

Touhill Usage Figures

Total Touhill usage broken down into type of event.

Updated 8/1/08

Touhill Presented Events

	# of Events		# of Perf.		Usage Days		Attendance		Performances that the Touhill assumes risk on
		%		%		%		%	
2003-2004	26	17%	27	15%	26	10%	27,772	32%	Chris Botti
2004-2005	28	14%	40	16%	34	9%	25,564	26%	Manhattan Transfer
2005-2006	20	9%	24	10%	22	5%	18,748	20%	Arlo Guthrie
2006-2007	23	10%	26	9%	24	7%	21,724	20%	Les Folies Russes
2007-2008	23	11%	33	13%	34	7%	23,065	24%	Second City

Academic Events

	# of Events		# of Perf.		Usage Days		Attendance		Events funded by the Academic Usage Fund
		%		%		%		%	
2003-2004	67	45%	78	43%	139	56%	16,194	19%	Music Dept. Recitals and Concerts
2004-2005	103	51%	117	48%	247	62%	20,982	21%	Theatre & Dance Performances
2005-2006	107	51%	112	46%	274	65%	18,269	20%	Center for International Studies
2006-2007	124	56%	156	56%	208	59%	26,006	24%	Classes, seminars, workshops
2007-2008	94	45%	104	40%	342	67%	13,918	15%	Storytelling Festival, Des Lee Festival

Other University Events

	# of Events		# of Perf.		Usage Days		Attendance		Events produced by other campus units
		%		%		%		%	
2003-2004	30	20%	37	21%	44	18%	15,461	18%	Meetings / Special Events
2004-2005	21	10%	24	10%	25	6%	10,958	11%	Student Life Performances
2005-2006	33	16%	37	15%	34	8%	12,292	13%	Commencements
2006-2007	26	12%	25	9%	30	9%	8,763	8%	Lunches and Receptions
2007-2008	46	22%	52	20%	49	10%	7,866	8%	

Events in which a Not-For-Profit community group contracts for space and support services at discounted rates

Not For Profit Rentals

	# of Events		# of Perf.		Usage Days		Attendance		
		%		%		%		%	
2003-2004	17	11%	28	16%	31	12%	20,442	23%	Dance St. Louis
2004-2005	42	21%	52	21%	76	19%	38,048	39%	Modern American Dance Company
2005-2006	37	18%	57	23%	76	18%	34,382	37%	Dance St. Louis
2006-2007	37	17%	54	19%	72	20%	40,468	38%	Girl Scouts of Greater St. Louis
2007-2008	36	17%	63	24%	68	13%	45,454	48%	Gateway Technical Institute

Events in which a group contracts for space and support services at standard rates

Corporate Rentals

	# of Events		# of Perf.		Usage Days		Attendance		
		%		%		%		%	
2003-2004	9	6%	10	6%	10	4%	7,240	8%	Outback Concerts of Tennessee
2004-2005	8	4%	10	4%	16	4%	3,120	3%	American Automobile Association (AAA)
2005-2006	14	7%	14	6%	18	4%	9,362	10%	Fire and Ice Talent Competition
2006-2007	12	5%	19	7%	18	5%	9,821	9%	Jam Theatricals
2007-2008	8	4%	10	4%	14	3%	5,345	6%	

Fiscal Year Totals

	# of Events	# of Perf.	Usage Days	Attendance
2003-2004	149	180	250	87,109
2004-2005	202	243	398	98,672
2005-2006	211	244	424	93,053
2006-2007	222	280	352	106,782
2007-2008	207	262	507	95,648

Totals since beginning operations

991 1,209 1,931 481,264

Touhill Usage Figures Explanations

of Events - refers to number of event contracts issued

of Performances - refers to number of public performances held

of Usage Days - refers to the nominal days utilized by an event; inclusive of rehearsals, contracted prep days, and classes

	Event	Performer Usage
i.e. - May 3, 2007		
Storytelling Festival	1	5 3
Josh Daly Recital	1	1 1
Dance classes	1	0 40
Student Leadership Banquet	1	0 1
i.e. - Large Show		
Booth the Musical	1	3 13