

University of Missouri-St. Louis  
College of Business Administration  
Course Syllabus

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BA 5900  
Spring 2013

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Prerequisites: Graduate School Admission

Course Materials: Bagley, Savage, *Managers and the Legal Environment, Strategies for the 21<sup>st</sup> [sic] Century*, Southwestern-Cengage, Ohio, 6<sup>th</sup> Ed., 2010.  
mygateway.umsl.edu. **Students need to regularly check the course MyGateway site for announcements, assignments, grades and course materials.** A working knowledge of this site as well as Microsoft Office Products: Word, [Excel] and PowerPoint will be necessary for successful completion of the Course.

**Course Objectives:** Students will be able to identify and utilize in a business context:

- a) legal principles relevant to business;
- b) inherent differences between civil and common law systems;
- c) key concepts in specific areas of commercial practice, such as antitrust, bankruptcy, commercial and real estate finance, environmental protection, intellectual property, securities and corporate governance; and
- d) trends influencing the law in a globalizing economy, such as global organizations, UN conventions and efforts to introduce ethical norms across national boundaries.

## Grading Policy

1. Class Participation	100
2. Research Projects and Presentations	400
a. Case Analysis <i>Clark v. MK &amp; T</i>	125
b. Chapter Presentation	75
c. Mock Trial ( <i>Clark v. MK &amp; T</i> )	200
3. Discussion Board (Three Topics)	350 <sup>1</sup>
4. Final Examination (Two Parts)	150
<b>TOTAL</b>	<b>1000</b>

### Class Schedule

Attached hereto is a TENTATIVE class schedule. Everything on this schedule is subject to modification or alteration to accomplish the learning needs of the class. It is the responsibility of each student to check with classmates to determine what modifications, if any, have been made to the schedule. Do not expect that a modified schedule will be posted each time a change is made, or that an announcement will be placed in MyGateway. This is another reason that regular class attendance is important, because you may have an influence upon schedule modifications to better accommodate your schedule. Please understand that the schedule is designed to help you perform at or near your full capacity and delay tends to lead to poor results.

### Participation:

A functional learning environment requires students interested in their education. This is particularly so in a Graduate School course, where it is anticipated that students are highly motivated to learn and will not accept all writings and teacher utterances as true without questioning and verifying. There will not be a complete absence of lecture or teacher led discussion, but a graduate course requires involved students willing to take an active role in everyone's education. A substantial effort will be made on the part of the classroom leader to have meaningful discussion and

alternative learning modules. While attendance is not required, lack of attendance will result in loss of participation points. Attendance is encouraged, as it will help all of us create a positive learning environment. Your class participation grade will be judged upon your daily attendance, attention and participation.

1. I do not permit the wearing of hats in class.
2. If you are having a problem getting to class that day, call me in advance to discuss the problem
3. If you have a contagious or communicable illness or disease, call me prior to class so that I am aware of the reason for your absence. I will award full participation points, but it is your responsibility to get class notes or assignments from another **student**.
4. Turn off all cell phones and beepers, or clear their usage with me prior to class (granted only in extreme cases)
5. Tardiness and early departure will not be tolerated for anything except a medical emergency or death in your immediate family, and only if I am previously notified. Such activity, even if cleared in advance, may result in a proportionate loss of points. Unexcused tardiness or early classroom departure will result in a proportionate loss of points.
6. I expect civil and professional conduct of all students. Please consult the Student Code for further details.

#### Late Work.

Assignments are due on specific dates as set forth on the attached schedule, but that schedule is subject to modification. If the schedule is modified, the assignment is due upon the modified date. If work is received after the due date, it is subject to a late penalty. **If a project is due in a MyGateway Assignments or Learning Unit format, it will only be accepted in that format unless prior arrangements are made.** Late assignments are subject to a reduction of 20% against the grade earned. Thus if your work justified an 80, but you turned it in late, your final grade on that assignment could be as low as a 64. I try to be flexible in these arrangements, but I reserve the right to refuse work more than two weeks late. If you believe that the deadline will not work for your schedule, address this with me prior to that deadline date. **Work will not be accepted after 12:01 pm, 1201 Hours, May 3, 2013, unless arrangements are made prior to that date.** *Lack of planning on your part does not constitute an emergency on my part.*

#### Rewrites

We are in Graduate School. We do not do rewrites.

#### Extra Credit

None.

#### Work Submission Page 3 of 7

All papers must be typed and double-spaced. The University of Missouri -  
3/4/2013 Course\_Syllabus\_SP13 (3).docx

St. Louis default word processing software is MSWord, and my grading is best performed in that platform. Assignments requiring the use of a spreadsheet must be submitted in Excel. All compositions will be evaluated for grammar, diction, style, neatness, punctuation and organization. Your work should reflect serious thought upon the project befitting a course designed for graduate students. The writing lab, on the 4th floor of the SSB, may be able to assist you, but they cannot proofread nor write your papers. You may want to find a classmate, friend or acquaintance to go over all of your work prior to submission.

**Academic Honesty** UMSL and the University of Missouri have an Academic Code which will be upheld at all times. This can be found in the Student Conduct Code. Plagiarism is the use of another person's words or ideas without crediting that person. Plagiarism and cheating will not be tolerated and may lead to failure on an assignment, in the class, and dismissal from the University. I have encountered plagiarism in past classes, and I have taken cases before the Dean. The Dean has supported me in these assertions. It does not matter whether you intended to plagiarize or not as plagiarism is defined under Section 200.010 of the Student Conduct Code, and it is there required that the professor shall report all instances of academic dishonesty to the appropriate University authorities for administrative action separate from the consequences awarded in the class. I adhere to this code provision as it honors those who honor themselves by appropriate citation to the sources they utilized. Other forms of academic dishonesty receive the same treatment.

