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FY06-1564

SECTION A - ORGANIZATION INFORMATION

UMSL-Gallery 210

- UM-St. Louis, 44 East Drive, TCC, One University Blvd. St. Louis, MO 63121 Briefly describe your organization's mission:

- Gallery 210's mission is to support the educational mandate of UM-St. Louis, contribute to the cultural climate of campus and neighboring communities and serve the local arts community through the regular presentation of contemporary visual arts.

SECTION B - APPLICATION INFORMATION

Category: Program Support III - Non-Arts Groups > \$5,000

Discipline: Visual Arts Contact Person: Terry Suhre Title: Director

Daytime Telephone: 314-516-5952 Email Address: suhre@jlnx.umsi.edu

Program Budget (automatic summary from Section J

Budgeted Expense: - Budgeted Income:

\$ 135,408 - 115,408

SECTION C - PROGRAM OVERVIEW 1. One-time Project

2. Program Title: Gallery 210 2006-2007 Exhibition Season

UMSL #

3. In the space below, provide a one-paragraph summary description of your project(s).

The Curators of the University of Missouri on behalf of Gallery 210 is requesting \$25,000 to support the eight exhibitions of the 2006-2007 Gallery 210 Exhibition Season. Exposure 9 (Juried by Robert Sill, Illinois State Museum), Ken Konchel: Elegant City, Ana Flores: Cuban Journal, Cheryl Yun: Recycling the News, Bill Smith:

Beautiful Science, Cynthia Pachikara: Shadow Work, Chakaia Booker: Sculpture, and Portfolio: Work from Students at the Central Visual and Performing Arts High School. The exhibitions will be supported with artist lectures, public receptions and publications. All of the above programs are free and open to the public.

4. Artists Employed	Current Grant Year 6/1/05 - 5/31/06	Upcoming Grant Year 6/1/06 - 5/31/07
Total number of contracted/salaried artists	11	10
Number of local artists	6	6

SECTION D - ORGANIZATION / DEPARTMENT FISCAL HISTORY

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	Last Fiscal Year (2005)	This Fiscal Year (2006)	Projected (2007)
Total Expenses	\$83,892	\$139,000	\$149,500

Total Revenue		\$83,892	\$139,000	\$149,500
# Audience members: 4020		# Educational/Outreach participants: 200	# Personnel (Paid and Volunteer): 10	# Board Members: 10
17% African-Am. 67% Caucasian 10% Latin-Am. 5% Asian-Am. 1% Other	15% Children 85% Adults 40% Male 60% Female	85% Children 15% Adults 70% African-Am. 22% Caucasian 7% Latin-Am. 1% Asian-Am. 0% Other	40% African-Am. 60% Caucasian 0% Latin-Am. 0% Asian-Am. 0% Other	40% African-Am. 60% Caucasian 0% Latin-Am. 0% Asian-Am. 0% Other

t 2. Outline the current strategies and future plans for achieving "racial and cultural dJv~rsitY for your organization. Specifically address audienCe and programming; outreach effQrt~;~n~, 'boar'd recruitment in your answer. (400 characters)



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Booker: Sculpture 16-June 16, 2007

self-proclaimed "Rubber Queen began" using recycled and discarded tires in the mid 1990's Booker e tires cuts into strips and then wraps and folds (occasionally over wooden forms) into provocative forms that can be whimsical, aggressive and often sexually suggestive. The worn treads are particularly evocative. She compares the way tires wear down to the way life wears people down. Booker emphasizes the textural qualities of her materials. She states that the tire tread designs remind her of textile designs and of ritual scarification of her ancestors from Africa.

Portfolio: Central Visual & Performing Arts High School June 1-July 7, 2007

The annual exhibition of work by graduating students from St. Louis' magnet school for the arts features a cross section of materials, media, and approaches.

1. Quality of Programs:

Gallery 210 enjoys a reputation for organizing and presenting accessible, high quality contemporary art exhibitions by artists with national reputations, emerging and established regional artists. The director, working with the advisory board, develops a two-year schedule featuring a diverse program of media, ethnic, aesthetic, and philosophical viewpoints. The long-range planning process is designed to assure successful programs through the early involvement of artists, community groups, and coordinated fund raising efforts.

Robert Sill has over 15 years of as a museum professional. He has organized over 30 major exhibitions for the Illinois State Museum as well as conceiving and curating a series of solo exhibitions titled FOCL, Forms of Contemporary Illinois. Sill holds a position as an adjunct professor at the University of IllinoisSpringfield and is in demand as a lecturer, juror and panelist. He holds a M.F.A. from the University of Minnesota and a B.F.A. from Northern Illinois University.

