</i>	REF HC 161 U525 Current print edition in Reference; online access via the Library Catalog United Nations
<i>Encyclopedia of Global Populations and Demographics</i>	REF HB 871 N43, v. 1-2 Sharpe Reference
<i>Euro Data Map</i>	http://www.washingtonpost.com/wp-srv/inatl/longterm/euro/euomap.htm
<i>Eurostat</i>	http://europa.eu.int/comm/eurostat/
<i>Foreign Labor Statistics</i>	http://www.bls.gov/fls/
<i>Illustrated Book of World Rankings</i>	REF HA 155 K87 2001 Sharpe Reference
<i>International Data Base</i>	http://www.census.gov/ipc/www/idb/
<i>International Economics Network</i>	http://www.internationaleconomics.net
<i>International Financial Statistics</i>	REF HG 3881 I626 IMF
<i>International Labour Statistics</i>	http://laborsta.ilo.org
<i>International Monetary Fund</i>	http://www.imf.org/
<i>International Trade Administration</i>	http://www.trade.gov/
<i>International Trade Statistics Yearbook</i>	REF HF 91 U473 United Nations
<i>International Yearbook of Industrial Statistics</i>	REF HC 10 I68 Edward Elgar
<i>Japan Statistical Yearbook</i>	REF HA 1832 J36 Also available online through the Library Catalog Sorifu Tokeikyoku
<i>Monthly Bulletin of Statistics</i>	REF HC 57 M6 United Nations
<i>OECD Economic Surveys</i>	Search the Library Catalog for OECD Economic Surveys and choose the country from the list OECD

United Nations Statistics Division

<http://unstats.un.org/unsd/>

World Trade Organization

http://www.wto.org/english/res_e/statis_e/statis_e.htm**MARKETING/EXPORT-IMPORT/TRADE**

Title	Call Number/URL/ Publisher
<i>Basic Guide to Exporting</i>	http://www.unzco.com/basicguide/
<i>European Marketing Data and Statistics</i>	REF DESK HA 1107 E87 Euromonitor Publications
<i>John R. Jagoe's Export Sales & Marketing Manual.</i>	REF HF 1416.5 E9 Export Institute
<i>Export-Import Bank of the U. S.</i>	http://www.exim.gov/
<i>Federation of International Trade Associations</i>	http://www.fita.org/
<i>Global Markets</i>	http://www.imex.com/global/overview.html
<i>Globus & National Trade Data Bank</i>	Use STAT-USA. Available in the TJ library only.
<i>International Marketing Data & Statistics</i>	REF DESK HA 42 I56 Euromonitor Publications
<i>U. S. Government Export Portal</i>	http://www.export.gov
<i>U. S. International Trade Commission</i>	http://www.usitc.gov/
<i>U. S. International Trade Statistics</i>	http://www.census.gov/foreign-trade/statistics/index.html
<i>U.S. Customs Department</i>	http://www.cbp.gov/
<i>U.S. International Trade Administration</i>	http://trade.gov/index.asp

PERIODICAL INDEXES

Title	Availability
<i>ABI/Inform*</i> (Some full text available.) Choose from alphabetical list of databases. 1971-present.	
<i>Business & Company Resource Center*</i> (Some full text available.) Choose from alphabetical list of databases.	
<i>Business Source Premier*</i> (Some full text available.) Choose from alphabetical list of databases.	
<i>General OneFile*</i> (Some full text available.) Choose from alphabetical list of databases.	
<i>Lexis-Nexis™ Academic *</i> (Most articles full text.) Choose from alphabetical list of databases.	
<i>Wall Street Journal,*</i> 1984 – present, is available full text via <i>ABI/Inform.*</i> SEARCH TIP: Do a <publication> search in the database, and then search within the publication.	

*These online resources are available on campus and remotely with a UM-St. Louis SSO ID & password. Access through the Libraries' home page: <http://www.umsl.edu/library>

OTHER	
Title	Call Number/URL/Publisher
<i>Doing Business in International Markets (U. S. Department of State)</i>	http://www.state.gov/e/eeb/cba/
<i>Encyclopedia of Associations-- International Organizations</i>	REF DESK HS 17 E522 Gale
<i>Financial Data Finder</i> http://fisher.osu.edu/cgi-bin/DB_Search/db_search.cgi?setup_file=finance.setup.cgi	
<i>Global Data Locator</i>	REF HA 36 K87 Bernan Press
<i>Handbook of International Financial Terms</i>	In <i>Standard & Poor's NetAdvantage</i> ; online access available via the Library home page
<i>Standard & Poor's NetAdvantage</i>	Database of international business information; online access available via the Library home page
<i>Statistical Data Locators</i>	http://www.ntu.edu.sg/lib/stat/stateuaf.htm