YOUR FIRST YEAR EXPERIENCE

A great college experiences starts with A GREAT FIRST YEAR

2015-2016 NEW STUDENT PROGRAMS
ANNUAL REPORT
Dear University Partners:

The Office of New Student Programs supports the transition and services of all new students. All of our programs are implemented with a data-driven, student-centered approach to ensure a seamless transition for students as they become University community members and strive to be a life-long learner.

Our programmatic areas include Orientation, welcome programs (including Triton Take-Off Weekend and Weeks of Welcome), Transfer Online Orientation, Triton Manual, family and parent programming (including Parent Orientation, initiatives, and Family Weekend), leadership development programs (which includes 12 Orientation Leaders, 40 Weeks of Welcome Crew Leaders, 5 Transfer Ambassadors) and various first year experience initiatives including electronic and print communications, Major Minor Jam, First Year Photo Project and One is Done Celebration.

The 2015 program cycle proved to be very exciting and a year of growth! During this time, we served over 583 first-year students, 1,100 transfer students in person and/or through our online orientation, as well as parents of first-year and transfer students. We implemented Triton Take-Off Weekend for the second year and continued to enhance the overarching welcome environment on campus through growing collaborations around campus.

We have continued our social media and communications efforts by providing the twitter hashtag #UMSLpride at Orientation and Weeks of Welcome, as well as communicating with the student and parents during our launch of four live webinar series.

This Annual Report provides program statistics and a big picture of the programs and services offered in an effort to fulfill our office mission. In the past three years of existence, this office is growing and this report highlights the short term results and data, and the future of the office highlighting with a five-year strategic plan and assessment plans. Our work is done in isolation, but is grounded in collaboration. I invite you to learn more about many of the accomplishments of NSP by reading the following pages. Your feedback is welcome. We truly appreciated the support we receive campus-wide and value you as our partners in ensuring that students have a successful transition to collegiate life!

Sincerely,

Megan Green, M.Ed.
Director of New Student Programs
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Vision, Mission, & Core Values

**MISSION** *(Office of New Student Programs created February 2013)*

- The Office of New Student Programs provides on-going programs and services that support new students and families in transition to University of Missouri-St. Louis
- Providing a welcoming and inclusive atmosphere
- Connecting students to University resources and people
- Acquainting new students with institutional expectations and values
- Promoting learning and discovery both inside and outside of the classroom
- Fostering pride in the UMSL community

**University Mission:**

New Student Programs represents an ongoing collaborative stakeholder between the Division of Student Affairs and Academic Affairs. The office provides clear and introduction to the intellectual, cultural, and social facets of the institution. The CAS Orientation Programs Standards and Guidelines provides the Office of New Student Programs with student learning and developmental outcomes, research, assessment, and evaluation evidence for effective orientation programs, impact of student success, and retention of the institution.

**Division of Student Affairs Mission:**

New Student Programs plays a role in the University mission in providing a welcoming and inclusive environment to welcome new students and families into the UMSL community. The office provides service in expanding new students’ and families’ knowledge about the academic, intellectual, diverse and social opportunities. New Student Programs help facilitate the transition of new student into the institution; prepare students for educational opportunities and student responsibilities, and initiate the integration of new students into intellectual, cultural and social facets of the institution.
Program Areas

NEW STUDENT ORIENTATION AND TRANSFER STUDENT ORIENTATION
New Student Orientation and Transfer Student Orientation is more than just academic advising and class registration. It’s your official introduction to UMSL programs, services and people! New Student Orientation is for incoming freshman may choose from eight, one-day sessions offered in June-August. Transfer Student Orientation (TSO) is for transfers and non-traditional students have the additional option of attending half day sessions in May-August. International students are invited to attend in August session.

WELCOME WEEKEND / WEEKS OF WELCOME (WOW)
Weeks of Welcome is another way to connect incoming students with the University throughout the entire first year. Our office partners with other offices and organizations on campus to provide out-of-classroom programs and developmental opportunities to meet the transitional needs of first year students, transfer, commuter, and sophomore students. More than 100 events are held just for students during the first six weeks on campus in the fall and spring including movies, picnics, departmental programs, lots of free food and traditions.

TRITON TAKE-OFF WEEKEND
Triton Take-Off Weekend is a series of events designed to act as an extension of the new student orientation process, and to welcome all new students the days leading up to their first week of classes. The events will allow new students to meet fellow peers and learn even more about life at UMSL and how to have a successful transition. All new students living on-campus received a postcard from their WOW Crew Leader with their team number. 12 teams of approximately 25 students and 2 WOW Crew Leaders were created for the weekend. The Crew Leaders helped the new students navigate through all the events taking place during the weekend.

HELP-A-Triton
Help-A-Triton volunteers from all academic colleges and administrative departments at UMSL spend the first two days of each semester staffing tables strategically located in high-traffic areas to assist new students with any questions. Students receive assistance with directions, building codes, academic and administrative services information, Weeks of Welcome schedules, and many other issues in order to make their first few days at a new campus easier.

WOW Adventures
WOW Adventures provide new students with a great opportunity to continue meeting new people, to continue getting to know your new community, and to continue having fun! Organized adventures are led by student leaders, faculty or staff volunteers.

LEADERSHIP PROGRAMMING
FIRST YEAR EXPERIENCE AND TRANSITIONAL INITIATIVES

PARENT AND FAMILY PROGRAMS
The parent and family programs assist parents with actively supporting their students through transitions in a way that is healthy and enhances the student’s growth and development. All first-year parents receive a Triton Manual, can sign up for a parent E-newsletters and receive information on how to stay connect, and invitation to participate in Parent and Family programs throughout the year, including Family Weekend.