Ken Konchel is a well-known figure in the St. Louis art scene. His work has been featured in numerous group and solo exhibitions including A National View at Grandview, Atlanta Artists Center, Atlanta GA; Space Exploration, Baseline Gallery, St. Louis, MO; 36TH Annual National Juried Exhibition, Palm Springs Desert Museum, Palm Springs, CA; Ken Konchel Photography, Kansas City Artists Coalition, Kansas City, MO; Spectra '04 National Photography Triennial, Silvermine Guild Arts Center Guild Arts Center New Canaan, CT; MOAK 4 State Regional Exhibition, Springfield Art Museum, Springfield, MO; and 9th Annual Visual Proof, Photographic Center Northwest, Seattle, WA. His works are in many public and private collections including: Civitas Development, Los Angeles, CA; Resources Global Professionals, St. Louis, MO; Deloitte & Touche, St. Louis, MO; The Sanson Group, St. Louis, MO; Spring Corporation E Art Collection Shawnee Mission, KS; and McCormack Baron Associates, St. Louis, MO

Ana Flores is a sculptor, environmentalist and community arts advocate who lives in southern Rhode Island. Her work is shown internationally. Some recent exhibitions include: Cuban JournallA Sculptural Installation Fine Arts Gallery, University of Rhode Island, Kingston, RI, Ana Flores and Gabriel Warren/ Two Sculptors Respond to Landscape Gallery of Art, St. Francis Xavier University, Antigonish, N.S. Canada; Out of Bounds/Contemporary Hispanic and Latino Art, Turchin Center for the Visual Arts, Boone, N.C. Flores has also been very active doing public art projects engaging diverse communities since 1986. She has been awarded numerous grants and fellowships. Her recent awards include a grant from Rhode Island 2000, the Visual Arts Sea Grant, and the Rhode Island Artist to be exhibited at the National Museum of Women in the Arts.

Cheryl Yun is an Assistant Professor of Art and Design at Purdue University. She holds a BFA from Cornell University and a MFA from School of Visual Arts. She has participated in numerous group and solo exhibitions including: Fear Gear, Roebing Hall, New York, NY; Dissent: Political Voices, SPACES Gallery, Cleveland, OH; SCOUP NY, International Art Fair, New York, NY; Cheryl Yun Collection: Lingerie and Swimwear,

Urban Institute for Contemporary Art, Grand Rapids, MI; Second Time Around, Hewitt Gallery, New York, NY as well as solo shows at White Columns, New York; and the Rhona Hoffman Gallery, Chicago. Recent reviews of her work include Paper Sculpture, Art on Paper March; April 2005; Regarding Gloria at White Columns, Flash Art, January/February 2003 Critical Consumption, New York Times, March 7, 2003 and many others.



; She has exhibited nationally in venues including the Forum for Contemporary Art in St. Louis, Ied Works in Seattle, Fassbender Gallery in Chicago, SPACES in Cleveland and the Art Gallery

Scotia in Halifax. For the last few years Cynthia has been teaching video installation, sculpture, Iecturally based courses in various schools including Purdue University, Reed College, the fie Northwest College of Art in Portland, and Washington University in St. Louis. Currently she is an tSSIstant Professor in the School of Art & Design with a joint appointment in the TCAUP. She teaches a Video Installation course as a meet together between students in A&D and TCAUP as well as various ConceptIForm/Context courses in A&D.

Bill Smith has a background in engineering and biology, holding a Bachelor of Science from the Southern Illinois University-Edwardsville and working for a while at Monsanto. He holds an MFA from the University of Illinois. His recent exhibitions include solo show in Chicago, Toronto and Montreal. He has been invited to present new work at the Biennale Montreal in 2007. He lives in O'Fallon, Illinois.

Chakaia Booker holds a degree BA in Sociology from Rutgers, and MFA in fine arts from City College NY. An important figure in contemporary art her work has been featured in numerous group and solo exhibitions including: Memory and Metaphor, Seton Hall University, Walsh Library Gallery, South Orange, NJ; Invitational Exhibition of Painting and Sculpture, American Academy of Arts & Letters, New York, NY; Whitney Biennial 2000, Whitney Museum of Art, New York, NY; New Sculptures, Marlborough Chelsea Gallery, New York, NY; Chakaia Booker at the Akron Art Museum, Akron Art Museum, Akron OH, and many others. Her work is in many collections including the Bronx Museum of Art, Metropolitan Museum of Art, The Studio Museum in Harlem and many others.

2. Exploration of Innovative Ideas & Programming:

Gallery 210 is a leader in the organization and presentation of contemporary art in St. Louis. The 20062007 program continues its tradition of diverse and topical programming with exhibitions addressing society's relationship to nature and technology; aspects of identity and place; and the issues of gender, power and race. The gallery is also dedicated to introducing local artists to audiences outside of the St. Louis Metro area. Beginning with Exposure 9, a juror outside of St. Louis will be asked to conduct studio visits as part of the selection process for this annual exhibition. A video art series was introduced this fall and will become a regular program of gallery 210.

3. Cultural Diversity:

Gallery 210 is located on the campus of a public university that has a 25% minority student population. The communities adjacent the university has a 77% minority population. To remain relevant to the gallery 's diverse constituents and serve the university's teaching and

outreach mission the gallery regularly presents a racially diverse program and actively recruits a racially diverse advisory board and gallery staff.

