On behalf of everyone in the UM-St. Louis College of Business Administration, I would like to express our excitement at having this opportunity to share with you all of the things that have been happening on campus. This newsletter will allow us to keep you informed about the College of Business, including news about each area within the College. In each issue, we will focus on one area within the College for extended coverage. The spotlight for this issue is the undergraduate International Business program, which has grown immensely in the past year, and is moving rapidly toward national recognition. Inside you will find more details about the strides made in this area, as well as brief updates regarding the other areas within the College (see pg. 2).

In addition to growth within the College of Business Administration, the campus as a whole has undergone great change. If you haven’t been on campus recently, you might not recognize the place! Let me fill you in on some exciting developments:

- Fall 2000, the Millennium Student Center opened on the North Campus. This visually astounding tri-level structure contains all services and organizations related to student life. The bookstore, food court, and recreational opportunities are all housed here, and offer an ideal atmosphere for social interactions among the students.
- Dr. Elson Floyd began his term as the new president of the University of Missouri System in January 2003. Before joining the UM System, Floyd served as president of Western Michigan University. We feel extremely fortunate to have him guiding the development of the University, and look for great things from Dr. Floyd in the future.
- Dr. Blanche Touhill retired as chancellor of the University of Missouri-St. Louis in December 2002. Chancellor Touhill was the driving force behind the growth of our campus, and her contributions have been innumerable. The College of Business Administration’s own Donald Driemeier, who served as deputy to the chancellor, is currently serving as the interim chancellor for this campus.
- Performances will commence at the brand-new Blanche M. Touhill Performing Arts Center in the fall. This state-of-the-art facility is unparalleled in the region, and houses the newly formed College of Fine Arts and Communication.
- The campus is gearing up for the yearlong 40th Anniversary celebration in the Fall of 2003. You will be hearing a great deal more about this in the coming months!

Continued on page 4
Our programs keep growing! See what we’ve been up to.

**Accounting**

The Midwest Regional Meeting of the American Accounting Association was held in St. Louis from April 10-12. Professor Steve Moehrle received the Best Paper award at the meeting.

Last year, Professor Bill Link spent a semester at the University of Western Sydney in Australia, where he taught a Cost Accounting course. In exchange, Ciorstan Smark, his counterpart from Sydney, taught his courses here!

The campus chapter of Beta Alpha Psi, which is the national honor fraternity for students in accounting and related disciplines, and the student Accounting Club have continued to grow and remain active this year.

**Center for Business and Industrial Studies**

This year, the Center undertook an intensive study with a major international financial institution to develop statistical models for risk management on a variety of credit instruments secured by residential real estate in the area. The Center developed complex systems of forecasting equations for assessing the adequacy of loan-loss provisions, and for enabling the study of credit risk in different portfolio segments.

The Center is also working with our Center for Transportation Studies and a nationwide expedited freight carrier to study the impact of changing rate structures and discounting practices for time-definite freight.

**Center for Transportation Studies**

Formed in the spring of 2000 under the directorship of Dr. Ray Mundy, John W. Barriger III Professor of Transportation.

The Center was created to carry out applied research projects for various transportation agencies and organizations.

Research funding proposals awarded for the first year exceeded $1 million.

**Finance**

The Finance Area has formed partnerships with the Association for Financial Professionals, the American College and the Certified Financial Planner Board of Standards to further enhance the quality and reputation of our finance academic programs.

Dr. Nasser Arshadi was named UM-St. Louis Vice Chancellor for Research.

A Finance student, Brad Spillman, won the outstanding student paper competition award from the Treasury Management Association in 2000. The award included a $3,000 scholarship and an all-expense paid trip to the association’s national conference in Philadelphia.

Dr. Thomas Eyssell was recently named to a joint Academy of Financial Services/CFP Board committee to develop a model curriculum for financial planning programs across the country.

**Information Systems**

The IS Programming Club hosts speakers and workshops that highlight real world examples of programming applied to business applications and to encourage understanding of programming principles and techniques.

