

## Global Economy Resources

•TITLE:	TYPE OF MATERIAL:	COPYRIGHT :	GENERAL DESCRIPTION :	AREA :	CODE :
A Yen to trade	Teacher reference	1999	These lessons were written to help students understand the basic rationale for trading, the gains that are possible from trade, and how trading is done between people of different countries. Each lesson teaches about fundamental economic concepts such as scarcity, economic wants, resources, good and services, opportunity cost and money, as well as international trade concepts including exports and imports, tariffs, quotas, embargos, exchange rates, and trade routes. Most lessons employ simulations and other hands-on activities engaging students in the	ir-b	24

			learning process and providing experiences to help them discover why things happen as they do.		
Beyond Borders - Ethics In International Business	Video 30 min. / leaders guide	2000		ir-b	22
Building A Sustainable Economy	Video, 24 min			ir-b	4
Controlling Interest	Video, 46 min			ir-b	5
Cross- cultural understanding	Video, 45 min & instructor's guide w/ video script,discussion questions & role play exercises	2002	"Dramatizes the profound effects that traditional cultures have on modern communications. Viewers meet the leader of a virtual team and observe the challenges she faces trying to lead her managers in Africa, Asia, India and Latin America. ""Good graphics and content will hold attention of undergrads""-- Prof. Michael Harris	ir-b	27a, b
Dandora ( Kenya)	Video, 20min	1982		ir-b	10
Do we speak the same language?	Video, 12 min & Instructor's guide w/ video script,discussion questions &		Examines a manager who misunderstands an employee's cultural and	ir-b	28 a, b

	role play exercises		language differences. Shows how to avoid language problems, improve communication, avoid bias, and make the most of a multicultural workforce. "Good dialogue, raising a lot of important issues in a relevant setting"--Prof. Michael Harris		
Exploring the marketplace: the international news journal, inc	Teacher resource manual. middle school	1992	In the second volume in the series, Exploring the International Marketplace: The International News Journal, students form a classroom corporation to produce and market a news journal on trade relationships between the United States and selected countries in Europe, Asia, Africa and Latin America. Throughout the unit, economic content is linked to other subjects traditionally taught in the middle grades- including geography,	ir-b	31

			language arts, and mathematics.		
Geraldo Off-Line	Video, 24 min	2000	Globalized economy affects Brazilian factory worker.	ir-b	3
Global Economic Prospects & the Developing Countries	Report	1994 1995 2 issues	This report emphasizes that the underlying links between developing & industrial countries are becoming stronger.	ir-b	32
Global Economy Notebook	Resource Material		A lot of updated information on global market and economy.	ir-b	21
Global Outlook 2000: An Economic, Social and Environmental Perspective	Book	1990	Written for general readers, <i>General Outlook 2000</i> looks back at the last 30 years and forward to 2000 and describes the most likely course the world economy will take in the 1990. Sifting through numbers studies, United Nations experts predict that if current patterns continue, the gap between the richest and poorest countries will widen, with dire consequences for all of us. Just as seriously,	ir-b	7

			deterioration of the physical environment will increase, unless patterns of production and consumption change radically. But the authors identify a number of important trends that may significantly improve the outlook, such as genuine progress in disarmament which could release extensive resources for civilian use, and new technologies, stimulating increased economic productivity.		
How the World Works	Teachers & student advanced supplementary reading	1993	"Americans persist in thinking that Adam Smith's rules for free trade are the only legitimate ones. But today's fastest-growing economies are using a very different set of rules."--article by James Fallows	ir-b	29
International Trade: Curriculum Guide	Curriculum unit, high school	1991	Curriculum units developed for high school students. Topics	ir-b	11

			include global economy, international trade, problems, policies, and implications.		
International Trade Negotiation Simulation, adapted by Carol Miller Lieber, Sarapage McCorkle & Kathy Cochrane (UMSL)	Simulation for teachers and students		A teacher's introduction, game rules and materials: student survey; student readings; teacher background readings.	ir-b	35
Introduction To International Trade	Lesson plan	1986	This issue of Intercom focuses on international trade, including the reasons nations trade, the important characteristics of international trade on workers and consumers, the development of global production systems, and alternative government trade policies. There is a special emphasis on the US-Japan trade relationship.	ir-b	15
Living In A Global Age	Student activity	1984	A simulation activity for upper elementary and secondary level students. A highly motivating way to introduce concepts in	ir-b	13

			international trade and global economics. A variety of topics are explored, such as energy shortages, international crisis, relationship between rich and poor nations, foreign diplomacy, interdependence, cross-cultural communication, and global systems.		
Making Decisions: Our Global Connection	Lesson plan, grades 8-12	1980	Lessons for teaching citizenship skills and concepts using local involvement in world affairs. Grade 8-12	ir-b	16
Managing across cultures: Avoiding misunderstandings and stereotypes	Video, 15 min & Instructor's guide w/ video script, discussion questions & role play exercises	2002	Dramatizes the costly mistakes made by a European engineer when she fails to understand her local South American associates and their culture, and her employees conceal important information. Video explores and stimulates discussions of	ir-b	25

			how to understand other cultures, get accurate information, and profit in the global market.		
Nafta Now! The Changing Political Economy of North America, ed. Brenda M. McPhail	Teacher resource	1995	A collection of 9 essays that analyze the agreement and its political, economic and socio-cultural effects.	ir-b	34
Reviews Of Development - Related Films And Videotapes	Teacher resource info	1990	Reviews of movies and films related to development.	ir-b	14
<i>Social Education:</i> Raising interest in economics	Periodical of NCSS, background reading/ teacher's reference	2003	Topics: 1. The importance of financial and economic education and literacy 2. Is economics your worst nightmare? 3. Why don't people save when they know they should? 4. Activity- based economics 5. Best practice economic education for young children? 6. Advanced placement economics 7. The purchase of the Louisiana territory	ir-b	23

