

**MASTER OF PUBLIC POLICY ADMINISTRATION  
UNIVERSITY OF MISSOURI-ST. LOUIS  
SELF STUDY - VOLUME II**

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**1. Name: ALAN F.J. ARTIBISE**

Professor, Public Policy Administration and History  
Appointment date: January, 2000

**2. Academic Degrees:**

Ph.D., History, University of British Columbia, 1972  
Dissertation title: The Urban Development of Winnipeg.  
B.A., University of Manitoba, 1967

**3. Teaching Areas and Experience:**

Teaching Duties at University of British Columbia, 1995-1999  
1995/96-1998/99:

Plan 425: Introduction to Planning  
Plan 502: History and Theory of Planning  
Plan 590: Public Policy and Urban Planning  
Plan 548S: University of Washington Exchange

Teaching Duties at University of Missouri-St. Louis 2000-present

Public Policy Administration 451: Urban & Regional  
Planning and Public Policy  
History 405: North American Cities in Comparative Perspective

**4. Publications:**

Stay the Course: Reflections on Unicity, N.Klos, ed., *The State of Unicity* (Winnipeg: Institute of Urban Studies, 1998), pp.13-17.

Regional Governance Without Regional Government: The Strengths and Weaknesses of the Greater Vancouver Regional District, in Clyde Mitchell Weaver and Ivan Turok, eds., *Comparative Regional Governance* (Washington, D.C.:ICMA, 2001)

Cities in a Sea of Green: Sustainability Planning in Greater Vancouver, Annual Review of Canadian Studies (Japan), 2001.

Guidelines for Federal Policy Priorities in Urban Areas, Institute for Urban Studies, University of Winnipeg, Occasional Paper (January 2001), 37 pp. (Co-authored with IUS Staff).

*Regional Governance Without Regional Government: The Strengths and Weaknesses of the GVRD*, Report Prepared for the Regional Municipality of Ottawa-Carleton, April 1997, 40 pp.

*Golden Peaks Resort: A Feasibility Study*. Report prepared for Ballast Nedam International and Town of Golden, April 1997. 90 pp.

*Infrastructure Requirements in Support of Tourism: A Review of Best Practices.* Report prepared for Transport Canada and the Canadian Tourism Commission, June 1997. Co-author, J. Meligrana. 50 pp.

Trading Across the North West Frontier, *The Irish Times [Belfast]*, August 18, 1997, p.20. (Op-ed piece).

*The Terraces: A Planning Report*. Special Report Prepared for District of Sechelt, August 1997, 13 pp.

Shaping Your Future: Strategic Planning Lessons from North America, *Denote: The Journal of the Department of the Environment (Northern Ireland)*, Vol. 5, Issue 2 (Winter 1998).

*Approaches to Intergovernmental and Private Sector Cooperative Planning to Achieve Transportation Requirements in Support of Tourism in the Greater Vancouver Region*, Report prepared for Transport Canada and Canadian Tourism Commission, November 1997, 30 pp.

*The Urban Land Market and General Land Management in Vancouver in the 1940s*. Expert Report prepared for Department of Justice, Canada, in regard to False Creek Lands Case, January 1998, 35 pp.

*Villa Maris: A Planning Study*. Report prepared for Arbitration Case re: 2222 Bellevue, West Vancouver, July 1998, 22 pp. plus Appendices.

*A Single Bus Transit System for the Greater Vancouver Transit Region: A Planning Appraisal of Bus Transit Performance Under Different Organizational Structures in Canadian and American Cities*. Report prepared for O.P.E.I.U. and presented to N.D. Lea and Associates (Consultants to the Greater Vancouver Transportation Authority), August 1998, 32 pp.

*Vancouver As It Was and As It Might Have Been* . Expert Report prepared for Department of Justice, Canada, in regard to CPR Lands Case, December 1998, 15 pp.

*Transit Privatization: A Review of Potential Impacts*. Report prepared for Independent Canadian Transit Union, Local #7, January 1999, 33 pp.

*Hubs, Gateways and Corridors in British Columbia: A Framework for Assessing Transportation Corridors*. Report prepared for Transport Canada, January 2000. 42 pp.

*Framing the Issues: The St. Louis Cardinals and a New Stadium*. Report prepared for Mayors Office, City of St. Louis, May 2000. 10 pp. (Co-authors D. Judd, D. Laslo, M. Rosenbtraub).

Development: How Will the Region Grow?, Op-Ed Article in St. Louis Post-Dispatch, Dec. 10, 2000. (co-author, M. Tranel).

Fostering Regionalism in Metropolitan St. Louis: A Discussion Paper, Prepared for Regional Chamber & Growth Association and FOCUS St. Louis, April 2001, 20 pp.

Review of Forecasts of Revenue for Highway Improvements in Missouri, Prepared for East-West Gateway Coordinating Council, May 25, 2001. (Co-authored by EWGCC Staff, Don Camph, Don Phares).

## 5. Research:

Canada's Green Plan, Grant For International Centre for Sustainable Cities, \$3.5M for period 1993-1997

National Center for the Revitalization of Central Cities, University of New Orleans, 1997-98 (\$15,000)

B.C.-Washington Corridor Task Force, 1998-1999 (\$150,000)

#### 6. Significant Practitioner Experience:

Chair, Leadership Vancouver, 1997.

Commodore, False Creek Yacht Club, 1998-1999.

President, Metropolitan St. Louis Section, American Planning Association, 2000-2001.

Member, Organizing Committee, "What is a City?" Conference, Center for the Humanities, University of Missouri-St. Louis, 1999-Present.

Program Chair, 7<sup>th</sup> Annual Coalition of Urban and Metropolitan Universities Conference, St. Louis, March 2001.

Member, Legislative Affairs Committee, Downtown St. Louis Partnership, 2000-2001.

Member, Historic District Committee, City of Pasadena Hills, 2001-Present.

Founding Member, St. Louis Chapter, Lambda Alpha International, 2001; Secretary-Treasurer, 2001-2002.

#### 7. Involvement in Academic and Professional Association:

American Planning Association

Canadian Institute of Planners

Urban Affairs Association

International Downtown Association

Urban Land Institute

National League of Cities (Associate Member)

NAMI North American Institute

NAMICUR North American Institute for Comparative Urban Research

American Society for Public Administration

Council on Urban and Economic Development

United Nations Association

Lambda Alpha International

Association for Canadian Studies in the United States

Association for Canadian Studies (Life Member and Honourary President)

British Association for Canadian Studies

Association for Canadian Studies in German-Speaking Countries

Association Francais d'Etudes Canadiennes

Association for Canadian Studies in India (Honourary Life Member)

Nordic Association for Canadian Studies

Society for American City and Regional Planning History

Association for Canadian Studies in Australia and New Zealand

Canadian Regional Science Association

Japanese Association for Canadian Studies

Association for Canadian Studies in China  
Association for Canadian Studies in Italy (Honourary Life Member)  
Association for Canadian Studies in Ireland  
Association for Canadian Studies in Israel  
Association for Canadian Studies in the Netherlands  
Spanish Association for Canadian Studies  
Focus St. Louis  
St. Louis Regional Chamber and Growth Association

8. **Public Service Activities:** None

9. **Selected Consulting Activities:** Canadian Encyclopedia

## 1. Name: **DEBORAH B. BALSER**

Assistant Professor of Public Policy Administration, Business Administration, and Organizational Behavior

Appointment date: 1999

## 2. Academic Degrees

Ph.D., Industrial Relations, Cornell University, 1999.

Major Fields: Organizational Behavior, Sociology, Industrial Relations

Dissertation Title: Implementing New Employment Law: A Contested Terrain?

Master of Science, Organizational Behavior, Cornell University, 1994.

Bachelor of Science, Housing, Cornell University, 1980.

## 3. Teaching Areas and Experience

Sociology of Work and Organizations, Workplace conflict, Business and Society, Inequality and Labor Markets, Social Problems

## 4. Publications:

### **Refereed Journals**

Balser, Deborah. Antecedents to Perception of on the Job Discrimination and Employees with Disabilities. Employee Responsibilities and Rights Journal. (Forthcoming)

Balser, D.B. and Stern, R.N.. 1999. "Resistance and Cooperation: A Response to Conflict Over Job Performance." Human Relations, 52 (8): 1029-1053.

Balser, D.B. 1997. "Impact of Environmental Factors on Factionalism and Schism in Social Movement Organizations." Social Forces, 76: 199-228.

### **Book Reviews**

Balser, D.B. 1999. Mobilization, 4: 121-122.

Jacob, Jeffrey. New Pioneers: The Back-to-the-Land Movement and the Search for a Sustainable Future. University Park, PA: The Pennsylvania State University Press, 1997.

## 5. Research:

Balser, D., and Stern, R. ?Culture and Politics in the Emergence of Organizational Routines.

Balser, D.B., Variation in Organizational Responses to Employment Law: Symbol and Substance.



Balser, D.B., and Carmin, J. Organizational Identity: Emergence, Maintenance, and Change.

Balser, D.B., and Carmin, J. "Evolution of the Civilian Nuclear Power Industry and social issue rhetoric.

Balser, D.B., and Trevor, C. Labor Market Dynamics of Individuals with Disabilities.?"

**6. Significant Practitioner Experience:** None

**7. Involvement in Academic and Professional Associations**

Conference Papers:

D. Balser, Rise and Decline of the Civilian Nuclear Energy Industry, presented at the Institutional, Conflict, and Change Workshop. Northwestern University, December, 2000.

D. Balser, and R.N. Stern, Culture and Politics in the Emergence of Organizational Routines, presented at the annual meeting of the annual meeting of the American Sociological Association, Washington, DC, August, 2000.

D. Balser, Implementing New Employment Law: A Contested Terrain, presented at the annual meeting of the American Sociological Association, Chicago, IL, August, 1999.

D. Balser, and R.N. Stern, What Happens After Job Placement? On the job Discrimination and Employees with Disabilities, presented at the annual meeting of the Industrial Relations Research Association, New York City, January, 1999.

D. Balser, Initial Responses to the Legal Environment: Where Old and Neo-Institutional Theory Meet, presented at the Organization Science/INFORMS Dissertation Competition, Dallas, TX, October, 1997.

**Professional Affiliations:**

Member, American Sociological Association

Member, Academy of Management

**8. Involvement in public Service Activities:**

Ad-hoc reviewer, American Sociological Review, Organization Science, and American Review of Public Administration

Membership Committee, Organizations, Occupations, & Work section of the American Sociological Association, 1999-2000

**9. Selected Consulting Activities:** None

1..... **Name: BRADY BAYBECK**

Assistant Professor of Public Policy Administration, and Political Science.  
Appointment date: Fall, 2000.

2. **Academic Degrees:**

Ph.D., Political Science, Washington University in St. Louis, MO, 1999

Major: American Politics, State and Local Government, Urban Politics,  
and Methodology

Dissertation title: Is All Politics Really Local? The Impact of Local Political Geography  
on Citizens

B.A., Political Science, University of Michigan at Ann Arbor, 1993

3. **Teaching Areas and Experience**

American politics, policy analysis, public policy, public administration, urban politics,  
research methods, geographic information systems

4. **Publications:**

Conference Papers:

Baybeck, B., & McClurg, S. 2001. Who Do They Know and How Do They Know It? An Examination of Citizen Knowledge of Local Context. Presented at Annual Meeting of the Midwestern Political Science Association., April 2001, Chicago, IL.

Baybeck, B., & DeLorenzo, L. 2001. Reevaluating Environmental Justice: Assessing Unequal Toxin and Hazard Dispersion in the United States.? Presented at the Annual Meeting of the Western Political Science Association., April 2000, Chicago, IL.

Baybeck, B., & Huckfeldt, R. 2000. Ruban Contexts, Spatially Dispersed Networks, and the Diffusion of Political Information. Presented at the Annual Meeting of the Midwestern Political Science Association., April 2000, Chicago, IL.

Baybeck, B., Sprague, J., Kohfeld, C., DeLorenzo, L. 1998. Does Mobilization Still Matter? Explaining Voting in Local Politics.? Presented at the Annual Meeting of the American Political Science Association., August 1998, Boston, MA.

Articles:

Baybeck, B., & Lowery, W.R. 2000. "Federalism Outcomes and Ideological Preferences: The U.S. Supreme Court and Preemption Cases," Publius: The Journal of Federalism, 30:3.

Baybeck, B. , Editor. 1997. Missouri Voter Guide, (St. Louis, MO: League of Women Voters).

#### 5. **Research:**

University of Missouri-St. Louis Research Award, 2001. The Graduate School, University of Missouri-St. Louis.

University of Missouri Small Grants Award. 2001. University of Missouri-St. Louis.

Census 2000 project, sponsors include Missouri Historical Society and Public Policy Research Center, funded/unfunded, May 2001 - present, work in progress.

Understanding the Dynamics of Decentralization in Metropolitan Areas, sponsor is University of Missouri-St. Louis Research Award, funded, May 2001 - August 2001, work in progress.

#### 6. **Significant Practitioner Experience:**

Consultant, Danforth Foundation, March 1998 - August 1999. Projects: St. Louis Regional Report Card, Missouri Legislative Forum.

Consultant, St. Louis/East St. Louis Empowerment Zone Initiative. August 1998 - November 1998. Project: Research analyst for the successful empowerment zone application.

Consultant, Metropolitan Association of Philanthropy, 1997 - 1998. Project: Data Analysis for The Philanthropic Landscape of St. Louis.

#### 7. **Academic and Professional Associations:**

Member, American Political Science Association

Member, Western Political Science Association

Member, Midwestern Political Science Association

Member, Association for Public Policy Analysis and Management

Participant, Case Teaching Workshop, The Electronic Hallway at the University of Washington, June 2001, Seattle, WA.

