

Gateway for Greatness

Goal	Strategic Priorities and Supporting Initiatives	Measure	Actual				2010	Vision 2013	Comment	
			2006	2007	2008	2009				
A	Enhance the quality and delivery of undergraduate, graduate, and professional education									
A-1	Promote excellence in academic programs									
A-1.1	Maintain or improve the quality of instruction	# of faculty professional development opportunities sponsored each year by CTL	57	53	75					
A-1.2	Provide engaging programs through innovative instructional approaches, scheduling, and delivery mechanisms	Credit hours earned in on-line courses	14,809	14,044	17,326	23,750	24,225	35,625	seeking innovative delivery systems	
		Credit hours earned in off-site courses (Jurisdiction X, incl. Adv Crd)	28,406	29,524	30,176	40,391	40,472	42,410	seeking innovative delivery systems	
		Credit hours earned in off-site courses (Jurisdiction A- Res Ctrs)	2,927	2,889	2,952	3,134	3,197	3,291	seeking innovative delivery systems	
		% of seniors reporting internships and team projects vs. peers in NSSE	NA	33%/45%	NA	.38/.47				seeking innovative delivery systems
		TL 22- Student Participation internships for credit		1,604	1,490	Updating courses			1,610	campus target
		TL21- Student participation in study abroad			89					Open Doors , DS UMSL students study abroad
		# of students in national student exchange - In/Out	15/6	16/10	3/5	5/3				
A-1.3	Maintain or improve research and creative experiences in programs	Credit hours earned in Winter Intercession and other flexible schedules		615	954	1,386	1,414	1,455	seeking innovative delivery systems, campus goals	
		% of seniors reporting in NSSE research with faculty outside of class compared to urban peers	NA	10%/14%	NA	10%/15				match urban peers
A-1.4	Document quality through measures of student success	TL 24- Student participation in UG research		968	960			975	updating course lists, campus target	
		TL 25- Student engagement and satisfaction with learning experience from NSSE	NA	78%	NA	80%		80%	campus target	
		TL 26- Pass rate on licensing exams Education Nursing		69%/98%	82%/99%				84%/95%	Praxis exam, 1st time test scores
		TL 27- Student awards, competitive and externally recognized		1	2					Fulbright, Rhodes, etc. awards
		TL 28- Student Learning outcomes above 50% on normed tests		48%	51%				51%	Major Field Achievement Test (MFAT); seeking additional program measures
A-2	Enhance the quality of faculty resources									
A-2.1	Maintain and improve faculty composition in each unit	TL 31- % TT faculty with terminal degree		92%	92%			94%		
		DM 1 - Avg. ranked faculty salary		\$70,816	\$68,770			\$70,000	campus target	
		DM 2 -Avg. benefit for per FT employee		\$11,699	\$11,994					
		DM 9- Faculty turnover rate		8%	6%			7%	low is good but not too low	
		RD 5- # of faculty awards recognized in Top Research U. and published		0	not available				1	
A-2.2	Maintain and improve diversity of tenure-track faculty	DM 3- Faculty diversity by gender								
		Men		46%	47%				no targets	
		Women		54%	53%					
		DM 4- Faculty diversity by ethnicity								no targets
		Nonresident alien		5.4%	4.8%					
		Black, non-Hispanic		8.3%	9.0%					
		American Indian/Alaska Native		0.3%	0.4%					
Asian/Pacific Islander		4.8%	5.0%							
Hispanic		0.9%	1.7%							
White, non-Hispanic		78.8%	77.9%							
Race/ethnicity unknown		1.4%	1.2%							
A-2.3	Enhance technological infrastructure	# of technology-enhanced classrooms		92	103	110	112	115	campus goal	
		# of learning studios		1	2	2	3		5 if revenue available	
		# of wireless access points		133	162	170	174		182	
A-2.4	Enhance library collection	Revenue allocation for increased serial collections			\$240K	\$240K	\$240K	\$1M total	requested revenue for serial and monographs	

