Message from the Dean

The College of Business Administration currently faces significant financial challenges. State support for higher education is eroding and the college is now facing the third consecutive year of budget cuts. Also, while still low by the standards of private colleges, undergraduate tuition is among the highest among state universities. So there is now strong legislative resistance to raising tuition by more than the national inflation rate.

In light of these challenges, the College has revised its strategic plan. We have resisted the temptation to cut back on programs and courses that we offer to our students. Frankly, we believe that our mission is just too important and the business education needs in St Louis are too great for us to choose this path. Instead, to offset the budget cuts, the College is making strong efforts to seek external research grants, to offer executive education programs and to engage in fundraising, as supplements to state funding and tuition income.

Our excellent research has lead to techniques and methodologies that solve emerging business problems of particular importance to St. Louis businesses and we have the capacity to do more. Our institutes, centers and research faculty have had contracts with major companies, all three of the military services, and the Federal Trade Commission.

The college has developed numerous business collaborations within the region. These collaborations take many forms, internships, projects and executive education but it is the latter that can help offset our funding needs. The potential for more collaboration is great. Our alumni are leaders in organizations across the world, including 20,000 St. Louis business professionals.

Over the past seven years we have also worked hard on alumni relations and we have increased fundraising. The development staff now stands at three full time members and we have several volunteer committees actively at work. Alumni and corporate giving is increasing every year and several major gifts have been made. We are now more than half way to our goal of $25 million for our Gateway for Greatness capital campaign. But, while we have enjoyed great progress, we have major challenges that are ahead. The College is in need of your strong support and your best ideas.

Dr. Keith Womer, Dean
CBA in Brief

Did You Know…

- The International Business program is ranked among the top 20 best undergraduate international business programs for the eighth consecutive year by the U.S. News & World Report.
- Dr. Timothy Farmer, associate professor of accounting, was awarded The Chancellor’s Award for Excellence for Service for 2010.
- Dr. Stephen Moehrle, associate professor of accounting, was appointed the College’s Leadership Council Faculty Scholar Award.
- Myles Kelly, principal at Edward Jones and 1984 graduate of the College was the Beta Gamma Sigma Honoree which was presented at the 40th Annual Honors Banquet on Oct. 24, 2010.
- Three business alumni were recognized as Distinguished Alumni at the UMSL Founders Dinner on September 16, 2010: Norman L. Eaker, chief administrative officer, Edward Jones, Charles E. Hoffman, a pioneer in the wireless communication industry and Harry K. Ratliff, vice president and wealth management advisor at Merrill Lynch.
- The College has three new development officers, Rick Heinrich, Barb Wilkinson and Wendy Cornett.
- Dr. Frank Fu, assistant professor of marketing received the Anheuser-Busch Excellence in Teaching Award.
- Dr. Gerald Gao, assistant professor of marketing received the Douglas E. Durand Award for Research Excellence.

Xtreme IT! Summer Academy

by Jennifer Hatton

After a week of learning the “ins and outs” of the information technology world, 20 St. Louis area high school students put their knowledge to the test by presenting Web sites they designed using skills they were taught during the Xtreme IT! Summer Academy at UMSL. The academy gave students a look into the real world of information technology, from building Web sites to creating and editing video games to processing daily orders and operating servers.

Xtreme IT! was started three years ago by Vicki Sauter, professor of information systems and Ray Creely, College of Business Administration graduate and former IBM executive, to introduce the field of IT to a younger generation. The academy, which is sponsored by the College, information systems faculty and the Information Systems Advisory Board, runs each July. Sauter said she’d like to see the program expand. “We had 30 applicants this year, but were only able to take 20 of them,” she said. “So, I would like to see us grow the program. And I would like to see us attract students from a wider range of schools. The camp is wonderful. To see how excited the students are when they see new career paths and applications is wonderful.”
When St. Louis business leaders, such as Norm Eaker and Sandra Van Trease fondly remember their days in the College of Business Administration at the University of Missouri-St. Louis, they can’t help but remember one man – Dave Ganz. And they are not alone.

So announcing the Dave Ganz Classroom Initiative to a room filled with several hundred people, including Ganz, was an opportunity Eaker and Van Trease couldn’t refuse. The $1 million classroom initiative kicked off with an anonymous $100,000 gift and was announced during Ganz’s induction into the College of Business Administration’s newly created Accounting Hall of Fame on Oct. 26 at Edward Jones in Des Peres, MO.