Family Weekend
The Family Weekend tradition is an opportunity for families to come back to campus during the fall semester and take part in several activities designed for the whole family. We know family input and ideas are essential to students’ success and the University’s continued success. Families can meet faculty and staff, spend time with their student, participate in a variety of family friendly activities, attend a rousing Triton athletic event, and learn more about UMSL!
Strategic Planning

NSP began a strategic plan when it opened in February 2013 when the office was developed. A 5-year plan was developed with five priorities listed with 1-3 action items listed under each priority. These priorities were developed to outline and better serve our new students and to maintain the CAS standards for Orientation programs.

Below are the five priorities listed. For a detailed Strategic Plan, please visit our website for this report.

**Priority One:** Continue to expand a comprehensive orientation experience program

**Priority Two:** Implement a transitional process for new students to address transition events, issues and needs

**Priority Three:** Continue to expand on a comprehensive transfer experience

**Priority Four:** Provide knowledge and support for Family and Parent Programming

**Priority Five:** The Office of NSP will continue the leadership and development of the office student and professional staff members
New Student Programs Staff

Director of New Student Programs
Megan Green, M.Ed.

Coordinator of New Student Programs
Kelly Heissler *Left UMSL in December 2015; Open Position

Graduate Assistant
Andrea Maurer,
Graduate Student pursuing Masters in Higher Education at UMSL

Awards and Presentations

Presentations

<table>
<thead>
<tr>
<th>Name</th>
<th>Presentation / Publication</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Megan Green</td>
<td>Pre-con Educational Session: Developing an Online Orientation</td>
<td>National Orientation Directors Association – National Conference (November 2015)</td>
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<td></td>
<td>3-part Series about Online Orientation</td>
<td>National Orientation Directors Association (Spring 2016)</td>
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<tr>
<td></td>
<td>NODA &amp; You Presentation</td>
<td>National Orientation Directors Association – Regional Conference (February 2016)</td>
</tr>
</tbody>
</table>

Leadership

Megan Green serves as the NODA: Association for Orientation, Transition and Retention in Higher Education, Region IV Coordinator, two year term.
Although 2015 was not a significant year for change for NSP communications projects, we continued to make improvements when possible and find more effective ways to reach our audiences. Specifically, making the UMSL theme apparent in all our publications and marketing efforts.

Print

Each year we print fewer items and focus on the quality of the main print pieces. Our main publications include:

- Save the Date Postcard (mailer)
- Orientation Preview (mailer)
- Colorful Orientation Envelopes (mailer)
- Triton Manual (publication for all new students and parents during Orientation)
- Overview of First Year Experience Sheet (mailer and Tour packets)
- STL Guidebook
- Parent and Family Calendar
- Parent Car Decals and Buttons
- Triton Take-Off Weekend Schedule / Weeks of Welcome Booklet

### Social Media

<table>
<thead>
<tr>
<th>Media Outlet</th>
<th>Started</th>
<th>2013 Followers</th>
<th>2014 Followers</th>
<th>2015 Followers</th>
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<td>Facebook: UMSL New Student Programs</td>
<td>March 22, 2013</td>
<td>308</td>
<td>500</td>
<td>690</td>
</tr>
<tr>
<td>Twitter: @UMSLnewstudents</td>
<td>August 15, 2013</td>
<td>50</td>
<td>184</td>
<td>268</td>
</tr>
<tr>
<td>Instagram</td>
<td>March 25, 2013</td>
<td>19</td>
<td>74</td>
<td>112</td>
</tr>
</tbody>
</table>
NEW STUDENT ORIENTATION

The purpose of the University of Missouri - St. Louis Orientation is intentionally assist new students begin to make a successful transition to UMSL experience. Orientation aims to foster a sense of belonging, promote campus engagement, and articulate to new students the expectations of the University and its faculty, staff and students. Moreover, Orientation helps students to begin their journey to clarify their academic purpose while developing career maturity.

2015 Summer Dates

NSO schedule is a one day program dedicated to building a connection with academic advisers, and academic resources. The academic advising is NOT REQUIRED to occur during the NSO session. During the orientation registration process, students complete a questionnaire that is created into a profile in our system, that launches and begins the advising discussion process prior to NSO. Commitment from the advising units is that a student will have a schedule either before or by the time he or she completes the NSO program.

Two separate academic sessions are presented at NSO including UMSL 101 and UMSL 102.

UMSL 101:  identify two resources on campus, awareness of the academic advising process for his/her college; identify two success of his/her College; identify ways that UMSL differs from High School; identify influences that contribute to his/her decision making process as they navigate UMSL; identify the Bulletin as the most complete source of information on academic policies, procedures, and requirements.

UMSL 102: All participants will: identify influences that contribute to students’ decision-making processes as they navigate UMSL; understand that they must make informed navigational decisions; understand that Academic Advisors will assist them in crafting educational plans that meet University regulations; identify previous college credit earned and placement test results needed to be reported to UMSL; identify purpose of General Education requirements; understand that he/she is an active participant in creation of course schedule; identify two components of an UMSL degree; identify UMSL policy relating to dropping a course and academic probation; prepared for their individual Advisor meeting with an understanding of requirements, review of a weekly schedule, and procedures and deadlines for changing schedules; understand: Release of Educational Records, GPA Calculation, Add/Drop/Withdrawal deadlines, and Math and Rhetoric requirement; and understand the following concepts: student/advisor relationship, MYView and MyGateway.

