



## Tasks for Subcommittee #\_3\_ Employer Involvement and Jobs

Meeting Date: 7/16/02

### #1 Other Stakeholders

- More employees – especially who are hiring who go through system
- How do we engage more employees across industries where there are jobs
- Representative from associated general contractors (AGC) (Mark) – management site
- Social services
- Try Boeing – know people, Trey Cooper, Matt (Mark)
- Each one of us can think of a few names
- Airport authority (Mark)
- Family parent center, International Center
- How can we get businesses that help us look at trends – advisors – not just who is hiring now
- Also identify specific people who should be involved that we can recruit – need them to be articulate & passionate about what they are doing
- AGC – get president or have assign (Mark)
- Mo. Dept. Mental Health (Mark)
- Look to IT field – knock on doors (Jane)
- Merisant (?)
- More from healthcare – plenty of long-term shortages
- Try Washington Univ. Medical School
- Financial institutions and banks
- How do we get people we have identified to table and caught up?
- Are they permanent members or advisors? Need commitment
- Can we define that commitment? Be more specific
- need to explain what we do/philosophy – then define number of meetings
- many look for commitment upfront
- Keep it manageable – carry information to other groups
- Healthcare sector – Keith will recruit
- Invite people from city/county workforce boards
- Define what makes this group different – we do need long-term commitment
- First step (yr.) may just be within a few industries – need to build from there
- What's the role of the committee once relationships are established?
- Also need to address how to work with rapid turnover and with companies focused on short-term programs
- Don't really have anyone from labor who is working with kids
- Okay, just pick specific people – who will be a proponent
- Also look at companies without union employees
- Don't neglect the education component – need to get trend information updated to educators/counselors, etc. . .
- RCEW and PPRC – skill-gap analysis underway – looking long-term and short-term
- Look at businesses that can help identify trends, can provide short-term employment, and long-term career opportunities
- Like to see more companies involved in practical, career focused skill training that is transferable to other jobs – struggle to convince parents/kids that is worthwhile elective credit – need to expand to other industries
- Can we do public forum with business to explain concept?

- Hard – we’ve tried – need company with enough internal support – many can’t free someone up to do long-term – need to develop school relationships – build long-term
- UPS – Steve Durhnam in Earth City – very committed to this – also help with college tuition – but can’t use high school students

### Committee #3 (continued)

#### Summary

- 1) Identified key individuals and businesses (Mark Tranel)
- 2) Identified ways to engage businesses – job openings and trend data
- 3) Will make contacts and bring feedback to next meeting

#### #2 Problem/Needs Inventory

##### Problem

- youth not skilled/ready for jobs
- don’t know who is hiring, what training they offer
- how do you integrate all this into system
- how to help youth demonstrate skills/aptitude
- identify categories of jobs by required skills
- setting realistic expectations for kids and parents – personal development (stick to our specific focus – employer involvement)
- need dialogue with more employees and industries
  - involved not just with this committee, but others

#### Agenda for next meeting

- 1) Reports on contacts and feedback
- 2) Address specific purpose and requested commitment for employers
- 3) Identify more large target employers and industries

#### Committee Cast

Nico Leone  
Karen Putnam  
Carol Cloud  
Russ Signorino  
Jane Kerlagon  
Larry Kreyling  
Wayne Flesch  
Mark Floretta  
Keith McNames

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