Eaker, principal and chief administrative officer at Edward Jones, and Van Trease, group president of BJC Healthcare, each earned BSBA degrees from UMSL, in 1977 and 1982 respectively. Like many other UMSL business graduates, they have passed through the classroom of Ganz, assistant professor emeritus of accounting and associate dean emeritus of the College, also known respectfully by many as “Mr. UMSL,” due to his more than 40 years of service to the industry.

The Dave Ganz Classroom Initiative is a well-deserved recognition of a man whose life’s work has been centered on educating the students of UMSL and the future leaders of our region,” Van Trease said. “No doubt he has directly and personally influenced the lives of over 6,000 people just by virtue of his time in the classroom. In addition to being a mentor, he is a friend. This initiative will help ensure that future generations of students have the benefit of knowing Dave Ganz.”

Ganz began as an accounting instructor in 1966, during the university’s infancy. He earned his bachelor’s and master’s degrees in accounting from Saint Louis University. Since joining the faculty at UMSL, he’s served as dean of student affairs, coordinator of the accounting program and associate dean and director of undergraduate studies in the College. After retiring in 2002, he has stayed on part-time as alumni coordinator for the college.

Please consider supporting the Dave Ganz classroom initiative. Donors will be recognized in a meaningful and appropriate way. For more information, please contact Wendy Cornett-Marquitz at 314.516.5921 or email at cornettw@umsl.edu.

The Dave Ganz Classroom Initiative to Honor “Mr. UMSL”

by Jennifer Hatton
This is a very exciting time for the University’s College of Business Administration. With a growing student body, outstanding faculty and nationally ranked programs, the College of Business Administration at the University of Missouri–St. Louis gives tomorrow’s business leaders an exceptional learning experience. Unfortunately, facilities have not kept pace with the people and programs that make the college great. Classes are currently taught in six buildings, and faculty and administrative offices are spread across multiple locations. Because of these factors, Hasting & Chivetta Architects in association with Robert A.M. Stern Architects have developed for the University a design concept for a new building to house the College of Business Administration. The cost for the new building has been estimated at roughly $39 million with construction and fund raising to occur in two phases.

In response to these overwhelming and immediate needs, the College is embarking on a $25 million campaign to raise money for Phase I estimated to cost $30 million. The new building will foster student-learning experiences that current facilities cannot provide such as the latest technology, a centralized location and environments that will improve interaction among students, faculty and members of the business community. Of the $25 million dollar goal, $15 million is for the new building and $10 million is for endowment to fund programs, scholarships, fellowships and professorships. To date, we have raised $13,563,000 ($9,673,000 for the building and $3,863,000 for the endowment) towards this goal from very generous individuals and corporate leaders within the community.

The University and the College have been hard at work organizing the effort. In the spring of 2009, we were pleased to announce a major gift of $2.5 million from Anheuser-Busch InBev to name the building. Since then we have received major support from our corporate community - $1.6 million from Express Scripts, $1 million from the Boeing Co., $1 million from Edward Jones and $500,000 from Ameren.

“The impact that UMSL has had on Edward Jones is tremendous,” said Norm Eaker, a principal and chief administrative officer at Edward Jones and a 1977 accounting alumnus. “Of our Edward Jones UMSL alumni, 142 are in leadership roles, 18 of which are general partners. In no small measure is their success due to the solid preparation they received at UMSL. Helping assure that the University and its business college succeed is important to us, the firm and the greater community we serve.”

The new building, which will be located north of the Express Scripts Hall, will create a significant presence for the College that will consolidate departments and outreach functions in one location. It will also provide the latest technology, a centralized location and environment that will improve interaction among students, faculty and members of the business community. It will feature cutting-edge classrooms, modern computer libraries, faculty offices, seminar and conference rooms, and student organization suites.

The UMSL College of Business Administration has educated business professionals of St. Louis for more than 40 years. The College enrolls nearly 2,900 and has 24,000 alumni – 18,000 of whom live and work in the St. Louis area. It awards approximately 500 degrees annually at the baccalaureate and graduate levels.
Exterior Perspective
November, 2009
College of Business Administration
St. Louis, Missouri

University of Missouri–St. Louis
Robert A.M. Stern Architects
Hastings + Chivetta Architects, Inc.

Cutting-edge classrooms
Modern computer libraries
Faculty offices
Seminars and conference rooms
Student organization suites
Salute to Business Achievement Awards

This spring, the College honored the success of five outstanding alumni with the Salute to Business Achievement Awards. The awards were presented during the Alumni Weekend in April.

The 2010 Salute to Business Achievement Awards Recipients are:

James Brennan, BS in business administration 1974, is the President and owner of McKelvey Homes.

Raymond Creely, BS in business administration 1979, retired after a career with IBM as a development executive for the global technology unit.

