Message from the Dean

We are able to reach great heights because we stand on the shoulders of others. As I think about our 40th anniversary and begin a report to you I am reminded of this important fact. We have indeed been able to reach great heights lately but it is very important to remember those who have come before us, the builders of the strong foundation on which we stand. Elsewhere in this newsletter you will read about those builders and their history. Here I want to report on some of the recent heights that we have attained.

The College of Business Administration is number one in helping community college students complete their degrees. Our graduates include a higher percentage of transfer students than any other university in the United States. This statistic underlines our commitment to the St. Louis metropolitan area. We are building on the strong record by offering the BSBA degree in Business in conjunction with St. Louis Community College at its new Wildwood Campus this fall. This outreach to west county will allow us to provide quality business education to even more students who start their college career at St. Louis Community College.

We are able to perform this mission because we have outstanding teachers. Greg Geisler and Betty Vining received the Governor’s Award for Excellence in Teaching. Professor Michael Harris has received the system-wide Thomas Jefferson Award. Steve Moehrle was selected for the Chancellor’s Award for Excellence in Teaching and Wayne Winter was recently named the Anheuser-Busch teacher of the year.

Did you know that the College of Business Administration operates the largest student internship program in the St. Louis region? In partnership with all of the major accounting firms and companies like Express Scripts, UPS, Boeing, Edward Jones, Anheuser-Busch, Sigma Aldrich and others we place students in internships throughout the year. This is another way that we maintain connections between our students and the St. Louis business community. Peggy Gilbertson at 314.516.6117 is the person to contact if you have an internship opportunity for our students.

The University of Missouri-St. Louis is the area’s only public research university. In the College of Business Administration, the Center for Transportation Studies and the Center for Business and Industrial Studies conduct research and consulting involving students with St. Louis business firms, non-profit organizations and government. This is still another way that we interact with the St. Louis business community. In all of these dimensions we have been able to build strong programs on the firm foundation that others have constructed. Thanks so much for your help in pushing us to great heights.

Dr. Keith Womer, Dean
Anand Jeyaraj is the first student to successfully defend his dissertation in the PhD doctoral program in Information Systems. Dr. Jeyaraj has taken a position with Wright State University as an Assistant Professor of IS.

The new PhD in Logistics and Supply Chain Management began this fall.

Janet Murray, the E. Desmond Lee Professor for Developing Women Leaders and Entrepreneurs in International Business, was listed as the most prolific female researcher in international business in the world.

The College has entered into a partnership with the new Wildwood campus of St. Louis Community College (SLCC) and will be among the first to offer a bachelor’s degree in cooperation with SLCC.

The College has established new partnerships for internships and customized educational program with Express Scripts, UPS, Boeing, Edward Jones, Anheuser Busch and Sigma Aldrich.

To emphasize the high quality of the business program the College has instituted an undergraduate entrance requirement of 2.5 or better grade point average to begin with the Fall 2009 semester.

This spring, 22 students representing the University, participated in the Midwest Model European Union hosted by Indiana University Purdue University Indianapolis (IUPUI).

Stephen Moehrle, associate professor of accounting, received the Chancellor’s Award for Excellence for Teaching.
Edward Jones Scholarship

Edward Jones is increasing the number of scholarships awarded through its existing program with the College of Business Administration by donating $542,000 to the program.

The existing Edward Jones scholarship with the College awards two to three scholarship with corresponding summer internships each year. The recent contribution will enable the university to increase the number of awarded scholarships.

Edward Jones is a large employer of UMSL graduates, with alumni accounting for more than 460 of the company's local employees. Dean Womer said, “We are very proud of our alumni at Edward Jones and their willingness to support future generations. This gift just reinforces our commitment to enhancing the region’s business community and providing top-notch, prepared individuals for the area’s workforce.”

Contributions for the scholarship program initially were raised by UMSL alumni employed at Edward Jones and then the company donated matching funds. “I am proud to match the support our UMSL alums are providing to enhance this scholarship program,” said Jim Weddle, managing partner at Edward Jones. “We have a great relationship with UMSL that we look forward to expanding in the future.”