The Mentoring Program helps extend students’ professional network to include MIS practitioners, and to provide career guidance through formal group meeting and informal individual contact.

The Advanced MIS Laboratory created by the College is the only campus lab that provides the configuration flexibility MIS students need to explore the full range of capabilities of computing tools.

**International Business**

In December 2002, Chancellor Blanche Touhill officially recognized the formation of the International Business Institute to serve as an umbrella for many IB activities.

A student International Business Club was formed in 2001, and now includes about 100 members. The club sponsors a variety of informative and social events on campus, and is very involved with the business community.

**Logistics and Operations Management**

A new emphasis area in Logistics and Supply Chain Management was approved for the MBA program. Also approved was a graduate certificate in the same field.

Research among the faculty in this area was recently ranked 33rd in the country, as designated in a survey published in the Academy of Management Journal.

Although no other school in Missouri was ranked, the LOM Area placed 10th in the number of institutional contributions made to the Journal of Business Logistics during its first twenty years.

**Management**

Dr. Chuck Kuehl created a highly interactive class entitled Professional Skills Development to provide students with the social and career skills required for surviving in the business world. The non-traditional format of the highly successful class allows students to learn practical tools in etiquette, interviewing, resume development and presentation skills.

Dr. James Breaugh has been elected as a fellow for the American Psychological Association and the American Psychological Society.

**Marketing**

The Chancellor’s Award for Excellence for Nonregular Faculty was awarded to Elizabeth Vining, Senior Lecturer in Marketing, as a result of her commitment to teaching and service.
Driemeier Serves As Interim Chancellor

Donald H. Driemeier, longtime deputy chancellor and dean of the College of Business Administration, served as interim chancellor of the University of Missouri-St. Louis from Jan. 1 to Aug. 31 of this year. He succeeded Blanche M. Touhill, who retired Dec. 31, 2002, and served as the interim chancellor until the appointment of Chancellor Thomas F. George, who takes over Sept. 1.

Driemeier joined UM-St. Louis in 1965 as an instructor of finance and steadily rose through the academic ranks. He was appointed dean of the then School of Business Administration in April 1976. From August 1990 until August 1992, Driemeier served as interim vice chancellor of academic affairs, at which time he was appointed deputy to the chancellor.

Driemeier is a graduate of DePauw University in Greencastle, Ind., where he received a bachelor’s degree in economics. He holds MBA and DBA degrees from Washington University in St. Louis.

“T was delighted to be given the opportunity to serve UM-St. Louis as its interim chancellor,” Driemeier said. “As a person who has shared much of UM-St. Louis’ history with Chancellor Touhill, it was exciting to be given the opportunity to carry on her vision as we awaited the appointment of a permanent chancellor. These are difficult times for higher education in Missouri, and I was privileged to work with our new president and the chancellors of the other campuses to ensure the people of Missouri are given the best education that our budgets can provide.”

University of Missouri System President Elson S. Floyd announced the appointment of Dr. George as the permanent chancellor for UM-St. Louis on July 28.

Ethics Panel Sparks Lively Discussion

On April 10, the College of Business Administration presented an Ethics Panel Discussion in conjunction with the Distinguished Speaker Series sponsored by PricewaterhouseCoopers, to shed some light on the murky issues involved with ethical situations in a business environment. The discussion was moderated by Wayne Winter, coordinator of Business Law, and included the following panelists:

— Robert Echols, director of Business Conduct, Monsanto Corporation
— John R. Jordan, Civic Progress, and former Vice Chairman at PricewaterhouseCoopers
— Dave Otto, director of Research and Principal, Edward Jones
— Joe Porter, managing partner at Polsinelli, Shalton and Welte

Considering the tumultuous environment of today’s corporate world, this session offered great insight into the processes required for, as well as the conflicts involved in, establishing an ethical code within a company. This is not a black-and-white subject area, and it is difficult to incorporate ethics into everyday operating procedures at a company. After many students attending the discussion asked the panelists about how to tackle such a challenge, all of the members seemed to agree that such a process must begin at the top level of the company. This is where the company ethics must be agreed upon, after which executives must decide how these ethics will be built into company policies. However, ethical behavior in a business is not just a top-down process. The panelists stressed the importance of researching a company and learning about its ethical practices before accepting employment there. This was great advice for our future graduates who attended!