Participant, Workshop on Spatial Analysis in the Social Sciences, June, 2000, Seattle, WA.

Invited Participant, Conference for New Methodologies for the Social Sciences: The Development and Application of Spatial Analysis for Political Methodology. March 2000, Boulder, CO.

**8. Public Service Activities:**

Commentator, KWMU St. Louis Mayoral Primary, April, 2001

Presenter, Missouri Department of Conservation, April, 2001

**9. Selected Consulting Activities: None**

**1. Name: GERALD BLASI**

Affiliate Assistant Professor of Public Policy Administration, and Political Science.  
Appointment date: 1998.

**2. Academic Degrees:**

Ph.D., Public Policy Analysis and Public Administration, Binghamton University, 1996  
Dissertation title: ? Protecting Individual Rights: An Empirical Test of the Central  
Doctrines of American Constitutionalism  
J.D., St. John's University, 1971  
BA, Boston University, 1967

**3. Teaching Areas and Experience:**

Public Policy Analysis and Public Administration; Nonprofit Organizations  
Public Law: American Constitutional Law, Judicial Politics, Criminal Justice  
American Government and Politics

**4. Publications:**

"Do Constitutions and Institutions Help Protect Rights?" (with D.L. Cingranelli), Policy Studies and Developing Nations, D.L. Cingranelli, Editor. JAI Press, Greenwich, CN.

"Government Contracting and Performance Measurement in Human Services,"  
forthcoming in International Journal of Public Administration.

Under Review:

"The Political Motivation for Contracting Out in Two American Cities," revised and  
resubmitted for review to Politics.

Conference Papers:

Government Agencies and Nonprofit Organizations: Two Views of Performance  
Measurement, paper presented at the American Society of Public Administration, 2000  
annual meeting.

Two American Cities: How They Measure Performance in Contracts, paper presented at  
the Regional Conference for the American Society of Public Administration, October  
1999, Omaha, Nebraska.

Municipal Governments and A New Financial Paradigm, paper presented at the Midwest Political Science Association, 1999 annual meeting.

Are Nonprofits an Alternative to Government Services? paper presented at the American Society for Public Administration, 1998 annual meeting.

Are Nonprofits the Future?, paper presented at the Midwest Political Science Association, 1998 annual meeting.

#### **5. Research:**

Pending Research:

Cannot Afford a Consultant: Strategic Planning for the Cost Conscious Nonprofit Organization.

Accountability in Government Contracting with Nonprofit Organizations: A Working Partnership or Two Different Worlds"

#### **6. Significant Practitioner Experience:**

Director of the MPA program and Visiting Assistant Professor 1997-1998, Binghamton University, Department of Political Science

Visiting Assistant Professor 1996-1997, SUNY Brockport, Department of Public Administration, MPA program

Former Executive Director of the Broome County YMCA and of the Broome County Chapter of the American Red Cross.

#### **7. Involvement in Academic and professional associations:**

Member, American Society for Public Administration

Member, Association for Research on Nonprofit Organizations and Voluntary Action

#### **8. Public service activities:**

Member, Board of Directors of the Fleischer Jewish Healing Center of Saint Louis

#### **9. Selected Consulting Activities:**

Consulting with nonprofit and governmental organizations:  
Southwest Illinois Area Agency on Aging

St. Charles County  
Missouri Family Health Counsel  
The Greater East St. Louis Community Fund, Inc.  
A Gift for Teaching  
Jewish Healing Center



**1. Name: ANDREW D. GLASSBERG**

Director, Public Policy Administration Program;  
Associate Professor of Public Policy Administration and Political Science

**2. Academic Degrees:**

Ph.D., Yale University, 1977. Major field of study: Political Science  
Dissertation title: "Representation and Urban Community: Borough Councillors in London"  
Bachelor of Arts, Columbia University, 1963, Government  
Master of Arts, Yale University, 1965, Political Science

**3. Teaching Areas and Experience:**

Urban administration  
Cases in public policy analysis  
Urban politics and policy  
Governmental Budgeting and Financial Control

**4. Publications:**

Book: Representation and Urban Community (London: Macmillan, 1981.)

Articles:

"Public Attitudes and Policy Options for State Finance: Results from the Missouri Poll" in Missouri Policy Choices, Kimberly Kempf, J. Fred Springer, G. Ross Stephens, David Webber (eds.) (Columbia: University of Missouri, 1991) pp. 170-181

"St. Louis: Racial Transition and Economic Development," in Big City Politics, John Clayton Thomas and Hank Savitch (eds.) (Newbury Park, CA: Sage, 1991) pp. 86-96

"Military Base Closing: How the Process Has Changed," Business and the Contemporary World, Vol. 7, No. 1 (1995) pp. 96-106

"Intergovernmental Relations and Base Closing," Publius, 25, 3 (Summer 1995) pp. 87-98

“Ten Years On: How European and American Communities and Industries Have Responded to Military Downsizing,” accepted for publication in Bremer Schriften zur Konversion (Bremen Writings on Conversion) Bd. (Vol.) 12. Munster: LIT Verlag, 2001

Publications (Technical Reports):

Missouri State Prison Study (report to Office of Administration, State of Missouri). Public Policy-Extension, University of Missouri-St. Louis (November, 1985), 10 pp.

St. Louis County Survey (report to St. Louis County Executive's Office) (with Sarah Morrison). Public Policy-Extension, University of Missouri- St. Louis (December, 1985), 14 pp.

Report on the Revised Compensation Plan for the City of Bridgeton (report to the City of Bridgeton) (with James Breaugh and Barry Nathan). Public Policy-Extension, University of Missouri-St. Louis (January, 1986), 52 pp. plus 118 page appendix.

Measuring Housing Conditions in St. Louis County, 1985 (report to St. Louis County Department of Human Resources, Office of Community Development) (with Sarah Morrison). Public Policy-Extension, University of Missouri-St. Louis (April, 1986), 338 pp.

Trends in St. Louis County Housing Conditions, 1976-1985 (report to St. Louis County Department of Human Resources, Office of Community Development) (with Sarah Morrison). Public Policy-Extension, University of Missouri-St. Louis (May, 1986), 237 pp.

Various reports on military base closings and defense conversion for Office of Economic Adjustment, Office of the Secretary of Defense, 1993-96.

Understanding the Impact of Changes in Food Stamp Rules on Missouri Food Stamp Recipients, Module I – Report on Individuals Removed from Food Stamp Rolls. (with George McCall and Julie Middleton.) Report to the Division of Family Services, Department of Social Services, State of Missouri. 1998

**5. Research:**

Impact of welfare reform in Missouri

Impact of military base closings and defense downsizing on American and European communities.

Recent grants and contracts:

Office of Economic Adjustment, Dept. of Defense - 1993 - (appointment as NASPAA Fellow)  
\$20,000

Division of Family Services, Department of Social Services, State of Missouri 1997-1999  
Evaluation of impact of changes in food stamp program. \$99,013 award (in conjunction  
with University Outreach/Extension. \$71,929 of this award was to University of  
Missouri-St. Louis.)

Division of Family Services, Department of Social Services, State of Missouri. 1998-99  
Evaluation of the impact of University Extension Workways Demonstration Project  
(welfare to work in St. Louis metropolitan area.) \$20,000 for evaluation portion of this  
project.)

Urban Extension, University of Missouri – Urban Gardening Evaluation Project - (with Lana  
Stein) \$23,269. 1998

St. Louis County Housing Authority - Evaluation Component, Public Housing Drug Elimination  
Project. Funded by U.S. Department of Housing and Urban Development. \$5,000 for evaluation  
component. 1999-2000.

### Recent Impact

My work with the Department of Defense in designing an evaluation system for examining the impact  
of assistance programs to communities with military base closings has been cited by the Inspector  
General, Department of Defense, as a model for the organization to follow. (Inspector General,  
Department of Defense, "Office of Economic Adjustment, Inspection Report," Report No. 95-  
INS-07, May 17, 1995, pp. 45-46.)

My work with the Division of Family Services, Missouri Dept. of Social Services, on food stamp  
recipients, was cited by the Speaker of the Missouri House of Representatives and President Pro-  
Tem of the Missouri Senate, as "the first study to be completed within the state of Missouri on the  
impact of removing people from public assistance benefits," (Feb. 4, 1999) and I was invited to  
present the first set of our findings to interested legislators.

### **6. Significant Practitioner Experience:**

Staff Member, Republican Policy Committee, U.S. House of Representatives,  
Washington, D.C., 1963

Special Assistant to the Deputy Mayor, City of New York, 1966

Director, Office of University Relations, Office of the Mayor, Office of Administration, City of New York, 1967

NASPAA Fellow. Office of Economic Adjustment, Office of the Secretary of Defense, Department of Defense. Designing evaluation system for OEA., 1993

#### **7. Involvement in Academic and Professional Associations:**

American Society for Public Administration (Past President, St. Louis Metropolitan Chapter)

American Political Science Association

Urban Affairs Association

International Personnel Management Association, St. Louis Chapter

Community Associations Institute (member, Organizing Committee, St. Louis Chapter)

#### **8. Public Service Activities:**

Presentation to CONFLUENCE (St. Louis Regional organization) Task Force on "Too Many Governments" regarding reorganization of local government structure in St. Louis County

Technical assistance to St. Louis County Municipal League regarding interaction between sales tax and annexation legislation, 1983

Technical assistance to University City School District Citizens Advisory Committee on the design, implementation, and analysis of survey data on citizen satisfaction/dissatisfaction with school system, 1984

Technical assistance to Mid-East (Missouri) Area Agency on Aging on potential congregate meal sites, 1983

Advisory Committee, Center for Management, Law & Public Policy (St. Louis Public Schools Magnet High School)

In-service for staff on teaching high school students about public policy and public management

#### **9. Selected consulting activities:**

U.S. Department of Defense, Office of Economic Adjustment

### 1. Name: J. GERMAIN GROS

Associate Professor of Public Policy Administration and Political Science.

Appointment date: Fall, 2000

Assistant Professor of Public Policy Administration and Political Science.

Appointment date: Fall, 1994.

### 2. Academic Degrees:

Ph.D., Political Science, University of California - Berkeley, 1993

Dissertation Title: The Privatization of Agricultural Services in Cameroon: A Study in the Feasibility of State and Market Participation in the Promotion of Structural Economic Reforms

M.A., Public Policy Analysis and Administration, SUNY, Binghamton, 1986

B.A., Economics and Sociology, SUNY, Binghamton, 1985

### 3. Teaching Areas and Experience:

Comparative Politics and Public Policy

International Organizations

Political Economy of Structural Adjustment/Economic Reforms (Developing Areas)

### 4. Publications:

Conference Papers:

Sports, Popular Music and Politics in Cameroon, Mid-America Alliance for African Studies (MAAAS) Annual Conference, Kansas State University, September 2000.

Addressing the Challenges of State Collapse, Democracy and Poverty in Haiti. Institut Francais D'Haiti, Port-au-Prince, Haiti, December, 2000.

Refereed Publications:

The Political Economy and Sociology of Decay and Renewal, *Latin American Research Review*, 35(3), 2000, pp. 211-226.

Book Chapter:

Compensation as a Justice Tool in the Post-Conflict Era, in Preventive Challenges for the European Union - Conflict Prevention Network Annual Report 1998/99, Peter Cross and Guenola Rasamoelina (Eds.), Nomos Verlagsgesellschaft, Baden Baden, 1999, pp. 195-209.

Book Review:

Anthony Catanese, *Haitians - Migration and Diaspora*, Bolder, CO: Westview Press, 1999. In *International Migration Review*.

**5. Research:**

Under Review: *Haiti: State and Underdevelopment*, Ashgate Publishing Limited, London, UK (book manuscript).

**6. Significant Practitioner Experience:** None

**7. Involvement in Academic and Professional Associations:**

Elected President of Mid-American Alliance for African Studies for 2000-01, September 2000.

**8. Public Service Activities:**

Ladue School District

**9. Selected Consulting Activities:** None

**1. Name: E. TERRENCE JONES**

Professor of Political Science and Public Policy Administration, 1978

**2. Academic Degrees:**

Ph.D., Political Science, Georgetown University, 1967

Dissertation title: "The House of Representatives and Keynesian Economics, 1946-1964"

B.S., Economics, St. Louis University, 1963

**3. Teaching Areas and Experience:**

a. Public Policy (UM-St. Louis, 1976-present)

b. Research Methods (Kansas State University, 1966-1969; UM-St. Louis, 1969-present )

**4. Publications:**

Reducing Overclaiming in Needs Assessments: An Experimental Study, EVALUATION REVIEW (forthcoming) with Robert J. Calsyn, William L. Kelemen, and Joel P. Winter.

The 2000 Missouri Senate Race, in David Magleby (editor), ELECTION ADVOCACY: SOFT MONEY AND ISSUE ADVOCACY IN THE 2000 CONGRESSIONAL ELECTIONS (Salt Lake City, Utah: Brigham Young University Center for the Study of Elections and Democracy, 2001) with Martha Kropf, Anthony Simones, Dale Neuman, Allison Hayes, and Maureen Gilbride Mears.

The Presidential Primaries in Missouri, in David Magleby (editor), GETTING INSIDE THE OUTSIDE CAMPAIGN (Salt Lake City, Utah: Brigham Young University Center for the Study of Elections and Democracy, 2000) with Martha Kropf and Dale Neuman.

FRAGMENTED BY DESIGN: WHY ST. LOUIS HAS SO MANY GOVERNMENTS (St. Louis, Missouri: Palmerston and Reed, 2000).