Michael Harris Receives Thomas Jefferson Award

Michael Harris, professor of management in the College of Business Administration, is the 2007 recipient of the Thomas Jefferson Award given by the University of Missouri System. “I’m honored to have been selected for this award,” Harris said. “I would like to thank the University of Missouri-St. Louis, College of Business Administration and the Center for International Studies for providing the intellectual environment and support that has enabled me to attain this recognition and sense of achievement.”

The University of Missouri System annually presents the award to one system faculty member whose excellence in teaching, research and community service best exemplifies the principles and ideals of President Thomas Jefferson. Harris is the 10th UMSL faculty member to receive this award, and only the second from the College of Business Administration. Harris received the award from University of Missouri Interim President Gordon Lamb at a ceremony this past spring.

Harris has been with the College since 1988 and holds a fellowship appointment with the Center for International Studies. He has expertise in human resources, employee hiring, compensation, workplace discrimination and diversity, global human resources and employee training.
ack then, Goode was a young lawmaker with a vision to bring education to the St. Louis area. He created and helped pass the legislation to establish the University of Missouri-St. Louis.

“At the time, offering business courses was just one of the natural progressions,” Goode said. “We knew we wanted to create a well-rounded program.”

A young scholar by the name of Emery Turner signed on to head up the emerging university’s business department. His first goal was to find some of the brightest minds in the field and lure them into his department.

Don Driemeier was one of those bright minds. Turner’s proposal was simple: Come to UMSL and help him create an outstanding program. Although teaching wasn’t in Driemeier’s current plans, Turner’s offer was something he couldn’t refuse. “Our goals were to give our students the very best options in education,” Driemeier said.
The mid-1960s were an exciting time, not only for the young scholars who had embarked on this journey to create an outstanding program, but also for those young minds that took a chance on an infant university.

Kirk Richter, treasurer of Sigma-Aldrich Corporation, received his bachelor’s degree in business administration from UMSL in 1968. As one of the first students to enroll in the business program, Richter said it was a unique prospect.

“I was given the opportunity to take business classes as a freshman, which had high interest for me,” he said.

At that time, several already established programs at other universities would not allow students to take classes in their desired field until they reached junior status. “In addition, the quality of the faculty at UMSL was outstanding, and students had the opportunity to interact with them frequently,” he said.

Turner’s vision for the program grew. In 1967, the University of Missouri System’s Board of Curators reclassified it to the School of Business Administration from the Department of Business. Turner was then named dean and the first graduating class, with 35 participants, walked in the university’s first commencement ceremony.

Over the next several years, Turner focused on growing and gaining accreditation. In 1973, only six years after the school was established, the undergraduate and graduate programs were accredited by the Association to Advance Collegiate Schools of Business-International.

Turner said he remembers the energy of the faculty, staff and students during those first several years.

“It was probably one of the best times of our lives because we really had an opportunity to shape things,” he said. “This was our chance to create a school people would be proud of.”

Turner served as dean until 1974, when he was appointed UMSL interim chancellor. Driemeier was then appointed dean of the school.

We’ve come a long way…

From its humble beginnings with only a handful of faculty members to the current list of outstanding internationally known scholars, the College of Business Administration has accomplished many things over the last 40 years, while staying true to its main commitment of educating St. Louis.

In 1999 the school became the College of Business Administration. Keith Womer became dean on Aug. 1, 2004 after serving as director of the Hearin Center for Enterprise Science at The University of Mississippi in Oxford.

“I was honored to be chosen as dean of the College of Business Administration at UMSL,” Womer said. “The college has a wonderful reputation, with top-notch faculty, students and alumni, and outstanding programs. The opportunity to work with these individuals is something I look forward to everyday.”

The college continues to expand and improve, but has already made an impression.