In addition, there are the following accomplishments and sessions that are presented:

- **Community Building:** Peer to Peer relationship building with small groups, eating in the nosh, opening video and I Chose UMSL speeches, and closing session that provides a “what’s next?” overview of Weeks of Welcome events
- **Money Matters:** Cashier’s Office and Financial Aid offices present a 45 minutes session on snapshot of billings process, financial aid, and fiscal information.
- **Triton Technology:** Orientation Leaders presented a 45 minute session in computer labs previewing and navigating through myview, mygateway, email, website, resources and tools to help use as a student
- **Parent and Family Schedule:** Afternoon Orientation schedule included breakout sessions presented by Counseling Center, Multicultural Student Services, Residential Life and Housing and University Meadows, and Cashier’s Office for Money Matters 2; UMSL Essentials Powerpoint that consisted of nuts and bolts, reminders and final checklist items to complete, and a parent and family reception in the bookstore to mingle with current administrators.
TRANSFER STUDENT ORIENTATION

Transfer Student Orientation is a half-day program that is optional for students to attend. Currently, the orientation process has been streamlining with NSO to form consistent marketing efforts to attend Orientation as the next step after being accepted to the University.

To create similar messages as NSO, the two separate academic sessions are presented at NSO have been shorten and framed into one session during TSO.

**UMSL 101:** identify two resources on campus, awareness of the academic advising process for his/her college; identify two success of his/her College; identify ways that UMSL differs from High School; identify influences that contribute to his/her decision making process as they navigate UMSL; identify the Bulletin as the most complete source of information on academic policies, procedures, and requirements.

**UMSL 102:** All participants will: identify influences that contribute to students' decision-making processes as they navigate UMSL; understand that they must make informed navigational decisions; understand that Academic Advisors will assist them in crafting educational plans that meet University regulations; identify previous college credit earned and placement test results needed to be reported to UMSL; identify purpose of General Education requirements; understand that he/she is an active participant in creation of course schedule; identify two components of an UMSL degree; identify UMSL policy relating to dropping a course and academic probation; prepared for their individual Advisor meeting with an understanding of requirements, review of a weekly schedule, and procedures and deadlines for changing schedules; understand: Release of Educational Records, GPA Calculation, Add/Drop/Withdrawal deadlines, and Math and Rhetoric requirement; and understand the following concepts: student/advisor relationship, MYView and MyGateaway.

This program would not replace the Transfer Student Orientation (TSO) in person orientation experience, but create a supplementary program to complete prior to their first day of classes.

Number of NSO Student Participants for entire Summer = 583
Number of TSO Participants for entire Summer = 429
Number of Online Orientation Completions *Launch this summer = 652
Total Fall 2015 Enrollment Opening Day =

Freshman : 529       Transfers : 1579

Opening Session by Academic Dean of College of Arts and Sciences

Resource Expo with over 25 departments ; student get Bingo Card stamped for chance to win prizes

Check-In Table for both students & parents
ONLINE ORIENTATION

The Office of New Student Programs has worked to increase the participation rate for transfer students. Transfer Student Orientation (TSO) half day programs have moved from 5 sessions to 7 sessions, and enhancing the marketing for the orientation process. With this increase in participation in three years, we also launched in January 2015 a new online software program. This is to allow transfer students to complete an orientation either in person or online.

Purchased in January 2014, the first version of the online orientation module was launched and implemented in November 2014.

The purchase of this online orientation experience would assist with Transfer Orientation experience, and provide the following opportunities:

- Create specific paths of information for different student populations (i.e., a specific path for our transfer students who have over 30 hours, if they have an associate degree, if they are returning, etc.)
- Provide access to Orientation resources for long-distance students, or those admitted late the University
- Track and report students who have completed the online orientation
- Potential Sync capabilities with our peoplesoft software or myview accounts to track and records students accounts if they completed orientation
- Create checkpoints during the program with questionnaires to see if they are processing the information
- Create hyperlinks to the current UMSL website to help navigate finding additional resources
- Identify questions that students are understanding or need further clarification regarding.

Providing an online orientation experience can assist new students in becoming more comfortable with the UMSL campus. Utilizing Maslow’s hierarchy of needs, an Orientation experience assists students in achieving the first three stages: physiological, safety, and social. Providing a jump start at Orientation will help students satisfy lower level needs and to continue to progress to meet higher level growth needs.

This program would not replace the Transfer Student Orientation (TSO) in person orientation experience, but create a supplementary program to complete prior to their first day of classes.

TRITON OVERNIGHT EXPERIENCE

The Triton Overnight Experience provides students with overnight housing in Oak Hall Residence Hall and dinner with the Triton Orientation Leaders. After dinner you can hang out with your new friends, participate in fun games and activities or play basketball/sand volleyball with other new students and OLs.

$25.00 per student to participate included dinner, snacks and bedding

81% Retention Rate for TOE Participations Summer – Spring (*20/23 Participants were enrolled in Spring Average GPA of 20 participants: 3.01

$25.00 per student to participate included dinner, snacks and bedding
<table>
<thead>
<tr>
<th>New Student Orientation</th>
<th>Transfer Student Orientation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2015</strong></td>
<td><strong>2015</strong></td>
</tr>
<tr>
<td><strong>Students</strong></td>
<td><strong>Students</strong></td>
</tr>
<tr>
<td>6/2/15</td>
<td>May 7</td>
</tr>
<tr>
<td>6/3/15</td>
<td>33</td>
</tr>
<tr>
<td>6/11/15</td>
<td>July 7*4-8</td>
</tr>
<tr>
<td>6/12/15</td>
<td>78</td>
</tr>
<tr>
<td>6/23/15</td>
<td>July 8</td>
</tr>
<tr>
<td>6/25/15</td>
<td>92</td>
</tr>
<tr>
<td>8/6/15</td>
<td>July 28*4-8</td>
</tr>
<tr>
<td>8/7/15</td>
<td>63</td>
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<tr>
<td>Final 8/19/15</td>
<td>July 29</td>
</tr>
<tr>
<td></td>
<td>55</td>
</tr>
<tr>
<td></td>
<td>August 4*4-8</td>
</tr>
<tr>
<td></td>
<td>43</td>
</tr>
<tr>
<td></td>
<td>August 12*4-8</td>
</tr>
<tr>
<td></td>
<td>65</td>
</tr>
<tr>
<td></td>
<td><strong>Online Orientation</strong></td>
</tr>
<tr>
<td></td>
<td><strong>659</strong></td>
</tr>
<tr>
<td></td>
<td>(February 1-September 8)</td>
</tr>
<tr>
<td></td>
<td>TSO (429)+ 659 online= 1,088 total</td>
</tr>
</tbody>
</table>