4. Community Outreach:

The gallery serves the UMSL campus, North St. Louis neighborhoods, and the St. Louis arts community. The gallery is now a yearlong program featuring two exhibition spaces. To encourage community participation the gallery presents free gallery talks, films, lectures, publications and regularly collaborates with local educational and arts institutions. The summer program will again feature an Anime Film Series and drawing workshop will be offered again. The gallery is located between the Touhill Performing Arts Center and the UMSL North Metro stop with convenient bus stops and handicapped parking nearby. Public hours are 11 AM-5:00 PM, Tuesday through Saturday.

5. Management Capability of Board & Staff:

Board Members head up three gallery committees. The Program Committee headed by Richard Hunt, a regionally recognized sculptor and musician with over 20 years of professional work as an artist and educator. He has exhibited extensively in the Midwest and currently teaches at Normandy Senior High. The Development Committee is lead by Carrie Kouric, President of Bright Star Therapeutics. She holds a Law Degree from Washington University and a B.A in Art History from UMSL. Dr. Louis Lankford heads the Policy Committee. Lankford is the Des Lee Fellow in Art Education at UMSL and has a joint appointment at the St. Louis Art Museum. Gallery Director, Terry Suhre, who makes the artistic decisions for the gallery program, has over 24 years of experience in museum and gallery work. He has held his current position since 1996 and holds a BFA in Painting from the U of I-Champaign/Urbana and a MFA in Painting from SIU-Carbondale.

6. Need for the Program in the Community:

Gallery 210 is the oldest venue in North County St. Louis providing contemporary art programming. The



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new location and expanded program offers easy access to high quality art experiences to an

diverse population. The gallery also serves local artists by providing a venue for their work through Solo and group exhibitions, and addresses the university's teaching mission to provide a well-rounded liberal arts education. The gallery has also become a popular venue for meetings and receptions Organizations on and off campus. Since the gallery's move attendance is 3,500 to 4000 a 30% ncrease over its previous location.

7. Fiscal Health of the Organization:

The program receives a portion of its program monies through the Office of the Dean of the College of Fine Art and Communication. Grants from the Regional Arts Commission, Missouri Arts Council, Arts and Education Council and sales from exhibitions have provide over 70% of the current operating budget. Most staff salaries are supported through the Federal Work-Study Program. To further diversify the funding base the gallery sells prints from the Gallery 210 Print Portfolio, rents the gallery space to organizations, and when possible tours exhibitions to enhance gallery's finances and raise the program's national profile. The Development Committee of the Gallery 210 Advisory Board is seeking private support and researching fundraising activities with the College of Fine Art and Communication Development Officer.

8. Community/National Impact:

Gallery 210 contributes to the quality of life in St. Louis by bringing to the area high-quality exhibition of nationally known, emerging and established regional artists, The gallery supports is programs with free interpretative programs and publications. Gallery 210 is part of a small but critical group of arts organizations dedicated to making St. Louis a national center for contemporary Art.

Program	Start Date	End Date	Location	Location(Zip)
Exposure 9	7/7/2006	8/12/2006	Gallery 210, UM-St. Louis	63121
Ken Konchel: Elegant City	9/8/2006	10/21/2006	Gallery 210, UM-St. Louis	63121
Ana Flores: Cuba Journal	10/20/2006	12/16/2006	Gallery 210, UM-St. Louis	63121
Cheryl Yun: Recycling the News	11/3/2006	12/16/2006	Gallery 210, UM-St. Louis	63121
Cynthia Pachikara: Shadow Work	1/26/2007	3/3/2006	Gallery 210, UM-St. Louis	63121
Bill Smith: Beautiful Science	2/19/2006	3/24/2006	Gallery 210, UM-St. Louis	63121
Chakaia Booker: Sculpture	3/16/2007	6/16/2007	Gallery 210, UM-St. Louis	63121
Portfolio: Central Visual & Performing Arts High S	6/1/2007	7/7/2007	Gallery 210, UM-St. Louis	63121



larger space with a more ambitious outreach and gallery programs.

SECTION H - RESPONSES TO PANEL RECOMMENDATIONS AND STIPULATIONS

Respond to any formal panel Recommendations and/or Stipulations from last year in the space below (if applicable).

In response to the panel's recommendations Gallery 210 will reserve Monday's for local elementary and secondary schools and continue the exhibition Portfolio: Central Visual and Performing Arts High School and the summer Anime film series. The gallery is dedicated to recruiting persons of color as board members and staff as well as featured artists.

SECTION I - EDUCATIONAL PROGRAMS

1. Briefly describe your educational programs completed in the last grant year and provide specific details (e.g. specific schools served, population served).

Gallery 210's educational programs consisted of six artist's lecture and slide shows presented in cooperation with the university's Center for the Humanities. In addition the gallery director met with various groups to give guided tours of the exhibitions.

