

## Outcomes for the College of Fine Arts and Communication

Communication	Information Mgt/ Quantitative Skills	Valuing/Ethics/ Integrity	Critical Thinking	Content Knowledge	Application/ Internship
<b>Studio Art BFA</b>					
Develop visual, and verbal responses to visual phenomena, and organize perceptions and conceptualizations both rationally and intuitively.	Become familiar with the major achievements in the history of art design, including the works and intentions of leading artists/designers in the past and present.	Develop the capacity to identify and/or solve problems within a variety of physical, technological, social, and cultural contexts.	Understand and evaluate contemporary thinking about art or design.	Become familiar with and develop competence in a number of art or design techniques.	Make valid assessments of quality and effectiveness in design projects and works of art, especially their own.
<b>Art History BA</b>					
Express their ideas clearly in written and verbal form.	Possess the ability to conduct independent art historical research.		Be aware of current issues in at least one field of art history.	Demonstrate familiarity and basic knowledge of major art historical monuments.	
<b>Communication BA</b>					
Acquire basic knowledge about the components of the communication process.	Develop message construction skills based on knowledge regarding factors that influence message effects.	Acquire and understanding of the role of culture on social interaction.	Acquire an understanding of the impact of contextual factors on communication processes and outcomes.	Become familiar with the impact of channel and channel characteristics on communication processes and outcomes.	
<b>Media Studies BS</b>					
Write clearly and effectively, with an understanding of aesthetics and form of media vocabulary.	Utilize information technology for research, written, and creative work.	Formulate opinions about media related topics and express attitudes effectively and rationally about individual perception and cognition.	Comprehend, interpret, and analyze written, produced, and mediated text and ideas.	(Embedded in Other Outcomes)	
Speak clearly and effectively in groups and interpersonally about media theories, concepts, programming, and ideas.					

Theatre and Dance BA					
Write clearly and effectively, demonstrating an understanding of aesthetics and form, indicating significant knowledge of theatre and dance related topics.	Utilize theatrical concepts and technology for research, writing, and creative work, in a variety of disciplines.	Demonstrate an understanding of the cultural role of the performing arts and their symbiotic relationship with fine arts, literature, and philosophy, in a global context.	Comprehend, interpret, and analyze text and performance, demonstrating significant knowledge and understanding of theatre and dance.	(Embedded in Other Outcomes)	Develop skillful and creative self-expression in the performing arts in both solo and collaborative work
Speak clearly and present ideas effectively about performative concepts.					