583**
Weeks of Welcome

WOW HIGHLIGHTS AND ACCOMPLISHMENTS

Marketing efforts for WOW were ramped up this year. Marketing materials included:

- WOW reel video played at New Student Orientation (NSO) closing session
- Email blast postcard highlighting specific events hosted during first few days of WOW events
- Homepage dedicated to WOW events and marketing information and events www.umsl.edu/wow
- WOW guide booklets were designed, printed, and distributed. 1200 booklets were passed out around campus; each residence hall move-in packet, WOW picnic, various offices in the MSC, and at Help-A-Triton tables.
- Facebook announcements on Student Life, New Student Programs, Millennium Student Center, and Residence Life pages were all documented the events with events and photos
- Twitter account created for New Student Programs and created a hashtag: #umslwow
- Learning outcomes were created to drive programming and program evaluation.

After Orientation, students continue their transition to the University of Missouri—St. Louis by participating in Weeks of Welcome. To launch this six weeks of strategic programming, New Student Programs hosts a three-day on-campus experience prior to the first day of classes. By sharing the experience, of Triton Take-Off Weekend students:

- Assist students in understanding the purposes of higher education and the mission of the institution
- Assist new students in understanding their responsibilities within the educational setting.
- Provide new students with information about academic policies, procedures, requirements, and programs sufficient to make well-reasoned and well-informed choices.
- Inform new student about the availability of services and programs.
- Assist new students in becoming familiar with the campus and local environment.
- Provide intentional opportunities for new students to interact with faculty, staff and continuing students.
- Provide new student with information and opportunities for self-assessment.
- Provide relevant orientation information and activities to the new students’ primary support groups (e.g. parents, guardians, spouses, children).

Marketing & Publications:

Ongoing marketing efforts:

- WOW reel video played at NSO/TSO closing session
- WOW Coordinators promoted WOW events at Resource Expo during NSO/TSO
- Constant social media updates during months of June-August using hastings: #umslpride and #tritontakeoff
- Homepage and UMSL Daily write up dedicated to promotion of WOW events and activities
- Checklist postcard sent in July to all admitted students. Also reminded them to check their email in August for their WOW crew team numbers.
**Friday Participation:**

- First dinner: 150
- Kickoff with Ryan Penneau: 150
- Greek Freeze: 200

**Saturday participation:**

- College 101 Sessions: 65
- Olympics: 80
- Rock the Rec: 250

**Sunday Participation:**

- Find Your Faith: 15 (just for tables) 40 (for actual service)
- Pinterest Party: 30
- Building Tours/Meet and greets: 80
- Transfer Meet Up:
- Serendipity Sendoff: 150-200 (approx. 100 new students)
WOW Adventures are coordinated opportunities off-campus for new student to experience with other fellow Tritons. The goal is to continue meeting new people, to continue getting to know their new community, and to continue having fun during their first semester at UMSL! There is a trip available for every college student’s budget.

Student registered ahead of time online, and a small amount to reserve their place. Each adventure ranged in prices, but were discounted and supplemented by the office.

<table>
<thead>
<tr>
<th>WOW Adventure</th>
<th>Number of Students Participated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cardinals Game</td>
<td>211</td>
</tr>
<tr>
<td>Six Flags</td>
<td>50</td>
</tr>
<tr>
<td>City Museum</td>
<td>44</td>
</tr>
<tr>
<td><strong>Totals:</strong></td>
<td><strong>305</strong></td>
</tr>
</tbody>
</table>

Help-A-Trion Tables

“Help-A-Trion is a volunteer initiative where current students, faculty, and staff from various academic colleges, administrative departments, and student organization assist students with navigating campus by staffing strategically placed information tables across campus. Volunteers can help with directions, building codes, academic and administrative services information, class locations and many other issues you may encounter in your first two class days. Help-A-Trion tables will also have maps and information that will assist you with navigating around the various construction sites on campus.”

Tables situated all over campus to help assist new students the first two days of the new semester.

Locations on Campus:
- North Campus Quad
- Outside the bookstore in the MSC
- Main Circle (Shuttle Stop)
- Rec Center
- Provincial House (south campus)
- Marillac Hall

Top 3 Questions
- Directions/Handed Out Maps
- Shuttles
- Weeks of Welcome Booklets

New Student Photo Project
The Office of New Student Programs assisted with forming and leading the First Year Experience Course Instructors com-
mittee that launched in Fall 2013. This committee has met on a monthly basis.

First Year Experience Course Instructors Committee Members as of Spring 2014

NSP: Green, Megan, Roccia, Miriam I.
Career Services: Balestreri, Teresa A., Rapko McEneny, Emily
CAS/COFAC: Eckelkamp, Elizabeth; David McGraw, Sylvia Baker, Cody Schara
Engineering: McManus, Mary E.
Honors: Gerth, Daniel, Baldus, Kimberly, Gerrein, Sherry
Education: Ellen Meadows, Shawn Woodhouse
Business: Elliott, Michael T., Kottemann, Karl W., Farrell, Monica L.
Nursing: Hinderliter, Iris, Dudley, Beth A.
Veterans: James Craig, Rebecca McMenamin
Student Retention Services: Tiffany Izard, Mary Fisher, Derrick Freeman

The committee is assisting with the updates and developing future goals, objectives, and developing assessment reporting 
tools to examine the growth and success of the first year experience. Below are three outlined cornerstones that each FYE 
course uses to create a similar cohort experience for all new students.

