

DEPARTMENT OF THEATRE, DANCE, AND MEDIA STUDIES
THREE-YEAR COURSE PLAN
MEDIA STUDIES

(Disclaimer: Please note the schedule listed below is the planned schedule. It is subject to change based on availability of instructors to teach specific courses.)

KEY: D = Day, E = Evening, W=Web-Based, V=Video, ARR=Arranged

		S 07	F 07	W 08	S 08	F 08	W 09	S 09	F 09	W 10	S 10
1050	Intro to Media Studies		D	D	D	D	D	D	D	D	
1060	Introduction to World Cinema					D	D	D	D	D	
1065	Intro to Info Tech	W	W	W	W	W	W	W	W	W	
1070	Intro to Cinema	D	D,V	D,V	V	V	V	V	V	V	
1100	Intro to Advertising		D	D,E		D,E	D		D	D,E	
1108	Advertising Copywriting		D			D			D		
1110	Intro to Radio/TV Broadcasting	D	D	D	D	D,E	D	D	D		
1113	Basic TV Studio Prod		D	D		D	D		D	D	
1114	Radio Prod I					D			D	D	
1118	Radio & TV Announcing						D			D	
1135	Media Theory			D		D	D			D	
1194	Practicum in Journalism	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	
1195	Practicum in Advertising	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	
1196	Practicum in Radio	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	
1197	Practicum in TV/Film	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	
1198	Practicum in Media Studies	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	
1775	Introduction to Non-Western Cinema								D		
2090	Creative Advertising						D			D	
2210	Television Prod I		D	D		D	D		D	D	
2211	Intro to Digital Multimedia Prod		W	W		W				W	
2212	Broadcast Writing and Reporting		D			D				D	
2214	Screenwriting			D							
2217	Script Writing for Business and Industry							D			
2218	Public Policy in Telecommunication									D	
2220	Promotion Essentials					D			D		
2228	Public Relations Writing						D				
2271	History of American Film	W	W	W	W	W		W	W	W	
2272	Contemporary Cinema		W	W	W		W		W	W	
2274	African-American Cinema								W		
2275	Introduction to International Cinema							D			

		S 07	F 07	W 08	S 08	F 08	W 09	S 09	F 09	W 10	S 10
2500	Introduction to Comparative International Media Systems		D	D			D			D	
3025	Current Issues in Advertising							W			
3035	Advanced Media Theory								D		
3070	International Cinema					W			W		
3150	Feature Writing					D					
3180	Reporting			D							
3214	News Writing		D			D					
3310	TV Prod II			D		D			D		
3313	Adv. Video Editing		E	E			E			E	
3316	TV News							D			
3317	Radio and the Recording Industry			D					D		
3334	Advertising Media Planning			D			D			D	
3336	Communication in Advertising										D
3338	Advertising Techniques			D			D				
3350	Mass Media History			D			D		D		
3354	Comparative Telecommunication System					D					
3355	Media Law & Regulation			D					D		
3356	Global Media Systems and Trends		D			D			W		
3362	Storytelling				D						
3370	Documentary Film		W	W	W		W		W	W	
3392	Administration of Co-curricular Activities				W			W			W
3394	Internship in Journalism	ARR	ARR	ARR	ARR	AAR	ARR	ARR	ARR	ARR	ARR
3395	Internship in Advertising	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR
3396	Internship in Radio	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR
3397	Internship in TV/Film	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR
3398	Internship in Media Studies	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR
3990	Directed Readings	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR
4040	Special Topics in Media Studies	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR	ARR
4050	Media Studies and Education Topics							D			
4335	Seminar in Applied Media Studies Research										D

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NOTE:

Additional upper division courses will be offered each regular semester (Fall and Winter), including two in different categories of the 3000-level, and two 4000-level Topics courses.