David Augustine Jr., better known by his stage name, Dee-1, was born and raised in New Orleans, Louisiana. While Dee-1 shared the same struggles as the legendary artists that put the 504 on the map, he represents the city with a different viewpoint. He is the voice for anyone on a mission to win in the game of life by maximizing their potential and grinding with a purpose.

After graduating from Louisiana State University with a bachelor's degree, Dee-1 began teaching middle school in Baton Rouge, Louisiana. As his buzz as an artist grew, he decided that his passion for Hip-Hop was too much to ignore and that being "Dee-1" gave him a much larger platform to be heard than being "Mr. Augustine." In 2009, the same year he opted to stop teaching and focus on music, he self-released David & Goliath, his debut album, throughout which he maintained his down to earth underdog approach.

In 2015 Dee-1 signed to RCA Inspiration and released an EP, 3's Up. He then later released "Sallie Mae Back" in 2016, a hyper-energetic track celebrating the completion of his student loan payoffs. In addition to his own budgeting, he used a part of his label signing advance to pay off the loans. The track received critical acclaim from CNN, ESPN, Forbes and TIME magazine. The Washington Post called it the “anthem of a generation” and landed Dee-1 a seat on Fox's leading talk show, The Real, as well as ESPN's His & Hers with Michael Smith and Jemele Hill.

The blazing success of the track also led to ESPN recruiting Dee-1 for the theme song, "We Are The Undefeated," of its sports, race and culture website, The Undefeated. Adding to that accomplishment, he penned lyrics for “F.A.S.T. Song,” a track for the American Heart Association raising stroke awareness.

Dee-1 headlined his first nationwide tour in 2016 titled "The Slingshot David Mixtape Tour," following the release of The Slingshot David Mixtape in July. His first studio album under the RCA imprint, Slingshot David, was released on November 10, 2017. The album’s lead single, "Hood Villians," was handpicked by Lupe Fiasco, with the project boasting names such as Sevyn Streeter and Avery Wilson.

Dee-1 has made no secret about his passion for education. After all, the former teacher regularly speaks to students across the country about the importance of attending college. He also knows firsthand the importance of paying for higher education and being financially responsible with the debt students often incur on their paths to academic success.

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