Kickstarter Marketer - Paid Internship with Start-Up Social Enterprise

The Company: Wabbani is creating an online marketplace for culturally-authentic, handmade goods that are add-ons to IKEA products, bringing the furniture and decor to life while making an impact on marginalized producer communities. We are currently working with artisans in rural Guyana, South America and will later expand to other countries.

The Position: We’re looking for a Kickstarter Marketer to work 10 - 20 hours per week for 3 months starting in early February with:

- a passion for, and demonstrated success with, social media and digital marketing campaigns (Facebook, Instagram, Twitter, Pinterest, YouTube…)
- experience (or at least interest) in crowdfunding
- the ability to be a creative contributor: someone who comes up with ideas for how to do things better
- a proactive attitude who can take a checklist and knock it out without being micromanaged

Why Should You Apply?

- Resume builder - this will be a great opportunity in which you will be able to say you ran a campaign and raised X amount of money for a social enterprise
- Experience - working with a for-profit social enterprise start-up and the opportunity to make an impact in the life of indigenous artisans
- Money - at least $8/hr depending on experience and a potential bonus depending on amount raised

How to Apply: Send an email with a resume or LinkedIn page to Alice Layton, AliceClaireLayton@gmail.com