Mr. Ric Baldini, Director – Global Wind Energy Applications

Mr. Baldini directs Zoltek’s global development of wind energy and other emerging applications for carbon fiber composites. Over the past few years he has worked development projects with customers in 8 different countries on 4 continents. Most of the interaction is with engineering and management teams, but he also trains manufacturing teams on the shop floor. While the language barrier is quite real, there are a few relatively simple guidelines that help communication to happen. Translators who understand the language but not the technology are indispensable. However, the technical communication requires a number of other techniques, including pantomime and picture drawing. It takes more time, requires patience and a good spirit. But with the right frame of mind, it can be quite rewarding and a great deal of fun.

In the Brazilian Rain Forest near Sao Paulo