



C o r p o r a t i o n s & I n d u s t r i e s



Databases

ABI/Inform* -- Many full text articles are available in hundreds of national, regional, and international business journals
Wall Street Journal full text available in this database, 1984 to the present.

Business and Company Resource Center* -- International. Public and private company profiles, rankings, news, investment analysis, and industry information.

Business Source Premier* -- Contains many full text articles on everything related to companies, including rankings, products & brands, financial ratios, news & analysis, etc.

Edgar -- <http://www.sec.gov/edgar.shtml>. Site maintained by the SEC that includes domestic & international company filings. It is freely available on the Internet.

LexisNexis™ Academic* -- This database indexes thousands of newspapers, magazines and journals. Most articles are full text. International. Data and analysis of industries and companies, stocks, bonds, mutual funds, indexes, investment analysis, and current news. SEARCH TIP: Click on <Business> at the top.

Mediamark Research Inc. (MRI+)* -- Registration required using your UMSL SSO ID and password (no charge to you). "MRI+ consolidates many of the databases used to evaluate magazines or seeking directory and editorial information. It has a ...cost-planning module."

Mergent Web Reports (Mergent/Moody's Online Manuals) -- Full text. Provides electronic access to all Moody's/Mergent manuals ever published dating back to 1909. (Municipal and Govt manual currently not available.)

Morningstar Investment Research Center.* Full text. Morningstar Library edition offers investment analysis for mutual funds and stocks.

Small Business Resource Center.* Full text. Learn how to start, finance or manage your small business. It includes sample business plans, how to guides, articles and websites.

Standard & Poor's NetAdvantage* Full text. Includes data and analysis of industries, companies, stocks, bonds, mutual funds, indexes, and current news.

STAT-USA. Available only in the Thomas Jefferson Library Research Commons. A service of the U.S. Department of Commerce, this is the site for the U.S. business, economic and trade community, providing authoritative information from the Federal government and includes the National Trade Data Bank (NTDB).

Value Line.* Full text. Value Line is the largest independent provider of investment-related information in the world.

*These online resources are available on campus and remotely with a UM-St. Louis Gateway ID & password. Access via the Libraries' home page.

Company Information--Descriptions/Financials/History

The American Marketplace. Available via *LexisNexis™ Academic* database. After opening *LexisNexis™*, select <Business> from the upper left menu. Click on <Sources> under the *LexisNexis™* name at the top left of the screen. Enter *The American Marketplace* in the Find a Source search box on the righthand side of the screen. When the name appears on the next screen, click the box and OK - Continue on the upper right of the screen to search within this resource.

Directory of American Firms Operating in Foreign Countries REF HG 4538 A1 D5

Directory of Foreign Firms Operating in the United States REF HG 4507 A21943

Hoover's Company Records. Available via the *LexisNexis™ Academic* database. After opening *LexisNexis™*, select the <Business> tab. Select Company Profiles. Check *Hoover's Company Records in the Sources* box and Search.

<http://www.umsl.edu/library>
University Libraries
Thomas Jefferson Library
Reference Department
314.516.5060
Email: e-ref@umsl.edu
UNIVERSITY OF MISSOURI-ST. LOUIS

Company Information -- Descriptions/Financials/History (continued)

<p><i>Hoover's Handbook of American Business.</i> REF DESK HG4057 .A288 **</p> <p><i>Hoover's Handbook of Emerging Companies</i> - REF DESK HG4057 .A28618 **</p> <p><i>Hoover's Handbook of Private Companies</i> -- REF DESK HG4009 .H668 **</p> <p><i>Hoover's Handbook of World Business</i> -- REF DESK HG4009 .H6**</p> <p>**Current editions at the Reference Desk.</p>	
<p><i>Investext</i> (via <i>LexisNexis™Academic</i>). Select the <Business> tab, then Company Profiles. From the Sources dropdown box, check <i>Investext Current Reports</i>. Analyst reports.</p>	
<p><i>LexisNexis Corporate Affiliations.</i> REF DESK HG4057 .A219. Directory information for U. S. and International Private & Public companies. Identify parent companies and subsidiaries. Includes financials and personnel.</p>	
<p><i>Mergent Web Reports</i>⁺ Online archive of the Moody's/Mergent Manuals listed below. Public U. S. and international. Includes company snapshots, industry reports, and annual reports. Documents in pdf format.</p> <ul style="list-style-type: none"> • Bank and Finance Manual -- 1928 to present • Industrial Manual -- 1920 to present • International Manual -- 1981 to present • OTC Industrial Manual -- 1970 to present • OTC Unlisted Manual -- 1986 to present • Public Utility Manual -- 1914 to present • Transportation Manual -- 1909 to present <p>+ Search each title in Library Catalog for updated weekly reports.</p>	
<p><i>Sorkins Directory of Business & Government.</i> (St. Louis edition) -- REF DESK HG5068 .S2 W56x, 6 vols. Metro St. Louis area business information. Identify public and private businesses in the St. Louis region by city, name, or industry. Directory information in company Profiles section.</p>	
<p><i>Ward's Business Directory</i> REF DESK HG 4057 A575. Directory information on over 112,000 U. S. private and public companies. Includes sales and rankings.</p>	