The International Business program has been ranked in the top 20 by U.S. News & World Report for five consecutive years. The Princeton Review named the college one of the nation’s best business schools in 2005 and 2006.

“We have developed a top business program and we continue to provide top quality education for St. Louis,” Womer said. “We have successfully hired and retained high quality faculty who produce quality research and teaching.”

David Ganz, assistant professor emeritus of accounting and associate dean emeritus, has been involved with the college since 1966. Ganz said the college’s most impressive accomplishment made over the last 40 years, which has made him most proud to be a part of, has been its commitment to excellence in hiring outstanding scholars in business.

“This commitment has resulted in the AACSB International accreditation of all undergraduate and graduate business programs in business and accounting,” he said.

Vicki Sauter, professor of information systems, joined the faculty in 1980. As the school’s first tenure-track female faculty member, she is impressed by the way the college has grown. One of the things she admires most about the college is its reputation.

“I remember former Chancellor Blanche Touhill would always say that everywhere she went people would mention the wonderful reputation of the College of Business Administration,” Sauter said. “And it’s true. We have a wonderful reputation and people remember that.”

Richter agreed. As an alumnus he is proud of the way the college has grown.

“Our goals were to give our students the very best options in education,” — Donald Driemeier

“In the future I can only hope that the college will continue to enhance its reputation for quality graduates in accounting, information technology and international business, while also engaging its alumni and the community in support of that mission,” he said.

What’s next…

As the college continues to grow, Turner said he’s delighted by the many accomplishments and only hopes for more quality education in the future.

As one of the founders, Driemeier said the sky is the limit for the college’s future. He believes it will only get better. He said he’d like to see new doctoral programs created and a modern facility for the college. However, he’s most impressed with the college’s alumni.

“I am happy to see our early graduates taking their place among the leadership of St. Louis companies and firms,” he said. “And with our wonderful partnerships in the community, our alumni are mentoring our future graduates.”

Womer said the college’s future holds many new endeavors. The next step, he said is to design and construct a new building to house the college faculty and classrooms. He said bringing all the areas together will allow faculty and students to benefit from one another.

“We need a place where the entire college can be located to interact with each other on a regular basis and to host our business partners as we work with them to build a stronger St. Louis,” he said.

He also would like to see the College of Business Administration become one of the top metropolitan public business schools in the country and be recognized as a leading student-centered provider of quality business education.

Womer said the key to accomplishing this mission is to forge strong partnerships with the St. Louis business community, which has already begun.
Spring 2007
IS Distinguished Lecture

Dr. Kalle Lyyninen, the Iris S. Wolstein professor Case Western Reserve University and adjunct professor at University of Jyvaskyla, Finland was the speaker for the IS Distinguished Lecture on Friday, April 13, 2007. Dr. Lyyninen discussed the complexity of requirements definition. He presented findings from a recent field study of the complex software development environments in the automotive, aerospace, media, telecommunication and health industries. This new field study showed that the level of complexity in current systems requires a new mindset for requirement definition. This new mindset needs to focus on capabilities rather than the application themselves.

Dr. Lyyninen currently serves on the editorial boards of several leading IS journals, has published over 150 scientific articles and conference papers and edited or written ten books and has consulted widely in the industry.


The International Business program was ranked 13th in the U.S. News & World Report’s list of the best undergraduate international business programs. The ranking for 2007 marks the fifth consecutive year in which the program has been listed in the magazine’s top 20.

Business Forum presents Rex Sinquefeld

The College of Business Administration hosted a lecture by Rex Sinquefeld, President of the Show-Me Institute on February 20, 2007 at the Touhill Performing Arts Center. Sinquefeld spoke on “Earnings Tax: Issues and Alternatives.”

Rex Sinquefeld is the co-founder and past co-chairman of Dimensional Fund Advisors Inc., a registered investment advisor with over $100 billion under management. In the 1970’s he did influential research on historical stock market returns and pioneered many of the nation’s first index funds. He is the author, with Roger Ibbotson, of Stocks, Bonds, Bills & Inflation, at the time, the most comprehensive empirical study of stock market returns. The Show-Me Institute is a free-market think tank based in St. Louis which focuses on economic policy issues in the state of Missouri.