Alternative Approaches to Intraregional Cooperation: The Case of the United States of America, in Werner Heinz (editor), INTRAREGIONAL COOPERATION (Berlin, Germany: German Institute for Urban Affairs, 2000).

Home Rule in Missouri, in Dale Krane, Platon N. Rigos, and Melvin B. Hill, Jr. (editors) HOME RULE IN AMERICA: A FIFTY-STATE HANDBOOK (Washington, D.C.: CQ Press, 2000) with Donald Phares.

Community Leadership, in James E. O'Donnell (editor), ST. LOUIS CURRENTS, 3rd edition (St. Louis, Missouri: Missouri Historical Society Press, 1997).

**5. Research:**

Layoffs at Boeing: The 1999 Experience, funded in 2000 by the St. Louis County Economic Council, amount \$12,500, principal investigator. Product: technical report.



Outside Money in the 2000 Elections, funded in 2000 by the Pew Charitable Trusts, amount \$14,000, secondary investigator. Product: publications (see above) in reports edited by David Magleby.

St. Louis Regional Report Card Initiative Survey, funded in 1999 by the St. Louis Regional Report Card Initiative, amount \$80,000, co-principal investigator. Product: technical report.

St. Louis Metropolitan Area Survey, funded in 1999 by the East-West Gateway Coordinating Council, amount \$20,000, principal investigator. Product: technical report.

Layoffs at McDonnell Douglas: Survey Findings and Community Consequences, funded in 1997 by the U.S. Office of Defense Adjustment, principal investigator. Product: technical report.

#### **6. Significant Practitioner Experience:**

Dean, College of Arts and Sciences, University of Missouri-St. Louis, 1983-1997. Chief executive officer of academic unit with 250 full-time faculty and overall budget of \$25,000,000 (1997).

#### **7. Academic/professional Associations:**

Member, Urban Politics Executive Council, American Political Science Association, 2000-Present.

Member, Council of Colleges of Arts and Sciences Board of Directors, 1996-1997.

Have delivered papers during the past five years at the American Political Science Association Annual Meeting, Midwest Political Science Association Annual Meeting, and Urban Affairs Association Annual Meeting

#### **8. Selected Involvement in Public Service Activities:**

Member, Board of Directors, Citizens for Missouri's Children, 2000-Present

Monthly Commentator, KWMU Radio, 1996-Present

Media/Politics Columnist, ST. LOUIS JOURNALISM REVIEW, 2000-Present

Principal Consultant, Leadership St. Louis Program, 1986-Present

#### **9. Selected Consulting Activities with Nature of Assignment and Dates:**

Have conducted sample surveys (various dates) for State of Illinois, State of Missouri, City of St. Louis, St. Louis County, St. Louis Public Library, Metropolitan Sewer District, Missouri Historical Society, St. Louis Zoo, Laumeier Sculpture Park, St. Louis Community College, Jefferson College, East-West Gateway Coordinating Council, Bi-State Development Agency, Citizens for Modern Transit, Lambert International Airport, Mental Health Board of St. Louis, Productive Living Board, Alliance for the Mentally Ill, Forest Park Forever, Saint Louis Art Museum, Affton School District, Hillsboro School District, Kirkwood School District, Ladue School District, Northwest School District, Parkway School District, Webster

Groves School District, and the following municipalities: Ballwin, Brentwood, Creve Coeur, Ellisville, Florissant, Hazelwood, Kirkwood, Maryland Heights, Richmond Heights, St. Charles, St. Peters, and University City.

Have designed and implemented strategic planning for the Cardinal Ritter Institute, Teenage Pregnancy Prevention Partnership, and the following municipalities: Ballwin, Chesterfield, Ellisville, Glendale, Kirkwood, Maryland Heights, Rock Hill, and St. Charles.

**1. Name: JAMES M. KRUEGER**

Vice Chancellor of Managerial and Technological Services, and Assistant Professor of Public Policy Administration and Accounting  
 Appointment date: 1975 (MPPA Appointment, 1980)

**2. Academic Degrees:**

DBA, Business Administration, Indiana University, 1976  
 Major field of study: Accounting  
 Dissertation title: "Information Needed for Management of Locally Administered Municipal Pension Funds with Indiana Municipal Pension Funds as a Specific Case"  
 Master of Business Administration, Indiana University, 1971  
 Major field of study: Accounting  
 Bachelor of Arts, University of Northern Iowa, 1969

**3. Teaching Areas and Experience:**

Financial Accounting, Governmental Accounting, Governmental Budgeting and Financial Control

University of Missouri-St. Louis, 1975- present

**4. Publications:** None

**5. Research:** None

**6. Significant Practitioner Experience:**

Advanced Staff Accountant, Ernst & Whinney, St. Louis, MO, 1979-80

**7. Involvement in Academic and Professional Associations:**

American Accounting Association (includes Government and Nonprofit Section)  
 American Institute of Certified Public Accountants  
 Association of Government Accountants  
 Government Finance Officers Association  
 Missouri Society of Certified Public Accountants

**8. Selected Involvement in Public Service Activities:**

Participated as one of four speakers who conducted an all day training session on November 17, 1999 entitled, Basic Local Government Accounting, for the Local Government Training

Institute. The Training Institute is sponsored by the East-West Gateway Coordinating Council, University Outreach and Extension, and the University of Missouri-St. Louis.

Ann Catholic Church - Chair, Finance Committee

9. **Selected Consulting Activities:** None

**1. Name: TIMOTHY D. MCBRIDE**

Associate Professor of Public Policy Administration, Economics and Gerontology.

Appointment date: August, 1996.

Assistant Professor of Public Policy Administration, Economics, and Gerontology.

Appointment date: August 1991.

**2. Academic Degrees:**

Ph.D., Economics, University of Wisconsin-Madison, 1987

Dissertation title:

Master of Science, Economics, University of Wisconsin-Madison, 1985

Bachelor of Arts, Economics and Journalism, University of Wisconsin-Milwaukee, 1981.

**3. Teaching Areas and Experience:**

Health Economics

Policy Research

Income and Pension Policy for the Aged

Health Care Policy

Public Policy and the Aging

Selected Topics in Health Care Policy: U.S. Health Care Reform

**4. Publications:**

Keith Mueller, Andrew F. Coburn, Sam Cordes, J. Patrick Hart, and Timothy D. McBride. 1999. "The Changing Landscape of Health Care Financing and Delivery: How Are Rural Communities and Providers Responding?" Milbank Quarterly 77(4): 485-510.

Timothy D. McBride and Keith J. Mueller. 1999. "Tracking the Response to the Balanced Budget Act of 1997: Impact on Medicare Managed Care Enrollment in Rural Counties," Journal of Rural Health 15(1, Winter): 67-77.

Timothy D. McBride. 1998. "Disparities in the Access to Medicare Managed Care Plans and Their Benefits," Health Affairs 17(6, November/December): 170-180.

Timothy D. McBride, Robert J. Calysn, Gary A. Morse, W. Dean Klinkenberg, and Gary A. Allen. 1998. "Duration of Homeless Spells Among Severely Mentally Ill Individuals: A Survival Analysis," Journal of Community Psychology, 26(5, September): 473-490.

Timothy D. McBride. 1997. "Uninsured Spells for the Poor: Prevalence and Duration"

Health Care Financing Review 19(1,Fall): 145-160.

Timothy D. McBride, Joan Penrod, and Keith Mueller. 1997. "Volatility in Medicare AAPCC Rates: Trends In U.S. Counties, 1990-97," Health Affairs 16(5, September/October): pages 172-180.

Karen Holden, Timothy McBride, and Maria Perozek. 1997. "Expectations of Nursing Home in the Health and Retirement Survey: The Role of Gender, Health, and Family Structure," The Journals of Gerontology 52B(5): S240-S251.

#### Refereed Publications in Press:

T. McBride, J. Penrod, and K. Mueller, 2001. Geographic Variation in Determinants of Medicare Managed Care Enrollment, forthcoming in Health Services Research, August, 29 pages.

#### Refereed Publications Under Review:

McBride, T.D., Coburn, A., & Ziller, E. 2000. The Duration of Uninsured Spells for Children: Impacts on Health Status and Health Utilization, paper submitted to Medical Care Research and Review, December, 26 pages.

Wolaver, A., McBride, T.D. & Wolfe, B. 2000. Providing Insurance to Low-Wage Workers: The Costs of the Nondiscrimination Clause Governing Employer-Provided Health Insurance, submitted to Journal of Health Politics, Policy and Law, December, 17 pages.

McBride, T.D. 2001. Ending the Blame Game: Economic Forces Behind Our Health Care Problems, chapter in Managing Medicine: A Guide for the Physician, edited by Daniel Albert, M.D., Malden, MA: Blackwell Science Publishing, forthcoming.

Mueller, K., Shay, B., Fletcher, J., & McBride, T.D. 2000. Medicare+Choice Experiences in Rural Areas, submitted to Journal of Rural Health, December, 25 pages.

#### **Papers:**

Mueller, K., Coburn, A.F., Ziller, E., Fluharty, C., Hart, J.P., MacKinney, C., McBride, T.D., Slifkin, R., & Wakefield, M. 2000. Rural Implications of the Medicare, Medicaid, and SCHIP Benefits Improvement and Protection Act of 2000, Rural Policy Research Institute Paper P2000-16. Columbia, MO : RUPRI, November 2000.

Coburn, A.F., Ziller, E., Fluharty, C., Hart, J.P., MacKinney, C., McBride, T.D., Mueller, K., Slifkin, R., & Wakefield, M. 2000. Redesigning the Medicare Program: An Opportunity to

Improve Rural Health Care Systems? Rural Policy Research Institute Paper P2000-13. Columbia, MO: RUPRI, August 2000.

Coburn, A.F., Ziller, E., Fluharty, C., Hart, J.P., MacKinney, Cl., McBride, T.D., Mueller, K., Slifkin, R., and Wakefield, M., 2000. ?Designing a Prescription Drug Benefit for Rural Medicare Beneficiaries: Principles, Criteria, and Assessment, Rural Policy Research Institute Paper, pp. 2000-14. Columbia, MO: RUPRI, August 2000.

Coburn, A.F., Ziller, E., Fluharty, C., Hart, J.P., MacKinney, Cl., McBride, T.D., Mueller, K., Slifkin, R., and Wakefield, M., 2000. Improving Prescription Drug Coverage for Rural Medicare Beneficiaries: Key Rural Considerations and Objectives for Legislative Proposals, Rural Policy Research Institute Paper, pp, 2000-8. Columbia, MLO: RURI, June 2000.

Wellever, A., Coburn, A.F., Ziller, E., Fluharty, C., Hart, J.P., MacKinney, Cl., McBride, T.D., Mueller, K., Slifkin, R., and Wakefield, M., 2000. Calculating and Using the Area Wage Index of the Medicare Inpatient Hospital Prospective Payment System. Rural Policy Research Institute Policy Brief PB2000-5. Columbia, MO: RUPRI, June, 2000.

Coburn, A.F., Ziller, E., Fluharty, C., Hart, J.P., MacKinney, Cl., McBride, T.D., Mueller, K., Slifkin, R., and Wakefield, M., 2000. A Rural Assessment of Leading Proposals to Redesign the Medicare Program, Rural Policy Research Institute Paper P2000-4. Columbia, MO: May 2000.

#### Conference Papers:

Medicare Financing, invited paper presented at the Rural Health Research Agenda Setting Conference, Washington, D.C., August, 2000.

The Role of Research in a Policy Debate: AAPCC Reform, invited paper presented at the Rural Health Research Summit, Washington, D.C., June, 2000.

Medicare+Choice in Rural Areas: Impact of 1997 BBA, presented at the National Rural Health Association national meeting, New Orleans, LA, May 2000.

Medicare: The Past, the Present, and the Future, presented at Washington University Alzheimer?s Seminar Series, April 2000.

#### 5. **Research:**

RUPRI Center for Health Policy Analysis, (with Keith Mueller and colleagues at the University of Nebraska), Office or Rural Health Policy, Department of Health and Human Services, August 2000, \$1,999,377 (UMSL share, \$337,066).

The Market for Individually-Purchased Health Insurance, (with Andrew Coburn and Erika Ziller), Office of Rural Health Policy, Department of Health and Human Services, submitted by University of Southern Maine with subcontract to University of Missouri-St. Louis, February 2001, \$105,000 (UMSL Subcontract for \$40,000). Pending.

## 6. Significant Practitioner Experience

Member of Rural Health Panel, providing advise to U.S. Congressional committees on the impacts of health policy on rural America, sponsored by Rural Policy Research Institute, June 1995 -

Presented invited paper, Medicare Financing, at the Rural Health Research Agenda Setting Conference, Washington, D.C., August 14, 2000.

Presented invited paper, The Role of Research in a Policy Debate: AAPCC Reform, at the Rural Health Research Summit, Washing, D.C., June 15, 2000.

Presented paper, Medicare+Choice in Rural Areas: Impact of 1997 BBA, at the National Rural Health Association national meeting, New Orleans, LA, May 24, 2000.

Present paper, Medicare: The Past, the Present, and the Future, at Washington University Alzheimer's Seminar Series, April 2000.

## 7. Involvement in Academic and Professional Organizations

Memberships:

Rural Health Panel, providing advice to U.S. Congressional committees on the impacts of health policy on rural America, sponsored by Rural Policy Research Institute, June 1995-present.

