University of Missouri-St. Louis
College of Business Administration
Course Syllabus

FIN 3541 Dr. Edward C. Lawrence
Commercial Bank Management Office: 1101 Tower
Spring 2016 Office Phone: 516-6148
Class meets: 12:30 pm M, W in 133 SSB E-Mail: eclawrence@umsl.edu
Office Hours: 2:00-3:00 pm and 7:00-8:00 pm
M, W and by appointment

PREREQUISITES: ECON 1002 (MACRO), FIN 3500 (FIN MGMT). Both with a "C" or better.

TEXT: No text is required for this course. My lectures are an amalgamation of materials that do not closely follow any currently available text. Nevertheless, many students find it helpful to have a book to read as a supplement to class lectures. To save money, I would recommend students purchase a used 2010 or newer edition of any of these books:

Benton Gup & James Kolari, Commercial Banking: The Management of Risk (John Wiley & Sons)

Timothy Koch & Scott MacDonald, Bank Management (Thomson-Southwestern)

Joseph Sinkey, Commercial Bank Financial Management (Prentice Hall)

Peter Rose and Sylvia Hudgins, Bank Management and Financial Services (McGraw Hill)

COURSE OBJECTIVE: There are three objectives for this course:

(1) Acquaint students with the environment of financial institutions;

(2) Provide an integrated framework for the management of commercial banks; and

(3) Demonstrate the many tools and techniques employed in commercial bank management.
GRADING

<table>
<thead>
<tr>
<th>POLICY:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Midterm Exam 1 25%</td>
<td>100 pts</td>
<td></td>
</tr>
<tr>
<td>Midterm Exam 2 25%</td>
<td>100 pts</td>
<td></td>
</tr>
<tr>
<td>Final Exam 25%</td>
<td>100 pts</td>
<td></td>
</tr>
<tr>
<td>Simulation Project 17.5%</td>
<td>70 pts</td>
<td></td>
</tr>
<tr>
<td>Participation 7.5%</td>
<td>30 pts</td>
<td></td>
</tr>
<tr>
<td></td>
<td>400 pts</td>
<td></td>
</tr>
</tbody>
</table>

Please note that “+” or “-” grades will be used in the final grading.

EXAM POLICY: Dates of exams will be announced in class at least 10 days in advance.

MY GATEWAY: This web portal will be used for course information, announcements, assignments and grading.

CASES AND SIMULATION: There will be two or three cases assigned covering special topics relating to the course. All cases will be discussed in class. A computer simulation will also be played and students are expected to prepare a written project report at the end.

PARTICIPATION: The class participation grade will be based on the frequency and clarity of student responses during class discussions. Generally, you will only improve your grade by participating. However, if an “A” or “B” student does not participate and thus contribute to class discussion, it is likely they will lower their course grade by earning a “C” on the participation component. Class attendance is required and will be periodically recorded. Absences will reduce your participation grade.

ACADEMIC HONESTY: Students are expected to adhere to the University Code of Student Conduct for academic honesty as expressed in the Student Handbook. Any form of cheating on exams, including providing assistance to others or plagiarism of the work of others, will result in 0 points for that exam or assignment.

FINAL EXAM: Wednesday, May 11th 10:00 am - 12:00 noon

(Final Exam is taken in the same classroom as normal.)
COURSE OUTLINE

Topics

I. Commercial Banking: An Overview

II. Structure of the Banking System

III. Bank Regulation

IV. Bank Expansion
   Branch Banking
   Mergers and BHCs
   Valuation of Banks

MID TERM EXAM 1

V. Liability Management
   Deposits
   Regulation Q and Recent Changes

VI. Asset Management
    Liquidity Management

MID TERM EXAM 2

   Bank Lending
   Investment Portfolio

VII. Spread Management

VIII. Management of Capital

IX. Trust Services

FINAL EXAM

Notes:
(1) Exam dates will be announced in class.

(2) Reading and case assignments will be made during class.