UMSL Executive Leadership Consortium

Division of Continuing Education

Fall ‘10 Programs

- September 16 – 5:30 PM to 6:45 PM – *St. Louis Rotary Club Ethics Panel*
- September 21 to November 10 – *Executive Fellows Mentoring Projects*
  Steve Burrows, Gary Lee, Dick Navarro & Tom Santel
  (times vary – see below)
- September 29 – 5:30 PM to 7:15 PM – *The Great Lecture Series*
- October 5 – 3:30 PM to 5:00 PM – *State Farm Mentoring Project*
- October 22 – 1:00 PM to 2:30 PM – *ELC & Oasis Leadership Series*
- October 27 – 3:00 PM to 5:15 PM – *Women’s Networking Series*

Malaika Horne, PhD, director, *UMSL Executive Leadership Consortium, 427 SSB*
314-516-4749 – hornem@umsl.edu
Please also visit our website: <http://umslce.org/index.php/executive-leadership-consortium-events>

**ELC & Oasis Leadership Series** – October 22, Friday – 1:00 PM to 2:30 PM
(open to the campus community and the public)

**Place:** UMSL Continuing Education Computer Education and Training Center in West County, 12837 Flushing Meadows Dr., 63131
**Topic:** *Social Media Tutorial*

Social media tools are currently very popular. Participants will learn about Facebook and how to set up a Facebook page. The presentation will also address other questions about social media tools.

ELC and Oasis, a program for older Americans, have partnered to put on cutting-edge programs that tap into the popular culture. It is part of ELC’s mission to promote leadership opportunities and life-long learning.

**Executive Fellows Mentoring Projects** – (September – November)
(open to all students) – contact Malaika Horne by email or phone to sign up

**Place:** UMSL Executive Leadership Consortium – 427 SSB
(Students must attend all 3 sessions at the UMSL Executive Leadership Consortium, 427 SSB)

The purpose of this mentoring project is to help students meet their career goals after graduation. Executive fellows facilitate three sessions per program with small groups of three-to-five students.
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**St. Louis Rotary Club Ethics Panel** (September 16, Thursday – 5:30 PM to 6:45 PM)

**Place**: Lucas 100

(open to all students)

A panel of leaders, all members of the St. Louis Rotary Club, discuss professional ethics with students and faculty. Faculty can give credit for student participation.

**State Farm Mentoring Project** (October 5, Tuesday – 3:30 PM to 5:00 PM –

**Place**: Millennium Student Center (MSC) Century Room A

(sign up on the Career Services website – open to all students)

**Topic**: *Diversity in Corporate America*

State Farm Claim Management and Agency Representatives address specific issues related to diversity in corporate America:

- Understand the culture/environment and learn what is acceptable and welcomed.
- Watch-Look-and-See for biases of racism, sexism, homophobia, religion, disability and others and learn how to respond.
- Realize what language (verbal and non-verbal) you are speaking.
- Learn how to reduce communication barriers by understanding cross-cultural communication.
- Gain knowledge about the three types of mentors: those who give information, those who advocate, and those who provide emotional and social support. Hear how important it is
to permit your mentor/advocate to be constructively honest with giving you feedback about critical issues such as wardrobe, grammar, work ethic, etc.

- Receive tips on minding your manners, including practical and business etiquette.
- Gain insight on the definition of professional dress and business casual dress.
- Understand both the written and unwritten/unspoken rules in the workplace.
- Discover what a successful State Farm interview looks like.

➢ **Light refreshments will be served!**
➢ To register, click on Employer & Career Events at [http://careers.umsl.edu](http://careers.umsl.edu)
➢ Attendees have the opportunity to participate in on-campus practice interviews with State Farm executives the week following the program

Co-sponsored by Career Services, Multicultural Relations, Executive Leadership Consortium & UPB
Faculty can give credit for student participation

**The Great Lecture Series** (September 29, Wednesday - 5:30 PM to 7:15 PM)
**Place:** JC Penney Conference Center, Summit Lounge
(open to all students, campus community & the public)

**In cooperation with The College of Communications and Fine Arts**
**Speaker:** Shep Hyken, chief amazement officer, Shepard Presentations
**Title:** You are the Magic!

Shep Hyken is a business motivational speaker and UMSL graduate with a degree in Communications. He is a best-selling business author who has been entertaining audiences with his unique presentation style for over 25 years. He works with companies who want to build loyal relationships with their customers and employees. He is the author of Moments of Magic®, The Loyal Customer and The Cult of the Customer, a best seller. His programs combine important information with entertainment.

Hyken, CSP, CPAE is the chief amazement officer of Shepard Presentations. In 1983, he founded Shepard Presentations and since then has worked with hundreds of clients ranging from Fortune 100 size organizations to companies with fewer than 50 employees. As a speaker and author, Shep works with companies and organizations who want to build loyal relationships with their customers and employees. His articles have been read in hundreds of publications including the the Wall Street Journal.

Shep Hyken’s most requested programs focus on customer service, customer loyalty, internal service, customer relations and the customer experience. He is known for his high-energy presentations, which combine important information with entertainment (humor and magic) to create exciting programs for his audiences.

**Cosponsors:** Alumni Relations, College of Communications and Fine Arts, Garden View Care Center
Faculty can give credit for student participation.
Women’s Networking Series (October 27, Wednesday – 3:00 PM to 5:15 PM)

JC Penney Conference Center, Summit Lounge
(open to all students) - contact Malaika Horne by email or phone to sign up
Title: GPS Your Future by Creating Your Personal Brand

Celebrating 5 Years

This program is designed to enhance the knowledge and skills of women students about networking. It is open to all students of any major.

It includes a panelist of women professionals discussing practical ways to network effectively. Other women professionals and women students are also invited to discuss real-world experiences and engage in networking exercises, followed by a power networking session. Students are encouraged to dress in business attire and bring business cards. Students can also sign up the next semester for the Women’s University Mentoring Project to be mentored one-on-one by a woman professional.

The UMSL Executive Leadership Consortium is a campus-wide unit. Students from all majors are invited to attend programs. All faculty are encouraged to refer students and if appropriate give credit for attending ELC programs.

Leaders Preparing Leaders