The panel discussion was a great success. The students who were present received an opportunity to hear about the real-life challenges that exist in the business world that awaits them, while professors from different areas were able to present their views on these issues, based on their past experiences and school of thought. The panelists were extremely helpful in addressing specific situations and inquiries, and we look forward to bringing them back for future discussions!
Dr. David Ricks and Dr. Rajiv Sabherwal Named Curators’ Professors

The Board of Curators for the University of Missouri System has named Dr. David Ricks and Dr. Rajiv Sabherwal as Curators Professors. They are the first two business faculty members in the state of Missouri to have been honored with this title.

Dr. David Ricks, Distinguished Professor of Management and International Business and director of the International Business Program, joined the College of Business Administration in 1999. Professor Ricks received his B.S. from Brigham Young University in 1966, an MBA from Indiana University in 1968 and a Ph.D. in 1970 from Indiana University, with International Business Administration as his major field of study.

He began his teaching career at Ohio State University in 1970 and remained there until 1981, when he left to join the University of South Carolina as professor of international business. In 1992, he moved to the Thunderbird American Graduate School of International Management and remained there until he came to UM-St. Louis.

Dr. Ricks has an outstanding record of scholarly research, having published approximately 43 articles in refereed journals, 21 papers in various business outlets and 11 books. Fifteen of his articles have appeared in the Journal of International Business Studies, considered the premier journal in the field of international business. His research has consistently been highly regarded and cited by other researchers in the field. Additionally, Dr. Ricks has served as an editor, editorial board member and reviewer for many journals in the field. Dr. Ricks has also made significant contributions to graduate education and has been actively involved in obtaining outside grant funding for the international business program.

Dr. Rajiv Sabherwal, Emery C. Turner Professor and director of the Ph.D. Program in Information Systems, joined the College of Business Administration in 2000 from Florida State University. He holds a Ph.D. in business with an emphasis in management information systems from the University of Pittsburgh, a post graduate diploma in management from the Indian Institute of Management, Calcutta, India, and a B.E. in electronics engineering from the Bhopal University, India.

Dr. Sabherwal is one of the leading scholars in the field of information systems. He has built an international reputation as an outstanding information systems researcher. Dr. Sabherwal has 30 refereed publications in the top journals in information systems and management, including MIS Quarterly and Information Systems Research. He has given over 30 presentations at conferences and universities in North America, Europe and Asia. Additionally he has served as the associate editor of the field’s premier journal, MIS Quarterly, since 2000.

As director of the College’s Ph.D. program, Dr. Sabherwal has been an exemplary leader in attracting top quality doctoral students and has worked closely with the students as an advisor and mentor.

Welcome from the Dean (continued)

We are especially proud of the developments that have taken place within the College of Business Administration, as we continue to grow and flourish. Enrollment in the College has increased nearly 35% over the past five years (with over 2,800 students currently enrolled), and we have added new dimensions to the programs previously offered. An undergraduate emphasis in International Business and a graduate emphasis in Logistics and Supply Chain Management have been added to our BSBA and MBA degrees. These fields are becoming vital interest areas in the marketplace, and offering related courses helps to prepare our students for the corporate world.

The inaugural group of students entered the College’s Ph.D. program with an emphasis in Information Systems in 2001, and enrollment continues to grow.

The UM-St. Louis Professional MBA On-Line Program remains the only AACSB-accredited online MBA in the region, and will begin its seventh year in the fall. This program attracts top-notch participants, and allows them to complete the program in only 23 months while continuing their careers. Because approximately half of the work is done over the Internet, participants have more flexibility to work on their degree.

We have two specialized centers within the College that are thriving—the Center for Business and Industrial Studies and the Center for Transportation Studies. Each of these unique centers performs a large amount of applied research, and involves students in practical activities with real world implications.

