FIN 3500 – 004 Financial Management
SYLLABUS
Summer 2021

ABOUT THE INSTRUCTOR:

<table>
<thead>
<tr>
<th>Instructor: Hainan Sheng, Ph.D., CFA</th>
<th>Class Dates: 05/17/2021 - 07/10/2021</th>
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</thead>
<tbody>
<tr>
<td>Office: 227 Anheuser-Busch Hall</td>
<td>Classroom: Online UMSL Canvas</td>
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<tr>
<td>E-mail: <a href="mailto:hainan.sheng@umsl.edu">hainan.sheng@umsl.edu</a></td>
<td>Virtual office hour via Zoom: Fri. 2:00 – 3:00 p.m. (UMSL Canvas “Zoom”) &amp; by appointment</td>
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COURSE DESCRIPTION & OBJECTIVE:
Overall, this course will provide an introduction to the following key areas: time value of money, capital structure/cost, and financial investments. Specifically, we will discuss financial statements, time value of money, valuation of popular financial assets, risk and return, required rate of return and cost of capital, capital budgeting, etc. Students are expected to not only know these theories and concepts, but also utilize them in real world situations.

LEARNING OUTCOMES:
This course will help students to:
- Gain familiarity with much of the language of finance.
- Understand the basic concepts in finance such as time value of money, risk, return, cost of capital, capital budgeting, and financial ratios.
- Demonstrate the relationship between risk and return and perform basic investment analysis.
- Identify the relationship between capital structure and cost of capital and analyze basic financial decisions.
- Apply basic assets pricing models to calculate the intrinsic value of various financial securities.
- Evaluate the optimal investments using capital budgeting techniques.

TIME REQUIREMENTS:
This is a 3-credit hour 8-week active online course. Students should expect to work 3 or 4 hours per week for every course credit hour. That means that students need to plan to spend approximately 12 hours every week on activities related to this course (such as watching videos, reading relevant materials, et al.)

1 Disclaimer: circumstances may occur during the semester that may require changes to this syllabus. Students are responsible for any changes announced during class or email.
TECHNOLOGY REQUIREMENTS:
Students are expected to have reliable internet throughout the semester. Problems with your computer or other technology issues are not an excuse for delays in meeting expectations and missed deadlines for the course. If you have a problem, get help in solving it immediately. At a minimum, you will need the following software/hardware to participate in this course:

- Computer with an updated operating system (e.g. Windows, Mac, Linux)
- Updated Internet browsers (Apple Safari, Internet Explorer, Google Chrome, Mozilla Firefox)
- Ability to navigate UMSL Canvas (Learning Management System)
- Minimum Processor Speed of 1 GHz or higher recommended.
- DSL or Cable Internet connection or a connection speed no less than 6 Mbps.
- Media player such as VLC Media Player.
- Adobe Flash player (free)
- Adobe Reader or alternative PDF reader (free)
- A webcam and/or microphone is recommended.

If this is your first online course, it is recommended that you log into Canvas and complete the Online Course Overview listed in your Canvas course list. If you’ve already completed the orientation, you do not have to retake it but you can refer to it for helpful videos and tutorials about the technologies used in this course.

TEXTBOOKS, READINGS, AND OTHER RECOMMENDATIONS:
  - This course is part of our AutoAccess program designed to reduce the cost of course materials for students. You will be able to access the digital content for this course through Canvas on the first day of class automatically.
    - AutoAccess Student Cost for this Class: $39.38
    - Students can opt out before the deadline to receive a refund. Opt out deadline is June 9, 2021. You should have received an AutoAccess Welcome Email that will provide charge amounts, the opt-out process and any additional information needed for your AutoAccess course(s).
- Supplementary material: CFA Level 1 Exam Curriculum
  - Materials will be provided.
- Required Financial Calculator: Texas Instruments BAII Plus
- Read the corresponding chapter in the textbook and watch the chapter’s lecture videos.
- Review the materials in each module and finish all assignments independently.

ELECTRONIC MATERIALS:
UMSL Canvas will be used for posting course materials such as syllabus, lecture videos, exercises, and other information about the course as needed.
COMMUNICATION:
UMSL Canvas and/or your UMSL email address will be used for all course correspondence. If you email me, please indicate somewhere that your question/problem pertains to Finance 3500 or Financial Management. I will commit to respond within 24 hours to all email messages.

COURSE REQUIREMENTS:
• Online Quizzes
  Over the course of the semester, six quizzes will be administered via UMSL Canvas.

  No make-up quiz will be given under any circumstance. No consideration will be given for students who cannot complete the quizzes prior to the deadline, including technology problems. Late submissions will receive a 50% automatic deduction, and any submission that is more than 24 hours late will not be accepted.

  It is expected that students understand the technology requirements for the course and minimum laptop/desktop computer requirements for accessing the Canvas, including access to an internet connection.