Referee: *Journal of Rural Health, Health Affairs, The Gerontologist, Journals of Gerontology*

American Economics Association (AEA)

Gerontological Society of America (GSA)

Association for Public Policy Analysis and Management (APPAM)

American Statistical Association (ASA)

Society for Government Economists (SGE)

National Academy of Social Insurance

American Political Science Association

American Society for Public Administration (past President, Sacramento Chapter)

Policy Studies Association

## 8. Public Service Activities: None

## 9. Selected Consulting Activities: None

### 1. Name: GEORGE J. MCCALL

Professor of Public Policy Administration and Sociology



Appointment date: 1984

## 2. Academic Degrees:

Ph.D., Social Psychology, Harvard University, 1965  
 M.A., Social Psychology, Harvard University, 1963  
 B.A., Sociology, University of Iowa, 1961

## 3. Teaching Areas and Experience:

Social Psychology of Urban Life, Evaluation Research Methods, Qualitative Methods in Social Research

## 4. Publications:

Conference Papers:

Cross-Cultural Assessment of Posttraumatic Stress Disorder, Midwest Sociological Society, Chicago, April 2000.

Interpersonal Disputing Among Kalahyari Bushmen, International Conference on Personal Relationships, Brisbane, Australia, July 2000.

Cross-Cultural Assessment of Posttraumatic Stress Disorder: Pilot Research Among Kalahari Bushmen, Grinnell College, November 2000.

Book Chapter

With Miranda Duncan. South Africa's National Peace Accord and Laue's Developmental Vision for Community Conflict Intervention, in Sean Byrne and Cynthia L. Irvin, *Reconcilable Differences: Turning Points in Ethnopolitical Conflict*. West Hartford, CT: Kumarian Press, 2000, pp. 154-173.

Technical Reports:

First Interim Report on Bridges Across Racial Polarization. Pew Partnership, June, 2000.

Second Interim Report on Bridges Across Racial Polarization. Pew Partnership, December, 2000.

Final Report on Second Leadership Academy. St. Louis Nonprofit Services Consortium, December, 2000.

## 5. **Research:**

Evaluation of the Nonprofit Executive/Trustee Leadership Academy Program, St. Louis Nonprofit Services Consortium, \$3,000, funded.

Assessing PTSD, Center for Trauma Recovery, \$3,000, funded.

A Cross-National Study of Remote-Area Service Centers, Center for International Studies, \$4,000, funded.

(consultant) Violence Against Women National Prevention Research Center, Center for Disease Control and Prevention, \$541,000, funded again.

(co-investigator) Spiritual Integration Scale Construction and Testing from Free Lists with Nuns and Monks, Fetzer Institute, \$50,000, funded.

(co-investigator) Curriculum and Faculty Development in Community-Based Care, Helene Fuld Healthy Trust, \$97,265, funded.

(co-investigator) UMSL Youth Violence Prevention Center of Excellence, Center for Disease Control and Prevention, five year total \$7,450,000, not funded.

(co-investigator) ITV Training for Violence Prevention Agencies, UMSL Extension, \$4,240, funded.

(co-investigator) Violence Prevention Initiative, UM Extension, \$106,410, funded.

## 6. **Significant Practitioner Experience:**

## 7. **Involvement in Academic and Professional Associations:**

Editorial Board, *The Sociological Quarterly*

Editorial and Advisory Board, *Policy Evaluation*

Reviewer, *Social Psychology Quarterly*

Reviewer, Prentice-Hall Publishing Company

Reviewer, Roxbury Publishing Company

Member, National Institutes of Health Reviewers Reserve

Professional Review Committee, Missouri Department of Mental Health

## 8. **Public Service Activities:** None

## 9. **Selected Consulting Activities:**

Consultant, EMT Associates

Consultant, Centre for the Study of Violence and Reconciliation (Johannesburg, South Africa)

**1. Name: JOHN MCCLUSKY**

Affiliate Associate Professor of Public Policy Administration and Nonprofit Leadership and Management

Director, Nonprofit Leadership and Management Program

Appointment Date: 1993

**2. Academic Degrees:**

Ph.D., Political Science, University of California-Berkeley, 1971

Dissertation title: "A Critique of Existentialist Political Theory: Reconciling Freedom and Cohesion"

M.A., Political Science, University of California-Berkeley, 1965

B.A., Philosophy, Cornell University, 1964

**3. Teaching Areas and Experience:**

Nonprofit Management and Leadership

**4. Publications:**

Conference Papers:

Board of Directors: Finding the Right Fit, Nonprofit Services Consortium, St. Louis, MO, Winter, 2000.

Theory and Praxis: A New Conception of NPO Governance Emerging from Critical Reflection on Field Experience, 44 pages, presented at the annual conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), New Orleans, LA, November, 2000.

Strengthening Nonprofit Organization Governance Through Board - Staff Leadership Development, 38 pages, presented at Innovation, Change, and Continuity in Nonprofit Organizations Conference, Kansas City, MO, April, 2000.

**5. Research:**

Grant received from WK Kellogg Foundation to direct the Nonprofit Executive-Trustee Leadership Academy (\$55,000)

\$30,000 contract from MO Department of Corrections to direct Pre-promotional Management Training program for MDOC employees.

\$20,150 grant from UM-Outreach Development Fund (awarded in 1999 for a 99-2000 program) to direct an interactive video, distance learning workshop series on Building Stronger, Nonprofit Voluntary Organizations delivered to out-state sites in MO and IL.

**6. Significant Practitioner Experience:****7. Involvement in Academic and Professional Associations:**

Professional presenter at various professional conferences. Keynote speaker at two conference last year, including Northeast Ohio Nonprofit Initiative Conference. Speaker at three at three other conferences in region and nationally; and, paper presenter at two national scholarly conferences.

Board Co-chair, Nonprofit Services Consortium (12 major institutions, including 4 universities, collaborating in St. Louis region on education and training for nonprofit sector.

Metropolitan Association for Philanthropy Library Partner

Nonprofit Academic Centers Council

ARNOVA (Association for Research on Nonprofit Organizations and Voluntary Action)

**8. Selected Public Service:**

Serve on Hopewell Center (mental healthy agency) and Community Women Against Hardship Advisory Boards

Serve on Missouri School for the Blind Foundation Board

**9. Selected Consulting Activities:**

Designed training programs for nonprofit organizations regionally and nationally.

1. **Name:** T. MICHAEL MCDOWELL

2. **Academic Degrees:**

M.A., Public Administration, University of Memphis

3. **Teaching Areas and Experience:**

4. **Publications:** “Managers as Teachers: A Practitioner’s Guide to Teaching Public Administration,” (with James M. Banovetz and Mark M. Levin). NASPAA/ICMA Joint Task Force on Local Government Management Education, 2000

5. **Research:**

5. **Significant Practitioner Experience:**

Long-serving City Administrator, City of Creve Coeur, Missouri.

7. **Involvement in Academic and Professional Associations:**

8. **Involvement in Public Service Activities:**

9. **Selected Consulting Activities:**

**1. Name: DONALD PHARES**

Professor of Public Policy Administration and Economics, UM-St. Louis Appointment,  
1969 (MPPA Appointment, 1984)

**2. Academic Degrees:**

Ph.D., Economics, Syracuse University, 1970

Dissertation title: "The Structure of State-Local Tax Burdens"

M.A., Economics, Syracuse University, 1967

B.A., Northeastern University, 1965

**3. Teaching Areas and Experience:**

Urban Economics

Public Finance

State and Local Finance

**4. Publications:**

Conference Papers:

"Gaming in Missouri: The Spending Displacement Effect and Gaming's Net Economic Impact," (with C. Leven) presented at the National Tax Association annual meeting, Chicago, IL, November, 1997.

"Tools and Techniques [for urban development] II: Mapping and Modeling," presented at Growth and Renewal: The Challenge of Metropolitan Development, UMSL, June, 1998.

"The Hobbs/Phares Report: State/University Relationships," (with D. Hobbs) presented at the University of Missouri Outreach and Extension annual conference "Celebrating Success: Focusing on the Future," Columbia, MO, October, 1998.

"Impact of Gaming on the Economy of the Public Sector: The Missouri Case," (with C. Louishomme), presented at the National Tax Association 91<sup>st</sup> Annual Conference, Austin, TX, Nov., 1998.

Participant in a plenary session, "Consolidation vs. Public Choice: Is There a New Metropolitan Agenda?" at the Urban Affairs Association annual meeting, Louisville, KY, April, 1999.



"Riverboat Gaming in Missouri: An Overview and its Impact on local Home Dock Communities," presentation to the Public Sector Gaming Study Commission (a federal commission), Chicago, IL, May, 1999.

**Books:**

*Handbook of Missouri State Taxes*, done in cooperation with the Taxpayers Research Institute of Missouri (Jefferson City, MO: TRIM, 1998), 100pp.

*Gaming in the United States: Taxation, Revenues, and Economic Impact*, (with C. Leven and C. Louishomme), in W.B. Hildreth and J.A. Richardson (eds.) *Handbook on Taxation*, (New York, NY: Marcel Dekker, 1999), pp. 263-282.

Three book sections: 1) "Tax Exporting", 2) "Tax Burdens", 3) "State Gaming Revenues" Each 12 pages (1999), in *Encyclopedia of Public Finance*, New York, NY: Garland Publishing Co., for the National Tax Association.

**Papers:**

*Casino Gaming in Missouri: The Spending Displacement Effect and Gaming's Net Economic Impact*, " Proceedings of the National Tax Association, (1999), pp. 431-438.

**Technical Reports:**

"Exempting Food from Missouri Local Sales Taxation: Potential Revenue Substitutes," (St. Louis, MO: Missourians for Tax Justice, July 1998), 10 pp.

"Population Migration Affecting the St. Louis City School District: Revised and Updated," (St. Louis, MO : St. Louis City Public School, revised and updated from 1/96 version, Sept., 1998), 33 pp.

5. **Research:** None

6. **Significant Practitioner Experience:** None

7. **Academic and professional associations:**

American Economic Association  
National Tax Association  
Policy Studies Organization  
Public Choice Society  
Urban Affairs Association

8. **Public Service Activities:**

Board of Governors of RegionWise, a multi-year, multi-million dollar Danforth Foundation Funded project on the St. Louis metropolitan area, 1998-2002.

East-West Gateway, "Transportation and the Economy" Committee, 1999.

East-West Gateway, "Wealth, Taxation, and Finance" Committee, 1999.

St. Louis County, Strategic Plan Task Force on "The County's Role in the Region," 2000.

#### **9. Selected Consulting Activities:**

"The Economic Impact of Gaming in Missouri," (with C. Leven and C. Louishomme) (St. Louis, MO: Civic Progress, released April, 1998), 78pp. plus appendices.

"Exempting Food from Missouri Local Sales Taxation: Potential Revenue Substitutes," (St. Louis, MO: Missourians for Tax Justice, 1998), 10pp.

"The Neighborhood Preservation Pilot Project: Its Economic Impact on St. Louis City/St. Louis County and the State of Missouri," (St. Louis, MO: The St. Louis County Economic Council, February 1999), 18pp.

"The Kiel Center and the St. Louis Blues Hockey Team: The Economic and Tax Impact on the City of St. Louis and the State of Missouri," (St. Louis, MO: Kiel Investors, L.P., March 1999), 16pp.

"The Economic Impact of the St. Louis County Community Comeback Act," (St. Louis, MO: St. Louis County Economic Council, February 2001), 21pp.

"The Economic Impact of the Maryland Heights Sportport Complex," (St. Louis, MO: City of Maryland Heights Missouri, February 2001), 25pp.

"The Economic Impact on St. Louis City and County and on the State of Missouri of The America's Center and the St. Louis Convention and Visitors Commission," (St. Louis, MO: America's Center and the St. Louis Convention and Visitors Commission, February 2001), 50pp.

1. **Name: LANA STEIN**

Professor, Political Science and Public Policy Administration, 2000  
 Associate Professor of Political Science and Public Policy Administration  
 Appointment date: 1987, MPPA appointment 1992

2. **Academic Degrees:**

Ph.D., Political Science, Michigan State University; 1984  
 Dissertation title: "Minority Representation in Municipal Workforces: An Assessment of the Effects of Affirmative Action."  
 M.A., Political Science, San Francisco State University, 1980 (Urban Policy and Administration).  
 Bachelor of Arts, Michigan State University, March 1968.

3. **Teaching Areas and Experience:**

At the University of Georgia (1984-1987):  
 Democracy and the Public Service  
 Public Personnel Administration  
 Advanced Topics in Public Personnel Administration  
 Human Services Administration

At the University of Missouri-St. Louis: (1987-present)  
 Proseminar in Public Policy Administration  
 Proseminar in Urban Politics  
 Seminar in Urban Politics

4. **Publications:**

**Book:**

Ward Politics in St. Louis, book to be published by the Missouri Historical Society Press, distributed by the University of Missouri Press. Forthcoming Spring 2002.

**Work in progress:** A book-length study of the relationship between institutions and political behavior in St. Louis.

Beginning work on a 10-city study of city councils headed by Dick Simpson of Univ. of Illinois Chicago.

Book chapter on mayors for urban anthology edited by John Pelissero, Loyola-Chicago to be published by CQ Press

Work on the diffusion of development ideas among the nation's cities.

## Publications:

City Schools and City Politics: Institutions and Leadership in Pittsburgh, Boston and St. Louis, Lawrence: University Press of Kansas, 1999, with John Portz and Robin R. Jones.

Municipal contracting in the 1980s: Tinkering or Reinventing Government,? in Contracting Out Government Services, edited by Paul Seidenstat (New York: Praeger, 1999): 26-38.

Sexual Harassment in the Work Place, in the Handbook of Human Resource Management in Government, S.E. Condrey, (ed.), (New York: Jossey-Bass, 1998), 683-697, With Michele Hoyman.

Campaign Contributions and Local Elections, Political Research Quarterly, 51, 1998, (with Arnold Fleischmann), pp. 673-689.