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	A-2.5 Enhance staff and academic support structure	% of seniors reporting satisfaction with campus support compared to urban peers	N/A	52.5%/53.5%	NA	54.2%/56.3%			match urban peers
		DM 5- Staff diversity by gender Men Women		40% 60%	40% 60%				
		DM 6- Staff diversity by ethnicity Nonresident alien Black, non-Hispanic American Indian, Alaska native Asian/Pacific Islander Hispanic White, non-Hispanic Race/ethnicity unknown		7.5% 22.1% 0.5% 1.9% 2.2% 64.2% 1.6%	8.4% 22.0% 0.4% 2.0% 1.7% 65.2% 0.3%				
		DM 7- Avg. tuition benefit per FT employee		\$210	\$189		\$190		campus target
		DM 8- Staff turnover rate		12%	12%		12%		
		FTE staff to faculty ratio vs. Minter peers ratio	1.45/1.80	1.31/1.92	1.36/1.79				per B & P on hold 5/5/08, expensive measure
B	Recruit and retain an outstanding and diverse undergraduate, graduate, and professional student body								
B-1	Increase undergraduate enrollment to 9,356 by 2012								
		Undergraduate enrollment	9,342	9,093	9,173		9,356	9,361	
		TL 3- Freshmen applicant rate		52%	48%			50%	campus target; % of applications admitted
		TL 4- Fresh yield rate		46%	46%			44%	% of students admitted and enrolled
		TL 5- Entering freshman GPA		3.18	3.15			3.16	
		TL 6- Entering freshman ACT score		22.9	22.8			23.0	
		TL 7- % of entering fresh in top 10% of class		20%	18%				large variances in schools reporting class rank
		TL 14- FT/DS UG transfer enrollment		1,243	1,181		1,205	1,241	full-time, degree seeking transfers first-time, full-time ,degree seeking
B-2	Increase FT/FT/DS retention								
		TL 13- FY retention by ethnicity All Students Under Represented All Others		71% 64% 72%	71% 67% 73%			71% 67% 73%	
B-3	Increase six-year graduation rate of FT/FT/DS freshmen to 47% by 2012								
		TL 11- 6yr. Grad. Rate by ethnicity All Students Under Represented All Others		43% 33% 45%	46% 36% 47%			47% 37% 48%	
B-4	Increase graduate students to 3,070 by 2012								
		TL 1- Headcount enrollment by student level Undergraduate Graduate Professional		12,459 2,896 173	12,432 2,924 171		12,681 2,982 171	13,054 3,070 170	includes off-campus and advanced credit optometry
		TL 2- FTE enrollment by student level Undergraduate Graduate Professional		7,938 1,828 173	8,095 1,555 171		8,257 1,586 171	8,500 1,600 170	
B-5	Increase 4 year graduation rate of students								
		TL 12- Four year graduation by ethnicity All students Under represented All others		19% 6% 20%	23% 9% 24%			23% 9% 24%	
		TL 15- FT/UG transfer graduation rate	48%	57%	55%			60%	

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B-6	Maintain and increase diversity of student population								
		TL 8- Student diversity by gender							no reported targets
		Men		39%	40%				
		Women		61%	60%				
		TL 9- Student diversity by ethnicity						16%	on campus students excluding internationals
		Under represented		15.0%	15.9%				
		Black,non-Hispanic		13.1%	14.0%				
		American Indian/Alaska Native		0.3%	0.3%				
		Hispanic		1.6%	1.6%				
		All Others							
		Nonresident alien		3.2%	3.3%				
		Asian/Pacific Island		2.8%	2.9%				
		White, non-Hispanic		69.8%	66.6%				
		Race/ethnicity unknown		9.2%	11.4%				
	International student enrollment		426	497	546		573	600	
	TL 10- Total degrees awarded by level and ethnicity								no targets
	Bachelors			2,039	2,016				
	Under Represented			267	289				
	All Others			1,772	1,727				
	Masters			718	729				Includes graduate certificates and education specialist degrees
	Under Represented			81	89				
	All Others			637	640				
	Doctorate			52	62				
	Under Represented			4	3				
	All Others			48	59				
	SE 1- # deg. & cert. in METS related fields			747	715			720	comp.,eng.,bio.mth,psy,phys sci
	SE 2- # deg. & cert. in non-METS fields			1,143	1,137			1,150	top 50 careers in Missouri
	SE 3- # deg. & cert in health fields			258	290			300	
B-7	Maintain affordability								
		TL 19- % of grant/scholar. financial aid that meets student need		18%				20%	campus target
		TL 16- Net cost of attend as % of avg.family income		40%					no target, uncontrollable
		TL 17- Avg. UG debt at graduation		\$21,956	\$24,016				no target, uncontrollable
		TL 18- % of UG grads borrowing		70%	78%				no target, uncontrollable
		TL 20- Pell Grant recip. as % of UG enrollment		20%	20%				no target, uncontrollable
		DM14- Expenditure per FTE student		\$17,847	\$18,540				no target, uncontrollable
C Build the quality of research, scholarship, and artistic/creative activity									
C-1	Increase external funding 10% annually								
		External funding in (\$ millions)	\$28.9M	\$30.5M	\$34.1M	\$30M	\$33M	\$43.8M	campus targets
		RD 1- Total research expenditures		\$4,714	\$6,127			\$7,093	NSF reported, add.UMSL grants not included
		RD 2- Federally funded research		\$4,240	\$5,424			\$6,279	federally funded
		RD 3- Research supported by business and industry		\$151K	\$113K			\$120K	
		RD 4- Sponsored research FT/TT		\$14,594	\$18,852			\$19,000	Faculty, NSF only
		RD 9- % TT faculty engaged in external sponsored research		17%	18%			20%	
C-2	Increase patents and licensing contracts by 2 annually								
		ED 1- # of invention disclosures		5	14			11	
		ED 2- % of invention disclosure for new patent application filed		60%	71%			75%	
		ED 3- # US patents issued		1	3			3	
		ED 4- Total license/option agree. revenue		\$96K	\$171K			\$200K	
		ED 5- # license/option that generate revenue		2	6			8	
		ED 6- license/option income per net patent expenses		\$2.37	\$1.47			\$3.00	
		ED 8- # of license/option agreements executed		7	2			5	