			<p>8. Patriotism versus multiculturalism in Times of War</p> <p>9. A response to David Warren Saxe</p> <p>10. Jimmy Carter, an hour before daylight: memories of a rural boyhood</p>		
Teaching About Consumer And The Global Market Place	Lesson plan	1981	<p>The first portion of the book helps students to focus on the values, problems and skills involved in becoming a more conscious consumer. The book contains activities appropriate for courses in consumer math, social studies, business, English, home economics and modern problems.</p>	ir-b	17
Teaching Strategies : International Trade (Secondary)	Lesson plan, curriculum unit, 2 copies. High school.	1988	<p>Offers a window on the world for students studying senior high school level economics and social studies content. Each lesson included in the book was chosen to add an international dimension to</p>	ir-b	18

			social inquiry and to frame this inquiry within the process of economic reasoning.		
The Economist World Atlas And Almanac	Atlas, almanac	1989	A skillful mix of the political, physical, thematic maps and country and regional profiles. Features more than 1000 original full-color graphics that provide at-a-glance comparisons of the nations of the world, on subjects ranging from defense spending and foreign debt, to life expectancy and environmental pollution.	ir-b	19
The Global Assembly Line	Video, 58 min		Traveling from Tennessee to Mexico's northern border, from Silicon Valley to the Philippines, <i>The Global Assembly Line</i> takes viewers inside our new global economy. A vivid portrayal of the lives of working women and men in the	ir-b	1

			free trade zones of developing countries and North America, as U.S. industries close their factories to search the globe for lower-wage workforces. We take a rare look at the people who are making the clothing we wear and the electronics goods we use - as well as the business decisions behind manufacturing - on the global assembly line. Emmy Award Winner.		
The Global Product: Internationalization Of The Auto Industry	Lesson plan, curriculum unit, high school	1985	This unit deals with the interdependence of nations through joint manufacturing of products such as Nike sport shoes and automobile. A secondary level unit in which students participate in a decision-making activity regarding global auto production.	ir-b	20
The Neighborhood of Coelhos (Brazil)	Video 28 min	1982	The film explores the problems of urban growth and ways of	ir-b	8

			<p>improving the quality of life in Coehlos. Creating jobs, reclaiming swampland, providing education and setting up a system for land tenure- all are parts of an urban development program put into effort by the Brazilian government. A variety of views regarding the neighborhood of Coehlos are examined - those of a city planning official, community leaders and residents.</p>		
The Summit	Video, 24 min	2000	<p>The 1955 Copenhagen social summit promised action on poverty, employment and social integration - pledging governments to deliver greater social justice to the world's six billion inhabitants. But in the five years since Copenhagen, the gap between the rich and the poor</p>	ir-b	2

			actually widened, while development assistance from the industrialized donor countries went into sharp decline. In June 2000 heads of state held a special session of the UN General Assembly to review progress on the social summit.		
The Virtual Team: Managing culture and technology	Video, 20 min & Instructor's guide w/ video script, discussion questions & role play exercises. Undergraduate level.	2002	"Dramatizes the profound effects that traditional cultures have on modern communications. Viewers meet the leader of a virtual team and observe the challenges she faces trying to lead her managers in Africa, Asia, India and Latin America. ""Good graphics and content will hold attention of undergrads""-- Prof. Michael Harris	ir-b	26
The Work of Nations: preparing ourselves for 21st century capitalism	Teacher & advanced student supplementary reading, by Robert B. Reich	1991	From Publishers Weekly "Why is the gap between rich and poor widening, both in the U.S. and globally?	ir-b	30

			<p>Linking income differentials to levels of education, Reich ( The Next American Frontier ) divides the universe of jobs into three categories: routine production, in-person services and symbolic-analysts. Symbolic analysts--those who identify, solve and broker problems--are doing well, while prospects for the other types of workers are declining, Reich maintains. He links their fortunes to a newly emerging, global economic order in which the description, "U.S. corporation," is increasingly a fiction as companies operate transnationally in a decentralized web of goods and services. This immensely stimulating treatise holds that the prosperity of</p>		
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			<p>a nation and its people is ever more tenuously linked to corporate profitability. Reich urges Americans to develop skills that contribute to the world economy, to invest in infrastructure, education and training, and to be open to foreign investments in U.S. enterprises.</p> <p>"</p> <p>Copyright 1991 Reed Business Information, Inc.</p>		
Trade, Opposing Viewpoints	Series edited Bender, Leone	1991	<p>The Opposing Viewpoint series is developed to help readers become more intelligent and discriminating consumers of information in our media-centered culture. The series uses magazines, journals, books and newspapers, as well as statements and position papers from a wide range of individuals and organizations.</p>	ir-b	6

			The discussion activities are designed to help develop basic reading and thinking skills. This episode focuses on trade.		
U.S. Trade Policy: Competing In A Global Economy	Curriculum unit	1993	A five day lesson plan. The focus of this unit is particularly relevant with the emergence of the US trade policy as a vital public issue. Talked about two key elements of the U.S. trade policy: NAFTA and GATT, it aims to provide students with the tools to express their views on these important topics.	ir-b	12
What is Economy For? , by James Fallows	Article	1994	Our answer: To grow so that we can buy more. Asia's answer: To grow so that the country can produce more.	ir-b	33
World Bank Story	Video 20 min	1991		ir-b	9 a, b