2. If arts education programs were provided during the last completed grant year, please indicate the type(s) of programs offered and populations served (CHECK ALL THAT APPLY TO YOUR PROGRAM).

<p>Style of Education Programs:</p> <ul style="list-style-type: none"> ~ Outreach Din-House ~ Lecture <input checked="" type="radio"/> Hands-On <input checked="" type="radio"/> Workshop <input checked="" type="radio"/> Demonstration <input checked="" type="radio"/> Residency ~ Internships 	<p>Targeted Groups:</p> <ul style="list-style-type: none"> <input checked="" type="radio"/> Pre-School ~ Elementary ~ Middle ~ High School ~ College <input checked="" type="radio"/> Adult ~ Older Adult ti'J Family ti'J At Risk <input checked="" type="radio"/> Special Needs 	<p>Location of Education programs:</p> <ul style="list-style-type: none"> <input checked="" type="radio"/> Private Schools <input checked="" type="radio"/> CEC (Community Education Center) ~ Public Schools <input checked="" type="radio"/> Other Venue
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Numbers served: # children: 170

adults: 30



the issue of the Hispanic Diaspora will be presented free to the public in the gallery auditorium.

Cheryl Yun: Recycling the News, November 3-December 16, 2006

The Cheryl Yun Collection is image-based sculpture that mimics handbags and clothing. Yun uses fashion as an icon of consumerism and invests her products with messages of conflict and catastrophe. The installation will feature a selection of her garments and handbags. The installation design will be based on a department store layout. A lecture by the artist and a gallery brochure supports the exhibition

Cynthia Pachikara: Shadow Work, January 26-March 3, 2007

The exhibition features two new video installations from nationally noted video artist that, as an Indian woman, address her search for a sense of identity in her adopted country .. A lecture by the artist and a gallery brochure supports the exhibition and a series of films addressing issues of gender and assimilation for immigrant women will be presented free to the public in the gallery auditorium.

Bill Smith: Beautiful Science, February 9-March 24, 2007

The exhibition will feature three new animated sculptures. Smith engineers bits and pieces of thousands of found or recycled items into biomechanical kinetic sculptures and installations that allude to the process of living organisms .A gallery brochure with an essay by Mel Watkin supports the exhibition

Chakia Booker: Sculpture (working title), March 16-June 16, 2007

A selection of 10-12 recent work from this noted African-American sculptor. A lecture by the artist and a gallery brochure supports the exhibition.

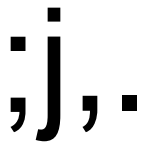
Portfolio: Central Visual & Performing Arts High School, June 1-June 30, 2006 The annual exhibition of work by graduating students from St. Louis's magnet school for the arts features a cross-section of materials, media and approaches.

Gallery 210 will maintain its current hours of 11 :00 am to 5:00 pm Tuesday through Saturday. The gallery will expand its hours to including opening from 7:00 PM to 9:00PM during evening performances at the Touhill Performing Arts Center.

- Enhance the cultural climate of the under-served communities of the communities adjacent the UMSL and its campus.
- Serve the university's educational mission and position the university as a progressive institution dedicated to supporting diversity and culture.

Audiences: The gallery's target audiences include residents of 37 municipalities adjacent to the campus (including North St. Louis), the arts community of St. Louis, and the UMSL students, faculty and staff. The number of visitors to Gallery 210 exhibitions averages 500-600 per exhibition with approximately 50% of our visitors representing constituencies outside the campus community. Gallery 210 also serves





65 public events many for off campus organizations that see the gallery as an cultural asset to the local community. The gallery is frequently featured in the local print media and its programs are also covered in regional and national art journals such as Sculpture Magazine and Art-in America. The gallery board contributions to the program have increased and the gallery continues to receive financial support from outside funding agencies.

Collaborations: The gallery collaborates with local schools, historical and arts organizations such as Art St. Louis, High Normandy High School, Normandy Historical Society, Central Visual and Performing Arts High School. Recent examples include:

- 2004: The gallery collaborated with the Linen Hall Library of Belfast ,Northern Ireland to present *Troubled Images*, an exhibition of 70 political posters addressing the conflict of Northern Ireland from 1971 to 1998.
- 2004: Photography from Pais Counseling Center, an exhibition of work by boys and girls participating in the Pais Counseling Center's Programs.
- 2005:The gallery in collaboration with Illinois State Museum presented the exhibition *Beautiful Otherness: a painting Installation by D'zine*
- 2005: UM-St. Louis Anime Club, and a local Girl Scout Chapter to present a free Saturday Anime Series at Gallery 210.This program will be presented again this in July of 2006.
- Ongoing
- 2006: The gallery will continue its work with the Central Visual and Performing Arts High School in presenting the annual *Senior*

- *Portfolio*, an exhibition of the high school's graduating seniors.
- In 2006 Gallery 210 will work with several Hispanic organizations -on and off campus-in promoting the Ana Flores exhibition *Cuban Journal*.

