

Do's and Don'ts for Nonprofits -The View from the Better Business Bureau

Speaker:

Jim Judge is the Director of the Charity Information Service for the Better Business Bureau serving eastern Missouri and southern Illinois. In 2007 and 2008, the St. Louis BBB Charity Information Service was recognized as the outstanding charity review program in the BBB system. Jim received a bachelor's degree from the University of Missouri-St. Louis with a minor in Management and Organizational Behavior and a certificate in Nonprofit Management and Leadership. He has served as the treasurer of the Society of Consumer Affairs Professionals and is currently the president of the Community Service Public Relations Council. Additionally, Jim is a graduate of the Council of Better Business Bureaus' Professional Development Program and chairman of the BBB Wise Giving Alliance Standards Subcommittee. Jim also completes evaluations and reviews for BBBs in Oklahoma, Utah, Idaho and Nevada.

For more information
and to register, visit

ce.umsi.edu/npml

or call (314) 516-5948.

Thursday, March 22 || 2-5 PM || \$10
126 J.C. Penney Conference Center, UMSL

As donors and funders carefully consider their decisions to give, the role of agencies that review and provide ratings of nonprofits is likely to grow beyond its existing importance. This workshop will provide an overview of the Better Business Bureau as one of the most important review agencies operating today. Staff from the BBB will 1) shed light on the purpose of the BBB, 2) provide a comparison of third-party evaluators similar to the BBB, 3) explain what the BBB considers to be "best practices" for nonprofits, and 4) give examples of missteps and shortcomings by nonprofit organizations. A detailed examination of the BBB standards for governance, oversight, fundraising, policies, procedures, and financial practices will be provided, and will include examples, templates, and materials used by the BBB.

We thank the BBB for its support in helping us develop and deliver this program.

npml at UMSL
Nonprofit Management & Leadership Program

Public Policy Administration | Continuing Education



The University reserves the right to cancel any program. In the event of cancellation, you will be notified immediately, and all program fees will be refunded. If you must cancel a registration, you are entitled to a full refund only if you cancel prior to the first class meeting.

The University of Missouri-St. Louis is an affirmative action/equal opportunity employer committed to excellence through diversity. 12-042-02/12-pdf

