

UM - St. Louis

Event Type Analysis

Event Type	Reservations		Bookings		%		Reserved	Hours		%		Event	Hours
	FY 07	FY 08	FY 07	FY 08	FY 07	FY 08		FY 07	FY 08	FY 07	FY 08		
(none)	744	367	1,436	660	53.52	23.02	8,091.18	3,231.92	44.99	16.26	5,951.68	2,619.42	
ATHLETIC	1	1	4	5	0.14	0.17	24	10	0.13	0.05	24	10	
AWARDS	1	0	1	0	0.03	0	17.5	0	0.09	0	8	0	
BANQUET	11	6	16	7	0.59	0.24	195	67	1.08	0.33	73	29.5	
BEVERAGE	1	0	1	0	0.03	0	14	0	0.07	0	14	0	
CEREMONY	3	4	3	5	0.11	0.17	30	75.5	0.16	0.37	7	39.25	
CLASS	10	10	26	19	0.96	0.66	241.5	236.5	1.34	1.19	158.5	160.5	
COLLOQUIUM	2	0	4	0	0.14	0	20.5	0	0.11	0	14.5	0	
CONCERT	0	1	0	1	0	0.03	0	7	0	0.03	0	7	
CONFERENCE	8	19	136	240	5.06	8.37	1,956.50	3,370.50	10.88	16.96	1,737.00	2,822.50	
DANCE	0	1	0	1	0	0.03	0	3	0	0.01	0	3	
ELECTIONS	0	1	0	10	0	0.34	0	124	0	0.62	0	124	
EXHIBIT	1	0	95	0	3.54	0	285	0	1.58	0	285	0	
FAC/STAFF HOSTED	1	0	1	0	0.03	0	13.5	0	0.07	0	10	0	
FILM	1	3	1	7	0.03	0.24	4	27	0.02	0.13	4	24	
FUNDRAISER (STUDENT)	0	1	0	5	0	0.17	0	30	0	0.15	0	20	
HOLD	20	60	41	71	1.52	2.47	358.25	525.58	1.99	2.64	249.25	410.08	
INDUCTION CEREMONY	1	1	1	1	0.03	0.03	1.5	9.5	0	0.04	1.5	3.5	
INFORMATION TABLE	58	101	124	258	4.62	8.99	721.75	1,469.25	4.01	7.39	597.25	1,234.00	
INITIATION	1	2	1	2	0.03	0.06	11	16	0.06	0.08	3	6	
INTERVIEWS	1	1	1	3	0.03	0.1	3	7	0.01	0.03	3	4.5	
JOB FAIR	3	3	6	10	0.22	0.34	60.25	115.5	0.33	0.58	33.25	79	
LECTURE	11	11	18	16	0.67	0.55	143.5	97.5	0.79	0.49	74	38	
LUNCHEON	14	8	29	29	1.08	1.01	210.33	237	1.16	1.19	163.83	158	
MEAL	28	22	29	41	1.08	1.43	170.92	248.25	0.95	1.24	70.42	152.25	
MEETING	174	459	269	1,020	10.02	35.57	2,065.87	5,903.32	11.48	29.7	1,133.87	3,727.33	
MEMORIAL	0	1	0	1	0	0.03	0	2.75	0	0.01	0	2.75	
OPEN HOUSE	2	0	3	0	0.11	0	20	0	0.11	0	20	0	
ORIENTATION	12	11	38	52	1.41	1.81	421.75	579.75	2.34	2.91	290.5	408.75	
PARTY	5	7	6	7	0.22	0.24	56.5	45	0.31	0.22	26	33	
PICKUP	70	1	94	1	3.5	0.03	62.03	1.5	0.34	0	60.03	1.5	
PICNIC	1	1	1	1	0.03	0.03	2	16	0.01	0.08	2	9	
PROSPECTIVE STUDENTS	34	38	38	44	1.41	1.53	266.5	350.28	1.48	1.76	177.5	221.92	
READING	2	2	3	2	0.11	0.06	6	3	0.03	0.01	6	3	
RECEPTION	29	18	43	40	1.6	1.39	449.25	540.25	2.49	2.71	228.75	314.75	