GRADING POLICY:
Your final course grade will be determined according to the following weights:

<table>
<thead>
<tr>
<th>Quiz</th>
<th>Points</th>
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<tbody>
<tr>
<td>Quiz 1</td>
<td>35</td>
</tr>
<tr>
<td>Quiz 2</td>
<td>35</td>
</tr>
<tr>
<td>Quiz 3</td>
<td>35</td>
</tr>
<tr>
<td>Quiz 4</td>
<td>30</td>
</tr>
<tr>
<td>Quiz 5</td>
<td>30</td>
</tr>
<tr>
<td>Quiz 6</td>
<td>35</td>
</tr>
<tr>
<td>Total</td>
<td>200</td>
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While specific points and grade cut-offs will be determined as the semester progresses, allocated letter grades will comport to the following framework:

<table>
<thead>
<tr>
<th>Points</th>
<th>Grade</th>
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<tbody>
<tr>
<td>186</td>
<td>A</td>
</tr>
<tr>
<td>180</td>
<td>A-</td>
</tr>
<tr>
<td>174</td>
<td>B+</td>
</tr>
<tr>
<td>166</td>
<td>B</td>
</tr>
<tr>
<td>160</td>
<td>B-</td>
</tr>
<tr>
<td>154</td>
<td>C+</td>
</tr>
<tr>
<td>146</td>
<td>C</td>
</tr>
<tr>
<td>140</td>
<td>C-</td>
</tr>
<tr>
<td>134</td>
<td>D+</td>
</tr>
<tr>
<td>126</td>
<td>D</td>
</tr>
<tr>
<td>120</td>
<td>D-</td>
</tr>
<tr>
<td>&lt; 120</td>
<td>F</td>
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CHECKING YOUR GRADES
Take charge of your education! Be an active learner and dedicate yourself to your success. Keep an eye on your grades on Canvas every week. If there is a discrepancy, e-mail me and put it in writing. Be sure to read the latest announcements on grading and opportunities for improvement.

CANVAS MESSAGE SETUP
Please update your Canvas notification settings to receive the following types of communications by email. Have a green check mark next to the following Notification Preferences:
https://umsl.instructure.com/profile/communication
- Announcement
- Added to Conversion
- Conversation Message
- Conversation Message by Me

ATTENDANCE, PARTICIPATION, AND CLASS PROTOCOL:
Online classroom participation is expected and highly encouraged. Students are expected to review the materials, read the assigned chapters, and attempt the problem(s) that are given. Students should watch the entire assigned lecture videos on time, and be attentive/respectful to both the instructor and their fellow students.

ACADEMIC DISHONESTY:
The level of integrity consistent with University policy is expected. The attempt of students to present as their own any work not honestly performed is regarded by the faculty as a most serious offense. Any student turning in work represented as his or her own work, that turns out to be otherwise, will be given an “F” in the course.

ACCESS, DISABILITY, AND COMMUNICATION:
Your academic success is important. If you have a documented disability that may have an impact upon your work in this class, please contact Disability Access Services (DAS) immediately. Students must provide documentation of their disability to the office of Disability Access Services in order to receive official University services and accommodations. The staff is available to answer questions regarding accommodations or assist you in your pursuit of accommodations. Information about your disability is confidential. Once DAS reviews your medical documentation, they will provide you with the information and steps to inform me about the accommodations to which you are entitled. Your accommodations will begin as soon as we discuss your approved accommodations.

- 144 Millennium Student Center (MSC)
- Phone: (314) 516-6554
- Email: Tara Cramer, cramert@umsl.edu
- Website: http://www.umsl.edu/services/disability/
TECHNICAL SUPPORT:

- **Online Mentor Program**
  Online education requires different teaching, learning, and technology skills than those found in traditional face-to-face classes. We assist students with the online technology in Canvas and provide resources for studying and success in online classes.
  - 598 Lucas Hall
  - Phone: (314) 516-4211
  - Email: onlinementor@umsl.edu
  - Website: [http://www.umsl.edu/services/ctl/studentsupport/omp.html](http://www.umsl.edu/services/ctl/studentsupport/omp.html)

- **Canvas**
  If you have problems logging into your online course, or an issue within the course site, please contact the Technology Support Center:
  - Phone: (314) 516-6034
  - Email: helpdesk@umsl.edu
  - Website: [http://www.umsl.edu/technology/tsc/](http://www.umsl.edu/technology/tsc/)

If you are having difficulty with a technology tool in Canvas, consider visiting the Canvas Student Guides, which has overviews of each tool and tutorials on how to use them.

If you continue to experience problems or just have questions, you can also contact the Learning Resource Lab:
  - Phone: (314) 516-6704
  - Email: lrl@umsl.edu
  - Website: [http://www.umsl.edu/technology/lrl/](http://www.umsl.edu/technology/lrl/)

NETTIQUETTE OF ONLINE COMMUNICATION:

- Maintain a positive tone; use appropriate grammar and structure; avoid personal attacks and flames; avoid offensive language; be respectful.