Audrey Katcher, BSBA in accounting 1990, is a partner at RubinBrown LLP.

Barbara Basia Najarro, BSBA in organization behavior 2003, is director of conference services at the Chase Park Plaza Hotel.

Stephen Moehrle, BSBA in accounting 1985, is an associate professor of accounting at UMSL.

Bachmann Book Series

On Wednesday, April 14, 2010, the College of Business Administration in conjunction with the Executive Leadership Consortium hosted the third Bachmann Book Series. The book series, featuring John Bachmann, senior partner at Edward Jones, is a symposium of academic and business leaders discussing timely topics in business.


Keep in Touch!

Mini Accounting Alumni Gathering

On Saturday, June 12, Tom and Karen (Carpenter) Migneron hosted some fellow accounting graduates/Beta Alpha Psi members from the early 1980’s at their lovely home in Town and Country in St. Louis County. The evening was perfect for reminiscing and exchanging war stories from those student days of some twenty-five plus years ago. There were even photos from when a number of those present spent a spring break at South Padre Island. Fred Geyer and his spouse, Janet (Becker), drove up from Memphis, Tennessee, to take part in the evening’s festivities. Jack Cox and his spouse, Kathy, flew in from Henderson, Nevada (where they are enjoying retirement) just to be present for the evening.

Others in attendance included Kathy (Lammers) Landmann, Kevin and Martha Hastings, Jim and Michelle (Meyers) Mannebach, Bill Niemann and Tim O’Bryan. From faculty ranks, in addition to Jack Cox, were Dave Ganz, Jim and Mary Lou Krueger and Wayne Winter. Our hosts saw to it that no one went away hungry or thirsty, serving a plentiful assortment of food and drink. Kathy Landmann and Martha Hastings were the official photographers of the evening. Needless to say, a good time was had by all in attendance.

David R. Ganz, Associate Dean Emeritus
2010

Alumni Notes

1968

Bernie Zyk, BSBA, is executive vice president of Creative Printing Services. He and his wife, Kathleen (B.S.Ed. ’93) live in St. Louis.

1970

Milton Weis, BSBA, is an advisor with Wells Fargo in Chesterfield, Mo.

1973

James Schaefer, BSBA, is a program manager with Phase 5 Consulting in Ballwin. He and his wife Gail are proud to announce the birth of their grandson, Jack.

1975

Kevin Mansell, BSBA accounting, is president, CEO and chairman of Kohl’s Corp. He was selected as “2009 Business Executive of the Year” by the Milwaukee Business Journal. He and his wife Mary Jo have 5 daughters and live in Whitefish Bay, Wis.

1976

Mark Wilhelm, BSBA, has been promoted to CFO at Safety National in St. Louis. He has been with the company since 1977.

1978

Michael L. Avery, BSBA finance, chief investment officer of Waddell & Reed Financial, Inc. assumed the additional title of president. The firm is located in Overland Park, Kansas.

Mike Golembieski, BSBA, was named senior vice president at Solazyme, Inc., a San Francisco-based company engaged in the development of algal biotechnology to renewably produce clean fuels, chemicals, foods and health care products.

1980

Daniel A. Clay, BSBA management, is chief operating officer at Laclede Restaurant Group in La Jolla, Calif.

Steven J. Morgan, BSBA accounting, is director of finance transformations at Hostess Brands located in Irving, Tex.

1981

Edith Lam-Nardone, MBA, was promoted to vice president of finance/corporate controller at DCS Corporation in Alexandria, Va.

1987

Dave Parks, BSBA accounting, has joined USA Mortgage in the newly created position of chief financial officer. He is a resident of Wildwood, Mo.

Elda Seener, BSBA marketing, joined Steamboat Financial Group Inc. in Washington, Mo. as a financial consultant. She is very active in the community. She is a member of the Washington Rotary Club and Washington Area Chamber of Commerce. Elda is also on the UMSL Alumni Association Governing Board.

1990

Andrea Stewart-Douglas, BSBA, was appointed Midwest regional director of INROADS, Inc. located in St. Louis.

1993

Mary E. Abkemeier, MBA accounting, BSBA accounting ’87, is senior accountant-fixed assets and tax with Ralcorp of St. Louis.

1995

Bill Haack, MBA, was recently promoted to chief performance officer at One to One Interactive, a digital marketing agency headquartered in Boston.

Patrick McSalley, MBA, has been promoted to vice president at St. Louis, Mo.-based PayneCrest Electric and Communications, Inc. He is a resident of Eureka, Mo.