Management Ability: The staff of Gallery 210 consists of the gallery director, student assistants and interns. Suhre has held the position of Director of Gallery 210 since August 1996. He has more than 25 years of work in museums and university galleries. As director his responsibilities are creative development of the exhibition program, day-to-day management, personnel supervision, fundraising, and developing outreach programs. Board members head three Gallery 210 committees: Programming Committee, Development Committee, and Policy Committee. Please see the attached Advisory Board list for members' committee assignments.

Long-Range Goals: In 2003 Gallery 210 realized some of its long-range goals. The plan called for a larger exhibition space and greater support from the university. Presently the director and the board are developing a five-year plan the goals of which are:

- Expansion of the existing gallery board.
- Expansion of Gallery B.
- Creation of a video and computer art gallery.
- Creation of two half-time non-student staff positions.
- Creation of an endowment to support Gallery 210 programs.

Financial: Gallery 210 receives a portion of its operating budget from student fees. These monies are allocated through the Office of the Dean of the College of Fine Art and Communication. Grants from the Regional Arts Commission, Missouri Arts Council, Arts and Education Council and sales from exhibitions have provided more than 70% of the current operating budget. Most, but not all, of the gallery's student assistant salaries are supported through the Federal Work-Study Program. To further diversify

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SECTION A • ORGANIZATION INFORMATION

- UMSL-Gallery 210
UM-St. Louis, 44 East Drive, TCC, One University Blvd. St. Louis, MO 63121
Briefly describe your organization's mission:
Gallery 210's mission is to support the educational mandate of UM-St. Louis, contribute to the cultural climate of campus and neighboring communities and serve the local arts community through the regular presentation of contemporary visual arts.

I SECTION B • APPLICATION INFORMATION

Category: Program Support III - Non-Arts Groups > \$5,000 Discipline: Visual Arts

Contact Person: Terry Suhre

Title: Director

Daytime Telephone: 314-516-5952 Email Address: suhre@jinx.ums.edu

Program Budget (automatic summary from Section 1)

Budgeted Expense: - Budgeted Income:

\$ 132,690 - 112,690

SECTION C • PROGRAM OVERVIEW 1. One-time Project

2. Program Title: Gallery 210 2007-2008 Exhibition Season

3. Provide a one-paragraph summary description of your project(s).

The Curators of the University of Missouri on behalf of Gallery 210 is requesting \$20,000 to support the seven exhibitions of the Gallery 210 2007-2008

Exhibition Season: Gallery 210 Video Series, Irv Schankman Memorial Photo Contest, Exposure 9 (Juried by Jenny Strayer), Chakaia Booker: Sculpture, Cheryl

Yun: Recycling the News, Scott Goober: Text, Urgent Shelter,

and Portfolio: Work from Students at the Central Visual and Performing Arts High School. The exhibitions will be supported with artist lectures, public receptions and publications. All of the above programs are free and open to the public .

4. Artists Employed	Current Grant Year 6/1/06-5/31/07	Upcoming Grant Year 6/1/07 - 5/31/08
Number of local contracted/salaried artists	6	10
Total number of contracted/salaried artists	8	22

SECTION D • ORGANIZATION / DEPARTMENT FISCAL HISTORY

Ending month and day of your last fiscal year: **QQJ.Q**

	Last Fiscal Year (2006)	This Fiscal Year (2007)	Projected (2008)
Total Expenses	\$13p,3~;1	\$135,408	\$132,690
Total Revenue	\$133381	\$135,408	\$132,690

SECTION E • DIVERSITY ASSESSMENT

Use figures for the last completed grant year (June 2005 - May 2006)

# Audience members: 4500		# Educational/Outreach participants: 200	# Personnel (Paid and Volunteer): 10	# Board Members: 0
30% African-Am. 50% Caucasian 10% Latin-Am. 5% Asian-Am. 5% Other	10% Children 90% Adults 40% Male 60% Female	80% Children 20% Adults 80% African-Am. 10% Caucasian 10% Latin-Am. 0% Asian-Am . 0% Other	10% African-Am. 70% Caucasian 10% Latin-Am. 0% Asian-Am. 10% Other	40% African-Am. 60% Caucasian 0% Latin-Am. 0% Asian-Am. 0% Other



Describe the program(s), date(s), location(s), personnel involved, target audience, and how RAC funds will be used. After describing your program, please address each of the review criteria for funding including details such as the history and background of your organization, board and staff involvement in planning, outreach efforts, marketing strategies and fundraising efforts.

Program Description:

July 1-October 6, 2007, Through the Lens: Irvin Schankman Memorial Photography Contest. This competitive exhibition that addresses changes that have occurred in the city of St. Louis over the past 50 years. This is a collaborative effort between Gallery 210 and the Public Policy Research Center at the University of Missouri-St. Louis. Artist, curator and writer Mel Watkin will curate the exhibition.

