Graduate Certificate
Digital and Social Media Marketing

Degree Program:
• A minimum of 18 credit hours of courses numbered 5000 or above.

Program Website:
http://mba.umsl.edu/Graduate%20Certificates/digital.html

Entrance Requirements:
1. Application
2. Two Letters of Recommendation
3. Transcripts and Entrance examination(s)
   a. An official BA or Master's transcript must be submitted.
   b. Graduate Management Admission Test scores http://www.mba.com/us
   c. International students are required to document English proficiency by providing scores
      from an internationally accepted standardized examination before a decision is made on
      admission.
4. Grade Point Average
   a. Minimum of 3.0 on 4.0 scale

Application Deadline:
Fall: July
Spring: December 1
Summer: May 1
Applications are processed as they are submitted. However, applications that are not received by the posted
date may delay admission until the following semester.

Application fee: $50 for domestic applicants; $40 for international applicants

Office of Graduate Business Programs
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