Cross-Racial Voting and the Organization of Politics: An Analysis of Cross-Racial Voting in Recent Democratic Primary Elections in the City of St. Louis, Urban Affairs Review, 33, 1997, (with Lisa DeLorenzo and Carol Kohfeld, pp. 120-133.

The Nature of Civic Involvement and Educational Change in Boston, Pittsburgh, and St. Louis, Urban Affairs Review, 32, 1997, (with Robin Jones and John Portz), pp. 871-891.

5. **Research:** None

6. **Significant Practitioner Experience:**

7. **Involvement in Academic and Professional Associations:**

Chair and Discussant, Midwest Political Science Annual Meeting  
 Chair and Discussant, American Political Science Annual Meeting  
 Reviewer for American Politics Quarterly, American Review of Public Administration,  
 Review of Public Personnel Administration, Journal of Politics  
 Member of and Participant in Annual Meetings of:  
 American Society for Public Administration  
 American Political Science Association

8. **Selected Public Service:**

Board of Directors, Skinker DeBaliviere Community Council  
 Editor, *Times of Skinker DeBaliviere*  
 Speaker, MAP, May 2000  
 Member, Port Authority Board City of St. Louis, 1998-99  
 Cited in *St. Louis Post-Dispatch*, *Suburban Journals*

**9. Selected Consulting Activities:**

Consultation with several public officials

**1. Name: ANNE E. WINKLER**

Associate Professor of Economics and Public Policy Administration, 1995-present  
 Assistant Professor of Economics and Public Policy Administration, 1989-1995

**2. Academic Degrees:**

Ph.D. Economics, University of Illinois at Urbana-Champaign, 1989.  
 Dissertation title: The Incentive Effects of Medicaid on Women's Labor Supply.  
 Major Fields: Labor Economics and Public Finance  
 Minor Field: Development  
 M.S. Economics, University of Illinois at Urbana-Champaign, 1986.  
 Bachelor of Arts, Economics; Wesleyan University; May 1983.

**3. Teaching Areas and Experience:**

University of Missouri-St. Louis; September 1989 - present.  
 Undergraduate: Introductory Microeconomics, Economics of Women, Men and Work, Labor Economics, and Introduction to Econometrics  
 Graduate: Intermediate Microeconomic Theory (MBA course), Labor Economics, and Public Sector Microeconomics

**4. Publications:**

**Refereed Articles**

"Career Hierarchy in Dual-Earner Families" (with David C. Rose), *Research in Labor Economics*, Vol. 19, Solomon Polachek, ed. (Greenwich CT: JAI Press, 2000), Chapter 6, pp. 147-172.

"Beyond Single Mothers: Cohabitation, Marriage and the US Welfare System" (with Robert A. Moffitt and Robert Reville), *Demography*, Volume 35, Number 3, August 1998, pp. 359-278. Reprinted by University of Wisconsin-Madison Institute for Research on Poverty (IRP), November, 1998, Reprint 787.

"Relative Earnings of Husbands and Wives in Dual-Earner Families," *Monthly Labor Review*, Volume 121, Number 4, April 1998, pp. 42-48. A condensed version ("Earnings of Husbands and Wives in Two-Earner Families") was published in *Focus*, Volume 20, Number 1, Winter 1998-1999, pp. 17-19. A second condensed version ("Earnings of Husbands and Wives in Dual Earner Families") appeared in *Family Economics and Nutrition Review*, Volume 12, Number 1, 1999, pp. 54-55).

"State Experimentation with Time-Limited Benefits: What Differentiates Reform-Minded States from Others?," *Public Finance Review*, Volume 26, Number 2, March 1998, pp. 155-183.

"Economic Decisionmaking By Cohabitators: Findings Regarding Income Pooling." *Applied Economics*, Volume 29, August 1997, pp. 1079-1090.

**Books:**

The Economics of Women, Men and Work, 3rd Edition (with Francine D. Blau and Marianne A. Ferber), Prentice-Hall, 1998 (396 pp.).

**Book Chapter**

The Economics of Illegal Drugs: What We Have Learned in 20 Years. In Drug and Alcohol Education Across the Curriculum. Edited by Scott H. Decker, Richard B. Rosenfeld and Richard Wright. Palo Alto: R & E Publishers, 1995.

**Commentaries**

Welfare and The Dissolution of Child-Parent Arrangements, Social Science Quarterly, Vol. 82, Number 1, March 2001, pp. 20-23.

**5. Research:**

"Food Stamps and Labor Supply, "Integrating National Data with State Experience" (with Andy Glassberg), submitted to Economic Research Service, US Dept. of Agriculture, \$407,454 (not funded).

Received small internal grants from U.M.-St. Louis, 1997-2001.

**6. Significant Practitioner Experience:** None

**7. Involvement in Academic and Professional Associations:**

Member, American Economic Association

Member, Midwest Economic Association

Member, Gateway Chapter of National Association of Business Economists

**8. Public Service Activities:**



Organized and participated in Fall 1999 conference titled, Women in Business: Looking Toward the 21st Century,? co-sponsored by IWGS, St. Louis Gateway NABE, NAWBO-St. Louis, and Sonnenschein Nath & Rosenthal.

**Journal referee**

*American Journal of Economics and Sociology*, 1994, 1995, 1996, 2001;  
*American Review of Public Administration*, 1993, 1998; *American Sociological Review*, 1998;  
*Annals of Tourism Research*, 2000; *Contemporary Economic Policy*, 1994, 1998;  
*Demography*, 1997, 1998, 1999, 2000, 2001; *Economic Inquiry*, 1999; *Journal of Development Economics*, 2000; *Journal of Economic Literature*, 1996; *Journal of Policy Analysis and Management*, 1996, 1998; *Journal of Population Economics*, 1999; *Journal of Urban Economics*, 1991, 1992, 1994, 1995, 1997, 1998; *Journal of Human Resources*, 1991, 1994, 1995, 1996, 1998, 1999; *Monthly Labor Review*, 1993; *Policy Studies Journal*, 1994, 1996, 1999; *Population Research and Policy Review*, 1994; *Quarterly Journal of Economics*, 1999  
*Review of Economics and Statistics*, 1996; *Southern Economic Journal*, 1999; *Social Science Quarterly*, 1996, 1998, 2001; *Sociological Quarterly*, 1991; *The International Journal of Organizational Analysis*, 1994, 1995.

**Grant reviewer**

U.S. Department of Agriculture (FANRP), 2000, 2001

**Textbook reviewer**

Harcourt, 2001, Oxford Press, 1998, 1999

9. **Selected consulting activities:** None

**ADDITIONAL FULL-TIME FACULTY**

1. **Name:** MICHAEL HARRIS  
Professor, Management, College of Business Administration
2. **Academic Degrees:** Ph.D. 1984, University of Illinois at Chicago, Industrial/Organizational Psychology
3. **Teaching Areas and Experience:** human resources management
4. **Publications:**  
Books: Human Resource Management: A Practical Approach (1<sup>st</sup> edition, 1997, 2<sup>nd</sup> edition, 1999)  
Employment Interview Handbook (with R. Eder), 1999  
  
Article: "A Longitudinal Examination of a Merit Pay System" (with B. Gilbreath and J. Sunday), 1998 Journal of Applied Psychology, 83, 825-831
5. **Research:** staffing, compensation, performance management, legal issues in human resource management, global human resources
6. **Significant Practitioner Experience:** none
7. **Involvement in Academic and Professional Associations:** Editorial Board Member: Personnel Psychology; Journal of e-Commerce and Psychology; Industrial-Organizational Psychologist; Journal of Organizational Behavior; International Journal of Organizational Analysis.
8. **Involvement in Public Service Activities:** Board of Directors and International Affairs Representative, Anti-Defamation League of Missouri
9. **Selected Consulting Activities:** expert witness in antidiscrimination cases; human resources training; consulting re: selection and promotion systems

**1. Name: MARY LACITY**

Associate Professor of Management Information Systems, College of Business

Appointment Date: May 1998

Assistant Professor of Management Information Systems, College of Business,  
1992-1997.

**2. Academic Degrees:**

Ph.D., Business Administration, University of Houston, June 1992

Dissertation Title: An Interpretive Investigation of the Information Systems Outstanding Phenomenon.

B.S., Business Administration, Pennsylvania State University

**3. Teaching Areas and Experience:**

Management Information Systems

Internet-Enhanced Professional MIS

MIS Theory and Practice

Computers and Information Systems

**4. Publications:**

Refereed:

"Survey of IT Outsourcing Experiences in US and UK Organizations", (with L. Willcocks), Journal of Global Information Management, Vol. 8, 2, April-June, 2000.

"Information Technology Insourcing: Myths and Realities," (with R. Hirschheim), Communications of the ACM, February, 2000.

"Risk in IT Outsourcing Strategy Revisited: Longitudinal Case Research at LISA," (with L. Willcocks and T. Kern), Journal of Strategic Information Systems, Vol 8, 1999, pp. 285-314.

"Practice in Information Technology Outsourcing: Lessons From Experience," (with L. Willcocks), MIS Quarterly, Vol. 22, 3, 1998, pp. 363-408.

"A strategic client/server implementation," (with L. Willcocks, and A. Subramanian), Information Systems Journal, Vol, 7, 1997, pp. 1-24.

Other:

"Relationships in IT Outsourcing: A Stakeholder Perspective," (with L. Willcocks), Cutter Consortium, Vol. 2, No. 2, 2001. "Information Technology Outsourcing:

Practices, Lessons and Prospects," (with L. Willcocks), Australian Stock Exchange Review, 1999, pp. 44-49.

Books:

Global Information Technology Outsourcing: Search for Business Advantage, with L. Willcocks, Wiley, Chichester, 2001.

Willcocks L., & Lacity, M. (eds.). Strategic Sourcing of Information Systems: Perspectives and Practices, Wiley, Chichester, 1997.

Book Chapters:

"Relationships in IT Outsourcing: A Stakeholder Perspective," in Framing the Domain of IT Management, Robert Zmud, (ed.), Pinnaflex, 2000, pp. 355-384.

**5. Research:**

UM Research Board for \$24,230 to conduct research on Application Service Provision, 2001.

UM-St. Louis Research Award for \$12,500 to conduct case studies and survey on Application Service Provision, 2001.

UM-St. Louis Research Award for \$12,000 to conduct case studies on IT privatization, 1998.

**6. Significant Practitioner Experience:** None

**7. Involvement in Academic and Professional Association:** None

**8. Selected Involvement in Public Service Activities:** None

**9. Selected Consulting Activities:** None

1. **Name: SHARON LEVIN**

Professor of Economics

UMSL: 1974 MPPA Appointment Date: 1998

1. **Academic Degrees:**

Ph.D., Economics, Michigan

M.A., Economics, Michigan

B.A., Economics, City College of New York, 1968

2. **Teaching Areas and Experience:**

Public Finance, Economics, Statistics, Econometrics

3. **Publications:**

Conference Papers:

"Establishing Benchmarks for the Composition of the U.S. Scientific Labor Force: Comparing the 1982 Postcensal Survey with the 1993 National Survey of College Graduates," report to the Alfred P. Sloan Foundation and the National Science Foundation, May, 1998, 7 pp.

Presented seminar, "Exceptional Contributions to R&D in the U.S.: Native vs. Foreign-Born Scientists and Engineers," at Work, Families, and Public Policy series, Washington U., Oct. 1998.

"Exceptional Contributions to U.S. Science and Engineering," presented at meetings of the Southern Economic Association, November, 1997.

Investigating Differential Employment Patterns of Native and Foreign-Born Science and Engineering Doctorates: Implications of Displacement," presented at the meetings of the Association for Public Policy Analysis and Management, November, 1999.

"Imported Brains in Science and Engineering: Employment Consequences for U.S.-Citizens," presented at the Conference on Migration and Development, Princeton University, May, 2000.

Papers:

"Gender Differences in the Rewards to Publishing in Academe: Science in the 1970s", Sex Roles, 38, 11/12 (1998), 1049-1064. (co-author)

"Are the Foreign Born a Source of Strength for U.S.," Science, 285 (August, 1999), 1213-1214. (co-author)

**4. Research:**

"Non-Medical Influences on Adopting Medical Technologies", UM Research Board Award \$17, 860, 1996-1997 (extended).

"Investigating Differential Employment Patterns of Native and Foreign-Born Science and Engineering Doctorates: Implications for Displacement," The Alfred P. Sloan Foundation. Awarded \$109,301 for July 1996- December 1998. (with P.E. Stehpan and A. Winkler)

"Retention of Women and Minorities in the IT Workforce," National Science Foundation. Awarded \$297,771 for the period September 2000 - August 2002. (with P.E. Stephan, Georgia State University).

**5. Significant Practitioner Experience:** None

**6. Involvement in Academic and Professional Association:**

Atlantic Economic Association  
American Economic Association

Association for the Committee on the Status of Women in the Economics Profession (CSWEP)

Illinois Economics Association  
Midwest Economics Association  
Missouri Valley Economics Association  
National Association of Business Economics  
National Tax Association  
Society for the Social Studies of Science  
St. Louis Gateway Chapter of the National Association of Business Economics  
Southern Economics Association  
Western Economics Association

**7. Selected Public Service:**

Manuscript Reviewer for:

Journals: Public Finance Quarterly, Review of Social Economy, Review of Economics and Statistics, Journal of Economics, Journal of Economic Education, and Journal of Human Resources

Book Publishers: West, Prentice-Hall, Dryden, and others.

Proposals for: National Science Foundation; UM Research Board

**9. Selected Consulting Activities:**

Howard Hughes Medical Institute on issues concerning age and scientific productivity, 1996-.