1998

Denise Duggan, BS accounting, is owner of Spring Valley Accounting in St. Louis.

2001

Clint Zweifel, MBA, BA political science ’87, was selected as one of the St. Louis Business Journals 40 Under 40 honorees for 2010. He is Missouri State Treasurer.

2002

Nicole Colbert Rotchway, MBA, was selected as one of the St. Louis Business Journals 40 Under 40 honorees for 2010. She is Unit leader, financial services division for the Missouri Attorney General’s Office.

Orvin Kimbrough, MBA, was selected as one of the St. Louis Business Journals 40 Under 40 honorees for 2010. He is senior vice president of major gifts and planned giving at United Way of Greater St. Louis.

2004

Geoff Baker, BSBA finance, is assistant regional manager at First, in Maryland Heights, Mo.

2005

Michael Wismann, BSBA finance, and his wife, Elizabeth are proud to announce the birth of their second child, Madison Elizabeth. Michael is employed by National City Bank in Valley Park, Mo. He is also a member of the UMSL Alumni Governing Board of Directors.

2006

Matthew Pastley, MBA, is a supervisor, fled support for Ameren U.E in St. Louis.

Brian Salmo, BSBA finance, practices corporate law as an attorney at Potosinelli Shughart PC in St. Louis.

2007

Rachel Mitchell, BS accounting, is senior auditor at DNY, LLP in St. Louis. She recently passed the CPA exam.

Steven Pretak, BSBA finance, is currently collections manager at Client Services, Inc. He plans to return to UMSL in summer 2010 to pursue an engineering degree.

Dana Thomas, BSBA management, is product regulatory manager at BASF Corporation in St. Louis.

2008

Cory Novak, MBA, is senior operations specialist at Scottrade in St. Louis.

2009

Louise Pooley, MBA, BS accounting, is president of Pooley Accounting Services in St. Louis. She was awarded a full scholarship for the Becker CPA Exam Review Course.

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Membership Application

$15 Single Annual
$45 Family Annual (benefits for yourself & 2 family members)
Complimentary (up to one year from graduation)

Name
Address
Phone
Email

Information Update

Name
UMSL Degree
Year
Current Mailing Address

Employer
Current Position
Employer Address

Email Address
Recent Activities
Other News

www.umsl.edu/business

Return this form along with your check made payable to:
UMSL Alumni Association, One University Boulevard, St. Louis, MO 63121-4400, or call 314.516.5833 to charge your membership.
Meet Business Leadership Council Member
Charles E. Hoffman

Charlie earned both a Bachelor of Science in Business Administration in 1974 and a Master of Business Administration in 1976. He began his business career with IBM but left to join Southwestern Bell where he worked for 17 years before retiring. He then joined Sprint PSC as president, NE Region. That experience helped him gain his first public company ceo position as president and ceo of Rogers Wireless, formerly known as Cantel, the Canadian wireless company. After four years with Rogers, he returned to the U.S. as president and ceo of Covad Communications, the only national broadband provider. After seven years with Covad, he took the company private and retired. He moved back to St. Louis and serves on three public company boards, with chairman roles for audit and compensation committees at each company.

Why did you choose to attend UMSL?
As a returning vet with two children, I was very focused and serious. UMSL offered the best value and the flexibility I needed to work full time and still progress rapidly to my degrees. Little did I know how valuable and relevant that education would be as I progressed throughout my career.

Did your college experience prepare you for your career?
It was gratifying to return to UMSL after 20+ years away from St. Louis, finding some of the same professors, and remember some of those now gone and what I learned. My love for corporate strategy and general management came from Professor Chuck Kuehl, who is still teaching at UMSL. Basic accounting and business came from Professor Emeritus Dave Ganz. International business and its fundamentals from Professor Sioma Kagan, now deceased, but a major figure in this area. Probably the most important thing they taught me was the need to continue learning, especially from each experience in my career.

What is your fondest memory of your college experience?
Well, it wasn’t fun, but I had to race from work to UMSL for class and back to work in Clayton up and down Hanley Road every day for four years. (1–70 did not yet exist). I had constant guilt about not enough time with my kids and not enough time for studying. I had no time for extracurriculars or much fun, but it was a very gratifying, fulfilling four years. The kids turned out well by the way, each successful in their fields.

What advice would you give students today?
Find a mentor, listen, and always try to improve. A positive attitude is crucial. Make things happen. If you wait for someone to tell you what to do you won’t progress. Be flexible, and take on the hard jobs. Stay humble because the older you get the more you realize how much you don’t know. While this all sounds so basic, most students and employees don’t realize how desperately senior management needs leaders to make things happen!