**Campus Connections:**

UMSL’s FYE course provides students the opportunity to make connections with faculty and other students, to discover 
the wide range of resources UMSL provides its students, and to become part of the university, and local communi-
ty. Using experiential-based learning techniques, guest speakers, and on-campus visit, students will engage in the 
academic, cultural, resource, social, and co-curricular opportunities found on UMSL’s campus.

**SIMILAR CORNERSTONE EXPERIENCE: Triton Challenge** implement program in FYE courses to increase awareness of 
programs, resources, incentives to get involved around campus (ie. Potential activities may include, speaker, ser-
vice project, ect.)

**Academic Engagement:**

FYE courses will help students make the transition to academic life at UMSL by focusing on creative and critical thinking 
abilities, cultivating effective communication skills, exploring attitudes and behaviors appropriate in the academic 
setting, and introducing students to a variety of research tools and methods.

**SIMILAR CORNERSTONE EXPERIENCE:**

- Investing in peer mentors into each course; including the following pieces: outlining an all campus FYE men-
tor application and interview process (overlap of orientation leaders/wow leaders); training process for all 
mentors to have similar experiences
- Peer Mentoring Course: INDTC 3010; Interdisciplinary course credit for FYE peer mentors before and during 
their mentor position while facilitating in their position (see course description below).
- Triton Goldprint FYE workbook —each course will use this reflection booklet and allow peer leaders to respond 
to questions or include suggestions on a weekly activity booklet from students in the course.

**Developmental Support:**

- First Year Seminar instructors are provided support for key developmental content that is instrumental in successful student 
engagement, the development of self-efficacy and career maturity, and effective decision-making. The Division of Counsel-
ing & Family Therapy, Career Services, Center for Student Success, Student Life, Financial Aid, and Multicultural Relations 
provide guest instructors and support services for core FYS developmental curricula including: University resources and 
student engagement

**SIMILAR CORNERSTONE EXPERIENCE:**

Focus2 (Career Services)
FYE Initiatives & Transitional Programming

Extended FYE and Orientation

HISTORICAL RETENTION IMPACTS:

<table>
<thead>
<tr>
<th>FS 11</th>
<th>FS 12</th>
<th>Graduated or applied to graduate</th>
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<tr>
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<td>77.5%</td>
<td>55%</td>
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<tr>
<td>No</td>
<td>65.3%</td>
<td>43%</td>
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<table>
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<th>FS 13</th>
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<tr>
<td>Yes</td>
<td>79%</td>
<td>62%</td>
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<tr>
<td>No</td>
<td>71%</td>
<td>58%</td>
<td></td>
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</tbody>
</table>
TRITON GOLD PRINT BOOKLET *NEW INITIATIVE
This booklet was created and printed to be used as resource for new students to reflect and provide questions in their University Studies course. Peer Leaders are able to collect and write responses to assist in providing insight from a peer’s perspective.

MAJOR MINOR JAM (2nd year of this program)
This event provides an opportunity for current leaders to represent their major and have a 1.1 discussion with undecided students trying to determine a major at UMSL. This open forum and peer to peer interactions has been had a wonderful response in both groups finding value from this event. Peer leaders are able to highlight their experience and undergraduate undecided students are able to walk away with a determined career and major and exploring over 40 different majors that are represented at this event in September.

FYE MARKETING FLYER
To highlight the overarching First Year Experience at UMSL, specific marketing and a flyer was created to highlight all of these opportunities. This flyer was printed, and dispersed with Admissions for UMSL Day packets, all tour packets and on our FYE website page that was created.

New Student Programs also created a 3-part FYE experience interviewing 6 different students that highlighted their UMSL experience during the first week, after their six-weeks, and end of the semester.

ONE IS DONE CELEBRATION (2nd year of this program)
The One is Done Celebration recognizes first year student’s milestone in completing their first year of college. It is hosted not only for new students, but also for those who played a key role in the success of someone’s first year experience including, peer mentors, academic advisors, professors, and staff members. This is an open event that welcomes first-time freshmen, transfer students, and SUCCEED students. The Office of New Student Programs gave out 3 FYE awards, Tau-Sigma held their new member inductions and SUCCEED gave certificates to their first year students.

Approximately 100 people participated in the 2016 One Is Done Celebration

FIRST YEAR EXPERIENCE AWARDS:
The Outstanding Advocate for First-Year Students (faculty or staff) award recognizes individuals who have made significant contributions to the academic and/or personal lives of first-year students.

The FYE Peer Leader of the Year (upperclassman) award recognizes a peer leader or mentor who works in harmony with his or her FYE course participants, instructors and/or is someone who provides and enhances the UMSL experience for new students, while engaging students in the overall University community and serving as a positive role model.

Shining Star Award (first year student) is presented to a first year student(s) that has shown leadership, outstanding service, involvement on campus, academic achievement, and who are committed to serving the university community. *First year student is defined as a first time freshman or transfer student who has completed their first two semesters at UMSL.
Parent and Family Programming

Parents and families are invited to attend an optional parent/family orientation program with their student. This program runs concurrent to New Student Orientation and provides parents the opportunity to learn about tuition, financial aid and billing, health and safety, university resources, and the parent program and services for them to assist their student through this experience.

The afternoon schedule also includes specific breakout sessions presented by Counseling Center, Multicultural Student Services, Residential Life and Housing and University Meadows, and Cashier’s Office for Money Matters 2; UMSL Essentials Powerpoint that consisted of nuts and bolts, reminders and final checklist items to complete, and a parent and family reception in the bookstore to mingle with current administrators.