**COURSE ABSTRACTS**

**REQUIRED COURSES**

1. Course number: **PPA 401**

Title and credits: **Introduction to Policy Research** - 3 credits

2. Course instructor: Dr. Brady Baybeck

3. Prerequisites: None

4. Course objectives

At the end of the course each student will have: (1) successfully completed data analysis exercises using statistical and presentation software; (2) read the assigned materials dealing with political analysis and presentation as well as materials relevant to the student's policy area of interest; and (3) designed, implemented, and reported empirical research. The course is an applied one, meaning that it will be a mix of lecture and laboratory work. The course meets once a week in a classroom and once a week in the computer laboratory.

5. Course Description

This course is the first in a series of three courses designed to acquaint the student with the quantitative study of political and policy. This study includes formulating interesting questions, research design, measurement, sampling, data collection, data analysis, and graphical presentation of results. This course is introductory but assumes knowledge of very basic mathematical concepts like algebra. We will attempt to master some elementary techniques of policy research, to manipulate and order policy data, and to find answers to contemporary policy questions.

6. Major Topics

Research Design, Measurement, Sampling, Ethics, Data Collection and Storage, Graphical Presentation, Data Analysis I: Descriptive Statistics/ Joint Distributions, Data Analysis II: Confidence and Significance, Data Analysis III: Regression

7. Typical Texts and Readings

Welch, Susan, and John Comer. 2001. *Quantitative Methods for Public Administration: Techniques and Applications, 3rd Ed.* (Fort Worth, TX: Harcourt College Publishers).

Tufte, Edward R. 1983. *The Visual Display of Quantitative Information* (Cheshire, CT: Graphics Press).

Hamilton, Lawrence C. 1998. *Statistics with Stata 5* (Pacific Grove: Duxbury Press).

Wainer, Howard. 1997. *Visual Revelations: Graphical Tales of Fate and Deception from Napoleon Bonaparte to Ross Perot* (New York: Copernicus).

1. Course number: **PPA 408**

Title and credits: **Microeconomics for Policy Analysis**, 3 credit hours

2. Course instructor: Sharon Levin

3. Prerequisites: Graduate Student Standing

4. Course Objectives:

Introduce students with no prior training in economics to the tools of microeconomics.

5. Course Description:

The course introduces students who have no prior training/experience in economics to the tools of microeconomics that are commonly used to analyze the decisions made by consumers, firms, and governments. Case studies, numerical problems and graphical analyses are used to illustrate how microeconomic principles can be applied in a policy context.

6. Major Topics:

Applications of microeconomic principles, fundamental economic concepts, supply and demand and elasticity, policy analysis, demand and supply curves, market failure and public choice, externalities, the environment and knowledge.

7. Typical Textbook(s), Readings:

*Microeconomics, 5<sup>th</sup> Edition*, by Parkin (2000)

*Wall Street Journal* -- highly recommended

1. Course number: **PPA 410**

Title and credits: **Introduction to Policy Analysis**, 3 credits

2. Course instructor: Brady Baybeck

2. Prerequisites: None

3. Course Objectives

This course surveys all of the important theories and controversies related to policy analysis, with an emphasis on making analyses useful in the policy environment. The requirements of the course include a series of papers that, taken together, will be an in-depth policy analysis of a topic of the student's choosing.

4. Course Description

This is a companion course to Public Policy Administration 401. Policy analysis is an eclectic field of study and practice that covers all of the major disciplines related to policy. It is also a somewhat messy field, covering all aspects of the policy making process.

7. Major Topics

Definition of policy analysis, Policy analysis: development and application, Modes of policy argument, Structuring policy problems, Demands, needs, and expectations, Program review Policy evaluation, Policy choices.

8. Typical Texts and Readings

Bardach, Eugene. 2000. *A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving* (New York: Chatham House).

Haas, Peter J. and J. Fred Springer. 1998. *Applied Policy Research: Concepts and Cases* (New York: Garland Publishing, Inc.).

Patton, Carl V., and David S. Sawicki. 1993. *Basic Methods of Policy Analysis and Planning, 2nd ed.* (New York: Prentice Hall).

Stone, Deborah. 1997. *Policy Paradox: The Art of Political Decision Making* (New York: W.W. Norton).

1. Course number: **PPA 418**

Title and credits: **Governmental Budgeting and Financial Control**, 3 credits

2. Course instructor: Dr. Andrew Glassberg

3. Prerequisites: Completion of the MPPA Computer Proficiency Exam OR demonstrated proficiency with spreadsheets.

4. Course Objectives:

Familiarize students with governmental budgeting and financial control procedures for public sector managers.

5. Course description:

Students in this course will examine a variety of topics in budgeting and financial control. Students will analyze the budgets of either municipalities or specific departments of larger governmental entities. From the budget, students will determine items such as:

- a) the percentage of funds spent on various public services
- b) the sources of revenue (taxes, fees, etc.) and what percentage comes from what source, if any tax rates or fees changed according to the budget,
- c) whether or not the budget contains any "performance indicators" (these are measures of what the government is getting for its money, like books circulated by public libraries, responsiveness to citizen complaints, etc.,
- d) whether the budget gives any indication of changes from previous years on items a, b, or c, and (if so, see if you can look at previous year's budget and figure out these changes.), and
- e) e) what, if anything, was left out that you expected to find and/or thought should have been there.

Students will compare current budgets with those from some period in the past, normally ten years. Findings from the budget(s) examined will be compared with budgetary standards developed by the Governmental Finance Officers Association and International City Management Association.

6. Major topics:

Federal budgeting, Public finance and fiscal capacity, Operating and capital budgets, Taxes and fees, Intergovernmental budgeting, Accounting and auditing, Cash and debt, Leasing, purchasing, and retirement funding, Public enterprises, Courts and budgeting, Budgeting and management improvements.

7. Typical textbooks and readings

Bland, R., & Rubin, I., Budgeting: A Guide for Local Governments, ICMA, Washington, D.C. 1997.

Mikesell, J., Fiscal Administration, 5<sup>th</sup> Edition, Harcourt Brace, 1999.

Banovetz, J.M., Managing Local Government Finance: Cases in Decision Making, latest ed., ICMA, Washington, D.C.

1. Course number: **PPA 419**

Title, and credits: **Cases in Public Policy**, 3 credits

2. Course Instructor: Gerald Blasi

3. Prerequisites: Normally taken at or near end of MPPA program.

4. Course objectives:

To increase the student's understanding, knowledge and appreciation of the issues, procedures, characteristics, and challenges in public policy analysis, and promote critical, analytical thinking. To examine various methods and strategies of policy analysis. To discuss, present, and determine what policy choices one would make in various case situations. To increase the student's understanding of the relationship among factual situations, political environment, policymaking process, policy analysis, and other influences on policy analysis and decision-making.

5. Course description.

This course attempts to simulate the real decision-making environment of policy-makers. Time is limited, information is incomplete, external forces impinge on the process, and advice is varied. Seminar participants will join in this organized uncertainty through the analysis of case studies.

Cases have been chosen to illustrate problems of ethics, analysis, and decision-making at varying levels of the governmental system. Students will be provided with five case situations. Each case will be extensively discussed in class in week one of the case. During the first week of case, students will review, discuss, analyze and write a policy paper no more than 5 pages in length that will be due in week two of the case study. All students not presenting are expected to discuss the choices the presenter made, what facts or other influences may not have been considered, and provide constructive critique of the policy choices made.

6. Major topics covered:

Ethics, public management, policy analysis.

7. Typical textbooks and readings:

Bardach, E., A Practical Guide for Policy Analysis, 1<sup>st</sup>. ed., Chatham House  
Kennedy School Cases

1. Course number: **PPA 421**  
Title and credits: **Public Sector Microeconomics**, 3 credits
2. Course instructor: Dr. Anne E. Winkler
3. Prerequisites: PPA 408 or equivalent.
4. Course objectives in relation to total curriculum

This course applies the tools of intermediate microeconomics to policy analysis and research. It is a required/core course in the curriculum and provides students with a solid foundation regarding the relationship between economics and policy.

5. Course description

This course focuses on the role of the government in the economy, with particular attention paid to the way government affects the allocation of resources and the distribution of income. The concepts of efficiency and equity are defined and then used to evaluate policy and outcomes. Major topics include "market failures" (externalities, public goods), the role of property rights, taxes and transfers, and the fundamentals of cost-benefit analysis. Practical application of theoretical concepts is emphasized.

6. The major topics covered:

Equity & Efficiency, Market Failures (Externalities & Public Goods), Case of Minimum Wage, Price Controls, Taxes & Transfers, Cost-Benefit Analysis

7. Typical textbooks and readings:

*Public Finance: A Contemporary Application of Theory to Policy*, 6th Edition, by David N. Hyman

This is a list of the articles that will be used in the exercises/class discussion. They are available at TJJL and at the ERC (452 SSB) under Econ 421.

Stiglitz, Joseph. "The Private Uses of Public Interests: Incentives and Institutions," Journal of Economic Perspectives, 12, no. 2 (Spring 1998):3-22.

Rosen, Chapter 14, "Taxation and Efficiency."

Economic Report of the President, 2000, A Making Markets Work for the Environment (Chapter 7).

Poterba, James M. 1993. "Global Warming Policy," Journal of Economic Perspectives 7 (4): 47-63.



Witte, John. 1990. "Choice in American Education." The Robert M. LaFollette Institute of Public Affairs, University of Wisconsin. (pages are intentionally missing at end of text).

Manski, Charles. 1994. "Systemic Educational Reform and Social Mobility: The School Choice Controversy." In Confronting Poverty: Prescriptions for Change, edited by Danziger, Sandefur and Weinberg. Cambridge, MA: Harvard University Press, pages 308-329.

Chubb, John E. and Moe, Terry M. 1990. "Choice Is a Panacea." The Brookings Review (Summer) 4-15.

Feenberg, Daniel R. and Harvey S. Rosen, "Recent Developments in the Marriage Tax." National Tax Journal 91-101 (to be discussed in class).

Poterba, James M. "Government Intervention in the Markets for Education and Health Care: How and Why?," Chapter 10. In Individual and Social Responsibility: Child Care, Education, Medical Care, and Long-Term Care in America, Victor. R. Fuchs, ed. (Chicago, U of Chicago Press, 1996).

Leibowitz, Arleen. "Child Care: Private Cost or Public Responsibility," Chapter 2. Individual and Social Responsibility: Child Care, Education, Medical Care, and Long-Term Care in America, Victor. R. Fuchs, ed. (Chicago, U of Chicago Press, 1996).

Burkhauser, Richard, Kenneth Couch and Andrew Glenn. 1995. "Public Policies for the Working Poor: The Earned Income Tax Credit Versus Minimum Wage Legislation." Research in Labor Economics 15: 65-109 (to be discussed in class).

Boardman, Anthony; Aidan Vining and W.G. Waters II. 1993. "Costs and Benefits Through Bureaucratic Lenses: Example of a Highway Project." Journal of Policy Analysis and Management 12(3):532-545.

Bloom, Howard S. et al. 1997 "The Benefits and Costs of JTPA Title II-A Programs, Journal of Human Resources 32(3), 549-576.

1. Course number: **PPA 440**

Title and credits: **Proseminar in Public Policy**, 3 credits

2. Course instructor: Dr. Lana Stein

3. Prerequisites: None

4. Course Objectives:

This course has several major purposes. It introduces the student to the schools of organization theory; it provides a history of the public administration discipline in the United States; it demonstrates the commingling of politics and administration in every phase of the policy process. It also shows the importance of institutions in understanding behavior in public organizations. As James Q. Wilson has noted, we have the type of bureaucracy we have because of the institutions we have: separation of powers, checks and balances, presidential, federalism. It enables the student to analyze a particular governmental or nonprofit organization in order to understand its rules and practices and its strengths and weaknesses.

5. Course Description

This course teaches students the importance of the bureaucracy in both policymaking and implementation. It also explains the interdependence with the political system and political institutions. It prepares the student for interaction inside the bureaucracy and interfacing with elected officials and community and business leaders. Most Americans disdain bureaucrats and politicians. This course shows why actors in the policy process behave the way they do and why American bureaucracy differs from that of other nations with different systems.

6. Major Topics:

The nature of bureaucracy, Politics and administration, Development of American public administration, Professionals in bureaus, Constituencies, Command and control philosophy, Rational, natural, and open systems, Neo-institutionalism, Changing bureaucratic behavior, Implementation, Comparing and contrasting administrative systems, Public and private and how they relate

7. Typical Texts and Readings

1. James Q. Wilson, Bureaucracy
2. Shafritz and Hyde, Classics of Public Administration
3. Donald Kettl, Sharing Power
4. Donald Kettl, The Global Management Revolution
5. Weaver and Rockman, Do Institutions Matter?

6. Graham Allison, "Public and Private Management: Are They Fundamentally Alike in All Unimportant Aspects?"
7. Aaron Wildavsky, "Rescuing Policy from PPBS?"

1. Course number: **PPA 460**  
Title, and credits: **Organizational Behavior and Administrative Processes, 3 credits**
2. Course instructors: Deborah Balser
3. Prerequisites: None
4. Course objectives in relation to total curriculum:

Organizations are patterns of human relationships. Public institutions must successfully manage not only the job-related behavior of their employees but also the relationships with all of their constituencies (e.g., other governmental agencies, business, specific clients, the public at large). This course is designed to provide an understanding of human behavior in organizations and the means by which that behavior can be managed. While the course primarily focuses on an organization and its members, examples and discussions frequently apply to a variety of human interactions outside of and between organizations and their various constituencies.

e. Course description:

The theoretical and research contribution of the behavioral sciences to management and administration are examined and applied to selected organizational situations. Areas to be considered from the standpoint of both individual and organizational performance are communication, motivation, conflict, decision making, goal setting, leadership, organizational design, climate, development, and control. Utilizing a systems perspective, the course attempts to develop in each student an ability to analyze and solve organizational problems.

f. Major topics covered:

Theory and research in organizational behavior; perception; individual differences; information processing and decision making; organizational attitudes; job satisfaction; work motivation; discipline; group dynamics; intergroup relations; power and politics; leadership; organizational structure; organizational change and development.

g. Typical textbooks and readings:

Daft, Richard L., and Noe, Raymond A. 2001. Organizational Behavior, NY: Harcourt., plus additional readings:

Robinson, G. & Dechant, K., "Building a Business Case for Diversity," Academy of Management Executive, 1997, 11: 21-31.