The mission of the Show-Me Institute is to research, develop and advance public policies that enhance economic growth and opportunity for all residents of Missouri. Its first study argued for the elimination of the earnings tax in St. Louis and Kansas City and was the focus of the lecture that Sinquefeld presented.

The Show-Me Institute is a free-market think tank based in St. Louis which focuses on economic policy issues in the state of Missouri.

ALUMNI
ASSOCIATION

Want to get in touch with a college classmate?
Visit the UMSL Alumni Association’s recently launched on-line community, The River’s Edge, www.umslalumni.org, e-mail alumni@umsl.edu or contact 314.516.5864.

Search the alumni directory
Class Notes
View calendar and register for an event
Career networking
Business card exchange
Message board and more...
Predetermined password for first-time log-in required.
1973
James M. Arcipowski, BSBA, accounting, is a financial representative at Northwestern Mutual Financial Network in St. Louis.

1976
John Adkins, BSBA, was named chief financial officer at Life Skills in St. Louis.

1979
Mark G. Hardin, BSBA accounting, is vice president of operations & Benchmark Medical, Inc. in Malvern, Penn.

1980
Dan Clay, BSBA, was recently promoted to president for Houlihan's Restaurants.

1982
Andy Pauk, BSBA, was promoted to chief operating officer at Dierbergs Markets, Inc. In addition to his new role, he will continue to serve as senior vice president. His career with Dierbergs Markets spans 38 years.

1983
Lisa M. Geers, BSBA marketing, is a regional recruiting specialist at Edward Jones in St. Louis.

1988
Stephanie (Schloemann) Lange, BSBA and Steve Lange, MS accounting '91, live in San Antonio, Tex., where Steve is vice president & CEO for VIA Metropolitan Transit. Stephanie is a full-time mom to their two children, ages 8 and 6.

1989
Steve Anderson, BSBA management information systems, was named a principal with Edward Jones Holding company, the Jones Financial Companies L.L.P. Anderson is a member of the Information Systems Board of Visitors at UMSL and active in the MIS mentoring program. He resides in O'Fallon, Mo.

1990
Todd Farrell, BSBA organizational behavior, founded Tempo Enterprises, a business consulting firm in San Francisco. In addition to his business, Todd is also one of the founding members of his church, Freedom in Christ Evangelical Church in San Francisco. He is the president of the Evangelical Network, a network of Christians and churches that are open and affirming.

1993
Ken R. Cella, Jr., BSBA marketing, was selected as an honorary member in The Honor Society of Phi Kappa Phi. He is a partner in mutual funds marketing at Edward Jones in St. Louis.

1995
Lorraine R Watrous, BSBA accounting, is a cost accountant at Mardian Medical Technologies in St. Louis.

1997
Mark Counts, BSBA organizational behavior, joined RubinBrown as director of internal technology.

1998
Elizabeth M. Schneider, BSBA, was recently promoted to assistant vice president at the headquarters of M&T Bank Corporation in Buffalo, New York.

1999
Lorenzo Hester, BSBA accounting '95, MIA, is an attorney with Centene Corp. in Clayton, Mo.

2000
Zoltan Baker, BS accounting, was promoted to senior accountant in the accounting services department of Huber, Ring, Helm & Co., PC in St. Louis.

2004
Zoltan Baker, BS accounting, was promoted to senior accountant in the accounting services department of Huber, Ring, Helm & Co., PC in St. Louis.

2005
Daniel Grelle, BSBA, is currently working on an MBA at Fontbonne.

2003
Michael Wiseman, BSBA, works for the big bond branch of National City where he is a universal banker and a banking at work program specialist.

2006
Scott Bopp, BSBA, international business/organizational behavior, is an associate at Collins, Turley, Martin Tucker in St. Louis.