August 24, 2007-June 30, 2008, New Media Art. This new program is dedicated to the exploration of the emerging aesthetic, cultural and political possibilities of New Media Art, whose categories include video, computer, digital and interactive art. Van McElwee, internationally known video artist, will serve as guest curator for the exhibition.

July 27-September 15,2007, ExposureI/O. The Exposure series is a long-running program originated by the St. Louis Gallery Association. This is the third year the program is under the direction of Gallery 210. In 2006 the exhibition changed to a competition format. This year the juror will be Dr. Jenny Strayer, Director of Regina Gouger Miller Gallery at Carnegie Mellon University in Pittsburgh, Pennsylvania.

October 4-December 8, 2007, Chakaia Booker: Sculpture Booker cuts the tires into strips and then wraps and folds (occasionally over wooden forms) them into provocative forms that can be whimsical, aggressive and often sexually suggestive. She compares the way tires wear down to the way life wears people down. Booker emphasizes the textural qualities of her materials. She states that the tire tread designs remind her of textile designs and of ritual scarification of her ancestors from Africa.

October 18-December 8, 2007, Cheryl Yun: Recycling the News. The Cheryl Yun Collection is image-based sculpture that mimics handbags and clothing. Yun uses fashion as an icon of consumerism investing her products with messages of conflict and catastrophe. Her garments are Japanese paper with scans of mass media images of disturbing world events, embellished with shrapnel, nails, and nuts. The depth and severity of her images contrasts with the superficiality and transience of consumer culture, emphasizing our tendency to disregard suffering and live in a state of distraction

January 24-March 29,2008, Scott Gobber: Doers. Kansas City artist Scott Gobber is known for his wry political commentary achieved by recontextualizing standard catch phrases, quotes, sound-bytes and slogans from popular culture, political campaigns and mass media. The preeminence of words and his virtual abandonment of representational imagery give the current work a heightened sense of gravity and place the work in the area of conceptual art.

February 7-May 31, 2008,Urgent Shelter. This is the first in a planned series of exhibitions to address socially responsible contemporary design. The exhibition will feature on-site photographs, schematic drawings, architectural renderings and four actual shelters, designed by four artists, for the homeless or those displaced by war or natural disaster.

May 25-June 14,2007, Portfolio: Central Visual & Performing Arts High School. The annual exhibition of work by graduating students from St. Louis' magnet school for the arts features a cross section of materials, media, and approaches.

Gallery 210 serves the municipalities and the communities North St. Louis County, regional arts community, and the students, faculty and staff ofUM-St. Louis.

The artists and staff responsible for the implementation of the above program follow:

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Michael Rakowitz is based in Chicago and New York City. In 1998 he initiated "paraSITE", an ongoing project which the artist serves the homeless by custom-building inflatable shelters that attach to the exterior outtake of a building's heating, ventilation, or air conditioning system. Rakowitz's exhibitions include P.S.I Contemporary Art Center, MassMOCA, the "Tirana Biennale", the National Design Triennial at the Cooper-Hewitt National Design Museum and many others. His work has been included in "SAFE: Design Takes on Risk at MoMA" and "TI: The Pantagruel Syndrome", at the Castello di Rivoli in Torino, Italy. Rakowitz is an Associate Professor at Northwestern University and is a Contributing Editor for *Surface Tension: A Journal on Spatial Arts*.

Mad Housers, Inc. is a nonprofit corporation based in Atlanta, GA and is perhaps best known for a hands-on, pragmatic approach to providing shelter to homeless people, in particular through the design, construction and provision of small frame-and-plywood huts. The Mad Housers first emerged in 1987, founded by graduate students in architecture at Georgia Tech University. The group maintains dozens of shelters around the Atlanta area. Its website provides free downloads of blueprints for shelters.

t. Quality of Programs:

Gallery 210 enjoys a reputation for organizing and presenting accessible, high quality contemporary art exhibitions by artists with national reputations, emerging and established regional artists. The director, working with the advisory board, develops a two-year schedule featuring a diverse program of media, ethnic, aesthetic, and philosophical viewpoints. The long-range planning process is designed to assure successful programs through the early involvement of artists, community groups, and coordinated fundraising efforts.

2. Exploration of Innovative Ideas & Programming:

Gallery 210 is a leader in the organization and presentation of contemporary art in St. Louis. The 2007-2008 program will see an expansion of the exhibition program content to address New Art Media and contemporary design as well as continuing its tradition of diverse and topical programming. The gallery will maintain its commitment to introducing local artists to audiences outside of the St. Louis Metro area through solo exhibitions and the continuation of the annual Exposure exhibition.

3. Diversity:

Gallery 210 is located on the campus of a public university that has a 25% minority student population. The communities adjacent to the university have a 77% minority population. To remain relevant to the gallery's diverse constituents and serve the university's teaching and outreach mission, the gallery regularly presents a racially diverse program and actively recruits a racially diverse advisory board and gallery staff.