None of these success stories would have been possible without the efforts of our hard-working students and dedicated faculty and staff. Our faculty members continue to challenge their students, initiate cutting-edge research projects, and inspire one another to work as a team toward educating the citizens of Missouri and of the world. As the UM-St. Louis College of Business Administration continues to grow and improve, we look forward to sharing with you all of our successes.

Sincerely,

Dr. Thomas Eyssell, Interim Dean
Creation of International Business Advisory Board

In an effort to strengthen the University of Missouri-St. Louis' ties to the business community, an International Business Advisory Board has been formed. The effort was led by University of Missouri-St. Louis' IB Program representatives, and includes 5 faculty members from the University of Missouri-St. Louis and 14 business leaders. We are very excited to have Steve Burrows, CEO and President of Anheuser-Busch International co-chair this board with Dr. David Ricks. All of the members of the board have been extremely enthusiastic about their involvement, and very generous with their time and efforts towards improving international business education at the University of Missouri-St. Louis.

The role of the Advisory Board is as follows:

— Provide business advice to the university for new or revised curriculum and academic programs.
— Give feedback from the business community to the university regarding the quality and effectiveness of existing business curriculum and programs.
— Identify additional services and activities to be provided by the international business program area.

— Serve as an interchange of information between faculty/university and business community/government members.
— Develop strategies for obtaining financial and educational support for the international business program.

Development of International Business Consortium

The University of Missouri-St. Louis has initiated a national effort to establish an International Business Consortium among American universities with top-quality undergraduate international business programs. The response to these efforts has been very positive. Every university contacted has accepted our invitation to join this unique association. The consortium includes the following universities:

– Florida International University
– Northeastern University
– San Diego State University
– Temple University
– University of Hawaii
– University of Maryland
– University of Missouri-St. Louis
– University of Oklahoma
– University of Wisconsin
– Washington State University

Members of the Consortium

Members of the Academy of International Business were asked to identify their picks for the top five undergraduate programs in International Business throughout the United States. We are very proud to announce that the University of Missouri-St. Louis' IB Program ranked third on this list!

Our IB Program Gains Increased Recognition

University of Missouri-St. Louis is thrilled to have such fine institutions on board for this new endeavor, and has high hopes for the future of the consortium.
The College of Business Administration would like to extend its congratulations and best wishes to four of its administrative and faculty members who decided to take advantage of the University’s early retirement program (VERIP) at the end of 2002. Their contributions to the University have been innumerable, and they have served as true models of leadership and dedication.

**JOHN J. ANDERSON** | Associate Dean and Professor of Accounting

Jack received his bachelor’s degree and Ph.D. from the University of Wisconsin, Madison. Before joining the University of Missouri-St. Louis in 1974 as an associate professor of accounting, he held various positions at Kent State University, the University of Wisconsin, Madison, and Michigan State University. Here in the College of Business Administration, Jack served as area coordinator for accounting from 1977 to 1981, and as associate dean and professor of accounting since 1986. Some of his responsibilities in this position include: supervising the budget, preparing the teaching schedules, overseeing the tenure and promotion reviews, and chairing the re-accreditation process for the College. Jack’s strong organizational skills and attention to detail have established him as an indispensable asset for the College. He has participated in the MBA On-Line Program, and was one of the first faculty members to utilize the Internet as an instructional support tool.

**DOUGLAS E. DURAND** | Dean, Professor of Management and Organizational Behavior, and Professor of Management Information Systems

Doug received a bachelor of arts from Westminster College, and an MBA and Ph.D. from Washington University, before joining the University of Missouri-St. Louis as an instructor in management in 1970. By the time he left the University in 1981, he had served the College of Business Administration as the management area coordinator, associate dean, director of Undergraduate Programs, and director of Graduate Programs. After working at the University of Colorado at Denver, the University of South Carolina and Southwest Missouri State University, Doug returned to UM-St. Louis in 1997 to serve as dean of the College of Business Administration. During his time as dean, Doug created the Center for Transportation Studies, revitalized the Advisory Board, and established the following programs and degrees:  
- Professional MBA On-Line Program
- Ph.D. in Business Administration with an emphasis in Information Systems
- Undergraduate International Business emphasis area in conjunction with the Pierre Laclede Honors program