Industries and Manufacturers -- Online Resources

<i>AnnualReports.com</i> -- http://www.annualreports.com	Online access to annual reports
<i>Business.com</i> -- http://www.business.com	Info about products, services, companies, people, jobs, etc.
<i>Current Industrial Reports</i> -- http://www.census.gov/manufacturing.cir.index.html . Information from the U. S. Census Bureau	
<i>Encyclopedia of Emerging Industries.</i> E-book. Search via Library Catalog or via Gale Virtual Reference Library.	
<i>Hoover's Industries</i> -- http://hoovers.com/free/ind/dir.xhtml	Snapshots of industries.
<i>Industry Data Finder</i> -- http://www.ewp.rpi.edu/hartford/library/industry/industry.htm Library research guide provided by the Cole Library, Rensselaer at Hartford	
<i>Industry Link</i> -- http://industrylink.com	Web links to a wide variety of industry sites.
Industry Research Desk -- http://virtualpet.com/industry	Offers options on how to research an industry or specific company.
<i>IRIN Annual Report Resource Center</i> -- http://www.irin.com	Links to thousands of current and historical annual reports
In the <i>Lexis Nexis™</i> database, there are many business resources available online. To search, choose <i>Lexis Nexis™</i> , Business from the left side of the screen, and check out the various resources. There is a source list provided with each breakdown.	
<i>MeL Business, Economics, Labor Search</i> -- http://mel.org/SPT--BrowseResources.php?ParentId=173 Maintained by the Michigan Electronic Library, provides categorized links to numerous industries and industry information	
<i>North American Industry Classification System</i> -- http://www.census.gov/epcd/www/naics.html The North American Industry Classification System (NAICS) has replaced the U.S. Standard Industrial Classification (SIC) system. Maintained by the Census Bureau	
<i>Thomas Register (ThomasNet)</i> -- http://www.thomasnet.com Includes ThomasRegional information.	
<i>Trade Information Center</i> -- http://Export.Gov Maintained by the U. S. Commerce Dept.'s International Trade Administration; provides industry information.	

Industries and Manufacturers -- Print Resources

<i>Almanac of Business & Industrial Financial Ratios</i>	REF DESK HF 5681 .R25 T68
<i>Encyclopedia of American Industries</i> Also available online. See section above.	REF DESK HC 102 .E53 2005
<i>Encyclopedia of Global Industries</i> Also available online. See section above.	REF DESK HD 2324 .E53
<i>Handbook of North American Industry</i>	REF HF 1746 .H36
<i>Industry Norms & Key Business Ratios</i>	REF DESK HF 5681 .R25 I525
<i>Manufacturing & Distribution U. S. A.</i>	REF DESK HD 9721 .M364
<i>Mergent's Industry Review</i>	REF DESK HG 4961 .M685
<i>Missouri Directory of Manufacturers</i>	REF DESK T12 .M57
<i>NAICS U. S., 2007</i>	PREX2.6/4:2007 (This is a government document.)
<i>RMA Annual Statement Studies</i>	REF DESK HF 5681 .B2 R6
<i>Standard & Poor's Industry Surveys</i>	REF DESK HG 4050 I5 S9
<i>U. S. Industry and Trade Outlook</i> Online access to latest edition via the Library Catalog	C61.48: (Current edition is at the Reference Desk.)

Other Resources

<i>City Business and Industry Journals</i> -- http://www.bizjournals.com/ Comprehensive business news from various cities around the nation.	
<i>Dictionary of e-Business</i>	Available via the Library Catalog or <i>Credo Reference</i>
<i>Encyclopedia of American Business History & Biography</i>	REF HF 3021 .E5 9 vols.
<i>Encyclopedia of Associations</i>	REF DESK HS 17.E5
<i>Encyclopedia of Associations: International Organizations</i>	REF DESK HS 17 .E522
<i>Encyclopedia of Business Information Sources</i>	REF DESK HG 5353 .E9 2006
<i>Encyclopedia of Business Information Sources Europe</i>	REF HF 54.52 .E85 E53 1994
<i>International Encyclopedia of Business and Management</i> REF HF 1001 .I53, 6 vols.	
<i>Strauss's Handbook of Business Information : a guide for librarians, students, and researchers</i> REF DESK HF 1010 .M67 2004	
<i>Wall Street Journal Index</i> -- REF Indexes HG1 .W26 1993 - present. 1955 - 1992, in COM1 HG1 .W26 <i>Wall Street Journal</i> . Online full text in ABI/Inform database. See "Databases" section for information.	

Rankings & Statistics

<i>American Fact Finder</i> database -- http://factfinder.census.gov/home/saff/main.html?_lang=en Provides access to population, housing, economic and geographic data gathered by the U. S. Census Bureau	
<i>Business Statistics of the United States</i>	REF DESK HC 101 .A13122
Company Statistics -- U. S. Census Bureau: http://www.census.gov/csd/	
<i>Economic Censuses</i> -- http://www.census.gov/econ/census02/	
<i>European Marketing Data & Statistics</i>	REF DESK HA 1107 .E87
<i>International Marketing Data & Statistics</i>	REF DESK HA 42 .I56
<i>Market Share Reporter</i> REF DESK HF 5410 .M35 2009 Also available online via <i>Business & Company Resource Center</i> database. After doing a company or industry search, <i>Market Share Reporter</i> is available via the <Rankings> tab.	
<i>St. Louis Business Journal Book of Lists</i>	REF DESK HF 5068 S26 B6x
<i>Standard & Poor's Statistical Service</i>	REF DESK HC 101 S74
<i>Statistical Abstract of the United States</i> Also available online via the Library Catalog.	REF DESK HA 202 .A388
<i>Success by the numbers: statistics for business development.</i>	REF DESK HF54.46 S83 2005