**Access, Disability, Communication:**

- Students requiring special accommodations should meet with me during office hours so that we can discuss how to meet your needs this semester. Prior to our meeting be sure you have met with someone in Disability Access Services (MSC 144).
- If you have difficulty communicating in English with the instructor of this course, contact Hung Gay Fung, Area Coordinator, Law and Finance, 1113 Tower.

**General Comments**

It is in your best interest to discuss with the instructor any problems that you are having or that you foresee prior to the date of crisis. There are a number of helping agencies at the University, and I may be able to steer you to the one that will best help you. I want you to enjoy your time in my classroom, and to feel welcome at all times to discuss your academic experience. I will be in the office most Tuesdays and Thursdays throughout the semester. Together we can fashion a rewarding learning

experience, but this must be a cooperative endeavor between all of us.

One of my favorite administrative assistants had a little sign on her desk:

**"Lack of planning on your part does not constitute an emergency on my part."**

This course requires your continued diligence and effort throughout the semester. I will do my best to post Grades on the MyGateway system as soon as I can. You should check this throughout the semester to assure that you have received the points to which you are entitled. I attempt to post Class Participation grades periodically to give you some idea how you are doing on the Participation and Attention components of that grade, so be sure to track these carefully as I may be able to explain to you why you are not receiving full points that you may accordingly modify your actions. I do not give extra credit assignments. There is enough work in the semester for you to get the grade you deserve. It is incumbent upon you to do all of the work in a timely fashion. This is rather like a tortoise walk. Just do it.

### **Letter Grades**

I utilize A, A-, B+, B, B-, C+, C, C-, D, F. **I grade on a curve for determining your final letter grade.** It is my **general** experience that a score of 94% or higher =A; > 90% = A-; > 87% = B+; >83% = B and so forth. Grades by letter designation tend to cluster when I plot them, (that is, there is a palpable separation between the students in each group) but these numbers have been very close to the ultimate barriers in >96% of the semesters in which I have taught. Do your work well throughout the semester and you should get a good grade.

The race is not to the swift, but to the sure and steady.

Steven G. Bailey, J.D., CFP

Education:

*Juris Doctor, cum laude*, Southern Illinois University School of Law, Carbondale, Illinois (1984)  
Student Bar Association, President, Vice-President, Class Representative,  
Dean's List 1981, 1982, 1983.

*Ars Baccalaurea*, University of Illinois, Champaign, Illinois, 1980. James Scholar. NROTC.

Secondary Education Teaching Certification (Mathematics), University of Missouri - St. Louis, 2003.

College for Financial Planning; Denver, CO. CFP Coursework by correspondence, with local examination (1997)

#### Legal Experience:

Seven Years with an Insurance Defense firm in Belleville, Illinois as an Associate.  
Four Years with a Plaintiff's FELA firm in Granite City, Illinois, three years as a Partner.

Two Years Of Counsel to an insurance defense firm in St. Louis, Missouri.

13 Jury Trials, approximately 1500 Depositions.

Four Years as a Panel Attorney for the Illinois Appellate Defender's Capital Litigation Division.

#### Teaching Experience:

Adjunct Faculty, UMSL, since Fall 2001. Courses Taught: BA 2900, PLHC 2060 (Legal Environment of Business); BA 3198, PLHC 3060 (Behavioral Issues in Investing); BA 3561 (Risk Management and Principles of Insurance); BA 3562 (Life and Health Insurance); BA 3563 (Retirement Planning and Employee Benefits); BA 5100 (Business [Organizational] Communications); BA 5900 (Business Law and Ethics).

Adjunct Faculty, STLCC-Meramec since Fall 2011: BLW 201 (Legal Environment of Business); BLW 101 (Business Law I) and STR-050 (SMART Start for Student Success)

Service Committees: Constitution Day, 2006 to 2008, 2010; Center for Teaching and Learning Advisory Panel (2006 to 2011); Fellow, Institute for Women's and Gender Studies (2007 to Present) Colloquium Committee 2007 to 2008); Participant in the Provost's Studies for Interactive Learning, 2005 to 2006.

Community Activities: Boy Scouts of America, Greater St. Louis Area Council, Pathfinder District (Popcorn Fundraising Co-Chair, 2008 to 2011); Cub Scout Pack 341 (Chartered to Clayton School's PTO): Tiger Den Leader, Wolf Den Leader, Bear Den Leader (2003 to 2006); Cubmaster (2006-7); Committee Chair and Chartered Organization Representative (2007-8); Member Committee (2008 to 2010) Awards: Tiger Den Leader; Cub Scout Den Leader; Cub Scouter knots. Unit Commissioner (2009-10)

First Congregational Church, Clayton, Missouri: Church Council 2004 to

2006; Preschool Board, 2006 to 2008; Bell Choir  
2006 to 2009; 2011 to 2012.

Southern Illinois University School of Law Alumni Association: Class  
Representative or At-Large 1984-1999; President  
1999-2001; Endowment Committee 1989-1999.

Clayton Recreational Sports: Coach: Boys Basketball (2003 to 2009);  
Girls Basketball (2007); Girls Soccer (2005);  
Baseball (2004 to 2010).

The Class Schedule will be posted in Course Documents in  
MyGateway as an additional file.