Joe M. Caravaglia, BSBA and MBA, is a staff accountant for Stone Carlie Company, LLC.

Elizabeth A. Holdener, BSBA, is an insurance agent for American Family Insurance in Chesterfield, Mo.

Return this form along with your check made payable to: UMSL Alumni Association, One University Boulevard, St. Louis, MO 63121-4400, or call 314.516.5833 to charge your membership.

Membership Application

<table>
<thead>
<tr>
<th>$35 Single Annual</th>
<th>$45 Family Annual (benefits for yourself &amp; 2 family members)</th>
<th>Complimentary (up to one year from graduation)</th>
</tr>
</thead>
</table>

**Alumni**

Keep in Touch! Information Update

Name

UM-St. Louis Degree ___________________________ Year ________________

Current Nailing Address ___________________________

Employer ___________________________

Current Position ___________________________

Email Address ___________________________

Other News ___________________________

Please return to College of Business Administration, One University Boulevard, St. Louis, MO 63121-4400.

By fax: 314.516.6420 By E-mail: alumnews@umsl.edu

www.umsl.edu/business
Meet Business Leadership Council Member
Joseph T. Porter Jr.

Joe is a 1976 graduate of UM-St. Louis with a Bachelor of Science in Business Administration. Joe serves as the Chair, Banking Law Practice Group for Polsinelli Shalton Welte Suelthaus PC. He has over 25 years experience in providing the full range of legal services required by businesses, including mergers and acquisitions, equity offerings, financing arrangements, strategic planning and resolving disputes among owners or board members. Joe has been very involved with both the University and the College of Business Administration serving not only on the Business Leadership Council but also on the Chancellor’s Council, the KWMU Friends Board, the Alumni Association and as a member of the Pierre Laclede Society.

Why did you choose to attend UM-St. Louis?
I chose UMSL because I was interested in accounting and had been accepted into a Co-op Program at McDonnell Douglas. It was the only affordable way for me to attend college.

How did you get where you are today with your career?
My career path success involved a combination of hard work and luck. Following law school, I had the opportunity to work with some of the best corporate and business lawyers in the St. Louis area. As opportunities arose, I took several chances and was lucky they panned out. I use my accounting background almost every-day as a business lawyer and I credit UMSL for developing my work habits and ability to manage my time.

Did your college experience prepare you for your current work?
Working and going to college was the best preparation for my current work. Constantly juggling time issues and numerous projects during college was a great preparation for my day-to-day work/personal juggling act I have today.

What is your fondest memory of your college experience?
My fondest memory of UMSL involved the friendships I developed in the Business College and my intramural football team, aptly named “Fun Palace” after the pin ball building where our group hung out. The team was undefeated for 2 seasons and we continued to play together in a flag football league following graduation.

What advice would you give to students today?
Try not to view your college experience as training for a specific job. Keep in mind a broader picture and don’t be afraid to take chances along the way. Most of all, try to choose a career you enjoy. You will be spending 40% or more of your time you are awake at work; if you don’t enjoy what you do, it will seem like 90%.

November 13, 2007
Distinguished Speaker Series, Michael Roberts, The Roberts Companies

November 27, 2007
Breakfast and Business with Joseph A. Stieven, Founder and Chief Executive Officer of Stieven Capital Advisors L.P.

May 1, 2008
40th Anniversary Celebration, Touhill Performing Arts Center

For more information go to:
www.umsl.edu/divisions/business

Update is published twice a year by the College of Business Administration, University of Missouri-St. Louis, One University Boulevard, St. Louis, MO 63121.

For more information please contact Jane D. Ferrell at jane_ferrell@umsl.edu, phone 314.516.5883, fax 314.516.6420.

Please E-mail address changes to jane_ferrell@umsl.edu.

Chancellor
Thomas F. George

Dean
Keith Womer

Editor and writer
Jane D. Ferrell

Writer
Jennifer Halton

Designer
Sandy Morris