Parent and families have a great mix of information, mingling with current parents, and opportunities to stay connected with UMSL.

Highlights of our information and services provided to all our parents and family members.

<table>
<thead>
<tr>
<th>Parent/Family Program</th>
<th>Description / Highlight</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>258 letters written by parents</strong> to new students living on or off campus. These letters were written during New Student Orientation by parents or family members of new students. Messages included proudest moments, words of wisdom, or a message the parent or family member wanted to share with their student before heading off to college. The letters were collected and sent to the student during the second week of school.</td>
</tr>
<tr>
<td></td>
<td><strong>2300 fall semester calendars mailed</strong> to parents and family members. Important dates regarding add/dropping courses, when bills are due, and large events taking place on campus were included to assist with keeping families better informed of everything going on around campus.</td>
</tr>
</tbody>
</table>

**FAMILY WEEKEND**

In the month of October is 3-day weekend where parents and students can reconnect and enjoy an UMSL sponsored weekend of events. Some of our events and participant numbers.

**Family Weekend Activity Attendance**

- Campus Tour
- Chili Feed
- Mentalist
- Donut Dash
- Photo Exhibit
- Paint Party
- Dueling Pianos

![Family Weekend Activities Chart]

0 10 20 30 40 50 60 70

**Family Weekend Activities**
Parent and Family Programming (continued)

New Student Programs provides an opportunity for parents and guests to sign up to receive monthly newsletters. Below is a snapshot of our year topics, sent emails, open rates and click rates. You will notice on our update of our system from Mailchimp to Emma that our number of subscriptions open rates have increased.

A new lightbox (pop-up signup box on our website) that was added in January 2016 has led to 69 new sign-ups during the spring semester.

### Parent and Family Newsletters

<table>
<thead>
<tr>
<th>Month and Topics Included in the Email Blasts</th>
<th>Sent Emails</th>
<th>Open Rate</th>
<th>Click Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AUGUST</strong> (MAILCHIMP): Welcome, upcoming events, new student checklist, STL spotlight, success tips (textbooks, getting involved), educational statistics, social media outlets</td>
<td>68</td>
<td>75%</td>
<td>23%</td>
</tr>
<tr>
<td><strong>SEPTEMBER</strong> (MAILCHIMP): Upcoming events, important reminders, letters from home, family weekend, STL spotlight, Success tips (adding and dropping classes, getting organized) educational statistics, social media outlets</td>
<td>74</td>
<td>72%</td>
<td>11%</td>
</tr>
<tr>
<td><strong>Parent and Family Weekend Invitation…Special Edition</strong> (MAILCHIMP): special invitation highlighting events at family Weekend</td>
<td>146</td>
<td>56%</td>
<td>9%</td>
</tr>
<tr>
<td><strong>OCTOBER</strong> (MAILCHIMP): Family weekend invitation and registration, upcoming events, important reminders, STL spotlight (Halloween attractions), Success tips (Changing your major, registering for classes, homesickness), educational statistics, social media outlets</td>
<td>73</td>
<td>68%</td>
<td>13%</td>
</tr>
<tr>
<td><strong>NOVEMBER</strong> (MAILCHIMP): Wrapping up the first semester, FYE video, Upcoming events, important reminders, Triton Store apple sale and textbook sellback, STL Spotlight (The Science Center), Success Tips (Personal finance advice for college students, exam prep tips), educational statistics. Social media outlets</td>
<td>73</td>
<td>61%</td>
<td>8%</td>
</tr>
<tr>
<td><strong>DECEMBER</strong> (MAILCHIMP): Parent survey, FYE video, happy Holidays, social media outlets</td>
<td>73</td>
<td>61%</td>
<td>8%</td>
</tr>
<tr>
<td><strong>FEBRUARY</strong> (EMMA): Welcome back to second semester, upcoming events, important reminders (FAFSA), Weeks of Welcome, On-campus jobs, STL spotlight (The Delmar Loop), Success tips (Building healthy college habits), Educational Statistics, Spring Group Fitness schedule, Second year and Summer housing, winners of parent survey, social media outlets</td>
<td>148</td>
<td>79%</td>
<td>19%</td>
</tr>
<tr>
<td><strong>MARCH</strong> (EMMA): Upcoming events, Important reminders (FAFSA), UMSL speaker series, Register for Summer and Fall classes, St. louis Spotlight (the Arch), Benefits of Study Abroad, educational statistics, social media outlets, Second year and summer housing</td>
<td>148</td>
<td>51%</td>
<td>12%</td>
</tr>
<tr>
<td><strong>APRIL &amp; MAY</strong> (EMMA): Wrapping up the first year, upcoming events, One is Done, Spring Final exam schedule, register for summer and fall classes, STL spotlight (The Botanical Garden and Forest Park), Success Tips (Planning a degree and college experience for maximum employment value), educational statistics, 2016-17 academic calendar, social media outlets</td>
<td>147</td>
<td>58%</td>
<td>21%</td>
</tr>
</tbody>
</table>
Leadership Development Programs

