Lifepack
Claudia Barona and Andres Lopez Benavides

Andres Benavides – CEO

Andres is a lawyer from the University of Sabana in Bogotá, Colombia. He worked for ten years in his own practice in which he worked with people and companies in labor and civil law.

In 2008, he started his career as an environmental entrepreneur. Since then he has been working in and researching the development of biodegradable products. Today he is the manager of the company.

Claudia Isabel Barona - CMO

Claudia Isabel is an Industrial Engineer with her degree in Specialist Management Engineering Systems from the Pontifical Javeriana University in Cali, Colombia. She has 16 years of extensive experience in project management, consulting, process optimization and improvement, and in the implementation of quality systems. She has worked for seven years in the preservation of the environment by creating innovative products with positive environmental impact.

Claudia has excelled as an entrepreneur in Colombia due to her high capacity for innovation and leadership. Currently, she is the Commercial and Marketing Director for Lifepack.

Lifepack – company

Lifepack is a company that specializes in the design, development, and production of biodegradable products that can germinate into plants. The goal of the company is to make products for a sustainable future. The products are ethically and sustainably sourced and have a purpose of helping to reduce greenhouse gases in the atmosphere.

Lifepack prides itself on two main points, its primary material and its employees. The primary material that is used for the products is made from agricultural waste; pineapple crown and corn husk. These materials are otherwise trash or are fed to livestock. The majority of employees for the company are single mother in Colombia or are women who are currently incarcerated. The goal is that these women are able to learn a tradeable skill and are able to provide for their children.

Lifepack is an international company because of its origins in Colombia, sales in the United States, and its new production facility in Sweden.

This is a company that believes that saving the world is simple, it comes down to Use, Plant, Water, and Grow.