

## New Program Proposal

### Certificate in Media Production

The Certificate in Media Production provides a sequence of courses designed to develop multi-channel and multi-media skill sets that can be used by students to record, edit, and produce media for artistic, personal, or commercial applications. Students will develop a portfolio of work that will reflect both independent and client-centered content. Students who complete the Certificate in Media Production will develop the knowledge and skills needed in a rapidly changing media environment.

The Certificate in Media Production is comprised of 21 hours of coursework. Students must complete at least 12 hours at UMSL and earn at least a B in any course applied to the certificate.

#### Required Coursework

MEDIA ST 2113	Media Production I	3
MEDIA ST 2210	Video Production I	3
MEDIA ST 2211	Introduction To Digital Multimedia Production	3
MEDIA ST 4400	Senior Project	3-6
<b>Total Hours</b>		<b>12-15</b>

The remaining hours of the certificate are comprised of electives chosen from an approved list of courses. If a student wishes to apply a course to the certificate that is not currently in the list of approved electives, he or she may request that the Certificate Coordinator evaluate the course for future consideration. If the Certificate Coordinator deems the course an acceptable alternative, it may be substituted for one of the approved electives.

## Approved Electives

MEDIA ST 1196	Practicum In Radio	1-3
MEDIA ST 1197	Practicum In Television/Film	1-3
MEDIA ST 2225	Live Events Media	3
MEDIA ST 3113	Media Production II	3
MEDIA ST 3215	Commercial Media Applications	
MEDIA ST 3310	Video Production II	3
MEDIA ST 3313	Advanced Video Editing	3
MEDIA ST 3380	Feature Film Screenwriting	3

### Rationale

The certificate will make students more competitive in regional and national job markets by providing a structured sequence and recognition on degree transcripts.