SELECTION SUMMARY FOR WOW CREW LEADERS FOR FALL 2015

<table>
<thead>
<tr>
<th>Last Name</th>
<th>First Name</th>
<th>Class Standing</th>
<th>Major</th>
<th>Returning</th>
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</thead>
<tbody>
<tr>
<td>Ampadu</td>
<td>Gregory</td>
<td>Sophomore</td>
<td>Media Studies</td>
<td></td>
</tr>
<tr>
<td>Betz</td>
<td>Kylie</td>
<td>Freshman</td>
<td>Education</td>
<td></td>
</tr>
<tr>
<td>Bryant</td>
<td>Andrea</td>
<td>Junior</td>
<td>Business</td>
<td></td>
</tr>
<tr>
<td>Choe</td>
<td>Samuel</td>
<td>Junior</td>
<td>Communications</td>
<td></td>
</tr>
<tr>
<td>Clossum</td>
<td>Candice</td>
<td>Freshman</td>
<td>Social Work</td>
<td></td>
</tr>
<tr>
<td>Culbertson</td>
<td>Austin</td>
<td>Junior</td>
<td>Communications</td>
<td>Returner</td>
</tr>
<tr>
<td>Do</td>
<td>Trang</td>
<td>Junior</td>
<td>Chemistry</td>
<td>Returner</td>
</tr>
<tr>
<td>Kolesa</td>
<td>Kenny</td>
<td>Freshman</td>
<td>Pre-Optometry</td>
<td></td>
</tr>
<tr>
<td>Romano</td>
<td>Rachel</td>
<td>Junior</td>
<td>Psychology</td>
<td>Returner</td>
</tr>
<tr>
<td>Schlundt</td>
<td>Kelsi</td>
<td>Junior</td>
<td>Nursing</td>
<td>Returner</td>
</tr>
<tr>
<td>Valentine</td>
<td>Eboni</td>
<td>Freshman</td>
<td>Media Studies</td>
<td></td>
</tr>
<tr>
<td>Anastascia</td>
<td>Chambers</td>
<td>Junior</td>
<td>Education</td>
<td>Returner</td>
</tr>
<tr>
<td>Hong</td>
<td>Tuan</td>
<td>Freshman</td>
<td>Engineering</td>
<td></td>
</tr>
<tr>
<td>Patton</td>
<td>Merikayt</td>
<td>Junior</td>
<td>Psychology</td>
<td>Returner</td>
</tr>
<tr>
<td>Menendez-Phillips</td>
<td>BreAnna</td>
<td>Freshman</td>
<td>Business</td>
<td></td>
</tr>
<tr>
<td>Wood</td>
<td>John</td>
<td>SUCCEED</td>
<td>SUCCEED</td>
<td></td>
</tr>
<tr>
<td>Lakey</td>
<td>Stephany</td>
<td>Junior</td>
<td>Education</td>
<td>Returner</td>
</tr>
<tr>
<td>Bird</td>
<td>Brendan</td>
<td>Junior</td>
<td>Psychology</td>
<td>Returner</td>
</tr>
<tr>
<td>Wilson</td>
<td>Mahogany</td>
<td>Freshman</td>
<td>Sociology</td>
<td></td>
</tr>
<tr>
<td>Cox</td>
<td>Courtney</td>
<td>Freshman</td>
<td>Nursing</td>
<td></td>
</tr>
<tr>
<td>Risius</td>
<td>Sammi</td>
<td>Freshman</td>
<td>Liberal Studies</td>
<td></td>
</tr>
<tr>
<td>Henning</td>
<td>Kaitlin</td>
<td>Junior</td>
<td>Psychology</td>
<td>Returner</td>
</tr>
</tbody>
</table>

![Bar chart showing the distribution of leader applicants across different colleges and study tracks.](image_url)
Seven Transfer Commuter Ambassadors *New Initiative

The Transfer and commuter ambassadors are a group of volunteers hired through the Student Life hiring process whose purpose is to reach out to new transfer students and help them acclimate to UMSL. They will work on programming aimed at the transfer and commuter populations. Spring semester they focused on planning for Triton Take-off weekend’s specific transfer outreach initiatives, and they also hosted an information and feedback table on each Tuesday during the month of April which focused on passing out information on resources frequently used by commuters, and FAQs for Transfer students, as well as receiving feedback from those student groups on what services and improvements they are looking for on UMSL’s campus.

Some transfer/commuter students indicated that they are pleased with their experience so far:

> Loving it so far! UMSL is my 3rd school and I love the diversity of the campus so far
> I like it. The campus is like home and professors are caring
> Rec center is stellar!

---

<table>
<thead>
<tr>
<th>Last Name</th>
<th>First Name</th>
<th>Class Standing</th>
<th>Major</th>
<th>Returning OL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choe</td>
<td>Samuel</td>
<td>sophomore</td>
<td>Undeclared</td>
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</tr>
<tr>
<td>Robertson</td>
<td>Briana</td>
<td>junior</td>
<td>french</td>
<td></td>
</tr>
<tr>
<td>Schlundt</td>
<td>Kelsi</td>
<td>junior</td>
<td>nursing</td>
<td>Returning OL</td>
</tr>
<tr>
<td>Do</td>
<td>Trang</td>
<td>junior</td>
<td>chemistry</td>
<td></td>
</tr>
<tr>
<td>Mathes</td>
<td>Chris</td>
<td>sophomore</td>
<td>secondary education-math</td>
<td>Returning OL</td>
</tr>
<tr>
<td>Wyninegar</td>
<td>Kristin</td>
<td>junior</td>
<td>communications</td>
<td>Returning WOW Coordinator</td>
</tr>
<tr>
<td>Valentine</td>
<td>Eboni</td>
<td>freshman</td>
<td>media studies</td>
<td></td>
</tr>
<tr>
<td>Clossum</td>
<td>Candice</td>
<td>freshman</td>
<td>criminology</td>
<td></td>
</tr>
<tr>
<td>Betz</td>
<td>Kylie</td>
<td>freshmen</td>
<td>Child Development</td>
<td></td>
</tr>
<tr>
<td>Bird</td>
<td>Brendan</td>
<td>junior</td>
<td>psychology</td>
<td></td>
</tr>
<tr>
<td>Bryant</td>
<td>Andrea</td>
<td>junior</td>
<td>BSBA-Management</td>
<td>Returning OL</td>
</tr>
<tr>
<td>Culbertson</td>
<td>Austin</td>
<td>junior</td>
<td>communications</td>
<td>Returning OL</td>
</tr>
<tr>
<td>Kolesa</td>
<td>Kenny</td>
<td>freshmen</td>
<td>Pre optometry/biology</td>
<td></td>
</tr>
<tr>
<td>Romano</td>
<td>Rachel</td>
<td>senior</td>
<td>psychology</td>
<td>Returning OL</td>
</tr>
</tbody>
</table>
Campus Partners

Academic and Student Affairs collaborations are always critical to an orientation program’s success. We maintain numerous partnerships to insure orientation programs contribute to the academic and transition success of the new student.

