

**University of Missouri-St Louis
Graduate Program Profile
Graduate Certificate in Marketing Management**

Degree program information:

Coursework

A minimum of 18 credit hours numbered 4000 or above.

Program website:

<http://www.umsl.edu/divisions/business/busgrad/mktgcert.htm>

Entrance Requirements:

1. Application

<http://www.umsl.edu/divisions/graduate/prospective/applying.html>

2. Two Letters of Recommendation

3. Transcripts and Entrance examination(s)

a. Graduate Management Admission Test scores

(<http://www.mba.com/mba/TaketheGMAT>).

b. International students are required to document English proficiency

(<http://www.umsl.edu/divisions/graduate/prospective/international.html>).

4. Grade Point Average

Minimum of 2.75 on 4.0 scale

Application Deadline: For fall admission, July 1 for domestic students; for winter/spring admission, December 1 for domestic students. Applications are processed as they are submitted. However, applications that are not received by the posted date may delay admission until the following semester.

Application fee: \$35 (\$40 for international students)

Graduate Program Director: Dr. Thomas Eyssell

Phone: (314) 516-5885 or (314) 516-6273

Email: EyssellT@msx.umsl.edu