4. Community Outreach:

The gallery serves the UMSL campus, North St. Louis neighborhoods, and the St. Louis arts community. The gallery is now a year-round program featuring two exhibition spaces. To encourage community participation, the gallery presents free gallery talks, films, lectures, publications, and regularly collaborates with local educational and arts institutions. The gallery is located between the Touhill Performing Arts Center and the UMSL North Metro stop with convenient bus stops and handicapped parking nearby. Public hours are 11AM-5:00 PM, Tuesday through Saturday.

5. Management Capability of Board & Staff:

Board Members head up three gallery committees. The Program Committee is headed by Richard Hunt, a regionally recognized sculptor and musician with over 20 years of professional work as an artist and educator. He has exhibited extensively in the Midwest and currently teaches at Normandy Senior High. The Development Committee is led by Carrie Kouric, President of Bright Star Therapeutics. She holds a Law Degree from Washington University and a B.A. in Art History from UMSL. Dr. Louis Lankford heads the Policy Committee. Lankford is the Des Lee Fellow in Art Education at UMSL and has a joint appointment at the St. Louis Art Museum. Gallery Director, Terry Suhre, who makes the artistic decisions for the gallery program, has over 24 years of experience in museum and gallery work. He has held his current position since 1996 and holds a BFA in Painting from the University of Illinois-Champaign-Urbana and a MFA in Painting from SIU-Carbondale.



.... G • SUCCESSES AND CHALLENGES OF YOUR ORGANIZATION

In the space below, please describe your most significant successes and achievements of the past year.

The Gallery board and director developed a five-year plan to address the staffing, fiscal and space needs of Gallery 210.

- The gallery added a Y:z time administrative assistant position.
- The Cuba Journal Ana Flores Exhibition did a great deal to cultivate Hispanic audiences for the gallery's programs.
- Gallery 210 New Media Art program established
- The establishment of a partnership with the Touhill Performing Arts Center to co-promote programs at each facility.

2. Please describe any issues, concerns and challenges your organization is facing that you were not able to address in the program description narrative. *If your organization has a long-range plan, please attach a copy.*

- The gallery needs at least two permanent staff positions in addition to student assistants to implement the gallery programs.
- Develop outside financial support through private and corporate support and to increase the funding from the university system to provide needed fiscal stability to support the much larger space with a more ambitious outreach and gallery program. (Please see attached document).

SECTION H. RESPONSES TO PANEL RECOMMENDATIONS AND STIPULATIONS

Respond to any formal panel Recommendations and/or Stipulations from last year (if applicable).

In response to the panel's recommendations Gallery 210 has registered and is currently regular use of the RAC Event calendar as a tool to promote exhibitions and events at Gallery 210.

SECTION I • EDUCATIONAL PROGRAMS

1. Briefly describe your educational programs completed in the last grant year and provide specific details (e.g. specific schools served, population served).

Gallery 210's educational programs consisted of artist's lectures with free brochures. These programs are primarily for college and high school students as well as older adults. The Center for the Humanities frequently collaborates with the gallery to

- present artist lectures during the reception or for the CFH Monday Noon Series. A special weekend puppet-making workshop
- given by Kramer Marionettes in support of the Ana Flores Cuba Journal Exhibition for elementary grade students from the Normandy School District.

2. If arts education programs were provided during the last completed grant year, please indicate the type(s) of programs offered and populations served (CHECK ALL THAT APPLY TO YOUR PROGRAM).

Style of Education Programs: ~Outreach D In-House ~Lecture (i1 Hands-On ~Workshop D Demonstration D Residency li?j Internships	Targeted Groups: D Pre-School li?j Elementary (i1 Middle li?j High School li?j College (i1 Adult (i1 Older Adult li?j Family (i1 At Risk D Special Needs	Location of Education programs: D Private Schools D CEC (Community Education Center) D Public Schools (i1 Other Venue
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Numbers served: # children: 160
adults: 40



Connie K. Calloway, Ph.D. Superintendent of Schools

Bel-Nor Elementary 3101 Nordic Drive St. Louis, MO 63121 314-493-0140

Bel-Ridge Elementary 8930 Boston Avenue St. Louis, MO 63121 314-493-()850

Normandy School (1)istrict



Early Childhood Center 2100 Lucas and Hunt Road St. Louis, MO 63121 314-493-()283

Garfield Elementary 6506 Wright WlJj
St. Louis, MO 63121 314-493-0740

Jefferson Elementary 43 15 Cardwell Drive St. Louis, MO 63121 314-493-()100

Lucas Crossing Elementary Complex
7837 Nalunll Bridge Road St. Louis, MO 63121 314-493-()200

Normandy Kindergarten Center 3417 St. Thomas More Lane
St. Louis, MO 63121 314-493-()880