**CHARLES R. KUEHL** | Associate Professor of Management and Organizational Behavior

Chuck received his bachelor of arts, master of Arts and Ph.D. from the University of Iowa before joining the University of Missouri-St. Louis in 1971. Since that time, he has served in a variety of roles for the College of Business Administration, including acting associate dean, management area coordinator, director of the Graduate Programs, director of Continuing Education-Outreach, director of the Center for Competitive Analysis, and interim dean. He is also the author of two textbooks regarding entrepreneurship and small business. Throughout all of these activities, Chuck has remained unparalleled. Dave currently serves as the President of the Missouri Association of Accounting Educators.

**DAVID R. GANZ** | Associate Dean, Director of Undergraduate Studies, and Assistant Professor of Accounting

Dave joined the University of Missouri-St. Louis in 1966. His academic appointment in accounting was interrupted from 1969 to 1972, during which time he served the campus as dean of Student Affairs. Early in his career he was the recipient of several teaching awards, one from the Alumni Association and one from the Amoco Foundation. He is the past recipient of the Chancellor’s Award for Excellence in Service; and recently (2002) received a Distinguished Service Award in recognition of outstanding commitment and service to the University; also the “You Make a Difference” award (2003) from the UM-St. Louis Alumni Association. He has served as faculty vice-president for Beta Alpha Psi; as coordinator of the accounting program; and most recently as associate dean of the College of Business Administration and director of Undergraduate Studies. His service to the campus is evidenced by continuous successful elections to the Faculty Senate and his long-standing chairmanship of the Curriculum and Instruction Committee. Throughout all of his endeavors, his students have remained unparallelled. Dave currently serves as the President of the Missouri Association of Accounting Educators.

**CHRISTOPHER J. GAAS** | Assistant Professor of Accounting

Christopher is a state and local tax consultant with CBIZ in St. Louis. He was promoted to chief operating officer at Dent Wizard International.

**THOMAS HOEFERLIN** | BS Economics, MBA 1984, is manager at Mueller Pest, Park & Willbrand.

**DIANN D. GROSS** | BSBA Accounting, was elected chairman of the board of the Multiple Sclerosis Society Gateway Chapter.

**Terry Koebe** | BBAS Accounting, was elected chairman of the board.

**STEPHEN C. MILLER** | BSBA, MBA is included in The 40 Under 40.

**MAUREEN BROOKBANK** | BSBA, is a state and local tax consultant with CBIZ in St. Louis.

**DIANN D. GROSS** | BSBA Accounting, was elected chairman of the board.

**JANET K. POPPEN** | BSBA Accounting, was named 2002 Brentwood Business Person.

**KEITH GROZ** | BSBA Marketing, is a state and local tax consultant.

**MAUREEN BROOKBANK** | BSBA Accounting, was elected chairman of the board.

**MAUREEN BROOKBANK** | BSBA Accounting, was elected chairman of the board.

**ROBERT D. ROBBERN** | BSBA Accounting, was named president of Frontier Bank.

**JOHN M. DOHR, JR.** | BSBA Finance, MBA Finance ’82, senior vice president at Midwest Bank Centre was recently named manager of small business services.

**DOUGLAS E. DURAND** | Dean, Professor of Accounting

Doug received a bachelor of arts from Westminster College, and an MBA and Ph.D. from Washington University, before joining the University of Missouri-St. Louis as an instructor in management in 1970. By the time he left the University in 1981, he had served the College of Business Administration as the management area coordinator, associate dean, director of Undergraduate Programs, and director of Graduate Programs. After working at the University of Colorado at Denver, the University of South Carolina and Southwest Missouri State University, Doug returned to UM-St. Louis in 1997 to serve as dean of the College of Business Administration. During his time as dean, Doug created the Center for Transportation Studies, revitalized the Advisory Board, and established the following programs and degrees:  
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1972
John F. Mosher, BSBA, is president of Woodward & Restoration Services.

