

New Program Proposal

BES, Social Entrepreneurship Emphasis Area

Required Courses

ENT 1001	Introduction to Entrepreneurship	3
ENT 3040	Creativity and Systems for Innovation	3
ENT 4001	Accelerate Capstone	3

Elective Courses ¹

12

Choose four of the following courses:

ST ART 2285	Entrepreneurship for the Visual Arts
MKTG 3785	Women in International Entrepreneurship
MGMT 4614	Entrepreneurship/Small Business Management
INTL BUS 4281	Entrepreneurship in the Global Environment
SCMA 3301	Introduction to Supply Chain Management
SCMA 4347	Introduction to Project Management

Total Hours

21

¹ Additional entrepreneurship courses may be taken with the approval of the B.E.S. coordinator.

Sign-offs from other departments affected by this proposal

Department	Contact Person	Phone #	Objections
S002900	Joseph Rottman	314-516-6286	No

Rationale

This bachelors degree is being updated to reflect changes in the field of informal education, including greater awareness of and responsiveness to the importance of social entrepreneurship in addressing social problems, an expanded emphasis on applying entrepreneurial thinking and practices to bridge in-school, out-of-school, and life-long learning, and social innovations related to technology applications, agency partnerships, and organizational development. Furthermore, this bachelors degree will build upon and link together previous curricular development in the College of Education at the undergraduate level (i.e., the Bachelor of Education Degree program with emphases in Early Childhood, Youth and Adult Services, Park and Museum Programs, and Exercise Science and Wellness) and graduate level (e.g., Master of Education in Community Education (proposed Spring 2017) and Doctor of Education in Educational Practice with emphases in such areas as Heritage Leadership, STEM Education Enhancement, Global Education and Leadership, Creativity and Generative Design in Education.) The College of Education intends to create a seamless education pathway from bachelors to masters and from masters to doctorate for those who seek to increase their knowledge, skills and abilities related to cutting-edge developments in informal education. Finally, the proposed Social Entrepreneurship track takes advantage of recent efforts at UMSL to create an “interdisciplinary entrepreneurship certificate” at the undergraduate level.