Pine Lawn Elementary 2505 Kienlen Avenue St. Louis, MO 63121 314-493-()700

Washington Elementary 1730 N. Hanley Road St. Louis, MO 63114
314-493-()810

Normandy Middle School 7855 Natural Bridge Road St. Louis, MO 63121 314-493-0500

Normandy Senior High School 6701 St. Charles Road St. Louis, MO 63133 314-493-()600

Please accept this letter in support of Gallery 210 at the University of Missouri-St. Louis. For several years, Gallery 210 has benefited students, staff and parents in the Normandy School District with the services and programs offered them in exploring the arts. Most recently, several parents and students attended on a Saturday morning, a Bob Kramer's Marionettes workshop sponsored by Gallery 210. In speaking with some of the participants after the workshop, both parents and students expressed excitement about their experience. •

Providing Gallery 210 with financial assistance will ensure programs will continue, and individuals in the Normandy School District and community will be nurtured, supported and provided the opportunity to enjoy the arts.

Sincerely,

~J(k~dh~

Sheila Williams
Executive Director of School Programs

... bee o m i n g m o s t e x c e l l e n **t!.**



A photo of community children involved in the Bob Kramer's Puppetmaking Workshop.



A photo of community children with the puppets they made in the workshop.

A photo of children being assisted before the puppet show.

A photo of children ready to participate in a puppet show.

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GALLERY 210 FIVE-YEAR PLAN

Overview and Summary of Goals and Objectives

Gallery 210 has continued to make its way toward becoming a mature and professional gallery since the successful completion of its first five-year plan. Moving into its present location at 44 East Drive on the University of Missouri-St. Louis campus accomplished the major goal of the previous five-year plan. With subsequent additional fiscal support from the College of Fine Arts and Communications, Gallery 210, for the first time in its history, is on firmer footing and in a better position to fulfill its mission.

The work ahead now is to further consolidate and strengthen the gallery's position in the arts community and on campus by addressing the following objectives.

- Insure the fiscal and professional future of the gallery
- Improve the quality of the exhibitions
- Improve campus and community outreach

To reach these new goals, we need to consider the following objectives:

- Board Development
- Staffing needs
- Endowment
- Facility Expansion
- Program expansion

Before we set out the criteria for addressing the above objectives, we should assess the gallery's strengths and weaknesses and

examine the opportunities and threats that will affect its future.

Strengths

- Gallery 210 is an established contemporary art program with a strong reputation within the arts community for the presentation of high quality exhibitions.
- A new facility, an expanded program and a much more accessible location between user-friendly, popular public transportation and a major performing arts center have greatly enhanced off-campus attendance and strengthened the gallery's grant applications with the Missouri Arts Council and the Regional Arts Commission.

Weaknesses

- Even with the addition of a secretarial position, day-to-day operations and installation work falls to student assistants. The program needs a half-time preparator on staff to oversee facility maintenance as it applies to exhibition installation and upkeep. This person will also supervise student assistants.



exhibitions averages 500 to 600 per exhibition; approximately 50% of our visitors represents constituencies outside the campus community. Gallery 210 also serves the St. Louis artists, educators, curators and collectors interested in contemporary art through exhibitions of artists of regional and national reputation.

The University of Missouri-St. Louis is an urban university located near its namesake city. St. Louis is a major metropolitan center on the Mississippi River, approximately in the center of the north/south axis of the State of Missouri. Its immediate geographical area can be defined as north of Delmar Street and south and east of the 1-270 loop, including the section of the city known as North St. Louis. The area described above has an estimated population (excluding the UMSL student population 12,900) of 270,153.

Marketing Strategy

In its efforts to insure participation from Gallery 210's diverse community, the gallery looks to its mission statement: " ... to *enhance the cultural climate of the campus and communities adjacent to UMSL, serve as a cultural resource to the university's diverse constituencies* ... " The community beyond the campus is, therefore, identified as those who can benefit from program

including residents of the local neighborhood, school children, and the local arts community. The gallery solicits feedback through a comment book placed at the front desk, the gallery web page, and through a diverse and active gallery board. Gallery 210 informs the public of its programs through direct mailing of more than 3,000 exhibition announcements per exhibition, e-mail notices, electronic media, public service announcements, weekly calendar listings in local newspapers, an annual listing in the Art in America Guide to Museums and Art Galleries and through the gallery's web page at umsl.edu-gallery. In addition to the ongoing marketing efforts listed above, the College of Fine Arts and Communications features Gallery 210 in paid advertisements on FM Radio 99, the St. Louis area's commercial classical music station.

Mission Statement

The mission of Gallery 210 is to serve the students, faculty and staff of UM-St. Louis and the local arts, the North County and St. Louis neighborhoods adjacent the campus. The gallery programs are intended to deepen the educational experience and contribute to the cultural climate of the campus and of the communities bordering the campus

Mandate Statement

To maintain its position as a center for the presentation of the visual arts in the St. Louis metro area Gallery 210 develops and presents exhibitions and programs in support of the educational and outreach mission of the University of Missouri-St. Louis.