Barker, J. 1993. "Tightening the Iron Cage: Concertive Control in Self-Managing Teams." Administrative Science Quarterly. 408-437.

Lipshitz, R., M, Popper, and S. Oz. 1996. "Building Learning Organizations: The Design and Implementation of Organizational Learning Mechanisms." Journal of Applied Behavioral Science, 32: 292-305.

"Bob Galvin and Motorola", Harvard Business School case.

Salancik G.R. & Pfeffer, J. 1991. "Who Gets Power and How They Hold on to it: A Strategic-Contingency Model of Power." (Originally in Organizational Dynamics, 1977).

"Donna Dubinsky and Apple Computer" Harvard Business School Case.

Brown, L.D. 1991. "Managing Conflict Among Groups." In Kolb, Osland, & Rubin (Eds.), The Organizational Behavior Reader: 317-328. 1995.

"Erik Peterson" Harvard Business School case.

Jackall, R. 1983. "Moral Mazes: Bureaucracy and Managerial Work." Harvard Business Review, Sept./Oct.: 118-130.

Dumas Public Library Case

Mulvey, P.W., Veiga, J.F. & Elsass, P.M. 1996. "When Teammates Raise a White Flag." Academy of Management Executive, 10: 40-49.

1. Course Number: **PPA 475**  
Title and credits: **Introduction to Evaluation Research Methods**, 3 credits
2. Course Instructor: Dr. George McCall
3. Prerequisites: At least one course in research design and statistics.
4. Course Objectives

This course is intended to provide the student with more knowledge of and practice using analytical techniques common to program evaluation and policy analysis in the public sector.

#### 5. Course Description

A comparative study of research strategies with regard to data sources, data collection, and modes of analysis that are appropriate for program evaluation research. Attention is given to observational, survey, and quasi-experimental methodologies.

#### 6. Major Topics:

Evaluation Research and Political Process, Program Planning and Development, Evaluability Assessment, Implementation Assessment, Reactions monitoring, Output Monitoring, Outcome Monitoring, Effectiveness evaluation - experimental, Effectiveness evaluation - quasi-experimental, Effectiveness evaluation - non-experimental, Evaluating impact, Evaluating efficiency, Process evaluation, Contemporary directions.

#### 7. Typical Texts and Readings

1. Michael Q. Patton, *Utilization-Focused Evaluation* (2nd ed.)
2. Peter Rossi & Howard Freeman, *Evaluation* (4th ed.)
3. Andre L. Delbecq and Sandra L. Gill, "Political decision-making and program development," in R.F. Rich (ed.), *Translating Evaluation into Policy*. Sage, 1979.
4. James A. Ciarlo, ed, *Utilizing Evaluation*.
5. Franklin M. Zq eig, "The evaluation worldview of Congressional staff," in Zq eig (ed.), *Evaluation in Legislation*. Sage: 1979.
6. H.C. Shulberg, & J.M. Jerrell, eds., *The Evaluator and Management*, Sage, 1979.
7. Jeri Nowakowski (ed.), *The Client Perspective on Evaluation*, Jossey-Bass, 1983.
8. Anthony S. Bryk (ed.), *Stakeholder-Based Evaluation*, Jossey-Bass, 1987.
9. Leonard Bickman (ed.), *Using Program Theory in Evaluation*, Jossey-Bass, 1987.
10. Jack McKillip, *Need Analysis: Tools for the Human Services and Education*, Sage, 1987.
11. Leonard Rutman, *Planning Useful Evaluations: Evaluability Assessment*, Sage, 1980.
12. M.F. Smith, *Evaluability Assessment: A Practical Approach*, Kluwer Academic, 1989.

13. Walter Williams, & R. F. Elmore, eds., *Social Program Implementation*, Academic Press, 1976.
14. P. Berman, "The study of macro- and micro-implementation," *Public Policy*, 1978, **26**: 157-184.
15. J. King, L.L. Morris, and C.T. Fitz-Gibbon, *How to Measure Program Implementation*, Sage, 1987.
16. Gary E. & Margaret R. Bowers, *The Elusive Unit of Service*. DHEW Pub. No. OS-76-130, 1976.
17. Robert O. Brinkerhoff and Dennis E. Dressler, *Productivity Measurement: A guide for Managers and Evaluators*. Sage, 1989.
18. Donald L. Grant (ed.), *Monitoring Ongoing Programs*. Jossey-Bass, 1979.
19. R.K. Carter, "Measuring client outcomes: The experience of the states," *Administration in Social Work*, 1987, **66**, (3/4): 73-88.
20. Samuel Ball (ed.), *Assessing and Interpreting Outcomes*. Jossey-Bass, 1981.
21. Charles M. Judd and David A. Kenny, *Estimating the Effects of Social Interventions*, Cambridge Univ. Press, 1981.
22. Robert F. Boruch and Werner Wothke (eds.), *Randomization and Field Experimentation*. Jossey-Bass, 1985.
23. Thomas Cook, and Donald T. Campbell, *Quasi-Experimentation*. Rand McNally, 1979.
24. William M.K. Trochim (ed.), *Advances in Quasi-Experimental Design and Analysis*. Jossey-Bass, 1986.
25. David A. Kenny, *Correlation and Causality*. Wiley, 1979.
26. Mark S. Thompson, *Benefit-Cost Analysis for Program Evaluation*. Sage, 1980.
27. Richard H. Silkman (ed.), *Measuring Efficiency: An Assessment of Data Envelopment Analysis*. Jossey-Bass, 1986.
28. David Hamilton, *Beyond the Numbers Game*, Macmillan, 1977.
29. Donald Dorr-Breme, "Ethnographic evaluation: A theory and method," *Educational Evaluation and Policy Analysis*, 1985, **7**: 65-83.
30. Michael Q. Patton, *Qualitative Evaluation and Research Methods*, (2nd ed.), Sage, 1990.
31. Lee Cronbach, et al., *Toward Reform of Program Evaluation*. Jossey-Bass, 1981.
32. S.B. Anderson and Samuel Ball, *The Profession and Practice of Program Evaluation*. Jossey-Bass, 1978.
33. William R. Meyers, *The Evaluation Enterprise*. Jossey-Bass, 1981.
34. David S. Cordray and Mark W. Lipsey, "Evaluation Studies for 1986: Program evaluation and program research," *Evaluation Studies Review Annual*, 1986, **11**: 17-44.
35. Marvin C. Alkin et al., *Debates on Evaluation*. Sage, 1990.
36. E.G. Guba and Y.S. Lincoln, *Fourth Generation Evaluation*. Sage, 1989.
37. Gary D. Borich & Ron P. Jemelka, *Programs and Systems: An Evaluation Perspective*, Academic Press, 1982
38. Robert Perloff and Evelyn Perloff (eds.), *Values, Ethics, and Standards in Evaluation*. Jossey-Bass, 1980.

39. Peter H. Rossi (ed.), *Standards for Evaluation Practice*. Jossey-Bass, 1982.



1. Course Number: **PPA 495**  
Title, and credits: **Internship**, 3 credits

Required of all students who have little or no in-service experience

2. Course Coordinator: E. Terrence Jones
3. Prerequisites: None
4. Course Objectives

This course is intended to provide the student with an introduction to the everyday issues facing public and nonprofit administrators and public policy makers.

Students are placed in a variety of settings and have the opportunity to observe first hand issues of organization, management, political processes, and social and economic processes.

5. Course Description

Independent study involving work with an appropriate public or nonprofit agency.

6. Major Topics

Determined by the type of placement and tasks assigned to the intern.

7. Typical Texts and Readings

Varies by assignment.

1. Course number: **PPA 499**  
Title, and credits: **Exit Project Research**, 1 credit hour
2. Course instructors: All faculty participate
3. Prerequisites: Completion of all other degree requirements
4. Course objectives

It is the capstone of the degree program. It is to provide evidence to the faculty that the degree candidate has mastered the skills acquired in the various courses completed during residence at the University, and can apply them to the analysis of a practical research problem. It serves as a final opportunity for the student to integrate and clarify concepts and methods presented in various courses. The process is designed to reinforce the standards for public policy analysis established in the program.

5. Course description

Preliminary work in the project may be performed before the final semester, but the preponderance of the work is accomplished in the last semester of enrollment in the program. Prior to the final semester, the student seeks out a member of the MPPA faculty to serve as advisor on the exit project. If the chosen faculty member agrees to serve as supervisor on the project, he then assumes responsibility for monitoring the progress of the project, assigning a grade for the course, and presenting the student for final examination before a faculty committee.

The exit project should identify and address some problem within the field of public policy administration. While questions of a theoretical variety are not necessarily unsuitable, satisfactory topics are more likely to be of an applied nature. There are no formal requirements with regard to length of final paper submitted to the examining committee, however length must be sufficient to document the problem, analysis, and findings in an adequate manner.

A wide range of topics and approaches is acceptable. These include, but are not limited to, cost-benefit or cost-effectiveness studies, proposals or organizational or staff realignment, proposals for specific policy changes or interventions, and outcome or process evaluations. Common to all of these projects is a well-defined policy question, identification of the decisionmaker(s), presentation of the ideas and critical evidence involved in making the decision, and conclusions based on analysis of the central issues.

6. Major topics: Selected by student
7. Typical texts and readings

Selected by student and faculty advisor

**COURSE ABSTRACTS****ELECTIVE COURSES**

The elective courses described on the following pages are those courses in which our MPPA students are most often enrolled or are offered primarily for the MPPA students. Students have

and do take many other courses as electives, but these are chosen from the entire University offerings on an individual basis to meet individual needs.

1. Course number: **PPA 365**

Title and credits: **Introduction to Econometrics**, 3 credits

## 2. Course instructor: Anne E. Winkler

## 3. Prerequisites

Introductory Economics: Econ 51 and Econ 52

Statistics: Econ 265 or Math 31 or Math 132 or BA 131

Calculus: Math 80 or Math 101 or Econ 351

## 4. Course objectives in relation to total curriculum

Within the MPPA curriculum, PPA 365 provides a first course in the quantitative measurement and analysis of economic relationships and behavior. This course is required (or PS 402) for completion of an emphasis area in Public Policy Analysis, which is regarded as the most "quantitative" of the tracks.

## 5. Course description

Economics 365 is a first course in econometrics in which we will explore the quantitative measurement and analysis of economic relationships and behavior. The course covers single-equation linear regression (OLS) and the assumptions underlying this estimation technique. In addition, the course will cover cases in which the basic assumptions are violated and possible solutions. An emphasis will be placed on practical applications of econometrics and potential (common) pitfalls of empirical analysis. To meet this end, published econometric analyses will be re-estimated and analyzed. The computer package, "SHAZAM," will be used for this purpose. For further applied experience in econometric analysis, each student will complete an original research paper.

## 6. The major topics covered

review of inferential statistics, calculus derivation of ordinary least squares (OLS) model, classical regression assumptions, Gauss-Markov Theorem, interpretation of regression coefficients, computation of elasticities from various functional forms, functional form, hypothesis testing, t-tests, F-tests, Chow test, multicollinearity, autocorrelation, heteroskedasticity

## 7. Typical textbooks and readings

Studenmund, A.H. Using Econometrics: A Practical Guide

Gujarati, Damodar. Basic Econometrics

Lott, William and Subhash C. Ray, Applied Econometrics: Problems with Data Sets

White, Wong et. al. SHAZAM User's Reference

1. Course number: **PPA 417**  
Title and credits: **Income and Pension Policy for the Aged**, 3 credit hours
2. Course instructor: Timothy D. McBride
3. Prerequisites: Consent of instructor
4. Course objectives in relation to total curriculum

PPA 417 is an elective course offered as part of the specialization in gerontology.

5. Course description

This seminar examines public policies that affect the incomes and pensions of the elderly. The course describes the historical development and present structure of these policies. Special emphasis is placed on the review of current areas of policy concern and analysis of proposed policy changes.

6. Major topics covered

Profile of the Aging in the U.S., Policymaking for the Elderly, The Social Contract, Early historical development of aging programs, The Social Security Program, Social insurance and the problem of economic insecurity, Historical development, Structure of OASDI program Political history of Social Security program, 1935-1972, Contemporary Social Security history, 1972-1992, The Future of Social Security: Policy Issues, Private pensions, Assets and wealth, Other income programs, Work and Retirement, Housing, Older Americans Act (OAA), Economic status of the aged.

7. Typical textbooks and readings

Henry J. Aaron, Barry P. Bosworth, and Gary Burtless. Can America Afford to Grow Old?. Washington: The Brookings Institution, 1989.

Alan S. Blinder, "Why is the Government in the Pension Business?" in Social Security and Private Pensions, Susan M. Wachter, ed., Lexington, Mass: Lexington Books, 1988.

Martha Derthick. Policymaking for Social Security. Washington: The Brookings Institution, 1979.

Jerry R. Green, "Demographics, Market Failure, and Social Security," in Social Security and Private Pensions, Susan M. Wachter, ed., Lexington, Mass: Lexington Books, 1988.

