Graduate Certificate in Digital and Social Media Marketing

Degree program information:
A minimum of 18 credit hours of courses numbered 5000 or above.

Program website:
http://mba.umsl.edu/Graduate%20Certificates/digital.html

Entrance Requirements:
1. Application
http://www.umsl.edu/gradschool/prospective/apply-now.html

2. Two Letters of Recommendation

3. Transcripts and Entrance examination(s)
   - An official BA or Master's transcript must be submitted.
   - Graduate Management Admission Test scores http://www.mba.com/us
   - International students are required to document English proficiency by providing scores from an internationally accepted standardized examination before a decision is made on admission.

4. Grade Point Average
Minimum of 3.0 on 4.0 scale

Application Deadline: Application Deadline: For fall admission, July 1 for domestic applicants; for winter/spring admission, December 1 for domestic applicants. Applications are processed as they are submitted. However, applications that are not received by the posted date may delay admission until the following semester.

Application fee: $50 for domestic applicants; $40 for international applicants

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