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C-3	<i>Increase by 10 % annually the quantity of peer-reviewed, top-tier publications, editorships, performances/exhibitions, conferences, etc.</i>	RD 6- # books per PhD. Faculty		0.56	0.18				
		RD 7-# journal articles per PhD faculty		2.71	2.75				
		RD 8- # citations per PhD faculty		17.53	16.47				
D	Enhance civic engagement for economic and social benefit of the region								
D-1	<i>Meet the standards necessary to receive recognition from Carnegie Foundation for community engagement Classification</i>	TL 23- Student participation service learning for credit							data collection in process on campus
		Earn the Carnegie Foundation classification as a community-engaged campus	N/A	N/A	N/A	N/A			Subcommittee preparing application for campus January 2010, with realistic budget for completion
D-2	<i>Be a driver for improvements in the economic activity of the area surrounding the campus</i>	Occupancy rate	N/A	N/A	0%	25%	40%	80%	
		ED 7- # start-ups around U technology		1	0			2	
		# of ongoing campus projects	N/A	N/A	2	4			Nat Bridge, Normandy schools, Gasen, Express Scripts
E	Increase financial base and improve stewardship of resources								
E-1	<i>Engage civic support to achieve equity in state funding relative to other public campuses</i>	DM 10- State appropriation for operations per FT student		\$5,657	\$5,873			\$6,600	campus target with equity adjustment
		DM 11- State capital appropriations		\$0.0	\$0.2				no target, per FTE student
		DM 12- State appropriations per FTE student		\$0	\$37				no target
		DM 13- Total federal funding (non fin-aid)		\$19.0M	\$13.3M				no target
E-2	<i>Increase level of Alumni giving by June 2012</i>	Increase UG alumni giving annually by 10%	5.30%	5.19%	5.07%	6.80%	5.85%	7.80%	
		# of dues paying alumni association members	3,892	3,953	4,093	4,210	4,500	6,000	
		DM 19- % of alumni giving		6.0%				10.0%	
E-3	<i>Maintain or increase private annual giving to \$25 million by June 2012</i>	DM 15- Annual fundraising	\$14.7M	\$16.7M	\$17.3M		\$20M	\$25M	
		DM 16- Capital campaign progress		\$31.4M	\$48.7M			\$100M	Goal achieved by 6/12
		DM 17- Total endowment per FTE student	\$4,672	\$4,847				\$5,000	campus target
E-4	<i>Attain 20% level of tuition and fees collected made available as funding for scholarships</i>	Total scholarship \$ awarded	\$7.2M	\$8.3M	\$10.7M	\$10.7M	\$10.7M	\$11.1M	campus goal
		# of students receiving \$	3,947	4,108	4,532	4,750	5,032	5,600	campus goal
		% of tuition \$ granted in financial aid	15%	15%	15%	15%	17.5%	20%	campus goal
E-5	<i>Achieve funding for capital projects in current master plan</i>	DM 18- Capital investment in facilities M & R		1.12%				1%	
E-6	<i>Maintain and improve the campus's financial position</i>	Composite Financial Index							
		DM 20- Composite Financial Index		1.83	1.52			1.40	
		DM 21- Primary reserve ratio		0.30	0.29			0.27	
		DM 22- Viability ratio		0.66	0.73			0.66	
		DM 23- Return on net assets		4.10%	1.20%			1.10%	
		DM 24- Annual operating margin		1.00%	0.30%			0.10%	
		DM25- Proportion of expenses for institutional support		8.70%	9.00%			9.00%	
		TL 29- Semester credit hrs. per FT/TT faculty		141	133			135	
		TL30- Section credit hrs. per FT/TT faculty		9.3	9.5			9.3	