Eric R. Kingson, Barbara A. Hirshorn, and John M. Cornman. Ties that Bind: The Interdependence of Generations. Washington: Seven Locks Press, 1986.

George E. Rejda. Social Insurance and Economic Security. Englewood Hills, NJ: Prentice-Hall, 1991, Fourth Edition.



Alan Pifer and Lydia Bronte, eds. Our Aging Policy: Paradox and Promise. New York: W.W. Norton and Company, 1986.

Bennett M. Rich and Martha Baum. The Aging: A Guide to Public Policy. Pittsburgh: University of Pittsburgh Press, 1984.

James R. Schulz. The Economics of Aging. New York: Auburn House, 1992, Fifth Edition.

1. Course number: **PPA 443**  
Title and credits: **Health Care Policy**, 3 credit hours
2. Course instructor: Timothy D. McBride
3. Prerequisites: Consent of instructor
4. Course objectives in relation to total curriculum

PPA 443 is an elective course, but is the basic course in the field of specialization of health policy. It provides the necessary background for other courses in health care policy, and is a prerequisite for these as well.

5. Course description

This course examines the health care policy process in the United States. It builds the tools necessary to understand how the health care system works and how health care policy has been made in the U.S. The perceived problems with the U.S. health care system which have pushed national health care reform to the top of the policy agenda in the United States are analyzed. The analytical tools are used to review and analyze various proposals for health care reform.

6. Major topics covered

The Making of Contemporary Health Policy, The Health Insurance Industry, Health Care and the Public Sector in the U.S., Rationales for government intervention, Politics and Policy, Government Health Programs, International Comparisons, Contemporary Health Care Policy Problems, The Problem of Escalating Costs, The Problem of Access: The Uninsured/Underinsured, The Problems of Acute and Long-Term Care for the Elderly, AIDs, Rationing, Health Care Reform, Alternative Approaches to Health Care Reform, Policy analysis of proposals.

7. Typical textbooks and readings

Aaron, Henry J.  Serious and Unstable Condition: Financing America's Health Care. Washington: Brookings Institution. 1991.

Davis, Karen, Gerard F. Anderson, Diane Rowland, and Earl P. Steinberg, Health Care Cost Containment, Baltimore: Johns Hopkins University Press, 1991.

Frech, H.E. (editor). Health Care in America: The Political Economy of Hospitals and Health Insurance. San Francisco: Pacific Research Institute. 1988.

Ginzberg, Eli (editor). The U.S. Health Care System: A Look to the 1990s. Totowa, Nj: Rowman and Allanheld. 1985.

Oliver, Thomas R., "Health Care Market Reform in Congress: The Uncertain Path from Proposal to Policy," Political Science Quarterly 106:3, 1991.

The Pepper Commission (U.S. Bipartisan Commission on Comprehensive Health Care), A Call for Action, Washington, D.C.: Government Printing Office (GPO), Senate Print 101-114, September 1990.

Rhodes, Robert P. Health Care Politics, Policy and Distributive Justice: The Ironic Triumph. Albany: SUNY. 1992.

Starr, Paul. The Social Transformation of American Medicine. New York: Basic Books. 1982.

1. Course number: **PPA 444**  
Title and credits: **Public Policy and the Aging**, 2-3 credits.
2. Course instructor: Timothy D. McBride
3. Prerequisites: Consent of instructor
4. Course objectives in relation to total curriculum

PPA 444 is a course offered as part of the specialization in gerontology.

5. Course description

This seminar examines public policies that affect the elderly. The course describes the historical development and present structure of these policies. Special emphasis is placed on the review of current areas of policy concern and analysis of proposed policy changes.

6. Major topics covered

Profile of the Aging in the U.S., Policymaking for the Elderly: The Process, Policymaking for the Elderly: The Participants, The Social Contract, Work and Retirement, Income programs, Social Security, Pensions, Savings, Other income programs, Health Care, Medicare and Medicaid, Long-Term Care, The Aging at Home, Home Care Services, Family support, Housing, Older Americans Act (OAA)

7. Typical textbooks and readings

Karen Davis and Diane Rowland. *Medicare Policy: New Directions for Health and Long-Term Care*. Baltimore: Johns Hopkins University Press, 1986.

Martha Derthick. *Policymaking for Social Security*. Washington: The Brookings Institution, 1979.

Rosalie A. Kane and Robert L. Kane. *Long-Term Care: Principles, Programs, and Policies*. New York: Springer Publishing, 1987.

Eric R. Kingson, Barbara A. Hirshorn, and John M. Cornman. *Ties that Bind: The Interdependence of Generations*. Washington: Seven Locks Press, 1986.

Alice M. Rivlin and Joshua M. Wiener. *Caring for the Disabled Elderly*. Washington: The Brookings Institution, 1988.

Alan Pifer and Lydia Bronte, eds. *Our Aging Policy: Paradox and Promise*. New York: W.W. Norton and Company, 1986.

Bennett M. Rich and Martha Baum. *The Aging: A Guide to Public Policy*. Pittsburgh: University of Pittsburgh Press, 1984.

George E. Rejda. *Social Insurance and Economic Security*. Englewood Hills, NJ: Prentice-Hall, 1991, Fourth Edition.

Sheila R. Zedlewski, Roberta O. Barnes, Martha R. Burt, Timothy D. McBride, and Jack A. Meyer. *The Needs of the Elderly in the 21st Century*. Washington: The Urban Institute, 1990.

1. Course number: **PPA 446**  
Title and credits: **Special Topics in Health Care Policy**, 3 credits
2. Course instructor: J. Germain Gros
3. Prerequisites: Consent of instructor
4. Course objectives in relation to total curriculum

PPA 446 is an elective course offered as part of the specialization in health care policy. This course can be repeated for credit, provided that the subject matter is different. This seminar is typically run by the participants, with the instructor of record acting as a facilitator. The seminar sessions are organized as follows. Each week the instructor uses the first 30 minutes of the class to introduce the dominant issues of the week's readings. Thereafter, class discussions are turned over to one or two (depending on class size) "volunteers" who will walk the class through (a) an explication de texte and (b) a critique of the readings. Each student leads at least two sessions during the course of the semester, and writes 2 short papers (3-5 pages in length) based on those sessions' readings. Final grades are determined by: the short papers (15% each), overall preparedness for an contribution to class discussions (20%), and a major research paper of 30-35 pages (50%). Students may use one of the short papers as a foundation for the long one.

#### 5. Course description

This is a topic course, with the subject of the course changing each time. In general, it is designed to cover specialized issues and methods related to health care policy. The aim of this seminar is to examine the making of health policy in four industrial democracies: the United States, Canada, Britain and Germany. Although they are "alike" in many respects, these countries exhibit a remarkable degree of variations in their approach to social policy. As a result, their health care systems differ markedly. What social, political and historical factors account for differences in the health systems of nations? Do structural variations have an impact on how well (or poorly) issues of universal concern like rising health care costs, treatment outcomes, patient satisfaction and access are dealt with? In other words, are some health policy choices "better" than others? Is there health policy convergence amongst industrial democracies?

#### 6. Major topics covered

Health policy in industrial democracies and its impact on public health, health care costs, patient satisfaction and access, medical technologies, health care ethics, why the United States lacks national health insurance program.

#### 7. Typical textbooks and readings:

Graig, Laurene A., Health of Nations: An International Perspective on U.S. Health Care Reform, 2nd. Ed., (Washington, D.C.: Congressional Quarterly, Inc., 1993).

Aaron, Henry (ed.), The Problem that Won't Go Away, Washington, D.C.: The Brookings Institution, 1996.

White, Joseph, Competing Solutions: American Health Care Proposals and International Experience, (Washington, D.C.: The Brookings Institution, 1995).

1. Course number: **PPA 449**  
 Title and credits: **Human Resources in the Public Sector**, 3 credits

2. Course instructor: Gerald Blasi

3. Prerequisites:

PPA/BA 460 Organizational Behavior and Administrative Processes or consent of instructor.

4. Course objectives in relation to total curriculum

The goal of this course is to learn some basic concepts and specific public policies which prevail in public personnel management. This course builds on the introductory level organization behavior class. It includes exercises that teach the processes of collective bargaining, grievance arbitration, mediation, and compulsory arbitration.

5. Course description

This course presents an overview of personnel and labor relations in the public sector. The course has particular emphasis on issues which are unique to the public sector, such as the merit system, questions of representative bureaucracy, and the constraints of personnel in the nonprofit sector.

6. Major topics covered:

The topics include personnel reforms in the federal sector, equal employment and affirmative action policies, testing, selection, hiring, comparable worth, job evaluation, and labor relations including grievance arbitration and collective bargaining.

7. Typical textbooks and readings:

England, Paula, *Comparable Worth: Theories and Evidence*, Aldine de Gruyter, 1992

Klingner, Donald, and John Nalbandian, *Public Personnel Management: Contexts and Strategies*.

Levin-Epstein, Michael, *Primer of Equal Employment Opportunity*, 4th Ed.

Lewin, David, Peter Feuille, Thomas Kochan, and John Delaney, *Public Sector Labor Relations*, 3rd Ed.

Ferman, Lou, Michele Hoyman, Joel Cutcher-Gershenfeld, and Ernest Savoie, *New Developments in Worker Training: A Legacy for the 1990's*, 1990.



1. Course Number: **PPA 451**

Title and credits: **Urban & Regional Planning & Public Policy**, 3 credit hours

2. Course Instructor: Alan F.J. Artibise

3. Prerequisites: None

4. Course objectives:

This course will enable students to gain knowledge and skill in formulating specific policies in urban planning and development. The course will focus both on essential background knowledge and on the ways and means of structuring, monitoring and adjusting policies involving selected governmental jurisdictions.

5. Course description:

This course is organized around lectures/seminars, class discussions, and two written assignments. Class discussions will be based on reading assigned to students in advance of class. Since a significant portion of the grade will be based on class participation and attendance, students will be expected to actively participate in the discussions and, in some instances, lead the discussions.

6. Major topics:

Complex interdependent and interactive processes of urbanization and public policy formulation, understanding specific urban policy formulation processes in North America, skills in formulating specific urban policies for national, state, regional or municipal initiatives in planning and managing human settlements.

7. Typical textbooks and readings:

Patton, C.V., Basic Methods of Policy Analysis.

Garvin, A., The American City.

Course number: **PPA 455**

Title and credits: **Strategic and Program Planning for Nonprofit Organizations**, 3 credit hours

2. Course Instructor: Gerald Blasi

3. Prerequisites: Graduate standing or consent of instructor.

4. Course objectives:

Introduce students to strategic and program planning with a concentration on the nonprofit organization and increase the student's understanding, knowledge and appreciation of the issues, procedures, characteristics, and challenges confronting it.

5. Course description:

Strategic and program planning enable an organization to concentrate on efforts and set priorities guided by a mission, vision, and an understanding of its environment. Focus in on preparing a strategic plan and a program plan for a nonprofit organization and analyzing an organization's ability to deliver goods and/or services to its constituents in today's economic, social and political climate.

6. Major topics:

Program planning and evaluation, creating and implementation of strategic plan

7. Typical textbooks and readings:

Sylvia, Sylvia, & Gunn, Program Planning and Evaluation for the Public Manager, 1997, Waveland Press.

Bryson, A., Creating and Implementing Your Strategic Plan - A Workbook, 1996, Jossey-Bass.

1. Course number: **Pol. Sci. 470**  
Title, and credits: Proseminar in Urban Politics, 3 credits
2. Course instructor: Dr. Lana Stein
3. Prerequisites: None
4. Course objectives

This course is intended to introduce students to the field of urban politics.

5. Course description

The course emphasis is on critical thought and the explication of contemporary issues. The course is organized into six units and there are short written assignments associated with each unit. Some are short essays and some involve reviews and critiques of readings. Each review should include a discussion of the problem or question posed, the kinds of data employed, the principal conclusions, and conclude with a brief critique. Each student is also responsible for leading the discussion of at least one assigned book or article.

6. Major topics

Community power, Urban political systems, Metropolitan organization, Municipal outputs, Political economy, Service delivery

7. Typical texts and readings

1. Dahl, Who Governs?
2. Jacobs, Cities and the Wealth of Nations
3. Jacob, The Frustration of Policy
4. Levin and Ferman, The Political Hand
5. Smith, Cities in Transformation
6. Yates, The Ungovernable City
7. Zisk, "The Study of Urban Politics," American Journal of Political Science
8. Hawley and Wirt, The Search for Community Power
9. Warner, The Private City

1. Course number: **PPA 480**  
Title, and credits: **Introduction to Computer Programming and Managerial Applications**, 3 credit hours
2. Course instructor: Mary Lacity
3. Prerequisites: None
4. Course objectives and 5. Course Description

On average, companies spend 5% of revenues on information technology (IT). Thus a company with \$2 billion in sales will, on average, spend \$100 million per year on IT. That same company will carry \$200 million worth of IT assets on the balance sheet. Do such IT expenditures generate value? This course is designed for general managers to help ensure the answer is "yes" for their organizations. The course focuses on the proven practices in organizing IT departments, recruiting critical IT capabilities, gaining a competitive advantage through IT, managing large IT-based investment projects, capitalizing on the growing outsourcing market, and managing stakeholder expectations and perceptions of IT.

#### 6. Major Topics

(See description)

#### 7. Typical Texts and Readings

Mastering Information Management: Complete MBA Companion in Information Management, edited by Donald Marchand, Thomas Davenport, and Tim Dickson

Course Technology The World Wide Web Featuring Netscape Navigator

Course Technology Creating Web Pages with HTML

Course Technology Visual Basic 2.0/3.0 Introductory by Zak