1974
Perry Siegel, BSBA Accounting, was added as a senior managing consultant in the accounting outsourcing department at BKD, a professional services firm.

1973
Robert D. Roberson, BSBA Accounting, was named president of Frontier Bank.

1974
John M. Dohr, Jr., BSBA Finance, MBA Finance ’82, senior vice president at Midwest Bank Centre was recently named manager of small business services.

1977
Christopher J. Gaa, BSBA MBA, is vice president of Maritz Travel Company.

1978
Maureen Brookbank, BSBA, joined CompUSA, commonly known as Sallie Mae as Vice President of Human Resources. She is based at Sallie Mae headquarters in Reston, Va.

1980
Diann D. Gross, BSBA Accounting, was elected chairman of the board of the Multiple Sclerosis Society Gateway Chapter.

1981
Terry Koebe, BSBA Accounting, was promoted to chief operating officer at Dent Wizard International.

1984
Thomas M. Schroeder, BSBA Accounting, is a state and local tax consultant with CBIZ in St. Louis.

1988
Robert D. Roberson, BSBA Accounting, was named president of Frontier Bank.

1989
Keith Grosz, BSBA Marketing, is a state and local tax consultant.

1990
Doris Coleman, BSBA Organizational Behavior, is included in the National Register’s Who’s Who in Executives and Professionals. She is a medical technologist at Quest Diagnostics and is director treasurer of Central Missionary Baptist Church.
CBA Alumni

1989
Kathy Kristof, BSBA Accounting, was elected an officer of the St. Louis Society of Women Certified Public Accountants. She is with Reinforcement Group of America.

1990
Mark Geoffray, BSBA Accounting, was named tax partner at Lopata, Flagg & Co. in St. Louis.

Scott Kuehn, BSBA Accounting, joined BKD, LLP as senior accountant.

1991
Constance Burns, BSBA Accounting, is a project accountant with Smurfit-Stone Container Corp. in St. Louis.

David Byrd, BSBA Accounting, has accepted a position at the May Co.

Dan Costello, BSBA, is the director of leasing at NuWay Leasing. He will soon be opening Rent-A-Wreck of St. Louis. His daughter, Elizabeth is a senior at UMSL.

Kathy Tierney, BSBA Management Information Systems, was named to the International Who’s Who of Professional Women. She is project/technical manager for Gray Design Group Inc.

Christine Wills, BSBA Accounting, is a finance analyst for Commerce Bank.

1992
Kristen M. Allen, BSBA Accounting, is an associate project manager for Gray Design Group Inc.

Anne L. Edwards, BSBA Accounting, is quality technician at Eagle Packaging, Inc.

John Yu, BSBA Accounting, is the founder President and CEO of Smurfit-Stone Container Corp. in St. Louis.

Dan Regala, BSBA, is the director of leasing at NuWay Leasing. He will soon be opening Rent-A-Wreck of St. Louis. His daughter, Elizabeth is a senior at UMSL.

Kathy Kristof, BSBA Accounting, was elected an officer of the St. Louis Society of Women Certified Public Accountants. She is with Reinforcement Group of America.

1993
Jennifer Baumann, BSBA Accounting, joined Thompson Coburn as an associate.

Lee M. Dunham, BSBA, is an investment analyst for Commerce Bank.

1994
Thomas A. Hufker, MBA Finance, is the founder President and CEO of Centrics LLC. He also was listed in the 40 Under 40 published by the St. Louis Business Journal.
Undergraduate Degrees
Bachelor of Science in Accounting
Bachelor of Science in Business Administration
(with emphasis areas in)
  Finance
  Honors College-International Business
  International Business
  Logistics and Operations Management
  Management and Organizational Behavior
  Marketing
Bachelor of Science in Management Information Systems

Graduate Degrees
Master of Accounting
Master of Business Administration (with emphasis areas in)
  Accounting
  Finance
  Logistics and Supply Chain Management
  Management and Organizational Behavior
  Marketing
  Operation Management
Professional MBA On-Line
Master of Science in Management Information Systems
Ph.D. in Business Administration Information Systems