RECRUITING	5	3	11	7	0.4	0.24	178	48	0.98	0.24	138	36
REHEARSAL	1	3	1	3	0.03	0.1	2	18.5	0.01	0.09	2	10.5
RELIGIOUS	0	3	0	19	0	0.66	0	76	0	0.38	0	39.5
SEMINAR	2	6	2	8	0.07	0.27	21.75	74.25	0.12	0.37	8.5	38.25
SPEAKER	4	0	10	0	0.37	0	78	0	0.43	0	39.5	0

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Event Type	Reservations		Bookings		%		Reserved FY 07	Hours FY 08	%		Event FY 07	Hours FY 08
	FY 07	FY 08	FY 07	FY 08	FY 07	FY 08			FY 07	FY 08		
SPEAKER	0	11	0	14	0	0.48	0	69.75	0	0.35	0	43.25
SPECIAL	63	83	142	194	5.29	6.76	1,334.00	1,713.00	7.41	8.62	1,008.00	1,300.00
STUDENT HOSTED EVEN	1	1	1	1	0.03	0.03	2	2	0.01	0.01	2	2
SYMPOSIUM	2	2	2	2	0.07	0.06	17.5	21	0.09	0.1	7	12
TESTING	4	3	17	13	0.63	0.45	143	129	0.79	0.64	90	85.5
VOTER REGISTRATION	0	1	0	1	0	0.03	0	4	0	0.02	0	2
WORKSHOP	21	22	28	46	1.04	1.6	281.75	366.25	1.56	1.84	122.75	181
Total	1,353	1,299	2,683	2,867	100	100	17,981.08	19,871.60	100	100	12,844.58	14,416.50

Reserved Event      Estimated Actual

% Estimated Attendance		% Actual Attendance	
FY 07	FY 08	FY 07	FY 08
46.33	18.16	21,675	8,561
0.18	0.06	190	0
0.06	0	100	0
0.56	0.2	1,218	664
0.1	0	0	0
0.05	0.27	635	640
1.23	1.11	750	740
0.11	0	114	0
0	0.04	0	50
13.52	19.57	5,290	14,656
0	0.02	0	120
0	0.86	0	0
2.21	0	0	0
0.07	0	100	0
0.03	0.16	75	320
0	0.13	0	10
1.94	2.84	390	67
0.01	0.02	0	0
4.64	8.55	64	262
0.02	0.04	200	205
0.02	0.03	0	30
0.25	0.54	600	1,015
0.57	0.26	1,172	1,758
1.27	1.09	2,997	4,493
0.54	1.05	805	3,509
8.82	25.85	9,263	21,947
0	0.01	0	45
0.15	0	300	0
2.26	2.83	660	1,745
0.2	0.22	800	860
0.46	0.01	12	0
0.01	0.06	1,000	300
1.38	1.53	1,584	2,158
0.04	0.02	0	0
1.78	2.18	3,478	2,631

1.07	0.24	190	8	0.31	0.01	140	0	0.64	0
0.01	0.07	0	25	0	0.03	0	0	0	0
0	0.27	0	270	0	0.35	0	0	0	0
0.06	0.26	60	410	0.09	0.53	0	295	0	1.03
0.3	0	545	0	0.9	0	110	0	0.5	0

% FY 07		Estimated Attendance FY 07		% FY 08		Actual Attendance FY 07		% FY 08	
0	0.3	0	653	0	0.84	0	240	0	0.83
7.84	9.01	3,848	6,030	6.41	7.84	1,074	613	4.96	2.14
0.01	0.01	0	0	0	0	0	0	0	0
0.05	0.08	330	150	0.54	0.19	0	50	0	0.17
0.7	0.59	301	120	0.5	0.15	0	0	0	0
0	0.01	0	0	0	0	0	0	0	0
0.95	1.25	1,263	2,454	2.1	3.19	802	1,333	3.7	4.66
100	100	60,009	76,906	100	100	21,625	28,577	100	100