NSP ADVISORY COMMITTEE

The NSP Advisory Committee grew out of a recommendations made by the New Student Experience Team, appointed by Provost Cope.

Purpose: Provide direction and content development for program and develop learning outcomes for NSO sessions. This committee would be established with representatives from each of the colleges and key campus partners.

NSP Advisory Committee Members

<table>
<thead>
<tr>
<th>Academic Affairs</th>
<th>Student Affairs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>College of Arts and Sciences/College of Fine Arts</strong></td>
<td>Admissions</td>
</tr>
<tr>
<td>Beth Eckelkamp</td>
<td></td>
</tr>
<tr>
<td>Sarah Klekamp</td>
<td>Athletics</td>
</tr>
<tr>
<td>Birgit Noll</td>
<td>Harry Harris</td>
</tr>
<tr>
<td><strong>College of Business Administration</strong></td>
<td>Student Life</td>
</tr>
<tr>
<td>Monica Farrell</td>
<td>Jessica Long-Pease</td>
</tr>
<tr>
<td><strong>College of Education</strong></td>
<td>Cashier’s Office</td>
</tr>
<tr>
<td>Shawn Woodhouse (Spring 2013)</td>
<td>Mitch Hess</td>
</tr>
<tr>
<td>Felicita Myers (Spring 2013)</td>
<td>Residential Life and Housing</td>
</tr>
<tr>
<td>Brittany Neunuebel</td>
<td>Jonathan Lidgus</td>
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<tr>
<td><strong>College of Nursing</strong></td>
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<tr>
<td>Kimberly Allen</td>
<td>Multicultural Student Services</td>
</tr>
<tr>
<td>Jill Maldeney</td>
<td>Bridget Jenkins</td>
</tr>
<tr>
<td><strong>Honors College</strong></td>
<td></td>
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<tr>
<td>Nancy Gleason</td>
<td>International Student Program</td>
</tr>
<tr>
<td>Daniel Gerth</td>
<td>Rebecca Kehe</td>
</tr>
<tr>
<td>Jennifer Richardson</td>
<td>Student Retention Services</td>
</tr>
<tr>
<td><strong>Joint Engineering</strong></td>
<td></td>
</tr>
<tr>
<td>Mary McManus</td>
<td>Tiffany Izard</td>
</tr>
<tr>
<td><strong>Social Work</strong></td>
<td>Millennium Student Center</td>
</tr>
<tr>
<td>Lois Pierce</td>
<td></td>
</tr>
<tr>
<td>Kyle Shanta</td>
<td>New Student Programs</td>
</tr>
<tr>
<td></td>
<td>Megan Green</td>
</tr>
<tr>
<td></td>
<td>Andrea Maurer</td>
</tr>
</tbody>
</table>
Orientation Assessments

We continued our program assessments through our qualitative evaluation of the programs.

Highlights from these surveys include:

**New Student Orientation Student Responses:**

- 85% of students said their excitement was higher to becoming an UMSL Triton after attending orientation.
- 94% of students agreed or strongly agreed that they would be intellectually engaged in their classes at UMSL.
- 89% of students responded that their understanding of my academic program and expectations for me in my first semester of coursework is Stronger/Much Stronger.
- 84% Agreed or strongly agreed that the activities during my small group meeting with my OL helped me get to know students and made me feel comfortable.
- 88% rated their overall experience as excellent or good.

**New Student Orientation - Parent/Family Orientation Responses**

- 56% of parent/family members responded that this was their first child to attend college?
- 83% of parent/family members responded that they have attended some college or graduated from college.
- 100% parent/family members responded that they were looking forward to their student beginning his/her UMSL experience.
- 95% of parents/family members were satisfied or very satisfied, with the overall expectations being met at parent/family orientation program.
- 83% of parent/family members had a beneficial conversation with faculty or staff member during orientation. *This is a increase from 2013 with a 65%.

**Beginning College Survey of Student Engagement (BCSSE) *2015 First Time with this Survey**

- Students selected UMSL as their: 60% 1st Choice, 27% 2nd Choice, 9% 3rd Choice, 3% 4th Choice, 1% 5th Choice
- Top 3 College Expectations:
  1. Support to help students succeed academically
  2. learning support services (tutoring, writing labs)
  3. attend campus activities and events and interact with students that are different than themselves.

**NEW STUDENT ORIENTATION RETENTION (NSO) ACADEMIC PROGRESS DATA**

<table>
<thead>
<tr>
<th>Cohort</th>
<th>Enrolled</th>
<th>NSO</th>
<th>Academic Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer 2012</td>
<td></td>
<td>521</td>
<td></td>
</tr>
<tr>
<td>Summer 2013</td>
<td>506</td>
<td>464</td>
<td>58%</td>
</tr>
<tr>
<td>Summer 2014</td>
<td>478</td>
<td>474</td>
<td>70%</td>
</tr>
<tr>
<td>Summer 2015</td>
<td>453</td>
<td>501</td>
<td>89%</td>
</tr>
</tbody>
</table>

*Student persistence in enrollment as it relates to attending New Student Orientation.
UMSL | New Student Programs
University of Missouri–St. Louis

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