

Sample Two Year Online Degree Completion Program

OL– 100% Online PO– Partially Online 75-100% BL– Blended Online 30-74%



[Year One] Summer Semester		Fall Semester		Spring Semester	
INFSYS 1800 Computers & Info. Syst. [BL]	3 hrs	LOG OM 3300 Business Stat. [PO]	3 hrs	LOG OM 3320 Operation Mgmt. [PO]	3 hrs
<i>Engl 3120 Business Writing [OL]</i>	3 hrs	<i>INFSYS 2800 Info. Syst. Concepts [OL]</i>	3 hrs	MGMT 3600 Mgmt. & Org. Beh.1 [PO]	3 hrs
		MKT 3700 Basic Marketing [OL]	3 hrs	Elective from the group to the right [OL]	3 hrs
		Elective from the group to the right [OL]	3 hrs	MGMT 3780 International Mktg. [PO]	3 hrs
	6hrs		12hrs		12hrs
Total 30 hrs					
[Year Two] Summer Semester		Fall Semester		Spring Semester	
MEDIA ST 3356 Global Media Syst. [OL]	3 hrs	FINANCE 3500 Financial Mgmt. [PO]	3 hrs	FINANCE 3561 Princ. of Ins. [PO]	3 hrs
Elective from the group below [OL]	3 hrs	MGMT 3611 Advanced Mgmt. [PO]	3 hrs	MGMT 4219 Strat. Mgmt. [PO]	3 hrs
		MKT 3770 Intro. to Transp. Studies [OL]	3 hrs	MGMT 4220 Bus. Assess. Test	0 hrs
		MKT 3710 Consumer Beh. [OL]	3 hrs	MGMT 3738 Advertising Tech. [OL]	3 hrs
	6hrs		12hrs	Elective from the group to the right	3 hrs
Total 30 hrs					

Sample non-business electives for BSBA degree:

- COM 1150** Intro to Public Relations
- COM 2231** Communication in Organization
- MS 1100** Intro to Advertising
- MS 1065** Intro to Digital Media
- PHIL 1160** Critical Thinking
- PHIL 2254** Business Ethics
- PSYCH 1003** General Psychology
- SOC 3280** The Networked Society

All above courses are taught 100% Online [OL] and are three credit hours.

Additional courses available online [all are three credit hours]

- ACCTNG 2400** Financial Accounting
- ACCTNG 2410** Managerial Accounting
- BUS AD 2900** Legal Environment
- ECON 1001** Princ. of Microeconomics
- ECON 1002** Princ. of Microeconomics
- MATH 1100** Basic Calculus
- MATH 1105** Basic Prob. & Stats.
- MATH 1030** College Algebra
- SOC 2160** Social Psychology

BOLDED courses are critical prerequisites and should be offered every semester.

BOLDED and **ITALICIZED** courses are already offered every fall and spring semester online

The College of Business Administration has revamped its curriculum by providing innovative programs in business intelligence, social media, digital marketing and cybersecurity.

UMSL | Business

For more information about the College of Business Online Degree Completion Program contact: **Diana Redden at 314-516-5876 or reddend@umsl.edu**